

NCC Cable System Order

Order #	62421157	Flight Dates	05/08/17 - 05/14/17	Update Date	05/05/17	
Syscode	7638	Agency	Access Media Services, LP	Version	1 Vs. 1	
System Name	Cass Cable TV/Virginia, IL	Advertiser	State Solutions Inc	Show All Lines		
Market	Champaign-Sprngfld-Dtr DMA			Total # of Weeks	1	
		Client Code	110	Total	\$498.00	
AE	Ryan Bartholomew	Product Code	232	Commission	\$74.70	
Sales Coordinator	Patrick Kelly	Est Code	929	Net Total	\$423.30	
Office	Los Angeles	Product Name	State Solutions 30 5.8-5.14	Total Spots	35	
Phone	(310) 254-2220	Credit Status		Affiliate Split	100.0	
Status	Accepted			Sold On	Cost Per Spot	
Survey	DMA National Live+SD May16	Primary Demo	Adults 35+	GRP	-	GIMP -
-		Makegood Policy	Approval Required	CPP	-	CPM -
Comments : New buy. Please review and confirm thanks.						

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	Anderson Cooper 360, CNN Tonight	5/8/17	5/14/17	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$15.00	\$180.00	30	
2	FXNC	The Five, Special Report, The First 100 Days	5/8/17	5/14/17	16:00	19:00	X	X	X	X	X	X	X	-	-	9	\$12.00	\$108.00	30	
3	FXNC	The Factor, Tucker Carlson, Hannity, Watters' World	5/8/17	5/14/17	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$15.00	\$210.00	30	

	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	Total
SPOTS	35	0	0	0	0	0	0	0	0	0	0	0	35
AMT	\$498.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$498.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/05/17

62421157 | Champaign-Sprngfld-Dtr DMA | Cass Cable TV/Virginia, IL | 7638 |

Cass Advertising

Cass Advertising
100 Redbud Rd, PO Box 200
Virginia, IL 62691
888-314-1374

Today's Date : 05/05/2017

CLIENT : **State Solutions Inc**

Address : **Address1**

City : **City**

Phone Number : **(000) 000 - 0000**

Email Address :

Contact : **Ryan Bartholomew (Patrick Kelly)**

Start Date : **05/08/2017**

Stop Date : **05/14/2017**

CLIENT # : **0756-23**

ADVERTISER : **#62421157 #929 30s V**

State : **ST**

Zip Code : **00000**

Fax Number : **(000) 000 - 0000**

Campaign : ADSails

Description : C_3Z3-I5-1 | |

Contract Type: Regular

Line	Network	Start Date	Stop Date	Time Frame		Mon	Tue	Wed	Thu	Fri	Sat	Sun	Commercials	Rate	Ad Copy	Gross Total	Location
				From	To												
1	CNN	05/08/2017	05/14/2017	19:00:00	24:00:00	X	X	X	X	X	X	X	12	\$15.00	1	\$180.00	Virginia Headend
2	FXNW	05/08/2017	05/14/2017	16:00:00	19:00:00	X	X	X	X	X	X	X	9	\$12.00	1	\$108.00	Virginia Headend
3	FXNW	05/08/2017	05/14/2017	19:00:00	24:00:00	X	X	X	X	X	X	X	14	\$15.00	1	\$210.00	Virginia Headend

Weekly Totals : 35 \$498.00

Commercials per Week : 35

Weekly Investments : \$498.00

Commercials per Month : 35

Average Monthly Gross Investments : \$498.00

Term of Contract In Months : 1

Total Commercial Announcements : 35

Total Gross Advertising Investment : \$ 498.00

PAYMENT TERMS : Terms

Type of Copy - Copy Number - Percentage

Normal Copy 1 and 100 %

Spot Number - Description

5 TPILRAUN1803H

AVERAGE COST PER SPOT : \$ 14.23

	May-2017	Jun-2017	Jul-2017	Aug-2017	Sep-2017	Oct-2017	Nov-2017	Dec-2017	Jan-2018	Feb-2018	Mar-2018	Apr-2018
Gross Total	\$498.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Total Spots	35	0	0	0	0	0	0	0	0	0	0	0

Inventory is limited and is subject to availability.

Rates are good for seven days. Subject to change.

All Rates based on each commercial.

Rates do not include commercial production.

Deadlines: 2-day turnaround for traffic and insertion.

Proposal Expires in 30 days

Terms

Pay Who

Address, City, State ZIP

Client Signature

Cass Advertising : Laymon Carter