

**PRIME MEDIA**  
**P.O. BOX 276**  
**SMITHFIELD, VA 23430**  
**888-442-0057**

**Affidavit of Performance**

**Report Date : 12/06/2016 at 15:50:54**

**PUBLIC CHARTER SCHOOLS FOR MAS**  
**Campaign : ADSails**  
**Invoice Date : 11/30/2016**      **Invoice # : 1611-29404**

**Client : 1,405**      **Contract : 16**  
**Contract Type : R**  
**Flight Period : 10/31/2016 to 11/27/2016**

**11/01/2016**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
B	Tuesday	CNN		05:49:43	6 GSM16TV08H	00:00:30	0.00
B	Tuesday	CNN		17:29:09	6 GSM16TV08H	00:00:30	0.00
B	Tuesday	CNN		17:48:09	6 GSM16TV08H	00:00:30	0.00
B	Tuesday	CNN		17:59:25	6 GSM16TV08H	00:00:30	0.00
B	Tuesday	CNN		18:27:31	6 GSM16TV08H	00:00:30	0.00
B	Tuesday	CNN		20:49:54	6 GSM16TV08H	00:00:30	0.00
B	Tuesday	CNN		23:45:30	6 GSM16TV08H	00:00:30	0.00
B	Tuesday	FOXN		05:50:46	6 GSM16TV08H	00:00:30	0.00
B	Tuesday	FOXN		06:55:42	6 GSM16TV08H	00:00:30	0.00
B	Tuesday	FOXN		10:55:39	6 GSM16TV08H	00:00:30	0.00
B	Tuesday	FOXN		11:26:02	6 GSM16TV08H	00:00:30	0.00
B	Tuesday	FOXN		11:46:30	6 GSM16TV08H	00:00:30	0.00
B	Tuesday	FOXN		12:50:43	6 GSM16TV08H	00:00:30	0.00
B	Tuesday	FOXN		13:55:47	6 GSM16TV08H	00:00:30	0.00
B	Tuesday	FOXN		14:53:43	6 GSM16TV08H	00:00:30	0.00
B	Tuesday	FOXN		17:16:41	6 GSM16TV08H	00:00:30	0.00
B	Tuesday	FOXN		17:51:12	6 GSM16TV08H	00:00:30	0.00
B	Tuesday	FOXN		22:51:48	6 GSM16TV08H	00:00:30	0.00
<b>Spots Played : 18</b>						<b>Daily SubTotal :</b>	<b>\$0.00</b>

P	Tuesday	CNN		08:49:36	6 GSM16TV08H	00:00:30	20.00
P	Tuesday	CNN		09:58:02	6 GSM16TV08H	00:00:30	13.00
P	Tuesday	CNN		11:59:52	6 GSM16TV08H	00:00:30	16.00
P	Tuesday	CNN		13:58:31	6 GSM16TV08H	00:00:30	16.00
P	Tuesday	CNN		14:45:00	6 GSM16TV08H	00:00:30	16.00
P	Tuesday	CNN		17:28:38	6 GSM16TV08H	00:00:30	26.00
P	Tuesday	CNN		18:18:46	6 GSM16TV08H	00:00:30	26.00
P	Tuesday	CNN		18:27:00	6 GSM16TV08H	00:00:30	26.00
P	Tuesday	CNN		19:59:38	6 GSM16TV08H	00:00:30	39.00
P	Tuesday	CNN		20:59:26	6 GSM16TV08H	00:00:30	39.00
P	Tuesday	FOXN		07:52:54	6 GSM16TV08H	00:00:30	29.00
P	Tuesday	FOXN		09:24:15	6 GSM16TV08H	00:00:30	24.00
P	Tuesday	FOXN		10:53:39	6 GSM16TV08H	00:00:30	24.00
P	Tuesday	FOXN		13:53:15	6 GSM16TV08H	00:00:30	24.00
P	Tuesday	FOXN		16:52:48	6 GSM16TV08H	00:00:30	39.00
P	Tuesday	FOXN		18:48:26	6 GSM16TV08H	00:00:30	39.00
P	Tuesday	FOXN		19:23:30	6 GSM16TV08H	00:00:30	55.00
P	Tuesday	FOXN		20:21:45	6 GSM16TV08H	00:00:30	55.00
<b>Spots Played : 18</b>						<b>Daily SubTotal :</b>	<b>\$526.00</b>

