

## NCC Cable System Order

Order #	62412617	Flight Dates	04/10/17 - 04/16/17	Update Date	04/06/17
Syscode	7638	Agency	Access Media Services, LP	Version	1 Vs. 1
System Name	Cass Cable TV/Virginia, IL	Advertiser	State Solutions Inc	Show All Lines	
Market	Champaign-Sprngfld-Dtr DMA			Total # of Weeks	1
		Client Code	110	Total	\$144.00
AE	Ryan Bartholomew	Product Code	232	Commission	\$21.60
Sales Coordinator	Patrick Kelly	Est Code	930	Net Total	\$122.40
Office	Los Angeles	Product Name	State Solutions bookends 15 4.10-4.16	Total Spots	20
Phone	(310) 254-2220	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA National Live+SD Apr16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		New order. PLease review and confirm thanks.			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	Anderson Cooper 360, CNN Tonight	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$7.50	\$60.00	15	bookends
2	FXNC	The Five, Special Report, The First 100 Days	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$6.00	\$24.00	15	bookends
3	FXNC	The O'Reilly Factor, Tucker Carlson, Hannity	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$7.50	\$60.00	15	bookends

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Total
<b>SPOTS</b>	20	0	0	0	0	0	0	0	0	0	0	0	20
<b>AMT</b>	\$144.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$144.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 04/06/17

62412617 | Champaign-Sprngfld-Dtr DMA | Cass Cable TV/Virginia, IL | 7638 |

# Cass Advertising

Cass Advertising  
100 Redbud Rd, PO Box 200  
Virginia, IL 62691  
888-314-1374

Today's Date : 04/12/2017

CLIENT : **State Solutions Inc**

Address : **Address1**

City : **City**

Phone Number : **(000) 000 - 0000**

Email Address :

Contact : **Ryan Bartholomew (Patrick Kelly)**

Start Date : **04/10/2017**

Stop Date : **04/16/2017**

CLIENT # : **0756-11**

ADVERTISER : **#62412617 #930 BE V**

State : **ST**

Zip Code : **00000**

Fax Number : **(000) 000 - 0000**

Campaign : Virginia

Description : C\_3Z3-H4-1 | |

Contract Type: Regular

Line	Network	Start Date	Stop Date	Time Frame		Mon	Tue	Wed	Thu	Fri	Sat	Sun	Commercials	Rate	Ad Copy	Gross Total	Location
				From	To												
1	CNN	04/10/2017	04/16/2017	19:00:00	24:00:00	X	X	X	X	X	X	X	4	\$15.00	2	\$60.00	Virginia Headend
2	FXNW	04/10/2017	04/16/2017	16:00:00	19:00:00	X	X	X	X	X	X	X	2	\$12.00	2	\$24.00	Virginia Headend
3	FXNW	04/10/2017	04/16/2017	19:00:00	24:00:00	X	X	X	X	X	X	X	4	\$15.00	2	\$60.00	Virginia Headend

**Weekly Totals : 10 \$144.00**

Commercials per Week : 10

Weekly Investments : \$144.00

Commercials per Month : 10

Average Monthly Gross Investments : \$144.00

Term of Contract In Months : 1

Total Commercial Announcements : 10

Total Gross Advertising Investment : \$ 144.00

PAYMENT TERMS : Terms

Type of Copy - Copy Number - Percentage

Bookend Copy 2 and 50 %

Bookend Copy 2 and 50 %

Spot Number - Description

2 WPILRAUN1807H

3 WPILRAUN1807H

AVERAGE COST PER SPOT : \$ 14.40

	Apr-2017	May-2017	Jun-2017	Jul-2017	Aug-2017	Sep-2017	Oct-2017	Nov-2017	Dec-2017	Jan-2018	Feb-2018	Mar-2018
<b>Gross Total</b>	\$144.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
<b>Total Spots</b>	10	0	0	0	0	0	0	0	0	0	0	0

Inventory is limited and is subject to availability.

Rates are good for seven days. Subject to change.

All Rates based on each commercial.

Rates do not include commercial production.

Deadlines: 2-day turnaround for traffic and insertion.

Proposal Expires in 30 days

Terms

**Pay Who**

Address, City, State ZIP

Client Signature

Cass Advertising : Laymon Carter