



**WSIL-TV**  
**1416 Country Aire Drive**  
**Carterville, IL 62918**  
**(618) 985-2333**

# CONTRACT

<u>Contract / Revision</u> 73481 /		<u>Alt Order #</u> 28362643
<u>Advertiser</u> <b>Friends of Bryan Drew</b>		<u>Original Date / Revision</u> 03/14/24 / 03/14/24
<u>Contract Dates</u> <b>03/07/24 - 03/19/24</b>	<u>Estimate #</u> <b>2024</b>	
<u>Product</u> <b>Bryan Drew for Judge</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WSIL</b>	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u> 10170	

And:

**Drew Law Group C/O**  
**Friends of Bryan Drew**  
**806 PUBLIC SQ**  
**BENTON, IL 62812-2233**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 1	WSIL	03/07/24	03/19/24	Local News 5a	5:00 AM-6:00 AM		1:00			NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/24	03/10/24	---TF--				2	\$20.00			
Week:		03/11/24	03/17/24	MTWTF--				5	\$20.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	WSIL	03/11/24-03/17/24	Local News 5a	5:00 AM-6:00 AM	MTuWThF----	1:00		<del>\$20.00</del>	NM		
		Credited										
	4	WSIL	03/11/24-03/17/24	Local News 5a	5:00 AM-6:00 AM	MTuWThF----	1:00		<del>\$20.00</del>	NM		
		Credited										
	6	WSIL	03/11/24-03/17/24	Local News 5a	5:00 AM-6:00 AM	MTuWThF----	1:00		<del>\$20.00</del>	NM		
		Credited										
	7	WSIL	03/11/24-03/17/24	Local News 5a	5:00 AM-6:00 AM	MTuWThF----	1:00		<del>\$20.00</del>	NM		
		See MG 1.12										
	12	WSIL	03/18/24-03/19/24	Local News 5a	5:00 AM-6:00 AM	MTu-----	1:00		\$20.00	NM		
		Ⓜ MG for 1.7 03/14										
Week:		03/18/24	03/24/24	MT-----				4	\$20.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	8	WSIL	03/18/24-03/24/24	Local News 5a	5:00 AM-6:00 AM	MTu-----	1:00		<del>\$20.00</del>	NM		
		Credited										
	9	WSIL	03/18/24-03/24/24	Local News 5a	5:00 AM-6:00 AM	MTu-----	1:00		<del>\$20.00</del>	NM		
		Credited										
	10	WSIL	03/18/24-03/24/24	Local News 5a	5:00 AM-6:00 AM	MTu-----	1:00		<del>\$20.00</del>	NM		
		Credited										
	11	WSIL	03/18/24-03/24/24	Local News 5a	5:00 AM-6:00 AM	MTu-----	1:00		<del>\$20.00</del>	NM		
		Credited										
2	WSIL	03/07/24	03/19/24	Local News 6a	6:00 AM-7:00 AM		1:00			NM	11	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/24	03/10/24	---TF--				2	\$100.00			
Week:		03/11/24	03/17/24	MTWTF--				5	\$100.00			
Week:		03/18/24	03/24/24	MT-----				4	\$100.00			
3	WSIL	03/07/24	03/19/24	Good Morning America	7:00 AM-9:00 AM		1:00			NM	9	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/24	03/10/24	---TF--				4	\$80.00			
Week:		03/11/24	03/17/24	MTWTF--				2	\$80.00			
Week:		03/18/24	03/24/24	MT-----				3	\$80.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract Dates</u> <b>03/07/24 - 03/19/24</b>	<u>Product</u> Bryan Drew for Judge	<u>Estimate #</u> <b>2024</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
											3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
4 WSIL		03/11/24	03/19/24	M-F 11a News	11:00 AM-11:30 AM		1:00			NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 03/11/24		03/17/24	MTWTF--				3	\$40.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
1 WSIL		03/11/24-03/17/24		M-F 11a News	11:00 AM-11:30 AM		MTuWThF----	1:00	<del>\$40.00</del>	NM		
Credited												
Week: 03/18/24		03/24/24	M-----				1	\$40.00				
											4	\$400.00
5 WSIL		03/11/24	03/19/24	News at 4p M-F	4:00 PM-5:00 PM		1:00			NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 03/11/24		03/17/24	MTWTF--				3	\$100.00				
Week: 03/18/24		03/24/24	M-----				1	\$100.00				
											4	\$640.00
6 WSIL		03/11/24	03/19/24	Local News 5p	5:00 PM-5:30 PM		1:00			NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 03/11/24		03/17/24	MTWTF--				3	\$160.00				
Week: 03/18/24		03/24/24	M-----				1	\$160.00				
											4	\$640.00
7 WSIL		03/11/24	03/19/24	Local News 6p	6:00 PM-6:30 PM		1:00			NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 03/11/24		03/17/24	MTWTF--				3	\$160.00				
Week: 03/18/24		03/24/24	M-----				1	\$160.00				
											4	\$720.00
8 WSIL		03/07/24	03/15/24	Late News Rotator M-Su	10:00 PM-10:35 PM		1:00			NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 03/04/24		03/10/24	---TF--				1	\$180.00				
Week: 03/11/24		03/17/24	MTWTF--				3	\$180.00				
											2	\$360.00
9 WSIL		03/10/24	03/17/24	Local News Sunday	10:00 PM-10:35 PM		1:00			NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 03/04/24		03/10/24	-----S				1	\$180.00				
Week: 03/11/24		03/17/24	-----S				1	\$180.00				
E 10	WSIL	03/12/24	03/19/24	430a Local News M1.K10	4:29 XM-5:00 XM		1:00			NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 03/11/24		03/17/24	-TWT---				4	\$20.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
4 WSIL		03/11/24-03/17/24		430a Local News M1.K10	4:29 XM-5:00 XM	-TuWTh----	1:00		<del>\$20.00</del>	NM		
See MG 10.6												
6 WSIL		03/18/24-03/19/24		430a Local News M1.K10	4:29 XM-5:00 XM	MTu-----	1:00		\$20.00	NM		
Ⓜ MG for 10.4 03/13												
Week: 03/18/24		03/24/24	-T-----				1	\$20.00				
N 11	WSIL	03/16/24	03/16/24	This Morning Sat M2.K11	6:00 AM-7:00 AM		1:00			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 03/11/24		03/17/24	-----S-				1	\$40.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
1 WSIL		03/11/24-03/17/24		This Morning Sat M2.K11	6:00 AM-7:00 AM	-----Sa--	1:00		<del>\$40.00</del>	NM		
Credited												
											1	\$40.00
12 WSIL		03/17/24	03/17/24	This Morning Sun M2.K12	6:00 AM-7:00 AM		1:00			NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 03/11/24		03/17/24	-----S				1	\$40.00				
N 13	WSIL	03/16/24	03/16/24	Womens Soccer M3.K13	11:30 AM-2:00 PM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 03/11/24		03/17/24	-----S-				1	\$40.00				
Totals											52	\$4,960.00

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Friends of Bryan Drew	03/14/24 / 03/14/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
03/07/24 - 03/19/24	Bryan Drew for Judge	2024

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/24 - 03/19/24	52	\$4,960.00	(\$744.00)	\$4,216.00
<b>Totals</b>	<b>52</b>	<b>\$4,960.00</b>	<b>(\$744.00)</b>	<b>\$4,216.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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