

NCC Cable System Order

Order #	62441004
Syscode	7638
System Name	Cass Cable TV/Virginia, IL
Market	Champaign-Sprngfld-Dtr DMA

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+1 Nov16
-	

Flight Dates	07/17/17 - 07/23/17
Agency	AKPD Message & Media
Advertiser	Do Your Job Inc

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	07/18/17		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	1		
Total	\$1,027.00		
Commission	\$154.05		
Net Total	\$872.95		
Total Spots	81		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	7/18 NEW ORDER. PLS CONF, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CABLE	7/17/17	7/23/17	05:00	09:00				X	X			-	-	4	\$8.00	\$32.00	30	OOW
2	CNN	CABLE	7/17/17	7/23/17	09:00	16:00				X	X			-	-	4	\$6.00	\$24.00	30	OOW
3	CNN	CABLE	7/17/17	7/23/17	16:00	19:00				X	X			-	-	4	\$12.00	\$48.00	30	OOW
4	CNN	CABLE	7/17/17	7/23/17	19:00	24:00			X	X	X			-	-	5	\$15.00	\$75.00	30	OOW
5	ESPN	CABLE	7/17/17	7/23/17	16:00	19:00				X	X			-	-	4	\$12.00	\$48.00	30	OOW
6	ESPN	CABLE	7/17/17	7/23/17	19:00	24:00			X	X	X			-	-	5	\$15.00	\$75.00	30	OOW
7	FOOD	CABLE	7/17/17	7/23/17	19:00	24:00			X	X	X			-	-	5	\$15.00	\$75.00	30	OOW
8	FXNC	CABLE	7/17/17	7/23/17	05:00	09:00				X	X			-	-	4	\$8.00	\$32.00	30	OOW
9	FXNC	CABLE	7/17/17	7/23/17	09:00	16:00				X	X			-	-	4	\$6.00	\$24.00	30	OOW
10	FXNC	CABLE	7/17/17	7/23/17	16:00	19:00				X	X			-	-	4	\$12.00	\$48.00	30	OOW
11	FXNC	CABLE	7/17/17	7/23/17	19:00	24:00			X	X	X			-	-	5	\$15.00	\$75.00	30	OOW
12	HGTV	CABLE	7/17/17	7/23/17	16:00	19:00				X	X			-	-	4	\$12.00	\$48.00	30	OOW
13	HGTV	CABLE	7/17/17	7/23/17	19:00	24:00			X	X	X			-	-	5	\$15.00	\$75.00	30	OOW
14	HIST	CABLE	7/17/17	7/23/17	16:00	19:00				X	X			-	-	4	\$12.00	\$48.00	30	OOW
15	HIST	CABLE	7/17/17	7/23/17	19:00	24:00			X	X	X			-	-	5	\$15.00	\$75.00	30	OOW
16	TBSC	CABLE	7/17/17	7/23/17	19:00	24:00			X	X	X			-	-	5	\$15.00	\$75.00	30	OOW
17	TNT	CABLE	7/17/17	7/23/17	19:00	24:00			X	X	X			-	-	5	\$15.00	\$75.00	30	OOW

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
18	USA	CABLE	7/17/17	7/23/17	19:00	24:00			X	X	X			-	-	5	\$15.00	\$75.00	30	OOW

	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Total
SPOTS	81	0	0	0	0	0	0	0	0	0	0	0	81
AMT	\$1,027.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,027.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/18/17

62441004 | Champaign-Sprngfld-Dtr DMA | Cass Cable TV/Virginia, IL | 7638 |

Cass Advertising

Cass Advertising
100 Redbud Rd, PO Box 200
Virginia, IL 62691
888-314-1374

Today's Date : 07/18/2017
CLIENT : **Do Your Job Inc**
Address : **Address1**
City : **Chicago**
Phone Number : **(000) 000 - 0000**
Email Address :

CLIENT # : **0765-06**
ADVERTISER : **#62441004 (30s) V**
State : **IL** Zip Code : **00000**
Fax Number : **(000) 000 - 0000**

Contact : **Leah Losier (Michael Ryan)**
Start Date : **07/17/2017**
Stop Date : **07/23/2017**

