

# ISSUES-PROGRAMS REPORT

FOR STATION WIWN-TV

FOND DU LAC, WI

3<sup>rd</sup> QUARTER 2023

(July 1<sup>st</sup> – September 30<sup>th</sup>)

Prepared by:

Danny Martinez

General Manager & Operations

ISSUES OF CONCERN TO FOND DU LAC, WI  
WIWN-TV

1. Health/Fitness: Information about exercise, diet, treatment and prevention of disease, including health issues relating particularly to women.
2. Family Matters: Information and advice about issues and concerns of the family, balancing work and family life, relationships between parents and children, siblings, and grandparents, dealing with divorce.
3. Mental Health: Education about topics relating to mental health and wellbeing.
4. Children's/Teens Health and Safety: Information and advice for parents and caregivers about health and safety issues relating to children and teens.
5. Drugs/Addiction: Discussion of drug dealing and drug use, information about stop-smoking techniques and treatment facilities.
6. Public Safety: Information on ways to make the community safer by choosing the correct car seat for children to protect and prevent injuries or fatalities if car accidents occur.
7. Religion/Faith: Discussion of matters of faith, Christianity, and core beliefs.
8. Community: Raising awareness about the benefits of community involvement and about city issues, programs and services.

## **Coronavirus Response**

### **Health & Safety**

In response to the coronavirus pandemic, the Ad Council – in partnership with the federal government, public health partners, board member companies, major media networks and digital platforms – launched a series of national PSAs and multi-channel content to provide critical and urgent messages to the American public.

## **Sonlife Broadcasting Network – *SBN 68.8***

### **Faith & Family Matters**

The SonLife Broadcasting Network is a multi-media network that offers a variety of live and prerecorded programs on television, radio, and the internet. This network specializes in music and teaching that appeals to audiences of all ages and backgrounds. The programming includes music, talk shows, live services, studio programs, youth programs, children's programs, and more.

## **Maria Vision – *MariaVision 68.12***

### **Religion & Family Matters**

Maria Vision broadcasts television programs with original content that is created for everyone and families. All programs create a safe viewing and family building environment for all ages. It's great for those seeking content that meets their religious needs and healthy programming for children.

House#	Day	Date	Start Time	End Time	Length	Description	Brk. Code Fmt.	Material Title
IFTHEN2130H	Sun	7/2/2023	8:14:32 AM	8:15:02 AM	:30	IF THEN #2 :30	PSN	
CNFT0485000H	Sun	7/2/2023	8:21:58 AM	8:22:28 AM	:30	Our Colors	PSN	LITTON PSA
CNFT0360000H	Sun	7/2/2023	8:44:47 AM	8:45:17 AM	:30	MOUNTAIN TRAIL	PSN	LITTON PSA
CNFI0634000H	Sun	7/2/2023	8:52:13 AM	8:52:43 AM	:30	COZI - TV--PSA _ WORMS	PSN	
CNTS0068000H	Sun	7/2/2023	9:14:32 AM	9:15:02 AM	:30	COZI - TV--WHATEVER GETS YOU TALKING	PSN	LITTON PSA
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IFTHEN2030H	Sun	7/2/2023	9:44:02 AM	9:44:32 AM	:30	IF THEN #1 :30	PSN	
CNFA0666000H	Sun	7/2/2023	9:51:28 AM	9:51:58 AM	:30	PSA JENNIE GARTH	PSN	
IFTHEN2030H	Sun	7/2/2023	10:15:16 AM	10:15:46 AM	:30	IF THEN #1 :30	PSN	
CNRD0367000H	Sun	7/2/2023	10:44:46 AM	10:45:16 AM	:30	DOMINO	PSN	LITTON PSA
CNFA0459000H	Sun	7/9/2023	8:14:47 AM	8:15:17 AM	:30	PSA SCARJO	PSN	
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