## CONTRACT



Charlotte WJZY 2960 North Meridian Street, Suite 250 **Brandon Gardfrey** (704) 944-3301

And:

**Old Town Media** 114 Quay Street Alexandria, VA 22314

	Contract / Rev	vision	Alt Order #			
	4481666	/		28405425		
Advertiser			Original Date / Revision			
POL/Josh Stein/Govenor/NC/Dem			0	06/04/24 / 06/04/24		
Contract Dates	Estimate #	,				
10/29/24 - 11/04/24	410					
Product						
TV						
Order Brand	Billing Cycle	Billing	Cale	endar endar	Cash/Trade	
	EOM	Broado	ast		Cash	
	<u>Property</u>	Account E		xecutive	Sales Office	
	WJZY Katz		: Political		Katz - Political	
	Special Handl	ing				
	<u>Demographic</u>					
	Adults 35+					
				0 1	D 1 1/0	
	Agy Code	Adverti	ser	Code	Product 1/2	
	9920514	23			28	
	Agency Ref			<u>Advertiser</u>	Ref	

	Start/End		Spots/				
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate	Type S	pots	Amount
N 1 WJZY 10/29/24 10/29/24 World Series Game	4a-4x		:30		NM	1	\$5,400.00
Start Date End Date Weekdays Spots/Week	Rate						
Week: 10/28/24 11/03/24 -T 1	\$5,400.00						
N 2 WJZY 10/30/24 10/30/24 World Series Game	4a-4x		:30		NM	1	\$5,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/28/24 11/03/24w 1	<u>Rate</u> \$5.400.00						
N 3 WJZY 11/01/24 11/01/24 World Series Game	8:00 PM-11:00 PM		:30		NM	4	ΦE 400 00
Start Date End Date Weekdays Spots/Week	Rate		:30		INIVI	1	\$5,400.00
Week: 10/28/24 11/03/24F 1	\$5,400.00						
N 4 WJZY 11/02/24 11/02/24 Big 10 RS PreGameNetwork	k 10:00 AM-12:00 PN		:30		NM	2	\$150.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>						,
Week: 10/28/24 11/03/24S- 2	\$75.00						
N 5 WJZY 11/02/24 11/02/24 College Football	12:00 PM-7:00 PM		:30		NM	4	\$6,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/28/24 11/03/24S- 4	Rate						
1100/11/0/21	\$1,500.00						
N 6 WJZY 11/02/24 11/02/24 College Football Start Date End Date Weekdays Spots/Week	7:00 PM-11:30 PM		:30		NM	4	\$3,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/28/24 11/03/24S- 4	<u>Rate</u> \$850.00						
N 7 WJZY 11/02/24 11/02/24 NFL Divisional Game	8:00 PM-11:00 PM		:30		NM	2	\$10,800.00
Start Date End Date Weekdays Spots/Week	Rate		.00			_	Ψ10,000.00
Week: 10/28/24 11/03/24S- 2	\$5,400.00						
N 8 WJZY 11/03/24 11/03/24 NFL Kickoff	11:00 AM-12:00 PN		:30		NM	1	\$1,200.00
Start Date End Date Weekdays Spots/Week	Rate				l		
Week: 10/28/24 11/03/24S 1	\$1,200.00						
N 9 WJZY 11/03/24 11/03/24 Fox 46 RS Pre Game	10:00 AM-11:00 AN		:30		NM	1	\$265.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/28/24 11/03/24S 1	<u>Rate</u> \$265.00						
N 10 WJZY 11/03/24 11/03/24 NFL Pre-Game	12:00 PM-1:00 PM		:30		NM	4	\$12,800.00
Start Date End Date Weekdays Spots/Week	Rate		.50		INIVI	4	ψ12,000.00
Week: 10/28/24 11/03/24S 4	\$3,200.00				- 1		
N 11 WJZY 11/03/24 11/03/24 NFL Early Game	1:00 PM-4:00 PM		:30		NM	4	\$20,000.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				- 1		-

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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Contract / Revision	Alt Order #
4481666 /	28405425

<u>Advertiser</u>	Original Date / Revision
POL/Josh Stein/Govenor/NC/Dem	06/04/24 / 06/04/24

Contract Dates	<u>Product</u>	Estimate #
10/29/24 - 11/04/24	TV	410

*Line Ch Start	Date End Date	e Description		Start/End Time	Days	Spots/ Length Week	Rate	Type S	pots	Amount
Start Date Week: 10/28/24		<u>Weekdays</u> S	Spots/Week 4	<u>Rate</u> \$5,000.00						
N 12 WJZY 11/03 <u>Start Date</u> Week: 10/28/24	End Date \	NFL Doubleh <u>Weekdays</u> S	eader Game 2 <u>Spots/Week</u> 4	4:05 PM-7:30 PM <u>Rate</u> \$8,000.00		:30		NM	4	\$32,000.00
N 13 WJZY 11/03 Start Date Week: 10/28/24	End Date \	NFL Post-Ga <u>Weekdays</u> S	me <u>Spots/Week</u> 1	7:30 PM-8:00 PM <u>Rate</u> \$6,500.00		:30		NM	1	\$6,500.00
					Totals				30	\$109,315.00

Totals 30 \$109,315.0

Time Period	# or Spors	Gross Amount	Agency Comm.	Net Amount
10/28/24 -11/24/24	30	\$109,315.00	(\$16,397.25)	\$92,917.75
Totals	30	\$109,315.00	(\$16,397.25)	\$92,917.75

Signature:	Date:	
Digitataro.	Dutc.	

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