



Oklahomans for a Conservative Future
8136 Old Keene Mill Rd
Springfield, VA 22152

Contract #	1788242
Schedule Dates	03/23/14-03/23/14
Advertiser	Oklahomans for a Conservative Future (89510)
Agency	Media Ad Ventures (7547)
Product	POLITICAL ISSUE (ns) (1187)
Brand	138/155/555 (616160)
Salesperson	Millennium/DC, Washington DC (1108)
Sales Office	Millennium Washington DC
Buyer Name	KAHN,SCOTT
Phone/Fax	(202) 955-5342 / (202) 955-5348
CPE	138/155/555
Account Types	National/Political Issue Agency BRD
Billing Type	Standard
Comments	OK 4 CONSERV FUTURE **OKLAHOMIANS FOR A CONSERVATIVE FUTURE** BRAD PHILIPPS

Date Entered	03/19/14
Last Modified	03/19/14
Entered By	Victoria Nowell
CO-OP	No
Headline #	10264042
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$7.50
Net Total	\$42.50
Sales Tax	

Oklahoma City (KOKH)		
<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Mar. 2014	1	\$50.00
Grand Total:	1	\$50.00

[illegible]

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

ORDER WORKSHEET

Rep Order# 10264042 Ver# 3
EC'd Yes

Status Revised

Traffic Order# 1788242

Last Received:
Showing Buylines:

Printed: 03/19/14 4:29 PM Duplicate 1 of 2
03/19/14 4:16 PM
All Rep and Station Changes

Station KOKH-TV OKLAHOMA CITY
Advertiser (6087) POLITICAL ISSUE GROU
Product OK 4 CONSERV FUTURE
Estimate# 555
Buyer SCOTT KAHN

Agency (MEAD) MEDIA AD VENTURES
8136 OLD KEENE MILL RD
SPRINGFIELD, VA 22152
Agency C/P1/P2/E 138/155/555
Flight Dates 03/20/14-03/28/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (BPH) BRAD PHILIPPS
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

OKLAHOMIANS FOR A CONSERVATIVE FUTURE

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SENDING ORDER BACK PER DAN/JARED CONVO PLEASE CNFM, THANKS

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	Su	9A-10A	NEWS SUNDAY	30	-	-	\$50.00	03/23-03/23	1	1	1	\$50.00

---REPORT TOTALS---

Report Totals: 1 / \$50.00

---SALES MONTHLY TOTALS---

Mar2014: 1/ \$50.00

Order Totals: 1 / \$50.00

--- COMPETITIVE ---

Market Totals	\$38,461.54	CABL .00%	KAUT .00%	KFOR 36.49%	KOCB .00%	KOCO 22.82%
		KOKH .13%	KWTV 40.57%	UNKN .00%		

Books [null]
Demos RA35+P

--- CREDIT RISK ---

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STANDARD CREDIT TERMS

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <i>KOKH-TV / Oklahoma City</i>	Date: <i>3/20/14</i>
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I, Media Ad Ventures, Inc.

do hereby request station time concerning the following issue:

Conservative Leadership

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Oklahomans for a Conservative Future

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
“COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE.”
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that “communicates a political matter of national importance” includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to “our next senator”, “our person in Washington” or “the President”); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate “a message relating to any political matter of national importance?”
☒ **Yes** ☐ **No**

For programming that “communicates a message relating to any political matter of national importance,” list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

T.W. Shannon, US Senate - Oklahoma, June 24, 2014

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Oklahomans for a Conservative Future, 4 NE 10th Street, #427 OKC, OK 73104

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the “sponsor”).

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Xavier Niera, Chairman of the Board

For programming that “communicates a message relating to any political matter of national importance,” attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

3/4/14 _____ 703.569.9400
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

[Signature] _____ Printed Name _____ Title _____
 Signature