

**QUARTERLY REPORT
Of
Community Needs and Issues Ascertainment
For the Quarter:**

October, November, December 2014

WHCU-AM

Ithaca, New York 14850

Instructions:

1. This document is to be maintained in the Local Public File of the station. A report of this type is to be placed in the file on the last day of each quarter.
2. The list of needs or problems shall be based on the station's ascertainment of those needs or problems consistent with the FCC Standards and company policy. The list may not exceed ten needs and/or problems but each must be described in detail sufficient to show all aspects of the need or problem listed.
3. The description of programs presented in response to the need or problem should be listed with the need or problem in which the program addresses it. The program title should be given first and followed by the need or problem addressed. All the programs carried during the preceding 3-month period need not be listed, but only typical and illustrative examples representative of the programs carried.
4. The date and time of the day that each program shown was broadcast by the station shall be listed.


Chris Allinger-Operations Manager

1/10/15
Date

1. Title: **Cops, Kids and Toys**

Event: October 1 through December 18th

Duration: 60 Second promos throughout Campaign with live impacts.

Description: Campaign to distribute gifts to local children for the holiday. 1300 children were served this year.

2. Title: **Salvation Army**

Event: November 15th through December 24th.

Duration: :60 and :30 PSAs through holiday season

Description: All stations promoted the annual Kettle Drive.

3. Title: **Apple For the Teacher**

Event: October, November

Duration: :60 second promos and reading letters weekly

Description: Annual celebration of teachers throughout the listening area culminating in a banquet with awards for nominators and recipients

4. Title: **An Evening To Remember**

Event: Fundraiser for the Alzheimers Association

Duration: Wednesday December 3rd

Description: :60 PSA and live impacts promoting the event

Public File Quarterly Report for WHCU 95.9FM & 870AM in Ithaca NY

Fourth Quarter of 2014

10-04-2014: Peter Kaufman, Sr. Advisor to the New York Democratic Committee

- Rob Astorino's record as Westchester County Executive

Howie Hawkins, Green Party candidate for Governor

- Allowing all candidates to debate

Rich Gallagher, LMFT

- The proven formula for success

10-11-2014: Svante Myrick, Mayor of Ithaca

- Ithaca Commons reconstruction delays

David Laska, Communications Director for the New York GOP

- Rob Astorino's record as Westchester County Executive

Mike Perry, Tompkins County Green Party

- Alternatives to Democrats and Republicans on the ballot

10-18-2014: Dr. Doug MacQueen, Cayuga Center for Infectious Diseases

- Preparations for potential Ebola outbreak

Howie Hawkins, Green Party candidate for Governor

- Overcoming corruption in Albany and pay-for-play politics

Mike Sigler, Tompkins County Legislator

- Update on the proposed gas pipeline to the Cayuga Power Plant

10-25-2014: Jimmy Vielkind, Albany Bureau Chief for Capital New York

- Recap of the governor's debate

Jim Crawford, founder of VoterVillage.com

- Issues in the 23rd Congressional District race

Barb Lifton, State Assembly member

- Goals for the next legislative session

11-01-2014: Glenn Altschuler, Dean of Cornell University

- The last 75 years of history at Cornell

Jimmy Vielkind, Albany Bureau Chief for Capital New York

- Governor Cuomo's biggest campaign donors

Lee Dillon and Frank Howe, Tompkins Community Action

- Weatherization assistance

11-08-2014: Pam Johnson, Syracuse University Assistant Professor

- Invitation to the Women's Fund fall gathering

Bob Inglis, Executive Director of the Energy & Enterprise Initiative

- Free-market solutions for energy policy

11-15-2014: Bill Rusen, CEO of Cayuga Addiction Recovery Services

- Heroin abuse on the rise locally

Hugues Barbier, Ithaca Film Festival organizer

- Must-see movies in Ithaca

John Bergener, New Amsterdam

- Political initiative to divide New York into multiple states

11-22-2014: Bill Mahoney, NYPIRG Research Coordinator

- Common donors between the Governor and Republicans in the Senate

Allan Thornton, CEO of the Rescue Mission

- Ithaca Homeless Challenge

Pete Meyers, Tompkins County Workers' Center

- Incidents of wage theft locally

11-29-2014: Svante Myrick, Mayor of Ithaca

- The grand jury decision in Ferguson, MO and the protests in Ithaca

Zack Fink, NY1 News

- The political partnership between Governors Cuomo and Christie

Stephen Yale-Loehr, Cornell Law Professor

- The President's proposed immigration reform and its expected impact

12-04-2014: David Stewart, WHCU personality

- Remembering the late Bud Garrity

Martha Armstrong, TCAD

- Small business development

Stephen Mosher, Ithaca College professor

- Sports stories taking place off of the field

12-14-2014: Liz Benjamin, host of Capital Tonight

- The wish-list from Cuomo's biggest donors

Jimmy Vielkind, Albany Bureau Chief for Capital New York

- Regional Economic Development Council awards

Danny McGoldrick, VP of the Campaign for Tobacco Free Kids

- What states are doing with their tobacco settlement money

12-20-2014: Tom Stebbins, Executive Director of the Tort Reform Alliance of NY

- Why New York was listed as the worst legal climate in the country

Jennifer Hamilton, Cortland County Health Department

- What states are doing with their tobacco settlement money

Stephen Mosher, Ithaca College Professor

- Sports stories taking place off of the field

12-27-2014: Noa Davis & Rishi Verma, Code Red Robotics team

- Ithaca High School students get ready for their robot building competition

Charlie Mulligan, CEO of GiveGab

- How to wisely give and make a difference before the end of the year