

# **98.1 The Max**

# **Cumulus Memphis**

**Sydney Nabors, Public Service Director**  
**Jeremy Park, cityCurrent Host**  
**WXMX, Public Affairs Programming**

**3rd Quarter, 2018**  
**October 10, 2018**

## **3rd Q WXXM 2018 City Current**

**July 1, 2018**

### **The Inside Story**

The Inside Story offers virtual administration services, sales and marketing services, event planning services and business coaching and consulting services. Laurie Guzman (aka “Laurie with a Story”), President, and Sierra Ashburn, Project Manager talked about The Inside Story, LLC including their recent awarded Women's Business Enterprise Council South Certification. They are one of only 2 key National Certifications for Women Owned Businesses in the US, giving them the privilege and honor to represent and connect organizations led by and making a difference for Women in business as well as so many other people. They help organizations see the path for an exit strategy and to TIS a "Succession Plan" which means growth, peace of mind, opportunity to breathe and be heard. They don't support for money, we support to serve others.

### **Weems Week**

Clarence "Sonny" Weems is an American professional basketball player for Anadolu Efes of the Turkish Basketball Super League and the EuroLeague

Weems was born with [cleft feet](#), and as a child, he was told that he might not be able to walk or run. He stumbled as a youngster and endured painful childhood nights in corrective shoes before finding his stride and becoming a state long-jump and high-jump champion.

He started out at West Memphis High School, went to the Arkansas Razorbacks, then the NBA Development League and the Euro. He talked about the free Summer basketball camp for students in the West Memphis, AR area which he is hosting.

This year will mark the 6th year of Weems Week as he has impacted more than 1000 West Memphis children either through the basketball camp or the backpack giveaway.

His mission is to empower children that grew up in his hometown who are sometimes faced with obstacles. He stresses the importance of early childhood literacy and education.

### **Playback Memphis**

In 2006, after 10 years of studying and performing Playback Theatre in San Francisco and New York City, Executive Director Virginia Reed Murphy returned home to Memphis to teach Playback theatre and build a professional company. After three years of training and development, the first [Memphis Matters](#) performance debuted at TheatreSouth in 2009. [Be the Peace!](#), Playback Memphis' anti-bullying program for schools, was launched in 2011. In 2012 Playback Memphis was one of six companies selected to perform at the North American Playback Theatre Festival in Washington DC, selected from a field of more than 75 companies. Virginia regularly attends trainings at the Playback Centre in New York City.

Playback Memphis is part of a [longstanding international organization](#) that supports Playback theatre companies in over 60 countries around the world. Playback Memphis is recognized nationally as a leading model in Playback theatre.

In 2011, Playback Memphis' work in the community was highlighted on SIRIUS Radio's nationally syndicated Bob Edwards show in a piece featuring Jonathon Fox, creator and founder of the Playback model.

Virginia Murphy had an overview of the organization and how Playback Memphis brings stories to life and life to communities in a safe space to unlock healing, transformation, and joy. Their 10th anniversary year is happening now, and she spoke to some big events coming down the pike in the fall as well.

## **July 8, 2018**

### **Teach For America**

Athena Palmer, Memphis's Executive Director for Teach For America discussed the organization, noting that they're about to conclude their 6th regional Institute, and they're learning a lot about this new crop of leaders, many of whom have come to Memphis from across the country and globe and some of whom have stayed in or returned to their hometown to create change. She also talked about the impact their alumni have had over the past 12 years in Memphis. For example, this past year, 80% of their teachers stayed in Memphis beyond their second year, and they also have alumni entrepreneurs, more alumni running for office than ever before, new alumni school leaders, alumni leading in the fields of medicine and law, and hundreds of alumni making an impact in classes and schools across the city.

### **Pathway Lending**

Pathway Lending was created in 1999 as an economic development agency to increase access to capital for Tennessee businesses. As a Community Development Financial Institution certified by the US Treasury, they align capital with opportunity to seed innovation and investment in communities across Tennessee and Alabama. In 2017 Pathway Lending originated \$40.2 million in loans, aided 883 education clients, delivered 8,153 hours of technical assistance, and grew to \$137 million in total assets.

The mission of Pathway Lending is to provide lending solutions and educational services that support the development, growth, and preservation of underserved small businesses, affordable housing, and sustainable communities. They are financing businesses and strengthening communities. Pathway Lending serves businesses throughout Tennessee and Alabama; but focuses its activities on underserved Target Markets that include businesses located in Qualified Investment Areas (as defined by low-income census tracts, poverty rates, and unemployment statistics) and African-American owned businesses. Travis Hughes Vice President of Commercial Lending talked about their Memphis Small Business Opportunity Loan Fund, the collaborative effort between Epicenter and Pathway Lending.

