



WWAZ-TV
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Pappas Telecasting of Wisconsin

WWAZ-TV
Significant Treatment of Issues Report
Third Quarter, 2007

October 01, 2007

To Whom It May Concern:

WWAZ-TV's primary source of programming this quarter was the FamilyNet network. In addition to FamilyNet, we aired a 30-minute locally-produced program once per week. This program, called Community Showcase, has topics which we believe are of local significance. The program is aired Wednesday mornings at 8:30 am, and often contains a number of Public Service Announcements. Community Showcase episodes for this quarter were as follows:

- Program topic: Blood Donation I July 11, 2007, August 01, 2007, August 22, 2007, September 12, 2007 (Community Involvement)
- Program topic: Blood Donation II August 08, 2007, August 29, 2007, September 18, 2007, (Community Involvement)
- Program topic: Crash Simulation July 25, 2007, August 15, 2007, September 05, 2007, September 26, 2007, (Impaired Driving Presentation)

Public Service Announcements were also broadcast corresponding to the following Significant Issues:
Significant Issue #1 **Community Involvement**

Significant Issue #2 **Blood Donation** August 08, 2007, August 29, 2007, September 18, 2007

Significant Issue #3 **Nutrition** August 08, 2007, August 29, 2007, September 18, 2007

Significant Issue #4 **Impaired Driving Prevention** August 08, 2007, August 29, 2007, September 18, 2007

FamilyNet also broadcasts Public Service Announcements, but specific content is not known. In addition, FamilyNet regularly airs a number of informational programs, such as the 700 Club, which airs weekdays at noon, and Christian World News, which airs Mondays at 9:00 a.m. The 700 Club is a one-hour magazine program that includes daily news segments, commentary on a wide range of political and social issues and current events. Christian World News covers a wide range of subjects of concern for

Christians.

WWAZ-TV also airs several children's programs such as:

Nana Puddin' Show
View From the Zoo

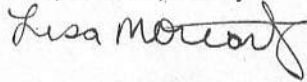
Flip Flop Shop
Buzz and Poppy

Lil' Iguana
Adventures in Odyssey

WWAZ-TV has also begun a Community Calendar feature, which will contain announcements of upcoming events of community interest. Promotional announcements for the Calendar were aired eleven times during the quarter.

WWAZ-TV will continue to assess issues of importance to our community and air programming and announcements designed to meet those needs.

Report compiled by



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Children's Programming Liaison