

# ISSUES-PROGRAMS REPORT

FOR STATION WIWN-TV

FOND DU LAC, WI

4<sup>th</sup> QUARTER 2022

(October 1<sup>st</sup> – December 31<sup>st</sup>)

Prepared by:

Danny Martinez

General Manager & Operations

ISSUES OF CONCERN TO FOND DU LAC, WI  
WIWN-TV

1. Health/Fitness: Information about exercise, diet, treatment and prevention of disease, including health issues relating particularly to women.
2. Family Matters: Information and advice about issues and concerns of the family, balancing work and family life, relationships between parents and children, siblings, and grandparents, dealing with divorce.
3. Mental Health: Education about topics relating to mental health and wellbeing.
4. Children's/Teens Health and Safety: Information and advice for parents and caregivers about health and safety issues relating to children and teens.
5. Drugs/Addiction: Discussion of drug dealing and drug use, information about stop-smoking techniques and treatment facilities.
6. Public Safety: Information on ways to make the community safer by choosing the correct car seat for children to protect and prevent injuries or fatalities if car accidents occur.
7. Religion/Faith: Discussion of matters of faith, Christianity, and core beliefs.
8. Community: Raising awareness about the benefits of community involvement and about city issues, programs and services.

## **Coronavirus Response**

### **Health & Safety**

In response to the coronavirus pandemic, the Ad Council – in partnership with the federal government, public health partners, board member companies, major media networks and digital platforms – launched a series of national PSAs and multi-channel content to provide critical and urgent messages to the American public.

## **Sonlife Broadcasting Network – *SBN 68.8***

### **Faith & Family Matters**

The SonLife Broadcasting Network is a multi-media network that offers a variety of live and prerecorded programs on television, radio, and the internet. This network specializes in music and teaching that appeals to audiences of all ages and backgrounds. The programming includes music, talk shows, live services, studio programs, youth programs, children's programs, and more.

## **Maria Vision – *MariaVision 68.12***

### **Religion & Family Matters**

Maria Vision broadcasts television programs with original content that is created for everyone and families. All programs create a safe viewing and family building environment for all ages. It's great for those seeking content that meets their religious needs and healthy programming for children.

Day	Date	Start Time	End Time	Length	Spot Type	Description	Inv. Code Fmt.
Sun	10/2/2022	8:14:32 AM	8:15:02 AM	:30		IF THEN #2 :30	6A-9A Mon-Sun
Sun	10/2/2022	8:21:58 AM	8:22:28 AM	:30		Our Colors	6A-9A Mon-Sun
Sun	10/2/2022	8:44:32 AM	8:45:02 AM	:30		MOUNTAIN TRAIL	6A-9A Mon-Sun
Sun	10/2/2022	8:51:58 AM	8:52:28 AM	:30		COZI - TV--PSA _ WORMS	6A-9A Mon-Sun
Sun	10/2/2022	9:15:02 AM	9:15:32 AM	:30		COZI - TV--WHATEVER GETS YOU TALKING	9A-5P Mon-Sun
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Sun	10/2/2022	9:51:58 AM	9:52:28 AM	:30		PSA JENNIE GARTH	9A-5P Mon-Sun
Sun	10/2/2022	10:15:16 AM	10:15:46 AM	:30		IF THEN #1 :30	9A-5P Mon-Sun
Sun	10/2/2022	10:45:01 AM	10:45:31 AM	:30		DOMINO	9A-5P Mon-Sun
Sun	10/9/2022	8:14:32 AM	8:15:02 AM	:30		PSA SCARJO	6A-9A Mon-Sun
Sun	10/9/2022	8:21:58 AM	8:22:28 AM	:30		IF THEN #1 :30	6A-9A Mon-Sun
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Sun	10/16/2022	9:21:43 AM	9:22:13 AM	:30		COZI - TV--PSA _ WORMS	9A-5P Mon-Sun
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SonLife Broadcasting Network  
Children's TV Commercial Compliance Certification  
Certification of Websites Appearing in Children's Television Programs  
4QT 2022

SonLife Broadcasting Network certifies that for the 4<sup>th</sup> quarter of 2022, all programs produced and broadcast for children ages 12 and under were formatted for not more than 10.5 minutes per hour of commercial time, the limit for weekend telecasts and 12.0 minutes per hour of commercial time, the limit for weekday telecasts. The programs were:

CROSSFIRE YOUTH MINISTRIES

GENERATION OF THE CROSS

There was no commercial time available for SonLife Broadcasting Network affiliates in or between these programs. Thus, the programs were formatted in compliance with the Children's Television Act of 1990 and applicable Federal Communications Commission rules. In addition, the programs as delivered are in compliance with Sections 73.670(a) through (d) of the Commission's Rules, including restrictions on host selling and displays (if any) of website addresses.

Signed and dated this 5th day of January 2023

Jennifer Mansur

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Jennifer Mansur  
SBN Program Director