

ISSUES-PROGRAMS REPORT

FOR STATION WIWN-TV

FOND DU LAC, WI

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(January 1st – March 31st)

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QUATERLY ISSUES-PROGRAMS REPORT

WIWN-TV

HARDWORK SHAU:

Community

This program is all about the Handworkers Show at Pioneer Village on August 16, 1992. Located right in the Ozaukee County area here in Wisconsin. It gives a wonderful taste of activities and tools used long ago.

LAST COVERED BRIDGE:

Community

This program teaches all about the last covered bridge in Wisconsin. Taking the audience on a journey back in time. It explains all about this bridge formerly known as the Red Bridge in the Town of Cedarburg, WI. It is the sole survivor left and was built to replace washed out bridges.

FARM MEMORIES:

Community

This program is all about some of the amazing farms in Wisconsin that still linger here, while many others left. The Krohn Farm, Kroll Farm, Kopp Farm, Seifert Farm and the Niemen Orchards. It has video footage of these amazing farms from 1994 for the audience to see their beauty and how they worked.

COUNCIL REWIND: COUTURE HIGH RISE; RESTAURANT GRADING SYSTEM; POLICE POLICIES FOR DOMESTIC VIOLENCE REPORTS:

Community & Public Safety

This program highlights issues before the Milwaukee Common Council topics include development plans for the Couture high-rise, creating a grading system for restaurants, and developing policies for police officers involved in domestic violence.

DISCOVERING NATURE: PUBLIC SERVICE ANNOUNCEMENT, AD COUNCIL, PSA

CENTRAL:

Health/Fitness & Family Matters

Anytime is a perfect time for families to connect with the outdoors - and each other. And even in cities, parents can find opportunities to take their kids on adventures - from hiking and biking to ice skating and snowball fights. These experiences are so valuable: Spending time in nature gives kids a chance to move, explore and engage in unstructured and adventurous play. Kids become fitter and leaner, have lower stress levels and develop stronger immune systems. They also become more creative, and have greater respect for themselves, other people, and the environment. New Discovering Nature PSAs remind parents and caregivers that families don ' t have to go far to find green spaces, parks, preserves and other outdoor destinations. By visiting DiscoverTheForest.org or DescubreelBosque.org, they can learn where to connect with nature right in their own neighborhoods.

CAREGIVER: BATH (PUBLIC SERVICE ANNOUNCEMENT, AD COUNCIL, PSA CENTRAL):

Community & Family Matters

More than 40 million Americans currently care for an aging loved one. It may start with a simple errand or scheduling a doctor's appointment, but over time caregiving can expand to a significant responsibility. Many caregivers are boomer women, often sandwiched between the needs of their parents and their own kids. These women want to provide the best possible care, but can feel stressed and isolated when they can' t meet their own high expectations. The impact is significant: 1 of 5 caregivers reports a decline in the quality of their physical, emotional and social well-being. New Caregiver Assistance PSAs spotlight AARP's online Caregiving Resource Center as a source of valuable information, tips and tools to help women not only care for their older loved ones but also care for themselves.

A CHRISTMAS ELF:

Community

What better way to learn about past traditions than to learn about Billie the Brownie, the story of Santa Claus, the Schuster's department store in Milwaukee, annual Christmas parade, and how Billie the Brownie got his very own radio show?! This show tells these amazing memories of how a local Milwaukee department store created Billie the Brownie to help promote not only the Christmas shopping season but also the Reindeer parade. It goes over memories of past family Christmas traditions such as Christmas cookies, avid calendars and of course searching for the perfect tree to bring home and decorate!

GARLANDS AND WREATHS:

Community

This program was filmed in 1992. It shows the garland maker families, the Fredricksen's and the Luedtke's working together to produce their handmade garlands and wreaths. All hand crafted from start to finish! This program shows you step by step how the garland makers work their magic making these beautiful holiday decorations. From the grape vine/twigs, the branches of pine, to the bows! It is a great way to see and even learn how the process works, or even how to make them on your own!

PIONEER VILLAGE CHRISTMAS: AN OLD-FASHIONED CHRISTMAS:

Community

This program was filmed December 5th and 6th 1992. It shows how old-fashioned Christmas decorating and many other traditions were done in the Pioneer Village. From rope making, garlands wrapped around every post and railing, to the stringed popcorn decorating the trees but most of all you can't forget the cookies and homemade snowflake making! Some traditions like these will always be cherish such as the caroling!

ISSUES OF CONCERN TO FOND DU LAC, WI
WIWN-TV

1. Health/Fitness: Information about exercise, diet, treatment and prevention of disease, including health issues relating particularly to women.
2. Family Matters: Information and advice about issues and concerns of the family, balancing work and family life, relationships between parents and children, siblings, and grandparents, dealing with divorce.
3. Mental Health: Education about topics relating to mental health and wellbeing.
4. Children's/Teens Health and Safety: Information and advice for parents and caregivers about health and safety issues relating to children and teens.
5. Drugs/Addiction: Discussion of drug dealing and drug use, information about stop-smoking techniques and treatment facilities.
6. Public Safety: Information on ways to make the community safer by choosing the correct car seat for children to protect and prevent injuries or fatalities if car accidents occur.
7. Religion/Faith: Discussion of matters of faith, Christianity, and core beliefs.
8. Community: Raising awareness about the benefits of community involvement and about city issues, programs and services.