

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Jonathan Lawler, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Indiana Council for Animal Welfare

Agency name: Punk Farmer Media, LLC

Address: 5332 North 400 East

Contact: Jonathan Lawler

Phone number: 317-627-6703

Email: jonathan@punkfarmermedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Indiana Council for Animal Welfare

Address: PO Box 20717, Indianapolis, Indiana 46220

Contact: Jonathan Lawler

Phone number: 317-627-6703

Email: jonathan@punkfarmermedia.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Devon Troyer, Myron Yoder, Martin Wagler, Dale Bontrieger, Eldon Graber, Jonathan Lawler

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:



N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:



N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Signature: *Jonathan Lawler*



Verified by pdfFiller
01/12/2024

Name: Jonathan Lawler

Date of Request to Purchase Ad Time: 1/19/2024

Station Representative

Signature: *Chris Schaefer*

Name: *CHRIS SCHAEFER*

Date of Station Agreement to Sell Time: *1/19/24*

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?



Yes



No

Date ad received: *1/19/24*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

☐

Accepted

☐

Accepted IN PART (e.g., ad not received to determine content)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

113584-001

Station Call Letters:

WWBL

Date Received/Requested:

1/19/24

Est. #:

N/A

Station Location:

WASHINGTON, IN

Run Start and End Dates:

1/20/24 - 1/26/24

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



The Original Company
PO Box 242
Vincennes, IN 47591
(812) 882-6060

Punk Farmer Media
5332 N 400 E
Greenfield IN 46140

WWBL Order Confirmation

OrderID / Status: 113584-001 / Pending
Sponsor: Indiana Council of Animal Welfare
Product: Indiana Council of Animal Welfare
Estimate/PO# Indiana Council For Animal Welfare -- Polit
AccountRep Chad Schaefer
Billing Cycle: Broadcast Month
InvoiceType: Detail Notarized Affidavit
RunDates: 01/20/2024 - 01/26/2024
Items Ordered: 60
Gross Amount: 1,190.00
-Discounts: 0.00
-Agency Commission: 0.00
Net Amount: 1,190.00

Scheduled Stations: WWBL
Sponsor: Indiana Council of Animal Welfare

Printed 01/19/2024 12:01 PM

LineID	Run Dates	Run Weeks	Run Times	Mo	Tu	We	Th	Fr	Sa	Su	Week	Length	Description	PreEmp	Qty	Rate	Cost
01	01/22/2024 - 01/26/2024	All Weeks	6a-7p	10	10	9	9	9			47	:30	Spot	2	47	22.00	1,034.00
02	01/20/2024 - 01/21/2024	All Weeks	6a-7p						8	5	13	:30	Spot	2	13	12.00	156.00

Notes and Special Instructions

Indiana Council of Animal Welfare -- Political Issue Advertising
Punk Farmer Media is a Local Agency that is taking NO COMMISSION

Broadcast Month Projected Billing [Gross]

Jan-2024	1,190.00	Feb-2024	0.00	Mar-2024	0.00	Q1-2024	1,190.00
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Jonathan Lawler



Confirmed Correct; Payment Guaranteed

Accepted for WWBL

Credit Card Payment Form

The Original
charges on VISA,
Discover only.

be filled out for
applied. Client

possible. Application for Credit Card Payment does not excuse client from paying account should the charge not be approved.

www.originalcompany.com

Company, Inc. takes
Master Card, or
All required lines must
the charge to be
should sign form if

One time charge? **Yes**

Charge My Account the amount due each month:

Account #: **4413 7600 0015 3082** Expiration Date: **12/27**

Visa - Master Card - Discover - Amount of Charge: **\$1,965**

Circle One

Person Making Charge: **Jonathan Lawler**

Signature – "I agree to pay the above total amount according to the card issuer agreement."

Printed Name: **Jonathan Lawler – Punk Farmer Media**

The name on the card's BILL

Exact Address of the Card*:

The Address of the card's BILL

5332 N 400 E

Street # or PO Box #*

Greenfield IN

City and State

46140

Zip Code*

CID/CVV Code: **647**

Sales Representative: **Chad Schaefer**

Rep #: **S31**

Our Account #: **113584**

Our Account Name: **Indiana Council for Animal Welfare**

Purpose/Plan of Charge: **Indiana Council for Animal Welfare Campaign on
WWBL/WUZR/WAOV**

Our Invoice #: _____ Entered into Accounting by: _____

Approval Code: _____ Date Entered in NL/QB: _____

Does Client Need a Formal Receipt? **Yes** No (circle one) Receipt Sent: _____

Address for Receipt: **jonathan@punkfarmermedia.com**