

ORDER



Orders
Order / Rev: 134446
Alt Order #:
Product Desc: Lee Brand for Mayor 2016
Estimate: June 6 to June 7, 2016
Flight Dates: 06/06/16 - 06/07/16
Original Date / Rev: 05/04/16 / 05/04/16
Order Type: GEN

KFSN-TV

Primary AE: Greg Baker
Sales Office: L-FRE
Sales Region: Local

Agency
Name: Orman Communications
Buying Contact:
Billing Contact:
 3594 W. Buena Vista Ave.
 Fresno, CA 93711

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Lee Brand for Mayor 2016
Demographic: HH
Product Codes: Local/State Candidate
Priority: P-03
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/30/16	06/07/16	16	\$3,475.00	\$2,953.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2016	16	\$3,475.00	\$2,953.75	0.00
Totals	16	\$3,475.00	\$2,953.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Greg Baker			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KFSN	06/06/16	06/07/16	M-F 5a-6a News Action News AM Live 5am	CM	Cc 5a-6a	MT-----	:30	2	\$70.00	P-03	0.00	NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/06/16	06/12/16	MT-----		2			\$70.00			0.00			
N 2	KFSN	06/06/16	06/07/16	M-F 6a-7a Local News Action News AM Live 6am	CM	Cc 6a-7a	MT-----	:30	2	\$200.00	P-03	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/06/16	06/12/16	MT-----		2			\$200.00			0.00			
N 3	KFSN	06/06/16	06/07/16	M-F GMA M-F Good Morning America	CM	Cc 7a-9a	MT-----	:30	2	\$200.00	P-03	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/06/16	06/12/16	MT-----		2			\$200.00			0.00			
N 4	KFSN	06/06/16	06/07/16	M-F 11a News M-F 11a News	CM	Cc 11a-1130a	MT-----	:30	2	\$100.00	P-03	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/06/16	06/12/16	MT-----		2			\$100.00			0.00			
N 5	KFSN	06/06/16	06/07/16	M-F 5p News Action News at 5p	CM	Cc 5p-530p	MT-----	:30	2	\$320.00	P-03	0.00	NM	2	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/06/16	06/12/16	MT-----		2			\$320.00			0.00			
N 6	KFSN	06/06/16	06/07/16	M-F 6p News Action News at 6p	CM	Cc 6p-630p	MT-----	:30	2	\$300.00	P-03	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/06/16	06/12/16	MT-----		2			\$300.00			0.00			

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KFSN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KFSN	06/06/16	06/06/16	M-F 630p News Action News at 630p	CM	Cc 630p-7p	M-----	:30	1	\$320.00	P-03	0.00	NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/06/16	06/12/16	M-----			1		\$320.00		0.00				
N 8	KFSN	06/06/16	06/06/16	M-F 7p-730p Jeopardy	CM	Cc 7p-730p	M-----	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/06/16	06/12/16	M-----			1		\$300.00		0.00				
N 9	KFSN	06/06/16	06/06/16	M-F 730p-8p Wheel of Fortune	CM	Cc 730p-8p	M-----	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/06/16	06/12/16	M-----			1		\$300.00		0.00				
N 10	KFSN	06/06/16	06/06/16	M-F 11pm News Action News at 11p	CM	Cc 11p-1135p	M-----	:30	1	\$175.00	P-03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/06/16	06/12/16	M-----			1		\$175.00		0.00				
Totals													16	\$3,475.00	