

ISSUES-PROGRAMS REPORT

FOR STATION WIWN-TV

FOND DU LAC, WI

4th QUARTER 2019

(October 1st – December 31st)

Prepared by:

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QUATERLY ISSUES-PROGRAMS REPORT WIWN-TV

HARDWORK SHAU:

Community

This program is all about the Handworkers Show at Pioneer Village on August 16, 1992. Located right in the Ozaukee County area here in Wisconsin. It gives a wonderful taste of activities and tools used long ago.

LAST COVERED BRIDGE:

Community

This program teaches all about the last covered bridge in Wisconsin. Taking the audience on a journey back in time. It explains all about this bridge formerly known as the Red Bridge in the Town of Cedarburg, WI. It is the sole survivor left and was built to replace washed out bridges.

FARM MEMORIES:

Community

This program is all about some of the amazing farms in Wisconsin that still linger here, while many others left. The Krohn Farm, Kroll Farm, Kopp Farm, Seifert Farm and the Niemen Orchards. It has video footage of these amazing farms from 1994 for the audience to see their beauty and how they worked.

COUNCIL REWIND: COUTURE HIGH RISE; RESTAURANT GRADING SYSTEM; POLICE POLICIES FOR DOMESTIC VIOLENCE REPORTS:

Community & Public Safety

This program highlights issues before the Milwaukee Common Council topics include development plans for the Couture high-rise, creating a grading system for restaurants, and developing policies for police officers involved in domestic violence.

DISCOVERING NATURE: PUBLIC SERVICE ANNOUNCEMENT, AD COUNCIL, PSA

CENTRAL:

Health/Fitness & Family Matters

Anytime is a perfect time for families to connect with the outdoors - and each other. And even in cities, parents can find opportunities to take their kids on adventures - from hiking and biking to ice skating and snowball fights. These experiences are so valuable: Spending time in nature gives kids a chance to move, explore and engage in unstructured and adventurous play. Kids become fitter and leaner, have lower stress levels and develop stronger immune systems. They also become more creative, and have greater respect for themselves, other people, and the environment. New Discovering Nature PSAs remind parents and caregivers that families don ' t have to go far to find green spaces, parks, preserves and other outdoor destinations. By visiting DiscoverTheForest.org or DescubreelBosque.org, they can learn where to connect with nature right in their own neighborhoods.

CAREGIVER: BATH (PUBLIC SERVICE ANNOUNCEMENT, AD COUNCIL, PSA CENTRAL):

Community & Family Matters

More than 40 million Americans currently care for an aging loved one. It may start with a simple errand or scheduling a doctor's appointment, but over time caregiving can expand to a significant responsibility. Many caregivers are boomer women, often sandwiched between the needs of their parents and their own kids. These women want to provide the best possible care, but can feel stressed and isolated when they can' t meet their own high expectations. The impact is significant: 1 of 5 caregivers reports a decline in the quality of their physical, emotional and social well-being. New Caregiver Assistance PSAs spotlight AARP's online Caregiving Resource Center as a source of valuable information, tips and tools to help women not only care for their older loved ones but also care for themselves.

A CHRISTMAS ELF:

Community

What better way to learn about past traditions than to learn about Billie the Brownie, the story of Santa Claus, the Schuster's department store in Milwaukee, annual Christmas parade, and how Billie the Brownie got his very own radio show?! This show tells these amazing memories of how a local Milwaukee department store created Billie the Brownie to help promote not only the Christmas shopping season but also the Reindeer parade. It goes over memories of past family Christmas traditions such as Christmas cookies, avid calendars and of course searching for the perfect tree to bring home and decorate!

GARLANDS AND WREATHS:

Community

This program was filmed in 1992. It shows the garland maker families, the Fredricksen's and the Luedtke's working together to produce their handmade garlands and wreaths. All hand crafted from start to finish! This program shows you step by step how the garland makers work their magic making these beautiful holiday decorations. From the grape vine/twigs, the branches of pine, to the bows! It is a great way to see and even learn how the process works, or even how to make them on your own!

PIONEER VILLAGE CHRISTMAS: AN OLD-FASHIONED CHRISTMAS:

Community

This program was filmed December 5th and 6th 1992. It shows how old-fashioned Christmas decorating and many other traditions were done in the Pioneer Village. From rope making, garlands wrapped around every post and railing, to the stringed popcorn decorating the trees but most of all you can't forget the cookies and homemade snowflake making! Some traditions like these will always be cherish such as the caroling!

