

# CONTRACT



**Townsquare Media Lansing**  
 3420 Pine Tree Road  
 Lansing, MI 48911  
 wopayments4@townsquaremedia.com  
 (517) 394-7272

<u>Contract / Revision</u> 4707746 /		<u>Alt Order #</u>
<u>Advertiser</u> Victory Enterprises		<u>Original Date / Revision</u> 03/07/24 / 03/07/24
<u>Contract Dates</u> 03/11/24 - 04/19/24	<u>Estimate #</u>	
<u>Product</u> MI_Parents for School Options		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WJIM-FM	<u>Account Executive</u> Jimmy OBrien	<u>Sales Office</u> Local Lansing
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Victory Enterprises**  
 5200 SW 30th St  
 Davenport, IA 52802

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WJIM	03/11/24	04/19/24	M-F AM Drive	6a-10a		:30			NM	22	\$1,980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/11/24	03/17/24	21211--				7	\$90.00			
	Week:	03/18/24	03/24/24	111----				3	\$90.00			
	Week:	03/25/24	03/31/24	-----				0	\$90.00			
	Week:	04/01/24	04/07/24	-----				0	\$90.00			
	Week:	04/08/24	04/14/24	12121--				7	\$90.00			
	Week:	04/15/24	04/21/24	11111--				5	\$90.00			
N 2	WJIM	03/11/24	04/19/24	M-F PM Drive	3p-7p		:30			NM	23	\$2,070.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/11/24	03/17/24	12121--				7	\$90.00			
	Week:	03/18/24	03/24/24	111----				3	\$90.00			
	Week:	03/25/24	03/31/24	-----				0	\$90.00			
	Week:	04/01/24	04/07/24	-----				0	\$90.00			
	Week:	04/08/24	04/14/24	21212--				8	\$90.00			
	Week:	04/15/24	04/21/24	11111--				5	\$90.00			
<b>Totals</b>											45	\$4,050.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/24 - 03/31/24	20	\$1,800.00	(\$270.00)	\$1,530.00
04/01/24 - 04/19/24	25	\$2,250.00	(\$337.50)	\$1,912.50
<b>Totals</b>	45	\$4,050.00	(\$607.50)	\$3,442.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.