

ORDER



WPRI Providence

Orders
Order / Rev: 1642562
Alt Order #:
Product Desc: Friends Of Gina Raimondo
Estimate: 1035
Flight Dates: 08/13/18 - 08/19/18
Original Date / Rev: 08/09/18 / 08/09/18
Order Type: REG

Primary AE: WPRI Local House
Sales Office: L-PRO
Sales Region: Loc

Agency Name: BlueWest Media
Buying Contact:
Billing Contact:
 5130 E 18th Ave.
 Denver, CO 80220

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Gina Raimondo/Governor/RI/Den
Demographic: A25-54
Product Codes: PL14
Priority: P5
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/19/18	128	\$44,400.00	\$37,740.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	128	\$44,400.00	\$37,740.00	0.00
Totals	128	\$44,400.00	\$37,740.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WPRI Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WPRI	08/13/18	08/19/18	5am Eyewitness News MCM M-F 5a-6a News		M-F 5a-6a News	MTWTF--	:30	9	\$275.00	P4	0.00	NM	9	\$2,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/18	08/19/18	MTWTF--					9	\$275.00		0.00			
N 2	WPRI	08/13/18	08/19/18	6am Eyewitness News MCM M-F 6a-7a News		M-F 6a-7a News	MTWTF--	:30	10	\$250.00	P5	0.00	NM	10	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/18	08/19/18	MTWTF--					10	\$250.00		0.00			
N 3	WPRI	08/13/18	08/19/18	CBS This Morning M-F 7-9a	CM	M-F 7-9a	MTWTF--	:30	10	\$80.00	P5	0.00	NM	10	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/18	08/19/18	MTWTF--					10	\$80.00		0.00			
N 4	WPRI	08/13/18	08/19/18	Sat 6a Eyewitness News Sa 6a Eyewitness News	CM	6-8a	-----S-	:30	2	\$200.00	P3	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/18	08/19/18	-----S-					2	\$200.00		0.00			
N 5	WPRI	08/13/18	08/19/18	CBS This Morning Sa CBS News Sa 8-10a	CM	CBS News Sa 8-10a	-----S-	:30	2	\$120.00	P5	0.00	NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/18	08/19/18	-----S-					2	\$120.00		0.00			
N 6	WPRI	08/13/18	08/19/18		CM	6-9a	-----S	:30	2	\$50.00	P5	0.00	NM	2	\$100.00

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 Estimate: 1035
 WPRI Providence

