PROGRAM/ISUES REPORT NOTIFICATION First Quarter 2015

I, Paige Kuhn, as Coordinator, Broadcast and Traffic Operations of WIWN (TV) DTV Channel 68.1, 68.2, and 68.3 Fond du Lac, Wisconsin, hereby certify that for the period of January 1, 2015 to March 31, 2015, WIWN (TV) aired local programming addressing community issues and concerns.

Among those addressed were:

1. Maintaining nationally recognized historical buildings ("Turn Hall", "Town of Cedarburg")

Historical landmarks such as Turn Hall and the only remaining covered bridge in Wisconsin are important to the community culture. These programs showed how important it is to preserve these landmarks, what the local government is doing to help, and what citizens can do to respect and enjoy such landmarks.

2. Local government that puts community first ("Turn Hall")

Preserving local landmarks means that there must be a union between the community and the local government agreeing on how to treat such issues. By preserving Turn Hall and turning into a functioning landmark without stripping it of its historical value, it is evident that the local government values community, culture, and history.

3. Providing a welcoming living environment ("Town of Cedarburg")

This program shows various shops, small businesses, accessible healthcare, and beautiful subdivisions with ample room for roaming. It promises an ever-beautiful community that maintains an old-world charm. All of these make for a pleasant community to live in.

4. Quality Education ("Town of Cedarburg", "Teaching Reading PSA")

College entrance scores are 15% higher than the national average ("Town of Cedarburg") for the district—just one statistic that ranks Cedarburg as a town providing a quality education for children.

Promoting gratitude ("Respect-Foundation for a Better Life PSA", "Teacher Reading PSA")

Part of living in a community is about respecting each other and helping one another out. Public Service Announcements between local programming show a gentleman stranded without change to call from a payphone for help, but is given money from two women who see him struggling. He thanks them. Another Public Service Announcement shows a teacher helping a young student struggling, and the gratitude from the student and the student's mother when she begins to flourish.

Confirmed April 9, 2015.

Paige Kuhn

Coordinator, Broadcast and Traffic Operations