

ORDER#: HDLN#: 8241280 (REV 0) TRAFFIC#: SALES/PERSON: MATTHEW NORTEN (H)
STATION: KOAA-TV COLORADO SPRINGS-PUE DATES: JUL12/16 - JUL18/16 EST#: 7110
AGENCY: SHORR JOHNSON MAGNUS PROD1: BENNET FOR COLORADO DEMO: RA35+
ADVERTISER: POLI/M BENNET/D/SEN/CO PROD2: TEL #: CONTRACT COMMENT: TODAY SHOW

MOD CODE	BUY LINE	DAY/TIME	LENGTH	RATE	STARTING DATE	ENDING DATE	# OF WKS	SPT/ WEEK	TOTAL SPOTS	TOTAL DOLLARS	PROGRAM NAME	REP: RA35+	LAST ACTIVITY	LAST MOD/REV
#CASH														
	BENNET	FOR COLORADO												
	1	TU-F/6-7A	30S	\$340	JUL12/16	JUL15/16	1	3	3	\$1,020	NEWS	0.0	MAY06/16	REV #0: A
		CONTRACT COMMENT: NEWS												
	2	MON/6-7A	30S	\$340	JUL18/16	JUL18/16	1	1	1	\$340	NEWS	0.0	MAY06/16	REV #0: A
		CONTRACT COMMENT: NEWS												
	3	TU-F/7-9A	30S	\$300	JUL12/16	JUL15/16	1	4	4	\$1,200	TODAY SHOW	0.0	MAY06/16	REV #0: A
		CONTRACT COMMENT: TODAY SHOW												
	4	MON/7-9A	30S	\$300	JUL18/16	JUL18/16	1	1	1	\$300	TODAY SHOW	0.0	MAY06/16	REV #0: A
		CONTRACT COMMENT: TODAY SHOW												
	5	TU-F/3-4P	30S	\$165	JUL12/16	JUL15/16	1	3	3	\$495	ELLEN	0.0	MAY06/16	REV #0: A
		CONTRACT COMMENT: ELLEN												
	6	TU-F/4-5P	30S	\$180	JUL12/16	JUL15/16	1	3	3	\$540	DR PHIL	0.0	MAY06/16	REV #0: A
		CONTRACT COMMENT: DR PHIL												
	7	MON/4-5P	30S	\$180	JUL18/16	JUL18/16	1	1	1	\$180	DR PHIL	0.0	MAY06/16	REV #0: A
		CONTRACT COMMENT: DR PHIL												
	8	TU-F/6-7P	30S	\$300	JUL12/16	JUL15/16	1	2	2	\$600	NEWS	0.0	MAY06/16	REV #0: A
		CONTRACT COMMENT: NEWS												
	9	MON/6-7P	30S	\$300	JUL18/16	JUL18/16	1	1	1	\$300	NEWS	0.0	MAY06/16	REV #0: A
		CONTRACT COMMENT: NEWS												
	10	SAT/530-6P	30S	\$175	JUL16/16	JUL16/16	1	1	1	\$175	NEWS	0.0	MAY06/16	REV #0: A
		CONTRACT COMMENT: NEWS												
	11	SUN/530-6P	30S	\$195	JUL17/16	JUL17/16	1	1	1	\$195	NEWS	0.0	MAY06/16	REV #0: A
		CONTRACT COMMENT: NEWS												
	12	TUE/7-9P	30S	\$1,125	JUL12/16	JUL12/16	1	1	1	\$1,125	AGT	0.0	MAY06/16	REV #0: A
		CONTRACT COMMENT: AGT												
	13	TU-F/10-1035P	30S	\$640	JUL12/16	JUL15/16	1	2	2	\$1,280	NEWS	0.0	MAY06/16	REV #0: A
		CONTRACT COMMENT: NEWS												
	14	TU-F/1035-1137P	30S	\$375	JUL12/16	JUL15/16	1	4	4	\$1,500	TONIGHT SHOW	0.0	MAY06/16	REV #0: A
		CONTRACT COMMENT: TONIGHT SHOW												
	15	SUN/10-1035P	30S	\$640	JUL17/16	JUL17/16	1	1	1	\$640	NEWS	0.0	MAY06/16	REV #0: A
		CONTRACT COMMENT: NEWS												
	16	SAT/5-7A	30S	\$60	JUL16/16	JUL16/16	1	1	1	\$60	SAT TODAY	0.0	MAY06/16	REV #0: A
		CONTRACT COMMENT: SAT TODAY												
	17	SAT/7-9A	30S	\$100	JUL16/16	JUL16/16	1	1	1	\$100	NEWS	0.0	MAY06/16	REV #0: A
		CONTRACT COMMENT: NEWS												
	18	SUN/7-8A	30S	\$85	JUL17/16	JUL17/16	1	1	1	\$85	NEWS	0.0	MAY06/16	REV #0: A
		CONTRACT COMMENT: NEWS												
	19	SUN/8-9A	30S	\$120	JUL17/16	JUL17/16	1	1	1	\$120	SUN TODAY	0.0	MAY06/16	REV #0: A
		CONTRACT COMMENT: SUN TODAY												