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Su 6a Eyewitness News															
Su 6a Eyewitness News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	-----S					2	\$50.00		0.00			
N 7	WPRI	08/13/18	08/19/18	CBS Sunday Morning	CM	CBS News Sunday	-----S	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
CBS News Sunday 9-1030a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	-----S					1	\$250.00		0.00			
N 8	WPRI	08/13/18	08/19/18	Rhode Show M-F 9-10a	CM	Rhode Show M-F 9a-10a	M--TF--	:30	3	\$100.00	P4	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	M--TF--					3	\$100.00		0.00			
N 9	WPRI	08/13/18	08/19/18	12N Eyewitness News M-F	CM	M-F 12-1230p	M-WTF--	:30	4	\$350.00	P3	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	M-WTF--					4	\$350.00		0.00			
N 10	WPRI	08/13/18	08/19/18	M-F Daytime PM Rotato	CM	Afternoon M-F 123MT	M-T----	:30	3	\$150.00	P3	0.00	NM	3	\$450.00
CBS SOAPS (12:30 PM-2:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	MT-T----					3	\$150.00		0.00			
N 11	WPRI	08/13/18	08/19/18	The Talk	CM	2p-3p	---T---	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
The Talk 2-3p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	---T---					1	\$100.00		0.00			
N 12	WPRI	08/13/18	08/19/18	M-F 3-4p	CM	M-F 3-4p	-T-TF--	:30	3	\$125.00	P4	0.00	NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	-T-TF--					3	\$125.00		0.00			
N 13	WPRI	08/13/18	08/19/18	M-F 4-430p	CM	M-F 4-430p	--W----	:30	1	\$375.00	P3	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	--W----					1	\$375.00		0.00			
N 14	WPRI	08/13/18	08/19/18	M-F 430-5p	CM	M-F 430-5p	M-W-F--	:30	3	\$375.00	P3	0.00	NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	M-W-F--					3	\$375.00		0.00			
N 15	WPRI	08/13/18	08/19/18	5p Eyewitness News M-F	CM	M-F 5p-530p News	MTWTF--	:30	10	\$600.00	P3	0.00	NM	10	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	MTWTF--					10	\$600.00		0.00			
N 16	WPRI	08/13/18	08/19/18	530p Eyewitness News M-F	CM	M-F 530-6p News	MTWTF--	:30	10	\$250.00	P5	0.00	NM	10	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	MTWTF--					10	\$250.00		0.00			
N 17	WPRI	08/13/18	08/19/18	6p Eyewitness News M-F	CM	M-F 6-630p News	MTWTF--	:30	10	\$350.00	P5	0.00	NM	10	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	MTWTF--					10	\$350.00		0.00			
N 18	WPRI	08/13/18	08/19/18	6p Eyewitness News Sa	CM	6-630p	-----S-	:30	2	\$100.00	P5	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	-----S-					2	\$100.00		0.00			
N 19	WPRI	08/13/18	08/19/18	630p Eyewitness News Su	CM	630-7p	-----S	:30	2	\$100.00	P5	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	-----S					2	\$100.00		0.00			
N 20	WPRI	08/13/18	08/19/18	LF M-F The Late Show	CM	LF M-F The Late Show	SMTWTF--	:30	5	\$200.00	P3	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	SMTWTF--					5	\$200.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/18	08/19/18	MTWTF--					5	\$200.00		0.00			
N 21	WPRI	08/13/18	08/19/18	Sa 12a-1a Sa 12a-1a	CM	Sa 12a-1a	-----S-	:30	1	\$15.00	P5	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/18	08/19/18	-----S-					1	\$15.00		0.00			
N 22	WPRI	08/13/18	08/19/18	Su 1245-145a Su 1245-145a	CM	Su 1245-145a	-----S	:30	1	\$20.00	P5	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/18	08/19/18	-----S					1	\$20.00		0.00			
N 23	WPRI	08/13/18	08/19/18	LN M-Su Late News Rotator	CM	M-F 11-1135p/Wk	MTWTF--	:30	15	\$600.00	P3	0.00	NM	15	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/18	08/19/18	MTWTF--					15	\$600.00		0.00			
N 24	WPRI	08/13/18	08/19/18	LN M-Su Late News Rotator	CM	M-F 11-1135p/Wk	-----S-	:30	2	\$600.00	P3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/18	08/19/18	-----S-					2	\$600.00		0.00			
N 25	WPRI	08/13/18	08/19/18	LN M-Su Late News Rotator	CM	M-F 11-1135p/Wk	-----S	:30	3	\$600.00	P3	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/18	08/19/18	-----S					3	\$600.00		0.00			
N 26	WPRI	08/13/18	08/19/18	M-F 7-730p M-F 7-730p	CM	M-F 7-730p	M--TF--	:30	3	\$900.00	P3	0.00	NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/18	08/19/18	M--TF--					3	\$900.00		0.00			
N 27	WPRI	08/13/18	08/19/18	M-F 730-8p M-F 730-8p	CM	M-F 730-8p	MTWTF--	:30	5	\$400.00	P5	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/18	08/19/18	MTWTF--					5	\$400.00		0.00			
N 28	WPRI	08/13/18	08/19/18	Sa 7-730p Sa 7-730p	CM	Sa 7-730p	-----S-	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/18	08/19/18	-----S-					1	\$300.00		0.00			
N 29	WPRI	08/13/18	08/19/18	Sa 730-8p Sa 730-8p	CM	Sa 730-8p	-----S-	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/18	08/19/18	-----S-					1	\$300.00		0.00			
N 30	WPRI	08/13/18	08/19/18	Tue Prime Hour 2 Tue Prime Hour 2	CM	Tu 9-10p	-T-----	:30	1	\$1,050.00	P3	0.00	NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/18	08/19/18	-T-----					1	\$1,050.00		0.00			
N 31	WPRI	08/13/18	08/19/18	Fri Prime Hour 2 Fri Prime Hour 2	CM	F 9-10p	----F--	:30	1	\$900.00	P3	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/18	08/19/18	----F--					1	\$900.00		0.00			
N 32	WPRI	08/13/18	08/19/18	Sun Prime Hour 4 Su Prime Hour 4	CM	Su 10-11p	-----S	:30	1	\$825.00	P2	0.00	NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/18	08/19/18	-----S					1	\$825.00		0.00			
Totals													128	\$44,400.00	

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WPRI-TV Providence-Warwick	Date: 8/9/2018
-----------------------------------------------------------------	--------------------------

I, BlueWest Media,being/on behalf of: Gina Raimondo,a legally qualified candidate of the Democratic

political party for the office of: _____

in the Generalelection to be held on: Tuesday, November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Monday, August 13, 2018			Sunday, August 19, 2018		
Attach proposed schedule with charges (if available): \$44,400.00					

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Gina Raimondo

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ed Santos

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Thursday, August 9, 2018

Date

Mary W...

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title