### **Logan Guleff, Award winning teen chef**

Local chef Logan Guleff, Champion of the 2014 MasterChef Junior with Gordon Ramsay, won the prestigious Best in Gourmand World cookbook Award for his first cookbook.

Headquartered in Paris, France, The Gourmand World Cookbook Awards were founded in 1995 by Edouard Cointreau of the famous Cointreau family. Every year, the awards honor the best food and wine books, printed or digital, as well as food television. Books from 205 countries participate in these prestigious awards, the only international competition of the sector. The Gourmand Awards have been compared to the “Oscars”, and at 15, he is the youngest in the world to hold such an honor.

“Logan’s Chef Notes and Half Baked Tales” is a graphic novel adventure is a new concept in cookbooks. It is separated into two segments. The first part of the book is created in a manga storyline while the second half of the book focuses on food and cooking techniques.

Other notable notes of recognition:

Named one of the Most Influential Teens by Time Magazine

Named Southern Living’s Best New Southern Cook

Earned a spot on Fortune Magazine’s 18 Under 18 list

Winner of James Beard Sustainable Burger competition

Youngest certified judge for the World Championship Barbecue Cooking Contest in Memphis, Tennessee

Youngest chef to cook at the historic James Beard House in New York City

Recently performed a TEDx talk on “The Art of The Flavor”

**July 15, 2018**

## **Man Up Teacher Fellowship**

Man Up’s purpose is to provide a talent pipeline of men of color who can be impactful in any school setting and will work relentlessly to ensure the success of all students. Man Up Teacher Fellows will have an opportunity to earn a Master’s of Education degree from Blue Mountain College or Relay Graduate School at no cost! Additionally, Man Up Teacher Fellows will earn an additional \$5,000 per per year in addition to their salary for up to three years! year in addition to their salary for up to three years. Dr. Patrick Washington, Founder & CEO and Curley Harris, Year 1 Man Up Cohort Resident Teacher discussed the organization including launching the first cohort of 10 men, recruiting aspiring teachers. They explained that once they are accepted, they will earn a Master of Education degree at no cost through a partner colleges or universities: Relay Graduate School or Blue Mountain College. We are currently in discussion with the University of Memphis to determine if we can partner to identify undergraduate students and high school students to recruit to become teachers through their programs.

## **Door To Door Millionaires**

Dwight Treadwell, Sr, Author of The American Dream Door To Door Millionaires discussed how over the previous 5 years, both independently earned over a million dollars. He work in the

Roofing industry and Willie works in the Satellite TV industry. Together they describe in detail, the techniques, mindset and determination that it takes to be financially successful in the Door-to-Door Sales Market.

They have developed a 1-Day and 2-Day Training Seminar Series of Workshops. These seminars are designed in such a way that they lead you through every aspect of Door-to-Door Sales from knocking on your first Door to completing the sale. They also talked about their upcoming book signing to benefit Dress for Success.

## **Good Shepherd Pharmacy**

Philip Baker, Doctor and Founder explained their 3 fold mission: it being a membership pharmacy, it having a free certified pharmacy technician program, and a prescription donation program. He talked about their chemotherapy donation program as well as their Zero-Copay program for self-insured employers. Meds are free for employees while saving 30% or more for the employers.

## **July 22, 2018**

### **ARS/Rescue Rooter**

Chris Mellon, Senior Vice President and Chief Marketing Officer of ARS/Rescue Rooter talked about ARS Cares, the program through which their service centers across the country donate HVAC units and water heaters to families in need in the community. Since July of last year, ARS/Rescue Rooter service centers have donated 33 HVAC systems and water heaters to people in need all over the country. He also discussed the St. Jude social media promotional drive, noting that over the course of a year, they give a \$1 donations for every new “Like” on a local branch Facebook page, and a \$25 donation for every new residential HVAC system installation. This past quarter, they were able to present a check to St. Jude for \$80,000. Locally, Conway Services is participating.

### **Memphis Medical District Collaborative**

Tommy Pacello, President, Memphis Medical District Collaborative, talked about the Memphis Medical District Collaborative and what they’re doing, the differences in this project from other re-development efforts in the city, the progress they’ve seen so far and what they see on the horizon in the Medical District.

### **Girls on the Run Memphis**

Girls on the Run® is a 501(c)3 non-profit organization dedicated to creating a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.

Meeting twice a week in small teams, we teach life skills through dynamic, interactive lessons and running games. The curriculum is taught by certified Girls on the Run coaches and includes three parts: understanding ourselves, valuing relationships and teamwork and understanding how we connect with and shape the world at large.