Campaign : Virginia
Description : **C_3Z3-KW-1 | |**
Contract Type: Regular

Line	Network	Start Date	Stop Date	Time Frame									Commercials	Rate	Ad Copy	Gross Total	Location
				From	To	Mon	Tue	Wed	Thu	Fri	Sat	Sun					
1	CNN	07/17/2017	07/23/2017	05:00:00	09:00:00	0	0	0	X	X	0	0	4	\$8.00	1	\$32.00	Virginia Headend
2	CNN	07/17/2017	07/23/2017	09:00:00	16:00:00	0	0	0	X	X	0	0	4	\$6.00	1	\$24.00	Virginia Headend
3	CNN	07/17/2017	07/23/2017	16:00:00	19:00:00	0	0	0	X	X	0	0	4	\$12.00	1	\$48.00	Virginia Headend
4	CNN	07/17/2017	07/23/2017	19:00:00	24:00:00	0	0	X	X	X	0	0	5	\$15.00	1	\$75.00	Virginia Headend
5	ESPN	07/17/2017	07/23/2017	16:00:00	19:00:00	0	0	0	X	X	0	0	4	\$12.00	1	\$48.00	Virginia Headend
6	ESPN	07/17/2017	07/23/2017	19:00:00	24:00:00	0	0	X	X	X	0	0	5	\$15.00	1	\$75.00	Virginia Headend
7	FXNW	07/17/2017	07/23/2017	05:00:00	09:00:00	0	0	0	X	X	0	0	4	\$8.00	1	\$32.00	Virginia Headend
8	FXNW	07/17/2017	07/23/2017	09:00:00	16:00:00	0	0	0	X	X	0	0	4	\$6.00	1	\$24.00	Virginia Headend
9	FXNW	07/17/2017	07/23/2017	16:00:00	19:00:00	0	0	0	X	X	0	0	4	\$12.00	1	\$48.00	Virginia Headend
10	FXNW	07/17/2017	07/23/2017	19:00:00	24:00:00	0	0	X	X	X	0	0	5	\$15.00	1	\$75.00	Virginia Headend
11	HGTV	07/17/2017	07/23/2017	16:00:00	19:00:00	0	0	0	X	X	0	0	4	\$12.00	1	\$48.00	Virginia Headend
12	HGTV	07/17/2017	07/23/2017	19:00:00	24:00:00	0	0	X	X	X	0	0	5	\$15.00	1	\$75.00	Virginia Headend
13	TNT	07/17/2017	07/23/2017	19:00:00	24:00:00	0	0	X	X	X	0	0	5	\$15.00	1	\$75.00	Virginia Headend
14	USA	07/17/2017	07/23/2017	19:00:00	24:00:00	0	0	X	X	X	0	0	5	\$15.00	1	\$75.00	Virginia Headend
15	FOOD	07/17/2017	07/23/2017	19:00:00	24:00:00	0	0	X	X	X	0	0	5	\$15.00	1	\$75.00	Virginia Headend
16	WTBS	07/17/2017	07/23/2017	19:00:00	24:00:00	0	0	X	X	X	0	0	5	\$15.00	1	\$75.00	Virginia Headend
17	HIST	07/17/2017	07/23/2017	16:00:00	19:00:00	0	0	0	X	X	0	0	4	\$12.00	1	\$48.00	Virginia Headend
18	HIST	07/17/2017	07/23/2017	19:00:00	24:00:00	0	0	X	X	X	0	0	5	\$15.00	1	\$75.00	Virginia Headend

Weekly Totals : 81 \$1,027.00

Commercials per Week : 81
Weekly Investments : \$1,027.00
Commercials per Month : 81
Average Monthly Gross Investments : \$1,027.00
Term of Contract In Months : 1
Total Commercial Announcements : 81
Total Gross Advertising Investment : \$ 1,027.00
PAYMENT TERMS : Terms

Type of Copy - Copy Number - Percentage
Normal Copy 1 and 100 %

Spot Number - Description
3-DYJ1704H

AVERAGE COST PER SPOT : \$ 12.68

Today's Date : 07/18/2017

CLIENT # : 0765-06

CLIENT : Do Your Job Inc

ADVERTISER : #62441004 (30s) V

Address : Address1

City : Chicago

State : IL

Zip Code : 00000

Phone Number : (000) 000 - 0000

Fax Number : (000) 000 - 0000

Email Address :

Contact : Leah Losier (Michael Ryan)

Campaign : Virginia

Start Date : 07/17/2017

Description : C_3Z3-KW-1 | |

Stop Date : 07/23/2017

Contract Type: Regular

	Jul-2017	Aug-2017	Sep-2017	Oct-2017	Nov-2017	Dec-2017	Jan-2018	Feb-2018	Mar-2018	Apr-2018	May-2018	Jun-2018
Gross Total	\$1,027.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Total Spots	81	0	0	0	0	0	0	0	0	0	0	0

Inventory is limited and is subject to availability.

Rates are good for seven days. Subject to change.

All Rates based on each commercial.

Rates do not include commercial production.

Deadlines: 2-day turnaround for traffic and insertion.

Proposal Expires in 30 days

Terms

Pay Who

Address, City, State ZIP

Client Signature

Cass Advertising : Laymon Carter