**11/02/2016**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
B	Wednesday	CNN		06:22:46	6 GSM16TV08H	00:00:30	0.00
B	Wednesday	CNN		08:35:32	6 GSM16TV08H	00:00:30	0.00
B	Wednesday	CNN		10:45:30	6 GSM16TV08H	00:00:30	0.00
B	Wednesday	CNN		20:50:46	6 GSM16TV08H	00:00:30	0.00
B	Wednesday	CNN		23:01:20	6 GSM16TV08H	00:00:30	0.00
B	Wednesday	FOXN		05:22:44	6 GSM16TV08H	00:00:30	0.00
B	Wednesday	FOXN		05:50:42	6 GSM16TV08H	00:00:30	0.00
B	Wednesday	FOXN		06:54:32	6 GSM16TV08H	00:00:30	0.00
B	Wednesday	FOXN		10:25:00	6 GSM16TV08H	00:00:30	0.00
B	Wednesday	FOXN		11:55:42	6 GSM16TV08H	00:00:30	0.00
B	Wednesday	FOXN		20:48:28	6 GSM16TV08H	00:00:30	0.00
B	Wednesday	FOXN		23:48:28	6 GSM16TV08H	00:00:30	0.00

**11/02/2016**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
					<b>Spots Played : 12</b>	<b>Daily SubTotal :</b>	<b>\$0.00</b>
P	Wednesday	CNN		08:47:16	6 GSM16TV08H	00:00:30	20.00
P	Wednesday	CNN		14:31:32	6 GSM16TV08H	00:00:30	16.00
P	Wednesday	CNN		15:45:00	6 GSM16TV08H	00:00:30	16.00
P	Wednesday	CNN		19:42:47	6 GSM16TV08H	00:00:30	39.00
P	Wednesday	CNN		20:36:07	6 GSM16TV08H	00:00:30	39.00
P	Wednesday	FOXN		11:23:56	6 GSM16TV08H	00:00:30	24.00
P	Wednesday	FOXN		12:16:03	6 GSM16TV08H	00:00:30	24.00
P	Wednesday	FOXN		21:17:11	6 GSM16TV08H	00:00:30	55.00
P	Wednesday	FOXN		22:50:26	6 GSM16TV08H	00:00:30	55.00
					<b>Spots Played : 9</b>	<b>Daily SubTotal :</b>	<b>\$288.00</b>

**11/03/2016**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
B	Thursday	CNN		05:59:09	6 GSM16TV08H	00:00:30	0.00
B	Thursday	CNN		06:49:10	6 GSM16TV08H	00:00:30	0.00
B	Thursday	CNN		13:54:31	7 GSM16TV09H	00:00:30	0.00
B	Thursday	FOXN		05:49:07	6 GSM16TV08H	00:00:30	0.00
B	Thursday	FOXN		06:53:30	6 GSM16TV08H	00:00:30	0.00
B	Thursday	FOXN		08:52:03	6 GSM16TV08H	00:00:30	0.00
B	Thursday	FOXN		10:52:27	7 GSM16TV09H	00:00:30	0.00
B	Thursday	FOXN		13:53:47	7 GSM16TV09H	00:00:30	0.00
B	Thursday	FOXN		19:49:36	6 GSM16TV08H	00:00:30	0.00
B	Thursday	FOXN		22:16:37	6 GSM16TV08H	00:00:30	0.00
B	Thursday	FOXN		23:49:20	6 GSM16TV08H	00:00:30	0.00
					<b>Spots Played : 11</b>	<b>Daily SubTotal :</b>	<b>\$0.00</b>
P	Thursday	CNN		08:50:39	6 GSM16TV08H	00:00:30	20.00
P	Thursday	CNN		10:56:28	7 GSM16TV09H	00:00:30	16.00
P	Thursday	CNN		11:45:30	7 GSM16TV09H	00:00:30	16.00
P	Thursday	CNN		20:52:57	6 GSM16TV08H	00:00:30	39.00
P	Thursday	CNN		23:36:06	6 GSM16TV08H	00:00:30	39.00
P	Thursday	FOXN		09:51:53	7 GSM16TV09H	00:00:30	24.00
P	Thursday	FOXN		13:22:22	7 GSM16TV09H	00:00:30	24.00
P	Thursday	FOXN		21:50:53	6 GSM16TV08H	00:00:30	55.00
P	Thursday	FOXN		23:21:39	6 GSM16TV08H	00:00:30	55.00
					<b>Spots Played : 9</b>	<b>Daily SubTotal :</b>	<b>\$288.00</b>