Running is used to inspire and motivate girls, encourage lifelong health and fitness, and build confidence through accomplishment. Important social, psychological, and physical skills and abilities are developed and reinforced throughout the program. At each season's conclusion, the girls and their running buddies complete a 5K running event which gives them a tangible sense of achievement as well as a framework for setting and achieving life goals.

Joanna Lipman, Executive Director of Girls on the Run Memphis talked about the organization including the reason they are needed in Memphis and had statistics about the lack of girls' activities. She explained girls' confidence declining in 5th grade and the need to foster relationships, etc. Their plans for Memphis include launching 3 schools, and she discussed their 5K and their partners, Cigna, AutoZone, and Shelby Farms.

**July 29, 2018**

## **The Greater Memphis Alliance for a Competitive Workforce**

Through the collaboration of its partner organizations, GMACWorkforce works every day to build career pathways between the unemployed and the area's open high-skill positions. Together we work to eliminate the skills gap in Memphis so that all can experience the prosperity that comes through economic growth. Alan Gumbel, GMACWorkforce MOVE-HIRE Project Director and Roy Smith, Executive Director, Greater Memphis Medical Device Council, discussed the medical device industry in the Mid-South. They talked about the MOVE-HIRE training partners, training program and eligibility requirements as well as the GMMDC Machinist Apprenticeship Program. Their work focuses on Shelby county and the 8 surrounding counties in the Greater Memphis Region.

## **SRVS**

For 55 years, SRVS (pronounced serves) has been at the forefront of providing services for people with disabilities and bringing peace of mind to their families. SRVS exceptional care for the people it supports provides family caregivers the flexibility to work and gives them the ability to balance other responsibilities.

SRVS offers the most comprehensive disabilities services solutions in West Tennessee under one roof. Services include residential, community employment and children's services through our SRVS Kids & Families program. We also offer elder and adult care.

SRVS is a nonprofit, United Way of the Mid-South partner agency. Since our beginning on November 1, 1962, we have maintained a steadfast commitment to helping the people we serve have the best possible quality of life.

John Barzizza, member of SRVS board of directors and a Sparkling Nights founder and Ellen Westbrook, Development Manager of SRVS talked about the 20th Annual Sparkling Nights Auction Affair and Wine Tasting. It will include a silent and live auction, vintage wines from top wineries, food from city's favorite restaurants. The event began in 1999 to raise funds and awareness for SRVS, support SRVS programs, including children's services, residential supports and community employment. SRVS supports more than 1600 people from birth throughout life.

## **Avron B. Fogelman Professional Development Center at The University of Memphis**

Dr. Kathy Tuberville, Faculty Director, and Joel Nichols, Assistant Director, Avron B. Fogelman Professional Development Center detailed the Professional Development Program, the purpose of the Avron B. Fogelman Professional Development Center, the success of the students in the program and the ways in which companies and individuals get plugged in.

**August 5, 2018**

### **St. Jude Memphis 5K Walk/Run to End Childhood Cancer**

Treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20% when the hospital opened in 1962 to more than 80% today. St. Jude treats about 8,500 children with cancer and other life-threatening diseases each year. The treatments for pediatric cancer can last up to three years or more and cost on average \$425,000 including housing, travel and food.

It will cost approximately \$1 billion to operate St. Jude this year and the majority of that must come from generous donors. St. Jude is licensed for 80 inpatient beds and treats upwards of 277 patients each day.

In 2018 St. Jude Children's Research Hospital was named one of the country's "100 Best Companies to Work For," by FORTUNE magazine for the eighth year in a row. The hospital's global outreach efforts transfer the progress achieved in the treatment of childhood cancer in developed countries to those with limited resources. St. Jude has 24 official partner sites in 17 countries in Mexico, Central America and the Caribbean, South America, the Eastern Mediterranean region and Asia. Users from 192 countries have accessed [Cure4Kids.org](http://Cure4Kids.org), an Internet-based distance learning initiative. In addition, St. Jude trains thousands of medical professionals around the world through consultations, faculty visits to St. Jude and [Cure4Kids.org](http://Cure4Kids.org).

Michelle Johns talked about the upcoming annual 5K Walk/Run to end childhood cancer literally being what the name implies: a 5K Walk/Run, making it accessible to nearly everyone. This is family friendly event. It's a very special event in that it begins and ends on the campus of St. Jude. We are very fortunate to have St. Jude in Memphis, TN. St. Jude cures childhood cancer for children all around the world. 62 cities in the country participate in the walk run in September, and she noted that Memphis always raises the most money.

