

## ORDER



WPRI Providence

**Orders**  
**Order / Rev:** 1630996  
**Alt Order #:**  
**Product Desc:** Friends of Gina Raimondo  
**Estimate:** 996  
**Flight Dates:** 07/30/18 - 08/05/18  
**Original Date / Rev:** 07/27/18 / 07/27/18  
**Order Type:** REG

**Primary AE:** WPRI Local House  
**Sales Office:** L-PRO  
**Sales Region:** Loc

**Agency**  
**Name:** BlueWest Media  
**Buying Contact:**  
**Billing Contact:**  
 5130 E 18th Ave.  
 Denver, CO 80220

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Gina Raimondo/Governor/RI/Den  
**Demographic:** A25-54  
**Product Codes:** PL14  
**Priority:** P5  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/05/18	71	\$14,885.00	\$12,652.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	71	\$14,885.00	\$12,652.25	0.00
<b>Totals</b>	<b>71</b>	<b>\$14,885.00</b>	<b>\$12,652.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WPRI Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WPRI	07/30/18	08/05/18	5am Eyewitness News MCM M-F 5a-6a News		M-F 5a-6a News	MTWTF--	:30	5	\$75.00	P5	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	MTWTF--					5	\$75.00		0.00			
N 2	WPRI	07/30/18	08/05/18	6am Eyewitness News MCM M-F 6a-7a News		M-F 6a-7a News	MTWTF--	:30	7	\$250.00	P5	0.00	NM	7	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	MTWTF--					7	\$250.00		0.00			
N 3	WPRI	07/30/18	08/05/18	CBS This Morning M-F 7-9a	CM	M-F 7-9a	MTWTF--	:30	8	\$80.00	P5	0.00	NM	8	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	MTWTF--					8	\$80.00		0.00			
N 4	WPRI	07/30/18	08/05/18	Sat 6a Eyewitness News Sa 6a Eyewitness News	CM	6-8a	-----S-	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	-----S-					1	\$75.00		0.00			
N 5	WPRI	07/30/18	08/05/18	Su 6a Eyewitness News Su 6a Eyewitness News	CM	6-9a	-----S	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	-----S					1	\$50.00		0.00			
N 6	WPRI	07/30/18	08/05/18		CM	M-F 11a-12p	M-----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00

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 Alt Order #:  
 Flight Dates: 07/30/18 - 08/05/18

Advertiser: POL/Gina Raimondo/Governor/RI/Dem  
 Product Desc: Friends of Gina Raimondo  
 Estimate: 996

WPRI Providence

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Price is Right															
Price is Right															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/30/18	08/05/18	M-----		1			\$100.00			0.00			
N 7	WPRI	07/30/18	08/05/18	12N Eyewitness News M-F	CM	M-F 12-1230p	MT-TF--	:30	4	\$100.00	P5	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/30/18	08/05/18	MT-TF--		4			\$100.00			0.00			
N 8	WPRI	07/30/18	08/05/18	M-F 4-430p	CM	M-F 4-430p	-T-T---	:30	2	\$150.00	P5	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/30/18	08/05/18	-T-T---		2			\$150.00			0.00			
N 9	WPRI	07/30/18	08/05/18	M-F 430-5p	CM	M-F 430-5p	M-W----	:30	2	\$150.00	P5	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/30/18	08/05/18	M-W----		2			\$150.00			0.00			
N 10	WPRI	07/30/18	08/05/18	5p Eyewitness News M-F	CM	M-F 5p-530p News	MTWTF--	:30	5	\$250.00	P5	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/30/18	08/05/18	MTWTF--		5			\$250.00			0.00			
N 11	WPRI	07/30/18	08/05/18	530p Eyewitness News M-F	CM	M-F 530-6p News	MTWTF--	:30	5	\$250.00	P5	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/30/18	08/05/18	MTWTF--		5			\$250.00			0.00			
N 12	WPRI	07/30/18	08/05/18	6p Eyewitness News M-F	CM	M-F 6-630p News	MTWTF--	:30	5	\$350.00	P5	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/30/18	08/05/18	MTWTF--		5			\$350.00			0.00			
N 13	WPRI	07/30/18	08/05/18	6p Eyewitness News Sa	CM	6-630p	-----S-	:30	1	\$110.00	P5	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/30/18	08/05/18	-----S-		1			\$110.00			0.00			
N 14	WPRI	07/30/18	08/05/18	630p Eyewitness News Su	CM	630-7p	-----S	:30	1	\$110.00	P5	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/30/18	08/05/18	-----S		1			\$110.00			0.00			
N 15	WPRI	07/30/18	08/05/18	LF M-F The Late Show	CM	LF M-F The Late Show	M-WTF--	:30	4	\$50.00	P5	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/30/18	08/05/18	M-WTF--		4			\$50.00			0.00			
N 16	WPRI	07/30/18	08/05/18	LN M-Su Late News Rotator	CM	M-F 11-1135p/Wk	MTWTF--	:30	9	\$275.00	P5	0.00	NM	9	\$2,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/30/18	08/05/18	MTWTF--		9			\$275.00			0.00			
N 17	WPRI	07/30/18	08/05/18	LN M-Su Late News Rotator	CM	M-F 11-1135p/Wk	-----S-	:30	1	\$275.00	P5	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/30/18	08/05/18	-----S-		1			\$275.00			0.00			
N 18	WPRI	07/30/18	08/05/18	LN M-Su Late News Rotator	CM	M-F 11-1135p/Wk	-----S	:30	2	\$275.00	P5	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/30/18	08/05/18	-----S		2			\$275.00			0.00			
N 19	WPRI	07/30/18	08/05/18	M-F 7-730p	CM	M-F 7-730p	-T-T---	:30	2	\$400.00	P5	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/30/18	08/05/18	-T-T---		2			\$400.00			0.00			
N 20	WPRI	07/30/18	08/05/18	M-F 730-8p	CM	M-F 730-8p	M-W----	:30	2	\$400.00	P5	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/30/18	08/05/18	M-W----		2			\$400.00			0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	M-W----			2			\$400.00		0.00			
N 21	WPRI	07/30/18	08/05/18	Wed Prime Hour 3	CM	W 10-11p	--W----	:30	1	\$400.00	P5	0.00	NM	1	\$400.00
		Wed Prime Hour 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	--W----			1			\$400.00		0.00			
N 22	WPRI	07/30/18	08/05/18	Fri Prime Hour 3	CM	F 10-11p	----F--	:30	1	\$625.00	P4	0.00	NM	1	\$625.00
		Fri Prime Hour 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	----F--			1			\$625.00		0.00			
N 23	WPRI	07/30/18	08/05/18	Sun Prime Hour 3	CM	Su 9-10p	-----S	:30	1	\$300.00	P5	0.00	NM	1	\$300.00
		Su Prime Hour 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	-----S			1			\$300.00		0.00			
													Totals	71	\$14,885.00

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WPRI-TV      Providence-Warwick	<b>Date:</b> 7/27/2018
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I, BlueWest Media,

being/on behalf of: Gina Raimondo,

a legally qualified candidate of the Democratic

political party for the office of: \_\_\_\_\_

in the \_\_\_\_\_

election to be held on: \_\_\_\_\_

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Monday, July 30, 2018			Sunday, August 5, 2018		
Attach proposed schedule with charges (if available): \$14,885.00					

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Gina Raimondo

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ed Santos

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

Friday, July 27, 2018

**Date**

*Mary W...*

**Signature**

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

**Signature**

**Printed Name**

**Title**