



# CONTRACT

**WCIU-TV Limited Partnership**  
**39936 Treasury Center**  
**Chicago, IL 60694-9900**  
**(312)705-2600**

<http://www.wciu.com/>

And:

**Natl Med. Res Planning & Placement**  
**Attention: Christie Kovacch**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

<u>Contract / Revision</u> 288822 /		<u>Alt Order #</u> 08271771
<u>Product</u> NRCC IE		
<u>Contract Dates</u> 10/18/16 - 10/24/16		<u>Estimate #</u> 7102
<u>Advertiser</u> Issue/NRCC		<u>Original Date / Revision</u> 06/17/16 / 06/17/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WCIU	<u>Account Executive</u> Ryan Gordon	<u>Sales Office</u> DC - HRP
<u>Special Handling</u> Pre-Payment Required		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 155	<u>Product 1/2</u> 915
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WCIU	10/21/16	10/21/16	Mike & Molly 6p-630p	6p-630p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/17/16	10/23/16	----1--	1			\$600.00					
N 2	WCIU	10/21/16	10/21/16	Mike & Molly 630p-7p	630p-7p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/17/16	10/23/16	----1--	1			\$600.00					
N 3	WCIU	10/24/16	10/24/16	Mike & Molly 6p-630p	6p-630p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	1-----	1			\$600.00					
N 4	WCIU	10/24/16	10/24/16	Mike & Molly 630p-7p	630p-7p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	1-----	1			\$600.00					
N 5	WCIU	10/20/16	10/20/16	Mike & Molly 6p-630p	6p-630p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/17/16	10/23/16	---1---	1			\$600.00					
N 6	WCIU	10/20/16	10/20/16	Mike & Molly 630p-7p	630p-7p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/17/16	10/23/16	---1---	1			\$600.00					
N 7	WCIU	10/18/16	10/18/16	Mike & Molly 6p-630p	6p-630p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/17/16	10/23/16	-1-----	1			\$600.00					
N 8	WCIU	10/18/16	10/18/16	Mike & Molly 630p-7p	630p-7p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/17/16	10/23/16	-1-----	1			\$600.00					
N 9	WCIU	10/19/16	10/19/16	Mike & Molly 6p-630p	6p-630p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/17/16	10/23/16	--1----	1			\$600.00					
N 10	WCIU	10/19/16	10/19/16	Mike & Molly 630p-7p	630p-7p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/17/16	10/23/16	--1----	1			\$600.00					
<b>Totals</b>												<b>10</b>	<b>\$6,000.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified. It shall be contrary to this contract to engage in any discrimination based on race or ethnicity.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
288822 /	08271771

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/18/16 - 10/24/16	NRCC IE	7102

<u>Advertiser</u>	<u>Original Date / Revision</u>
Issue/NRCC	06/17/16 / 06/17/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/24/16	10	\$6,000.00	(\$900.00)	\$5,100.00
<b>Totals</b>	10	\$6,000.00	(\$900.00)	\$5,100.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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