**11/04/2016**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
B	Friday	CNN		05:29:54	7 GSM16TV09H	00:00:30	0.00
B	Friday	CNN		07:22:26	7 GSM16TV09H	00:00:30	0.00
B	Friday	CNN		13:16:06	6 GSM16TV08H	00:00:30	0.00
B	Friday	CNN		17:47:51	6 GSM16TV08H	00:00:30	0.00
B	Friday	CNN		18:23:35	6 GSM16TV08H	00:00:30	0.00
B	Friday	CNN		21:30:30	7 GSM16TV09H	00:00:30	0.00
B	Friday	FOXN		06:54:48	7 GSM16TV09H	00:00:30	0.00
B	Friday	FOXN		08:53:30	7 GSM16TV09H	00:00:30	0.00
B	Friday	FOXN		09:53:02	6 GSM16TV08H	00:00:30	0.00
B	Friday	FOXN		10:55:33	6 GSM16TV08H	00:00:30	0.00
B	Friday	FOXN		12:52:24	6 GSM16TV08H	00:00:30	0.00
B	Friday	FOXN		13:25:36	6 GSM16TV08H	00:00:30	0.00
B	Friday	FOXN		18:45:21	6 GSM16TV08H	00:00:30	0.00
B	Friday	FOXN		20:48:24	7 GSM16TV09H	00:00:30	0.00
					<b>Spots Played : 14</b>	<b>Daily SubTotal :</b>	<b>\$0.00</b>
P	Friday	CNN		05:48:58	7 GSM16TV09H	00:00:30	20.00
P	Friday	CNN		12:28:09	6 GSM16TV08H	00:00:30	16.00
P	Friday	CNN		14:30:59	6 GSM16TV08H	00:00:30	16.00
P	Friday	CNN		14:59:16	6 GSM16TV08H	00:00:30	16.00
P	Friday	CNN		17:34:05	6 GSM16TV08H	00:00:30	26.00

**PUBLIC CHARTER SCHOOLS FOR MAS**  
**Campaign : ADSails**  
**Invoice Date : 11/30/2016**      **Invoice # : 1611-29404**

**Client : 1,405**      **Contract : 16**  
**Contract Type : R**  
**Flight Period : 10/31/2016 to 11/27/2016**

**11/04/2016**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Friday	CNN		21:39:26	7 GSM16TV09H	00:00:30	39.00
P	Friday	CNN		23:57:18	7 GSM16TV09H	00:00:30	39.00
P	Friday	FOXN		10:24:14	6 GSM16TV08H	00:00:30	24.00
P	Friday	FOXN		10:53:01	6 GSM16TV08H	00:00:30	24.00
P	Friday	FOXN		11:24:05	6 GSM16TV08H	00:00:30	24.00
P	Friday	FOXN		17:46:23	6 GSM16TV08H	00:00:30	39.00
P	Friday	FOXN		23:21:37	7 GSM16TV09H	00:00:30	55.00
P	Friday	FOXN		23:48:24	7 GSM16TV09H	00:00:30	55.00
<b>Spots Played : 13</b>						<b>Daily SubTotal :</b>	<b>\$393.00</b>

