



WEHT
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National/Political
 644/25157394

Invoice 2535957
Inv Date 4/24/2016
Terms Cash In Advance
Contract 1340036
Bill Type Standard
Period 3/28/2016 - 4/24/2016

Strategic Media Services Inc
1911 North Ft Myer Drive
Suite 400
Arlington, VA 22209

AgM

CO-OP/Order Type No/Normal
Package
 Gen. Date 4/25/2016 1:44:17PM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Evansville (WEHT)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	5:30:00AM- 6:00:00	Day,F-1	04/22/16 5:54AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 5AM	DT-T16-20H	\$125.00	
3.0	SPOT	6:00:00AM- 6:30:00	Day,F-1	04/22/16 6:18AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 6AM	DT-T16-20H	\$225.00	
5.0	SPOT	6:30:00AM- 7:00:00	Day,F-1	04/22/16 6:53AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 6AM	DT-T16-20H	\$225.00	
8.0	SPOT	7:00:00AM- 8:00:00	Day,F-2	04/22/16 7:29AM (Fr)	00:30	GOOD MORNING AMERICA (ABC)	DT-T16-20H	\$225.00	
8.0	SPOT	7:00:00AM- 8:00:00	Day,F-2	04/22/16 7:55AM (Fr)	00:30	GOOD MORNING AMERICA (ABC)	DT-T16-20H	\$225.00	
11.0	SPOT	8:00:00AM- 9:00:00	Day,F-1	04/22/16 8:49AM (Fr)	00:30	GOOD MORNING AMERICA (ABC)	DT-T16-20H	\$225.00	
13.0	SPOT	7:00:00AM- 8:00:00	Day,Sa-1	04/23/16 7:26AM (Sa)	00:30	GOOD MORNING AMERICA (ABC)	DT-T16-20H	\$125.00	
14.0	SPOT	8:00:00AM- 9:00:00	Day,Su-1	04/24/16 8:58AM (Su)	00:30	THIS WEEK W/C. STEFANOPOULIS (ABC)	DT-T16-20H	\$150.00	
15.0	SPOT	9:00:00AM-10:00:00	Day,F-2	04/22/16 9:21AM (Fr)	00:30	LIVE! WITH KELLY AND MICHAEL	DT-T16-20H	\$125.00	
15.0	SPOT	9:00:00AM-10:00:00	Day,F-2	04/22/16 9:47AM (Fr)	00:30	LIVE! WITH KELLY AND MICHAEL	DT-T16-20H	\$125.00	
17.0	SPOT	11:00:00AM-11:30:00	Day,F-1	04/22/16 11:19AM (Fr)	00:30	WEHT LOCAL LIFESTYLES	DT-T16-20H	\$100.00	
20.0	SPOT	11:30:00AM-12:00:00	Day,F-1	04/22/16 11:56AM (Fr)	00:30	WEHT LOCAL LIFESTYLES	DT-T16-20H	\$100.00	
22.0	SPOT	3:00:00PM- 4:00:00	Day,F-1	04/22/16 3:22PM (Fr)	00:30	RACHAEL RAY SHOW	DT-T16-20H	\$125.00	
24.0	SPOT	4:00:00PM- 4:30:00	Day,F-1	04/22/16 4:14PM (Fr)	00:30	EYEWITNESS NEWS FIRST AT 4P	DT-T16-20H	\$125.00	
26.0	SPOT	4:30:00PM- 5:00:00	Day,F-1	04/22/16 4:46PM (Fr)	00:30	EYEWITNESS NEWS FIRST AT 4P	DT-T16-20H	\$125.00	
28.0	SPOT	5:00:00PM- 5:30:00	Day,F-1	04/22/16 5:21PM (Fr)	00:30	EYEWITNESS NEWS AT 5P	DT-T16-20H	\$325.00	
30.0	SPOT	6:00:00PM- 6:30:00	Day,F-1	04/22/16 6:27PM (Fr)	00:30	EYEWITNESS NEWS AT 6P	DT-T16-20H	\$350.00	
32.0	SPOT	6:00:00PM- 6:30:00	Day,Sa-1	04/23/16 6:09PM (Sa)	00:30	EYEWITNESS NEWS AT 6P SAT	DT-T16-20H	\$125.00	
33.0	SPOT			04/24/16			1 preempt @ \$125.00	\$0.00	Sports / Network Over-run
34.0	SPOT	6:30:00PM- 7:00:00	Day,F-1	04/22/16 6:52PM (Fr)	00:30	WHO WANTS TO BE A MILLIONAIRE M-F 630P	DT-T16-20H	\$250.00	
36.0	SPOT	10:00:00PM-10:35:00	Day,F-1	04/22/16 10:23PM (Fr)	00:30	EYEWITNESS NEWS AT 10P	DT-T16-20H	\$550.00	
38.0	SPOT	10:00:00PM-EYEWIT	Day,Sa-2	04/23/16 10:08PM (Sa)	00:30	EYEWITNESS NEWS AT 10P SAT	DT-T16-20H	\$200.00	
38.0	SPOT	10:00:00PM-EYEWIT	Day,Sa-2	04/23/16 10:34PM (Sa)	00:30	EYEWITNESS NEWS AT 10P SAT	DT-T16-20H	\$200.00	
39.0	SPOT	10:00:00PM-10:35:00	Day,Su-1	04/24/16 10:31PM (Su)	00:30	EYEWITNESS NEWS AT 10P SUN	DT-T16-20H	\$450.00	
40.0	SPOT	10:35:00PM-JIMMY K	Day,F-1	04/22/16 11:00PM (Fr)	00:30	JIMMY KIMMEL LIVE (ABC)	DT-T16-20H	\$85.00	
43.0	SPOT	9:00:00PM-10:00:00	Day,F-1	04/22/16 9:50PM (Fr)	00:30	20/20 <ABC>	DT-T16-20H	\$525.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$5,410.00	Total Spots	25
Commission	(\$811.50)		
Net Total	\$4,598.50		