

**PROGRAM/ISSUES REPORT NOTIFICATION**  
**FOURTH QUARTER 2017**

I, Nicole Demmith, as Coordinator, Broadcast and Traffic Operations of WIWN (TV) DTV Channel 68.1, 68.2, 68.3, 68.4, 68.5, 68.6, 68.7, and 68.8, Fond du Lac, Wisconsin, hereby certify that for the period of October 1, 2017 to December 31, 2017, WIWN (TV) aired local programming addressing community issues and concerns.

Among those addressed were:

**1. Council Rewind: Couture High Rise; Restaurant Grading System; Police Policies for Domestic Violence Reports:**

This program highlights issues before the Milwaukee Common Council between April 5, 2017 and April 18, 2017. Topics include development plans for the Couture high-rise, creating a grading system for restaurants, and developing policies for police officers involved in domestic violence.

**2. Discovering Nature: Public Service Announcement, Ad Council, PSA Central**

Anytime is a perfect time for families to connect with the outdoors – and each other. And even in cities, parents can find opportunities to take their kids on adventures – from hiking and biking to ice skating and snowball fights. These experiences are so valuable: Spending time in nature gives kids a chance to move, explore and engage in unstructured and adventurous play. Kids become fitter and leaner, have lower stress levels and develop stronger immune systems. They also become more creative, and have greater respect for themselves, other people, and the environment. New Discovering Nature PSAs remind parents and caregivers that families don't have to go far to find green spaces, parks, preserves and other outdoor destinations. By visiting [DiscoverTheForest.org](http://DiscoverTheForest.org) or [DescubreelBosque.org](http://DescubreelBosque.org), they can learn where to connect with nature right in their own neighborhoods.

**3. Caregiver: Bath (Public Service Announcement, Ad Council, PSA Central)**

More than 40 million Americans currently care for an aging loved one. It may start with a simple errand or scheduling a doctor's appointment, but over time caregiving can expand to a significant responsibility. Many caregivers are boomer women, often sandwiched between the needs of their parents and their own kids. These women want to provide the best possible care, but can feel stressed and isolated when they can't meet their own high expectations. The impact is significant: 1 of 5 caregivers reports a decline in the quality of their physical, emotional and social well-being. New Caregiver Assistance PSAs spotlight AARP's online Caregiving Resource Center as a source of valuable information, tips and tools to help women not only care for their older loved ones but also care for themselves.

**4. A Christmas Elf**

What better way to learn about past traditions than to learn about Billie the Brownie, the story of Santa Claus, the Schuster's department store in Milwaukee, annual Christmas parade, and how Billie the Brownie got his very own radio show?! This show tells these amazing memories of how a local Milwaukee department store created Billie the Brownie to help promote not only the Christmas shopping season but also the Reindeer parade. It goes over memories of past family Christmas traditions such as Christmas cookies, avid calendars and of course searching for the perfect tree to bring home and decorate!

**5. Garlands and Wreaths**

This program was filmed in 1992. It shows the garland maker families, the Fredricksen's and the Luedtke's working together to produce their handmade garlands and wreaths. All hand crafted from start to finish! This program shows you step by step how the garland makers work their magic making these beautiful holiday decorations. From the grape vine/twigs, the branches of pine, to the bows! It is a great way to see and even learn how the process works, or even how to make them on your own!

**6. Pioneer Village Christmas: An Old-Fashioned Christmas**

This program was filmed December 5<sup>th</sup> and 6<sup>th</sup>, 1992. It shows how old-fashioned Christmas decorating and many other traditions were done in the Pioneer Village. From rope making, garlands wrapped around every post and railing, to the stringed popcorn decorating the trees but most of all you can't forget the cookies and homemade snowflake making! Some traditions like these will always be cherished such as the caroling!

**Confirmed January 10<sup>th</sup>, 2018.**

A handwritten signature in black ink that reads "Nicole Demmith". The signature is written in a cursive style with a long horizontal flourish extending to the right.

Nicole Demmith  
Broadcast and Traffic Operations Coordinator