

NCC Cable System Order

Order #	62421157
Syscode	7638
System Name	Cass Cable TV/Virginia, IL
Market	Champaign-Sprngfld-Dtr DMA

Flight Dates	05/08/17 - 05/14/17
Agency	Access Media Services, LP
Advertiser	State Solutions Inc

Update Date	05/05/17
Version	1 Vs. 1

AE	Ryan Bartholomew
Sales Coordinator	Patrick Kelly
Office	Los Angeles
Phone	(310) 254-2220
Status	Accepted
Survey	DMA National Live+SD May16
-	

Client Code	110
Product Code	232
Est Code	929
Product Name	State Solutions 30 5.8-5.14
Credit Status	

Show All Lines			
Total # of Weeks	1		
Total	\$498.00		
Commission	\$74.70		
Net Total	\$423.30		
Total Spots	35		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	New buy. Please review and confirm thanks.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	Anderson Cooper 360, CNN Tonight	5/8/17	5/14/17	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$15.00	\$180.00	30	
2	FXNC	The Five, Special Report, The First 100 Days	5/8/17	5/14/17	16:00	19:00	X	X	X	X	X	X	X	-	-	9	\$12.00	\$108.00	30	
3	FXNC	The Factor, Tucker Carlson, Hannity, Watters' World	5/8/17	5/14/17	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$15.00	\$210.00	30	

	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	Total
SPOTS	35	0	0	0	0	0	0	0	0	0	0	0	35
AMT	\$498.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$498.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/05/17

62421157 | Champaign-Sprngfld-Dtr DMA | Cass Cable TV/Virginia, IL | 7638 |

Cass Advertising

Cass Advertising
 100 Redbud Rd, PO Box 200
 Virginia, IL 62691
 888-314-1374

Today's Date : 05/05/2017
 CLIENT : **State Solutions Inc**
 Address : **Address1**
 City : **City**
 Phone Number : **(000) 000 - 0000**
 Email Address :
 Contact : **Ryan Bartholomew (Patrick Kelly)**
 Start Date : **05/08/2017**
 Stop Date : **05/14/2017**

CLIENT # : **0756-23**
 ADVERTISER : **#62421157 #929 30s V**
 State : **ST** Zip Code : **00000**
 Fax Number : **(000) 000 - 0000**
 Campaign : ADSails
 Description : C_3Z3-I5-1 | |
 Contract Type: Regular

Line	Network	Start Date	Stop Date	Time Frame		Mon	Tue	Wed	Thu	Fri	Sat	Sun	Commercials	Rate	Ad Copy	Gross Total	Location
				From	To												
1	CNN	05/08/2017	05/14/2017	19:00:00	24:00:00	X	X	X	X	X	X	X	12	\$15.00	1	\$180.00	Virginia Headend
2	FXNW	05/08/2017	05/14/2017	16:00:00	19:00:00	X	X	X	X	X	X	X	9	\$12.00	1	\$108.00	Virginia Headend
3	FXNW	05/08/2017	05/14/2017	19:00:00	24:00:00	X	X	X	X	X	X	X	14	\$15.00	1	\$210.00	Virginia Headend

Weekly Totals : 35 \$498.00

Commercials per Week : 35
 Weekly Investments : \$498.00
 Commercials per Month : 35
 Average Monthly Gross Investments : \$498.00
 Term of Contract In Months : 1
 Total Commercial Announcements : 35
 Total Gross Advertising Investment : \$ 498.00
 PAYMENT TERMS : Terms

Type of Copy - Copy Number - Percentage
 Normal Copy 1 and 100 %
 Spot Number - Description
 5 TPILRAUN1603H

AVERAGE COST PER SPOT : \$ 14.23

	May-2017	Jun-2017	Jul-2017	Aug-2017	Sep-2017	Oct-2017	Nov-2017	Dec-2017	Jan-2018	Feb-2018	Mar-2018	Apr-2018
Gross Total	\$498.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Total Spots	35	0	0	0	0	0	0	0	0	0	0	0

Inventory is limited and is subject to availability.
 Rates are good for seven days. Subject to change.
 All Rates based on each commercial.
 Rates do not include commercial production.
 Deadlines: 2-day turnaround for traffic and insertion.
 Proposal Expires in 30 days
 Terms
Pay Who
 Address, City, State ZIP

Client Signature

Cass Advertising : Laymon Carter