

2021-2023 RETRANSMISSION CONSENT ELECTION STATEMENT
FOR STATION WXOW

This Statement constitutes the election, pursuant to Section 76.64 and Section 76.66 of the Rules of the Federal Communications Commission ("FCC"), by **WXOW-WQOW License, LLC**, licensee of Station **WXOW, La Crosse, WI** (the "Station"), to require the multichannel video programming distributors listed below to obtain the Station's consent beginning January 1, 2021, for retransmission of its broadcast signal by, but not limited to, the multichannel video programming distribution system(s) serving the **La Crosse-Eau Claire Designated Market Area** ("DMA"), including, but not limited to, each and every community, county, and any unincorporated area within such communities and counties, including each community, county, and unincorporated area therein in which such system(s) are currently retransmitting the Station's broadcast signal, any other areas within the Station's Designated Market Area, and any other areas within the Station's "television market" as set forth in Section 76.55(e) of the Rules of the FCC, including any modifications thereto pursuant to Section 76.59 of the Rules of the FCC.

This election is effective for the election cycle beginning January 1, 2021 and terminating as of December 31, 2023.

This will certify that this Statement will be placed in the Station's public file no later than October 1, 2020.



Dave Booth
Vice President/General Manager

Ace Telephone Assoc DBA Acentek
CenturyTel Broadband
Spectrum Management Holding Company, LLC
Coon Valley Telecommunications, Inc.
DirecTV
DISH Network
Hiawatha Broadband
LaValle Telephone Cooperative, Inc.
LVT Corp

Mediacom
Midcontinent Cable Co.
Richland-Grant Telephone Coop
Tech Com, Inc.
Verneau Networks, Inc.
Vernon Communications, LLC
Western Wisconsin Communications, LLC
WiConnect Wireless, LLC

All other multichannel video programming distributors not listed above that are operating in WXOW's Designated Market Area or 'television market' as defined in 47 C.F.R. § 76.55(e).