ISSUES OF CONCERN TO FOND DU LAC, WI
WIWN-TV

1. Health/Fitness: Information about exercise, diet, treatment and prevention of disease, including health issues relating particularly to women.
2. Family Matters: Information and advice about issues and concerns of the family, balancing work and family life, relationships between parents and children, siblings, and grandparents, dealing with divorce.
3. Mental Health: Education about topics relating to mental health and wellbeing.
4. Children's/Teens Health and Safety: Information and advice for parents and caregivers about health and safety issues relating to children and teens.
5. Drugs/Addiction: Discussion of drug dealing and drug use, information about stop-smoking techniques and treatment facilities.
6. Public Safety: Information on ways to make the community safer by choosing the correct car seat for children to protect and prevent injuries or fatalities if car accidents occur.
7. Religion/Faith: Discussion of matters of faith, Christianity, and core beliefs.
8. Community: Raising awareness about the benefits of community involvement and about city issues, programs and services.

BroadcastDate	ShowTitle	ShowStartTime	AirDate	HitTime	Duration	EventCode	ProductName	MaterialID
20190929	10A THE VOYAGER WITH JOSH GARCIA	9/29/2019 10:00	20190929	10:19:03 AM	0:29	PSN	Smokey 75 Betty White	CNFF0513000H
20190929	1030A VETS SAVING PETS	9/29/2019 10:30	20190929	10:48:10 AM	0:29	PSN	Olivia Munn Adopt Pure Love	CNPA0638000H
20190929	11A CONSUMER 101	9/29/2019 11:00	20190929	11:15:34 AM	0:29	PSN	Because of You	CNBU0152000H
20190929	1130A NATURALLY, DANNY SEO	9/29/2019 11:30	20190929	11:48:58 AM	0:29	PSN	Adopt Pure Love Anthem	CNPA0649000H
20190929	12P VETS SAVING PETS	9/29/2019 12:00	20190929	12:17:15 PM	0:29	PSN	Junk Food	CNRF0079000H
20190929	1230P THE CHAMPION WITHIN	9/29/2019 12:30	20190929	12:46:00 PM	0:29	PSN	Rachel Bloom Adopt Pure Love	CNPA0640000H
20191006	8A THE VOYAGER WITH JOSH GARCIA	10/6/2019 8:00	20191006	8:17:59 AM	0:29	PSN	Junk Food	CNRF0079000H
20191006	830A CONSUMER 101	10/6/2019 8:30	20191006	8:47:51 AM	0:29	PSN	Adopt Pure Love Anthem	CNPA0649000H
20191006	9A VETS SAVING PETS	10/6/2019 9:00	20191006	9:18:53 AM	0:29	PSN	Smokey 75 Stephen Colbert V2	CNFF0468000H
20191006	930A NATURALLY, DANNY SEO	10/6/2019 9:30	20191006	9:48:55 AM	0:29	PSN	Logan Ryan Adopt Pure Love	CNPA0636000H
20191006	10A VETS SAVING PETS	10/6/2019 10:00	20191006	10:17:45 AM	0:29	PSN	Because of You	CNBU0152000H
20191006	1030A THE CHAMPION WITHIN	10/6/2019 10:30	20191006	10:44:51 AM	0:29	PSN	Angry Birds 2 STEM	CNSW0080000H
20191013	8A THE VOYAGER WITH JOSH GARCIA	10/13/2019 8:00	20191013	8:17:54 AM	0:29	PSN	Logan Ryan Adopt Pure Love	CNPA0636000H
