## 2018 ANNUAL EEO PUBLIC FILE REPORT

## Board of Regents, Murray State University

Stations: WKMS-FM, Murray, KY

WKMD(FM), Madisonville, KY WKMT(FM), Fulton, KY

Reporting Period: March 22, 2017 to March 21, 2018

No. of Full-time Employees: 5-10Small Market Exemption: Yes

During the Reporting Period, no full-time positions were filled.

## **INITIATIVES**

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c)(2):

Participated in **job fairs** by station personnel who have substantial responsibility in making hiring decisions.

The Station Manager and Membership Director participated in MSU Career Fairs at Curris Center on 10/10/17 and 3/06/2018, soliciting resumes and explaining part-time position availability.

Established an **internship** program designed to assist members of the community to acquire skills needed for broadcast employment.

WKMS has an ongoing paid intern program for MSU Students, working up to 20 hours a week. Some are trained to produce news meeting NPR standards. Others work in operations, promotions or administrative capacities with WKMS staff. WKMS also intakes volunteer producers who are trained as on-air presenters.

Participated in **events** or **programs** sponsored by **educational** institutions relating to career opportunities in broadcasting.

November 13, 2017 – Station Manager presented a Leadership Tomorrow program for Juniors and Seniors from Murray and Calloway County High Schools.

January 2018 - The Station Manager began teaching a seminar on podcasting for Murray State University.

January, 2018 – The News Director presented to Calloway County High School Students interested in Journalism careers.