

ORDER



Orders
Order / Rev: 134446
Alt Order #:
Product Desc: Lee Brand for Mayor 2016
Estimate: June 6 to June 7, 2016
Flight Dates: 06/06/16 - 06/07/16
Original Date / Rev: 05/04/16 / 05/04/16
Order Type: GEN

KFSN-TV
Primary AE: Greg Baker
Sales Office: L-FRE
Sales Region: Local

Agency Name: Orman Communications
Buying Contact:
Billing Contact:
 3594 W. Buena Vista Ave.
 Fresno, CA 93711

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Lee Brand for Mayor 2016
Demographic: HH
Product Codes: Local/State Candidate
Priority: P-03
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 05/30/16 | 06/07/16 | 16 | \$3,475.00 | \$2,953.75 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|-------------|
| June 2016 | 16 | \$3,475.00 | \$2,953.75 | 0.00 |
| Totals | 16 | \$3,475.00 | \$2,953.75 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Greg Baker | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|---|-------|-------------------|---------|-------------|-------|---------------|------|------|------|-------|----------|
| N 1 | KFSN | 06/06/16 | 06/07/16 | M-F 5a-6a News Action News AM Live 5am | CM | Cc 5a-6a | MT----- | :30 | 2 | \$70.00 | P-03 | 0.00 | NM | 2 | \$140.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 06/06/16 | 06/12/16 | MT----- | | 2 | | \$70.00 | | 0.00 | | | | | |
| N 2 | KFSN | 06/06/16 | 06/07/16 | M-F 6a-7a Local News Action News AM Live 6am | CM | Cc 6a-7a | MT----- | :30 | 2 | \$200.00 | P-03 | 0.00 | NM | 2 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 06/06/16 | 06/12/16 | MT----- | | 2 | | \$200.00 | | 0.00 | | | | | |
| N 3 | KFSN | 06/06/16 | 06/07/16 | M-F GMA M-F Good Morning America | CM | Cc 7a-9a | MT----- | :30 | 2 | \$200.00 | P-03 | 0.00 | NM | 2 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 06/06/16 | 06/12/16 | MT----- | | 2 | | \$200.00 | | 0.00 | | | | | |
| N 4 | KFSN | 06/06/16 | 06/07/16 | M-F 11a News M-F 11a News | CM | Cc 11a-1130a | MT----- | :30 | 2 | \$100.00 | P-03 | 0.00 | NM | 2 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 06/06/16 | 06/12/16 | MT----- | | 2 | | \$100.00 | | 0.00 | | | | | |
| N 5 | KFSN | 06/06/16 | 06/07/16 | M-F 5p News Action News at 5p | CM | Cc 5p-530p | MT----- | :30 | 2 | \$320.00 | P-03 | 0.00 | NM | 2 | \$640.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 06/06/16 | 06/12/16 | MT----- | | 2 | | \$320.00 | | 0.00 | | | | | |
| N 6 | KFSN | 06/06/16 | 06/07/16 | M-F 6p News Action News at 6p | CM | Cc 6p-630p | MT----- | :30 | 2 | \$300.00 | P-03 | 0.00 | NM | 2 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 06/06/16 | 06/12/16 | MT----- | | 2 | | \$300.00 | | 0.00 | | | | | |

Order / Rev: 134446
 Alt Order #:
 Flight Dates: 06/06/16 - 06/07/16

Advertiser: Lee Brand for Mayor 2016
 Product Desc: Lee Brand for Mayor 2016
 Estimate: June 6 to June 7, 2016
KFSN-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|------|-------------------|-----------------|--------------------------------------|-------|-------------------|--------|-----|-------|-------------|------|---------------|--------|-------|------------|
| N 7 | KFSN | 06/06/16 | 06/06/16 | M-F 630p News Action News at 630p | CM | Cc 630p-7p | M----- | :30 | 1 | \$320.00 | P-03 | 0.00 | NM | 1 | \$320.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 06/06/16 | 06/12/16 | M----- | | 1 | | | | \$320.00 | | 0.00 | | | |
| N 8 | KFSN | 06/06/16 | 06/06/16 | M-F 7p-730p Jeopardy | CM | Cc 7p-730p | M----- | :30 | 1 | \$300.00 | P-03 | 0.00 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 06/06/16 | 06/12/16 | M----- | | 1 | | | | \$300.00 | | 0.00 | | | |
| N 9 | KFSN | 06/06/16 | 06/06/16 | M-F 730p-8p Wheel of Fortune | CM | Cc 730p-8p | M----- | :30 | 1 | \$300.00 | P-03 | 0.00 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 06/06/16 | 06/12/16 | M----- | | 1 | | | | \$300.00 | | 0.00 | | | |
| N 10 | KFSN | 06/06/16 | 06/06/16 | M-F 11pm News Action News at 11p | CM | Cc 11p-1135p | M----- | :30 | 1 | \$175.00 | P-03 | 0.00 | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 06/06/16 | 06/12/16 | M----- | | 1 | | | | \$175.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 16 | \$3,475.00 |