

2020-2021 ANNUAL EEO PUBLIC FILE REPORT

Board of Regents, Murray State University

Stations:	WKMS-FM, Murray, KY WKMD(FM), Madisonville, KY WKMT(FM), Fulton, KY
Reporting Period:	March 22, 2020 to March 21, 2021
No. of Full-time Employees:	5 – 10
Small Market Exemption:	Yes

During the Reporting Period, there were no full-time positions filled.

INITIATIVES

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c)(2):

*Participated in **job fairs** by station personnel who have substantial responsibility in making hiring decisions.*

- 9-29-20 – Membership Director participated in MSU virtual Career Fair soliciting resumes and explaining part-time position availability.
- 3-2-21- Membership Director participated in MSU virtual Career Fair soliciting resumes and explaining part-time position availability.

*Established an **internship** program designed to assist members of the community to acquire skills needed for broadcast employment.*

WKMS has an ongoing paid internship program for MSU Students, working up to 20 hours a week. Some are trained to produce news meeting NPR standards. Others work in operations, promotions or administrative capacities with WKMS staff. WKMS also intakes volunteer producers who are trained as on-air presenters. During the current period WKMS employed nine interns.

*Participated in **events or programs** sponsored by **educational** institutions relating to career opportunities in broadcasting.*

Aug. 25, 2020 and Aug. 26, 2020 WKMS News Director presented to Dr. Drew Seib's political science and political campaign courses about student news internships at WKMS.

Aug. 19, 2020 WKMS News Director spoke to

Prof. Leigh Wright's multimedia journalism class about student news internships at WKMS

Aug. 25, 2020 and Aug. 26, 2020 WKMS News Director Spoke with Dr. Leigh Wright's intro to writing journalism courses about news internships at WKMS.

Aug. 24, 2020 WKMS News Director presented to Dr. Rusty Jones' comedy and satire course, honors composition for freshmen course and introduction to literature course about news internships at WKMS.

Jan. 19, 2021 and Jan. 21, 2021 WKMS News Director presented to Dr. Drew Seib's political science classes about news internship opportunities at WKMS.

Jan. 19, 2021 and Jan. 21, 2021 WKMS News Director presented to Robin Esau's nonprofit studies classes about news internship opportunities at WKMS.

Jan. 19, 2021 and Jan. 20, 2021 WKMS News Director presented to Professor Mike Gowen's nonprofit leadership class, also nonprofit studies about news internship opportunities at WKMS.

Jan. 25, 2021 WKMS News Director presented to Prof. Leigh Wright's multimedia journalism course about news internship opportunities at WKMS.

*Participated in **other** activities designed by the station employment unit reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.*

May 27, 2020- Station Manager spoke at the invitation of the McCracken County Public Library about public media's role in news trust and media literacy and the role of journalism in today's society.

December 3, 2020– Station Manager spoke with members of Leadership Paducah about the work and mission of public radio, specifically WKMS in our region.

LIST OF POSITIONS FILLED

No Full-Time Positions were filled during this reporting period.