**11/05/2016**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
B	Saturday	CNN		07:22:06	6 GSM16TV08H	00:00:30	0.00
B	Saturday	CNN		08:25:44	6 GSM16TV08H	00:00:30	0.00
B	Saturday	CNN		12:23:18	7 GSM16TV09H	00:00:30	0.00
B	Saturday	CNN		21:59:41	6 GSM16TV08H	00:00:30	0.00
B	Saturday	CNN		22:57:14	6 GSM16TV08H	00:00:30	0.00
B	Saturday	FOXN		07:51:48	6 GSM16TV08H	00:00:30	0.00
B	Saturday	FOXN		08:53:25	6 GSM16TV08H	00:00:30	0.00
B	Saturday	FOXN		10:15:30	7 GSM16TV09H	00:00:30	0.00
B	Saturday	FOXN		14:24:28	7 GSM16TV09H	00:00:30	0.00
B	Saturday	FOXN		19:50:05	6 GSM16TV08H	00:00:30	0.00
B	Saturday	FOXN		22:49:33	6 GSM16TV08H	00:00:30	0.00
B	Saturday	FOXN		23:50:42	6 GSM16TV08H	00:00:30	0.00
<b>Spots Played : 12</b>						<b>Daily SubTotal :</b>	<b>\$0.00</b>

P	Saturday	CNN		06:57:33	6 GSM16TV08H	00:00:30	20.00
P	Saturday	CNN		09:32:16	7 GSM16TV09H	00:00:30	16.00
P	Saturday	CNN		11:53:49	7 GSM16TV09H	00:00:30	16.00
P	Saturday	CNN		21:39:54	6 GSM16TV08H	00:00:30	39.00
P	Saturday	CNN		23:49:54	6 GSM16TV08H	00:00:30	39.00
P	Saturday	FOXN		05:50:49	6 GSM16TV08H	00:00:30	29.00
P	Saturday	FOXN		09:50:38	7 GSM16TV09H	00:00:30	24.00
P	Saturday	FOXN		10:45:00	7 GSM16TV09H	00:00:30	24.00
P	Saturday	FOXN		21:24:03	6 GSM16TV08H	00:00:30	55.00
P	Saturday	FOXN		22:18:25	6 GSM16TV08H	00:00:30	55.00
<b>Spots Played : 10</b>						<b>Daily SubTotal :</b>	<b>\$317.00</b>

**11/06/2016**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
B	Sunday	CNN		06:22:30	7 GSM16TV09H	00:00:30	0.00
B	Sunday	CNN		11:59:41	6 GSM16TV08H	00:00:30	0.00
B	Sunday	CNN		13:45:30	6 GSM16TV08H	00:00:30	0.00
B	Sunday	CNN		17:20:09	7 GSM16TV09H	00:00:30	0.00
B	Sunday	CNN		21:54:31	7 GSM16TV09H	00:00:30	0.00
B	Sunday	FOXN		07:54:10	7 GSM16TV09H	00:00:30	0.00
B	Sunday	FOXN		08:54:18	7 GSM16TV09H	00:00:30	0.00
B	Sunday	FOXN		09:24:48	6 GSM16TV08H	00:00:30	0.00
B	Sunday	FOXN		15:46:00	6 GSM16TV08H	00:00:30	0.00
B	Sunday	FOXN		16:46:30	7 GSM16TV09H	00:00:30	0.00
B	Sunday	FOXN		18:49:17	7 GSM16TV09H	00:00:30	0.00
B	Sunday	FOXN		20:23:49	7 GSM16TV09H	00:00:30	0.00
B	Sunday	FOXN		22:52:07	7 GSM16TV09H	00:00:30	0.00
<b>Spots Played : 13</b>						<b>Daily SubTotal :</b>	<b>\$0.00</b>

P	Sunday	CNN		07:20:48	7 GSM16TV09H	00:00:30	20.00
P	Sunday	CNN		10:45:00	6 GSM16TV08H	00:00:30	16.00
P	Sunday	CNN		15:45:00	6 GSM16TV08H	00:00:30	16.00
P	Sunday	CNN		17:45:00	7 GSM16TV09H	00:00:30	26.00
P	Sunday	CNN		22:53:22	7 GSM16TV09H	00:00:30	39.00
P	Sunday	CNN		23:35:07	7 GSM16TV09H	00:00:30	39.00
P	Sunday	FOXN		08:23:43	7 GSM16TV09H	00:00:30	29.00

**PUBLIC CHARTER SCHOOLS FOR MAS**  
**Campaign : ADSails**  
**Invoice Date : 11/30/2016**      **Invoice # : 1611-29404**

