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Pappas Telecasting of Wisconsin

## WWAZ-TV Significant Treatment of Issues Report Third Quarter, 2006

October 04, 2006

To Whom It May Concern:

WWAZ-TV's primary source of programming this quarter was the FamilyNet network. In addition to FamilyNet, we aired a 30-minute locally-produced program once per week. This program, called Community Showcase, has topics which we believe are of local significance. The program is aired Wednesday mornings at 8:30 am, and often contains a number of Public Service Announcements. Community Showcase episodes for this quarter were as follows:

- Program topic: Blood Donation I July 19, 2006, August 09, 2006, August 30, 2006, September 20, 2006 (Community Involvement)
- Program topic: Blood Donation II July 05, 2006, July 26, 2006, August 16, 2006, September 06, 2006, September 27, 2006 (Community Involvement)
- Program topic: Crash Simulation July 12, 2006, August 02, 2006, August 23, 2006, September 13, 2006 (Impaired Driving Presentation)

Public Service Announcements were also broadcast corresponding to the following Significant Issues:  
Significant Issue #1 **Community Involvement**

Significant Issue #2 **Blood Donation** July 05, 2006, July 26, 2006, August 16, 2006  
September 06, 2006, September 27, 2006

Significant Issue #3 **Nutrition** July 05, 2006, July 26, 2006, August 16, 2006  
September 06, 2006, September 27, 2006

Significant Issue #4 **Impaired Driving Prevention** July 05, 2006, July 26, 2006,  
August 16, 2006, September 06, 2006  
September 27, 2006

FamilyNet also broadcasts Public Service Announcements, but specific content is not known. In addition, FamilyNet regularly airs a number of informational programs, such as the 700 Club, which airs weekdays at noon, and Christian World News, which airs Mondays at 9:00 a.m. The 700 Club is a one-hour magazine program that includes daily news segments, commentary on a wide range of political and social issues and current events. Christian World News covers a wide range of subjects of concern for

Christians.

WWAZ-TV also airs several children's programs such as:

Nana Puddin' Show  
View From the Zoo

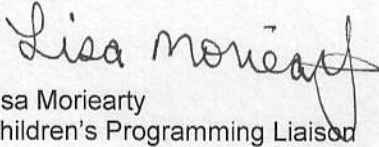
Flip Flop Shop  
Buzz and Poppy

Lil' Iguana  
Adventures in Odyssey

WWAZ-TV has also begun a Community Calendar feature, which will contain announcements of upcoming events of community interest. Promotional announcements for the Calendar were aired nine times during the quarter.

WWAZ-TV will continue to assess issues of importance to our community and air programming and announcements designed to meet those needs.

Report compiled by



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