



WWAZ-TV
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Pappas Telecasting of Wisconsin

WWAZ-TV
Significant Treatment of Issues Report
Fourth Quarter, 2006

January 5, 2007

To Whom It May Concern:

WWAZ-TV's primary source of programming this quarter was the FamilyNet network. In addition to FamilyNet, we aired a 30-minute locally-produced program once per week. This program, called Community Showcase, has topics which we believe are of local significance. The program is aired Wednesday mornings at 8:30 am, and often contains a number of Public Service Announcements. Community Showcase episodes for this quarter were as follows:

Program topic: Blood Donation I October 11, 2006, November 01, 2006, November 22, 2006, December 13, 2006 (Community Involvement)

Program topic: Blood Donation II October 18, 2006, November 08, 2006, November 29, 2006, December 20, 2006, (Community Involvement)

Program topic: Crash Simulation October 04, 2006, October 28, 2006, November 15, 2006, December 06, 2006, December 27, 2006 (Impaired Driving Presentation)

Public Service Announcements were also broadcast corresponding to the following Significant Issues:
Significant Issue #1 **Community Involvement**

Significant Issue #2 **Blood Donation** October 18, 2006, November 08, 2006, November 29, 2006, December 20, 2006

Significant Issue #3 **Nutrition** October 18, 2006, November 08, 2006, November 29, 2006, December 20, 2006

Significant Issue #4 **Impaired Driving Prevention** October 18, 2006, November 08, 2006, November 29, 2006, December 20, 2006

FamilyNet also broadcasts Public Service Announcements, but specific content is not known. In addition, FamilyNet regularly airs a number of informational programs, such as the 700 Club, which airs weekdays at noon, and Christian World News, which airs Mondays at 9:00 a.m. The 700 Club is a one-hour magazine program that includes daily news segments, commentary on a wide range of political and social

issues and current events. Christian World News covers a wide range of subjects of concern for Christians.

WWAZ-TV also airs several children's programs such as:

Nana Puddin' Show
View From the Zoo

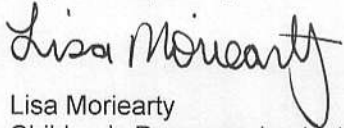
Flip Flop Shop
Buzz and Poppy

Lil' Iguana
Adventures in Odyssey

WWAZ-TV has also begun a Community Calendar feature, which will contain announcements of upcoming events of community interest. Promotional announcements for the Calendar were aired one time during the quarter.

WWAZ-TV will continue to assess issues of importance to our community and air programming and announcements designed to meet those needs.

Report compiled by



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Children's Programming Liaison