TOTAL 33 SPOTS FOR: \$10,255

MONTHLY ESTIMATE DOLLARS: \$10,255

JUL/16

CONTRACT



KOAA-TV
5520 Tech Center Drive
Colorado Springs, CO 80919
(719) 632-5030

And:

Shorr Johnson Magnus
100 N 20th St
Ste 201
Philadelphia, PA 19103

<u>Contract / Revision</u> 46155 /		<u>Alt Order #</u> 08241280
<u>Product</u> BENNET FOR COLORADO		
<u>Contract Dates</u> 07/12/16 - 07/18/16		<u>Estimate #</u> 7110
<u>Advertiser</u> Poli/M Bennet/D/Sen/CO		<u>Original Date / Revision</u> 05/09/16 / 05/09/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOAA-TV	<u>Account Executive</u> Nat'l Washington DC	<u>Sales Office</u> National Washir
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KOAA	07/12/16	07/15/16	M-F 6a KOAA News5 Today	6:00 AM-7:00 AM		:30				NM	3	\$1,020.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	-TWTF--				3	\$340.00				
N 2	KOAA	07/18/16	07/18/16	M-F 6a KOAA News5 Today	6:00 AM-7:00 AM		:30				NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	1-----				1	\$340.00				
N 3	KOAA	07/12/16	07/15/16	M-F Today Show	7:00 AM-9:00 AM		:30				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	-TWTF--				4	\$300.00				
N 4	KOAA	07/18/16	07/18/16	M-F Today Show	7:00 AM-9:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	1-----				1	\$300.00				
N 5	KOAA	07/12/16	07/15/16	M-F	3:00 PM-4:00 PM		:30				NM	3	\$495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	-TWTF--				3	\$165.00				
N 6	KOAA	07/12/16	07/15/16	M-F	4:00 PM-5:00 PM		:30				NM	3	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	-TWTF--				3	\$180.00				
N 7	KOAA	07/18/16	07/18/16	M-F	4:00 PM-5:00 PM		:30				NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	1-----				1	\$180.00				
N 8	KOAA	07/12/16	07/15/16	News 5 at 6p	6:00 PM-7:00 PM		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	-TWTF--				2	\$300.00				
N 9	KOAA	07/18/16	07/18/16	News 5 at 6p	6:00 PM-7:00 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	1-----				1	\$300.00				
N 10	KOAA	07/16/16	07/16/16	Sa News 5 at 530p	5:30 PM-6:00 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	-----1-				1	\$175.00				
N 11	KOAA	07/17/16	07/17/16	Su News 5 at 530p	5:30 PM-6:00 PM		:30				NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	-----1				1	\$195.00				
N 12	KOAA	07/12/16	07/12/16	Tu Prime Other A	7:00 PM-9:00 PM		:30				NM	1	\$1,125.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KOAA-TV
5520 Tech Center Drive
Colorado Springs, CO 80919
(719) 632-5030

<u>Contract / Revision</u>		<u>Alt Order #</u>
46155 /		08241280
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/12/16 - 07/18/16	BENNET FOR COLORA	7110
<u>Advertiser</u>		<u>Original Date / Revision</u>
Poli/M Bennet/D/Sen/CO		05/09/16 / 05/09/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	-1-----				1	\$1,125.00				
N 13	KOAA	07/12/16	07/15/16	M-F Late News 5 at 10p	10:00 PM-10:35 PM		:30				NM	2	\$1,280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	-TWTF--				2	\$640.00				
N 14	KOAA	07/12/16	07/15/16	The Tonight Show	10:35 PM-11:37 PM		:30				NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	-TWTF--				4	\$375.00				
N 15	KOAA	07/17/16	07/17/16	News 5 at 10p Su	10:00 PM-10:35 PM		:30				NM	1	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	-----1				1	\$640.00				
N 16	KOAA	07/16/16	07/16/16	Saturday Today	5:00 AM-7:00 AM		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	-----1-				1	\$60.00				
N 17	KOAA	07/16/16	07/16/16	Sa News 5 Today Wknd	7:00 AM-9:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	-----1-				1	\$100.00				
N 18	KOAA	07/17/16	07/17/16	Su News 5 Today Wknd	7:00 AM-8:00 AM		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	-----1				1	\$85.00				
N 19	KOAA	07/17/16	07/17/16	Su Today	8:00 AM-9:00 AM		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	-----1				1	\$120.00				
Totals								0.00				33	\$10,255.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 - 07/18/16	33	\$10,255.00	(\$1,538.25)	\$8,716.75
Totals	33	\$10,255.00	(\$1,538.25)	\$8,716.75

Signature: _____ **Date:** _____

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, national origin or ancestry. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin or ancestry. We reserve the right not to accept all copy.

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