

ORDER#:
STATION: KOAA-TV COLORADO SPRINGS-PUE
AGENCY: SHORR JOHNSON MAGNUS
ADVERTISER: POLI/M BENNET/D/SEN/CO
BUYER: MICHAEL D'ETTORRE

HDLN#: 8249328 (MOD 0.0)
DATES: MAY17/16 - MAY23/16
PROD1: BENNET FOR COLORADO
PROD2:
TEL #:

TRAFFIC#: 46757
SALESPERSON: MATTHEW NORTEN (H)
EST#: 7186
DEMO: RA35+

MOD CODE	BUY LINE	DAY/TIME	LENGTH	RATE	STARTING DATE	ENDING DATE	# OF WKS	SPT/ WEEK	TOTAL SPOTS	TOTAL DOLLARS	PROGRAM NAME	REP: RA35+	LAST ACTIVITY	LAST MOD/REV
#CASH														
BENNET FOR COLORADO														
	1	TU-F/6-7A	30S	\$340	MAY17/16	MAY20/16	1	4	4	\$1,360	NEWS	0.0	MAY16/16	REV #0: A
		CONTRACT COMMENT: NEWS												
	2	MON/6-7A	30S	\$340	MAY23/16	MAY23/16	1	1	1	\$340	NEWS	0.0	MAY16/16	REV #0: A
		CONTRACT COMMENT: NEWS												
	3	TU-F/7-9A	30S	\$300	MAY17/16	MAY20/16	1	4	4	\$1,200	TODAY SHOW	0.0	MAY16/16	REV #0: A
		CONTRACT COMMENT: TODAY SHOW												
	4	MON/7-9A	30S	\$300	MAY23/16	MAY23/16	1	1	1	\$300	TODAY SHOW	0.0	MAY16/16	REV #0: A
		CONTRACT COMMENT: TODAY SHOW												
	5	TU-F/6-7P	30S	\$300	MAY17/16	MAY20/16	1	4	4	\$1,200	NEWS	0.0	MAY16/16	REV #0: A
		CONTRACT COMMENT: NEWS												
	6	MON/6-7P	30S	\$300	MAY23/16	MAY23/16	1	1	1	\$300	NEWS	0.0	MAY16/16	REV #0: A
		CONTRACT COMMENT: NEWS												
	7	MON/7-9P	30S	\$1,275	MAY23/16	MAY23/16	1	1	1	\$1,275	THE VOICE	0.0	MAY16/16	REV #0: A
		CONTRACT COMMENT: THE VOICE												
	8	SUN/10-1035P	30S	\$640	MAY22/16	MAY22/16	1	1	1	\$640	NEWS	0.0	MAY16/16	REV #1: T
		CONTRACT COMMENT: NEWS												
	9	TU-F/10-1035P	30S	\$640	MAY17/16	MAY20/16	1	2	2	\$1,280	NEWS	0.0	MAY16/16	REV #1: T
		CONTRACT COMMENT: NEWS												
	10	MON/10-1035P	30S	\$640	MAY23/16	MAY23/16	1	1	1	\$640	NEWS	0.0	MAY16/16	REV #1: T
		CONTRACT COMMENT: NEWS												
	11	SUN/8-9A	30S	\$120	MAY22/16	MAY22/16	1	1	1	\$120	SUN TODAY	0.0	MAY16/16	REV #0: A
		CONTRACT COMMENT: SUN TODAY												
	12	SUN/7-8A	30S	\$85	MAY22/16	MAY22/16	1	1	1	\$85	NEWS	0.0	MAY16/16	REV #0: A
		CONTRACT COMMENT: NEWS												
TOTAL 22 SPOTS FOR:				\$8,740										
					22	\$8,740								
						\$8,740								

MONTHLY ESTIMATE DOLLARS:

CONTRACT



KOAA-TV
5520 Tech Center Drive
Colorado Springs, CO 80919
(719) 632-5030

<u>Contract / Revision</u> 46757 /		<u>Alt Order #</u> 08249328
<u>Product</u> BENNET FOR COLORADO		
<u>Contract Dates</u> 05/17/16 - 05/23/16		<u>Estimate #</u> 7186
<u>Advertiser</u> Poli/M Bennet/D/Sen/CO		<u>Original Date / Revision</u> 05/16/16 / 05/16/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOAA-TV	<u>Account Executive</u> Nat'l Washington DC	<u>Sales Office</u> National Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Shorr Johnson Magnus
100 N 20th St
Ste 201
Philadelphia, PA 19103

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	KOAA	05/17/16	05/20/16	M-F 6a KOAA News5	6:00 AM-7:00 AM		:30			P-02		NM	4	\$1,360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/16/16	05/22/16	-TWTF--				4	\$340.00					
N 2	KOAA	05/23/16	05/23/16	M-F 6a KOAA News5	6:00 AM-7:00 AM		:30			P-02		NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/23/16	05/29/16	1-----				1	\$340.00					
N 3	KOAA	05/17/16	05/20/16	M-F Today Show	7:00 AM-9:00 AM		:30			P-02		NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/16/16	05/22/16	-TWTF--				4	\$300.00					
N 4	KOAA	05/23/16	05/23/16	M-F Today Show	7:00 AM-9:00 AM		:30			P-02		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/23/16	05/29/16	1-----				1	\$300.00					
N 5	KOAA	05/17/16	05/20/16	News 5 at 6p	6:00 PM-7:00 PM		:30			P-02		NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/16/16	05/22/16	-TWTF--				4	\$300.00					
N 6	KOAA	05/23/16	05/23/16	News 5 at 6p	6:00 PM-7:00 PM		:30			P-02		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/23/16	05/29/16	1-----				1	\$300.00					
N 7	KOAA	05/23/16	05/23/16	M Prime Other A	7:00 PM-9:00 PM		:30			P-02		NM	1	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/23/16	05/29/16	1-----				1	\$1,275.00					
N 8	KOAA	05/22/16	05/22/16	News 5 at 10p Su	10:00 PM-10:35 P		:30			P-02		NM	1	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/16/16	05/22/16	-----1				1	\$640.00					
N 9	KOAA	05/17/16	05/20/16	M-F Late News 5 at 1C	10:00 PM-10:35 P		:30			P-02		NM	2	\$1,280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/16/16	05/22/16	-TWTF--				2	\$640.00					
N 10	KOAA	05/23/16	05/23/16	M-F Late News 5 at 1C	10:00 PM-10:35 P		:30			P-02		NM	1	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/23/16	05/29/16	1-----				1	\$640.00					
N 11	KOAA	05/22/16	05/22/16	Su Today	8:00 AM-9:00 AM		:30			P-02		NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/16/16	05/22/16	-----1				1	\$120.00					
N 12	KOAA	05/22/16	05/22/16	Su News 5 Today Wkr	7:00 AM-8:00 AM		:30			P-02		NM	1	\$85.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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5520 Tech Center Drive
Colorado Springs, CO 80919
(719) 632-5030

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<u>Advertiser</u> Poli/M Bennet/D/Sen/CO		<u>Estimate #</u> 7186
		<u>Original Date / Revision</u> 05/16/16 / 05/16/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/16/16	05/22/16	-----1				1	\$85.00					
Totals									0.00				22	\$8,740.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/25/16 - 05/23/16	22	\$8,740.00	(\$1,311.00)	\$7,429.00
Totals	22	\$8,740.00	(\$1,311.00)	\$7,429.00

Signature: _____ **Date:** _____

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, national origin or ancestry. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin or ancestry. We reserve the right not to accept all copy.

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