

CW21

WTTO Birmingham
651 Beacon Pkwy, Ste 105
Birmingham, AL 35209

Direct Account
ATTENTION: FAX ADDRESS
Direct, MD

Contract # 1875790
Schedule Dates: 07/07/14-07/14/14
Advertiser: Alabama Foundation for United Government (998)
Agency: Direct Account (1)
Product: POLITICAL ISSUE (15) (1187)
Brand: LUTHER GOVT #3905 (616566)
Salesperson: HOUSE-BIRMINGHAM, WTTO/WMBF/WDD8 (136)
Sales Office: WTTO/WMBF/WDD8
Buyer Name: Kyle Candy
Phone/Fax: (312) 832-6634 / (917) 206-9295
CPE: N/A
Account Types: Local/Political Issue Direct BRD
Billing Type: Weekly/Irregular
Comments:

Date Entered: 07/02/14
Last Modified: 07/02/14
Entered By: Heather Sellers
CO-OP: NO
Headline #:
Demo:
Order Type: Normal
Package Deal:
Commission %: 0.00
Commission: \$0.00
Net Total: \$4,400.00
Sales Tax:

Birmingham (WTTO)
By Broadcast Month
Jul. 2014
Grand Total:
Spots: 37
Rate: \$4,400.00
\$4,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / SPOT	07/07/14-07/14/14	3	:30	11P-12A (CST)	1	X	X	X	X	X			1	\$130.00	\$130.00	Birmingham (WTTO)		7/7/14
2.0	Normal Line / SPOT	07/07/14-07/14/14	3	:30	1230A-1A (CST)	2	X	X	X	X	X			2	\$65.00	\$130.00	Birmingham (WTTO)		7/7/14
3.0	Normal Line / SPOT	07/07/14-07/14/14	3	:30	12P-1P (CST)	13	X	X	X	X	X	X	X	26	\$150.00	\$3,900.00	Birmingham (WTTO)		7/2/14
4.0	Normal Line / SPOT	07/07/14-07/14/14	3	:30	12A-1A (CST)	4	X	X	X	X	X	X	X	8	\$250.00	\$2,000.00	Birmingham (WTTO)		7/2/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: *John F. Sear* Date: *7/6/14*
Accepted-Station: *[Signature]* Date: *[Signature]*
Comments:

Alabama Foundation for United Govt

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 6/24/14
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I, JOHN W. RICE
do hereby request station time concerning the following issue:

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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: _____

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

ISSUE:
COMMON CORE STATE STANDARDS
INITIATIVE

I represent that the payment for the above described broadcast time has been furnished by (name and address):

ALABAMA FOUNDATION FOR Limited
Government

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

John Rice
John HANSEN

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

[Redacted area]

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

[Redacted area]

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

6/24/14 [Signature] 334.524.2100
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title