

**PROGRAM/ISSUES REPORT NOTIFICATION**  
**SECOND QUARTER 2017**

I, Nicole Demmith, as Coordinator, Broadcast and Traffic Operations of WIWN (TV) DTV Channel 68.1, 68.2, 68.3, 68.4, 68.5, 68.6, 68.7, and 68.8, Fond du Lac, Wisconsin, hereby certify that for the period of April 1, 2017 to June 30, 2017, WIWN (TV) aired local programming addressing community issues and concerns.

Among those addressed were:

**1. Council Rewind: BMO Bank Tower; City Financial Assistance Limits; Job Creation:**

This program highlights issues before the Milwaukee Common Council between March 7, 2017 and March 28, 2017. Topics highlighted are: 1) the new BMO Bank Tower proposed for North Water and East Wells Street, 2) creating new regulations to limit city financial assistance to for-profit educational institutions, and 3) a report on jobs being created for city residents with the construction of the new Bucks Arena.

**2. Council Rewind: Couture High Rise; Restaurant Grading System; Police Policies for Domestic Violence Reports:**

This program highlights issues before the Milwaukee Common Council between April 5, 2017 and April 18, 2017. Topics include development plans for the Couture high-rise, creating a grading system for restaurants, and developing policies for police officers involved in domestic violence.

**3. Discovering Nature: Public Service Announcement, Ad Council, PSA Central**

Anytime is a perfect time for families to connect with the outdoors – and each other. And even in cities, parents can find opportunities to take their kids on adventures – from hiking and biking to ice skating and snowball fights. These experiences are so valuable: Spending time in nature gives kids a chance to move, explore and engage in unstructured and adventurous play. Kids become fitter and leaner, have lower stress levels and develop stronger immune systems. They also become more creative, and have greater respect for themselves, other people, and the environment. New Discovering Nature PSAs remind parents and caregivers that families don't have to go far to find green spaces, parks, preserves and other outdoor destinations. By visiting [DiscoverTheForest.org](http://DiscoverTheForest.org) or [DescubreelBosque.org](http://DescubreelBosque.org), they can learn where to connect with nature right in their own neighborhoods.

**4. Caregiver: Bath (Public Service Announcement, Ad Council, PSA Central)**

More than 40 million Americans currently care for an aging loved one. It may start with a simple errand or scheduling a doctor's appointment, but over time caregiving can expand to a significant responsibility. Many caregivers are boomer women, often sandwiched between the needs of their parents and their own kids. These women want to provide the best possible care, but can feel stressed and isolated when they can't meet their own high expectations. The impact is significant: 1 of 5 caregivers reports a decline in the quality of their physical, emotional and social well-being. New Caregiver Assistance PSAs spotlight

AARP's online Caregiving Resource Center as a source of valuable information, tips and tools to help women not only care for their older loved ones but also care for themselves.

**Confirmed July 10, 2017.**

A handwritten signature in black ink, appearing to read "Nicole Demmith". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Nicole Demmith  
Broadcast and Traffic Operations Coordinator