**Client : 1,405**      **Contract : 16**  
**Contract Type : R**  
**Flight Period : 10/31/2016 to 11/27/2016**

**11/06/2016**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Sunday	FOXN		11:15:13	6	GSM16TV08H	00:00:30	24.00
P	Sunday	FOXN		11:48:06	6	GSM16TV08H	00:00:30	24.00
P	Sunday	FOXN		18:20:49	7	GSM16TV09H	00:00:30	39.00
P	Sunday	FOXN		22:17:32	7	GSM16TV09H	00:00:30	55.00
P	Sunday	FOXN		23:23:18	7	GSM16TV09H	00:00:30	55.00
						<b>Spots Played : 12</b>	<b>Daily SubTotal :</b>	<b>\$382.00</b>

**11/07/2016**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
B	Monday	CNN		05:58:55	6	GSM16TV08H	00:00:30	0.00
B	Monday	CNN		06:19:38	6	GSM16TV08H	00:00:30	0.00
B	Monday	CNN		10:45:30	6	GSM16TV08H	00:00:30	0.00
B	Monday	CNN		14:46:00	6	GSM16TV08H	00:00:30	0.00
B	Monday	CNN		15:30:30	7	GSM16TV09H	00:00:30	0.00
B	Monday	CNN		19:25:27	6	GSM16TV08H	00:00:30	0.00
B	Monday	FOXN		05:50:48	6	GSM16TV08H	00:00:30	0.00
B	Monday	FOXN		06:53:47	6	GSM16TV08H	00:00:30	0.00
B	Monday	FOXN		10:55:19	7	GSM16TV09H	00:00:30	0.00
B	Monday	FOXN		12:54:21	6	GSM16TV08H	00:00:30	0.00
B	Monday	FOXN		14:53:25	6	GSM16TV08H	00:00:30	0.00
B	Monday	FOXN		15:55:00	7	GSM16TV09H	00:00:30	0.00
B	Monday	FOXN		21:54:29	7	GSM16TV09H	00:00:30	0.00
B	Monday	FOXN		22:50:47	6	GSM16TV08H	00:00:30	0.00
						<b>Spots Played : 14</b>	<b>Daily SubTotal :</b>	<b>\$0.00</b>

P	Monday	CNN		07:44:37	6	GSM16TV08H	00:00:30	20.00
P	Monday	CNN		09:29:33	6	GSM16TV08H	00:00:30	16.00
P	Monday	CNN		09:54:40	7	GSM16TV09H	00:00:30	16.00
P	Monday	CNN		15:45:00	7	GSM16TV09H	00:00:30	16.00
P	Monday	CNN		16:29:51	7	GSM16TV09H	00:00:30	26.00
P	Monday	CNN		18:45:30	7	GSM16TV09H	00:00:30	26.00
P	Monday	CNN		23:23:17	6	GSM16TV08H	00:00:30	39.00
P	Monday	CNN		23:39:24	7	GSM16TV09H	00:00:30	39.00
P	Monday	FOXN		06:24:18	6	GSM16TV08H	00:00:30	29.00
P	Monday	FOXN		10:24:27	7	GSM16TV09H	00:00:30	24.00
P	Monday	FOXN		13:52:57	6	GSM16TV08H	00:00:30	24.00
P	Monday	FOXN		18:44:22	7	GSM16TV09H	00:00:30	39.00
P	Monday	FOXN		20:46:57	6	GSM16TV08H	00:00:30	55.00
P	Monday	FOXN		23:46:14	7	GSM16TV09H	00:00:30	55.00
						<b>Spots Played : 14</b>	<b>Daily SubTotal :</b>	<b>\$424.00</b>

**PUBLIC CHARTER SCHOOLS FOR MAS****Campaign : ADSails****Invoice Date : 11/30/2016****Invoice # : 1611-29404****Client : 1,405****Contract : 16****Contract Type : R****Flight Period : 10/31/2016 to 11/27/2016****Paid Spots This Invoice**      **85****Scheduled Spots This Invoice**      **0****Autofill Spots This Invoice**      **94****Gross Amount for Contract :**      **\$2,618.00****Net Amount for Contract :**      **\$1,780.24****Total Spots This Invoice**      **179**