20191013	830A CONSUMER 101	10/13/2019 8:30	20191013	8:47:00 AM	0:29	PSN	Angry Birds 2 STEM	CNSW0080000H
20191013	9A VETS SAVING PETS	10/13/2019 9:00	20191013	9:16:38 AM	0:29	PSN	Smokey 75 Betty White	CNFF0513000H
20191013	930A NATURALLY, DANNY SEO	10/13/2019 9:30	20191013	9:48:22 AM	0:29	PSN	Smokey 75 Stephen Colbert V2	CNFF0468000H
20191013	10A VETS SAVING PETS	10/13/2019 10:00	20191013	10:15:59 AM	0:29	PSN	Rachel Bloom Adopt Pure Love	CNPA0640000H
20191013	1030A THE CHAMPION WITHIN	10/13/2019 10:30	20191013	10:44:05 AM	0:29	PSN	Olivia Munn Adopt Pure Love	CNPA0638000H
20191020	8A THE VOYAGER WITH JOSH GARCIA	10/20/2019 8:00	20191020	8:18:42 AM	0:29	PSN	Smokey 75 Betty White	CNFF0513000H
20191020	830A CONSUMER 101	10/20/2019 8:30	20191020	8:45:31 AM	0:29	PSN	Because of You	CNBU0152000H
20191020	9A VETS SAVING PETS	10/20/2019 9:00	20191020	9:15:38 AM	0:29	PSN	Olivia Munn Adopt Pure Love	CNPA0638000H
20191020	930A NATURALLY, DANNY SEO	10/20/2019 9:30	20191020	9:47:23 AM	0:29	PSN	Adopt Pure Love Anthem	CNPA0649000H
20191020	10A VETS SAVING PETS	10/20/2019 10:00	20191020	10:17:31 AM	0:29	PSN	Junk Food	CNRF0079000H
20191020	1030A THE CHAMPION WITHIN	10/20/2019 10:30	20191020	10:44:05 AM	0:29	PSN	Rachel Bloom Adopt Pure Love	CNPA0640000H
20191027	8A THE VOYAGER WITH JOSH GARCIA	10/27/2019 8:00	20191027	8:18:51 AM	0:29	PSN	Junk Food	CNRF0079000H
20191027	830A CONSUMER 101	10/27/2019 8:30	20191027	8:46:41 AM	0:29	PSN	Adopt Pure Love Anthem	CNPA0649000H
20191027	9A VETS SAVING PETS	10/27/2019 9:00	20191027	9:16:37 AM	0:29	PSN	Smokey 75 Stephen Colbert V2	CNFF0468000H
20191027	930A NATURALLY, DANNY SEO	10/27/2019 9:30	20191027	9:47:32 AM	0:29	PSN	Logan Ryan Adopt Pure Love	CNPA0636000H
20191027	10A VETS SAVING PETS	10/27/2019 10:00	20191027	10:18:26 AM	0:29	PSN	Because of You	CNBU0152000H
20191027	1030A THE CHAMPION WITHIN	10/27/2019 10:30	20191027	10:44:18 AM	0:29	PSN	Angry Birds 2 STEM	CNSW0080000H
20191103	8A THE VOYAGER WITH JOSH GARCIA	11/3/2019 8:00	20191103	8:18:57 AM	0:29	PSN	Logan Ryan Adopt Pure Love	CNPA0636000H
20191103	830A CONSUMER 101	11/3/2019 8:30	20191103	8:45:45 AM	0:29	PSN	Angry Birds 2 STEM	CNSW0080000H
20191103	9A VETS SAVING PETS	11/3/2019 9:00	20191103	9:18:08 AM	0:29	PSN	Smokey 75 Betty White	CNFF0513000H
20191103	930A NATURALLY, DANNY SEO	11/3/2019 9:30	20191103	9:46:45 AM	0:29	PSN	Smokey 75 Stephen Colbert V2	CNFF0468000H
20191103	10A VETS SAVING PETS	11/3/2019 10:00	20191103	10:15:27 AM	0:29	PSN	Rachel Bloom Adopt Pure Love	CNPA0640000H
20191103	1030A THE CHAMPION WITHIN	11/3/2019 10:30	20191103	10:44:05 AM	0:29	PSN	Olivia Munn Adopt Pure Love	CNPA0638000H
20191110	8A THE VOYAGER WITH JOSH GARCIA	11/10/2019 8:00	20191110	8:17:58 AM	0:29	PSN	Smokey 75 Betty White	CNFF0513000H
20191110	830A CONSUMER 101	11/10/2019 8:30	20191110	8:44:36 AM	0:29	PSN	Because of You	CNBU0152000H
20191110	9A VETS SAVING PETS	11/10/2019 9:00	20191110	9:17:00 AM	0:29	PSN	Olivia Munn Adopt Pure Love	CNPA0638000H
20191110	930A NATURALLY, DANNY SEO	11/10/2019 9:30	20191110	9:47:30 AM	0:29	PSN	Adopt Pure Love Anthem	CNPA0649000H
20191110	10A VETS SAVING PETS	11/10/2019 10:00	20191110	10:15:09 AM	0:29	PSN	Junk Food	CNRF0079000H
20191110	1030A THE CHAMPION WITHIN	11/10/2019 10:30	20191110	10:44:03 AM	0:29	PSN	Rachel Bloom Adopt Pure Love	CNPA0640000H
20191117	8A THE VOYAGER WITH JOSH GARCIA	11/17/2019 8:00	20191117	8:18:40 AM	0:29	PSN	Junk Food	CNRF0079000H
20191117	830A CONSUMER 101	11/17/2019 8:30	20191117	8:45:17 AM	0:29	PSN	Smokey 75 Stephen Colbert V2	CNFF0468000H
20191117	9A VETS SAVING PETS	11/17/2019 9:00	20191117	9:16:09 AM	0:29	PSN	Adopt Pure Love Anthem	CNPA0649000H
20191117	930A NATURALLY, DANNY SEO	11/17/2019 9:30	20191117	9:48:23 AM	0:29	PSN	Logan Ryan Adopt Pure Love	CNPA0636000H
20191117	10A VETS SAVING PETS	11/17/2019 10:00	20191117	10:14:20 AM	0:29	PSN	Because of You	CNBU0152000H
20191117	1030A THE CHAMPION WITHIN	11/17/2019 10:30	20191117	10:45:46 AM	0:29	PSN	Angry Birds 2 STEM	CNSW0080000H
20191124	8A THE VOYAGER WITH JOSH GARCIA	11/24/2019 8:00	20191124	8:18:38 AM	0:29	PSN	Logan Ryan Adopt Pure Love	CNPA0636000H
20191124	830A CONSUMER 101	11/24/2019 8:30	20191124	8:46:20 AM	0:29	PSN	Angry Birds 2 STEM	CNSW0080000H
20191124	9A VETS SAVING PETS	11/24/2019 9:00	20191124	9:14:35 AM	0:29	PSN	Smokey 75 Betty White	CNFF0513000H
20191124	930A NATURALLY, DANNY SEO	11/24/2019 9:30	20191124	9:47:30 AM	0:29	PSN	Smokey 75 Stephen Colbert V2	CNFF0468000H
20191124	10A VETS SAVING PETS	11/24/2019 10:00	20191124	10:17:08 AM	0:29	PSN	Rachel Bloom Adopt Pure Love	CNPA0640000H
20191124	1030A THE CHAMPION WITHIN	11/24/2019 10:30	20191124	10:44:34 AM	0:29	PSN	Olivia Munn Adopt Pure Love	CNPA0638000H
20191201	8A THE VOYAGER WITH JOSH GARCIA	12/1/2019 8:00	20191201	8:17:53 AM	0:29	PSN	Smokey 75 Betty White	CNFF0513000H
20191201	8A THE VOYAGER WITH JOSH GARCIA	12/1/2019 8:00	20191201	8:29:40 AM	0:15	PSN	Child Car Safety - Math	CNCS0028000H
20191201	830A CONSUMER 101	12/1/2019 8:30	20191201	8:45:19 AM	0:29	PSN	Because of You	CNBU0152000H
20191201	9A VETS SAVING PETS	12/1/2019 9:00	20191201	9:18:10 AM	0:29	PSN	Olivia Munn Adopt Pure Love	CNPA0638000H
20191201	930A NATURALLY, DANNY SEO	12/1/2019 9:30	20191201	9:48:07 AM	0:29	PSN	Adopt Pure Love Anthem	CNPA0649000H
20191201	10A VETS SAVING PETS	12/1/2019 10:00	20191201	10:17:15 AM	0:29	PSN	Junk Food	CNRF0079000H
20191201	1030A THE CHAMPION WITHIN	12/1/2019 10:30	20191201	10:45:59 AM	0:29	PSN	Rachel Bloom Adopt Pure Love	CNPA0640000H
20191208	8A THE VOYAGER WITH JOSH GARCIA	12/8/2019 8:00	20191208	8:17:43 AM	0:29	PSN	Junk Food	CNRF0079000H
20191208	830A CONSUMER 101	12/8/2019 8:30	20191208	8:47:51 AM	0:29	PSN	Adopt Pure Love Anthem	CNPA0649000H
20191208	9A VETS SAVING PETS	12/8/2019 9:00	20191208	9:18:53 AM	0:29	PSN	Smokey 75 Stephen Colbert V2	CNFF0468000H
20191208	930A NATURALLY, DANNY SEO	12/8/2019 9:30	20191208	9:48:55 AM	0:29	PSN	Logan Ryan Adopt Pure Love	CNPA0636000H
20191208	10A VETS SAVING PETS	12/8/2019 10:00	20191208	10:17:45 AM	0:29	PSN	Because of You	CNBU0152000H
20191208	1030A THE CHAMPION WITHIN	12/8/2019 10:30	20191208	10:44:51 AM	0:29	PSN	Angry Birds 2 STEM	CNSW0080000H
20191215	8A THE VOYAGER WITH JOSH GARCIA	12/15/2019 8:00	20191215	8:19:03 AM	0:29	PSN	Logan Ryan Adopt Pure Love	CNPA0636000H
20191215	830A CONSUMER 101	12/15/2019 8:30	20191215	8:46:00 AM	0:29	PSN	Angry Birds 2 STEM	CNSW0080000H
20191215	9A VETS SAVING PETS	12/15/2019 9:00	20191215	9:16:38 AM	0:29	PSN	Smokey 75 Betty White	CNFF0513000H
20191215	930A NATURALLY, DANNY SEO	12/15/2019 9:30	20191215	9:48:58 AM	0:29	PSN	Smokey 75 Stephen Colbert V2	CNFF0468000H
20191215	10A VETS SAVING PETS	12/15/2019 10:00	20191215	10:15:14 AM	0:29	PSN	Rachel Bloom Adopt Pure Love	CNPA0640000H
20191215	1030A THE CHAMPION WITHIN	12/15/2019 10:30	20191215	10:44:05 AM	0:29	PSN	Olivia Munn Adopt Pure Love	CNPA0638000H
20191222	8A THE VOYAGER WITH JOSH GARCIA	12/22/2019 8:00	20191222	8:18:42 AM	0:29	PSN	Smokey 75 Betty White	CNFF0513000H
20191222	830A CONSUMER 101	12/22/2019 8:30	20191222	8:45:31 AM	0:29	PSN	Because of You	CNBU0152000H
20191222	9A VETS SAVING PETS	12/22/2019 9:00	20191222	9:15:38 AM	0:29	PSN	Olivia Munn Adopt Pure Love	CNPA0638000H
20191222	930A NATURALLY, DANNY SEO	12/22/2019 9:30	20191222	9:47:23 AM	0:29	PSN	Adopt Pure Love Anthem	CNPA0649000H
20191222	10A VETS SAVING PETS	12/22/2019 10:00	20191222	10:17:31 AM	0:29	PSN	Junk Food	CNRF0079000H
20191222	1030A THE CHAMPION WITHIN	12/22/2019 10:30	20191222	10:44:05 AM	0:29	PSN	Rachel Bloom Adopt Pure Love	CNPA0640000H
20191229	8A THE VOYAGER WITH JOSH GARCIA	12/29/2019 8:00	20191229	8:18:21 AM	0:29	PSN	Junk Food	CNRF0079000H
20191229	8A THE VOYAGER WITH JOSH GARCIA	12/29/2019 8:00	20191229	8:29:25 AM	0:29	PSN	PR - WIZARD OF COZI	L30CB52643H
20191229	830A CONSUMER 101	12/29/2019 8:30	20191229	8:46:41 AM	0:29	PSN	Adopt Pure Love Anthem	CNPA0649000H
20191229	9A VETS SAVING PETS	12/29/2019 9:00	20191229	9:16:37 AM	0:29	PSN	Smokey 75 Stephen Colbert V2	CNFF0468000H
20191229	930A NATURALLY, DANNY SEO	12/29/2019 9:30	20191229	9:47:31 AM	0:29	PSN	Logan Ryan Adopt Pure Love	CNPA0636000H
20191229	10A VETS SAVING PETS	12/29/2019 10:00	20191229	10:18:26 AM	0:29	PSN	Because of You	CNBU0152000H
20191229	1030A THE CHAMPION WITHIN	12/29/2019 10:30	20191229	10:44:18 AM	0:29	PSN	Angry Birds 2 STEM	CNSW0080000H