### **John 3 Ministries**

After hearing of Air National Guard Airmen, Tyler Densford's helicopter accident, Gary Myers was called to help American Veterans in some way. Thus began John 3 Ministries, a ministry devoted to encourage Mid-South area Vets to step outside their own real struggles and serve other Vets, who sometimes have even greater or more urgent needs. Gary discussed the non-profit and its launch at Brown Baptist Church in Southaven on August 26<sup>th</sup>.

## **ePayment America**

ePayment America prides themselves in being a wholesale ISO of First Data, the largest credit card processor in the world, processing over half the US's credit and debit transactions. They have a market all over the country, however a primary benefit to companies and corporations around Memphis is their ability to provide LOCAL hands on service with our home office located in Bartlett. We are a full, in house operation complete with designated support teams to help run businesses more effectively. They are also a 24/7 with the job of to helping simplify commerce for companies, so they can focus solely on running business. Kristen Kines described two of their programs, the Complementary cost analysis program, which provides a line by line analysis comparing rates to show you exactly what costs are being incurred. In most cases, it save companies significantly by eliminating surcharges and inflated fees per transaction.

She also talked about a new Subscription Rate Program designed specifically for B2B companies.

This program is perfect for well established companies that handle high ticket transactions in the b2b market. The goal is to simplify the processing component of doing business for these larger companies with the balance sheet to support long term, steady business. It's for companies that conduct project work, or buy large equipment, and would want to use a Pcard (purchase card) to pay for the transaction. The company accepting the credit card would not want to have the inflated fee percentages associated with the transaction, so in the past would have asked for other means of payment. This program enables companies to accept those large transactions without having to worry about paying the higher fees.

## **August 12, 2018**

### **Youth Villages**

Patrick Hampton- Volunteer and Development Manager, talked about the organization and the Backpack Heroes Campaign. With the beginning of school right gearing up, families will soon be shopping for school supplies. For many foster families, this can be a financial burden. For over 10 years, Youth Villages' Backpack Heroes campaign is an effort to rally community support try and lighten that burden for those families through monetary and school supplies donations. He also discussed the factors that bring children into foster care and listed some opportunities to get involved.

### **Go Baby, Go!**

Go Baby Go was started at the University of Delaware to provide mobility to children with disabilities through adapted toy cars. The purpose of the project is to modify off-the-shelf ride on toys and individualize them to child's needs. This allows children with special needs to have an opportunity to explore their environment more independently and safely all while having fun! Modifications to the cars may include anything from moving the foot pedal to a steering wheel switch, raising the seat height, adding stability through different harnesses or anything that would allow the child to move!



UTHSC Physical Therapy partnered with the Department of Engineering at the University of Memphis to bring the Go Baby Go program to Memphis. On September 10, 2016, the first Go Baby Go Rodeo was conducted at UTHSC and the selected children showed off their ride on cars which they later took home to have and play with. This was a big step towards helping our local children with needs, and we are looking forward to continuing this tradition.

Kunal Singhal, Assistant Professor and Director, Movement Science Lab Department of Physical Therapy at University of Tennessee Health Science Center and Go Baby Go! Parent, Jennifer Pietrowski, talked about the program and success from a parent's point of view.

## **Hollywood Feed**

In the past decade, Memphis-based Hollywood Feed has expanded from a handful of Mid-South stores to more than 70 locations across the Southeast and beyond. Here to talk with us today about this successful homegrown brand is Jean McGhee from Hollywood Feed. Jean McGhee, CO-Owner discussed the brand's history, main offerings, their natural and holistic items from local and American-made sources, the Hollywood Feed bakery, their involvement with rescue groups, food donations, dog parks and new headquarters.

**August 19, 2018**

## **New Memphis**

New Memphis will host Exposure, a free celebration of all things Memphis, in anticipation of the city's local holiday: 901 Day. On August 30, the whole city is invited to celebrate. Held again this year at AutoZone Park, Exposure will provide an opportunity for Memphians to turn their love of the city into action. New Memphis will welcome 150+ local organizations and businesses to host interactive areas. Newcomers and longtime Memphians alike will find ways to get involved in service opportunities, arts organizations, neighborhood groups, and much more. There will be plenty to keep attendees entertained, from the annual Local Celebrity Kickball game to local bites and brews. The Grizz Drumline will provide the beat, Memphis musicians will add the melody, and the Beale Street Flippers will keep things acrobatic. Exposure is free to attend. The celebration will run from 6:00 to 8:00 p.m. Chutney Young, Community Engagement Manager discussed the event.

## **Trezvant Terrace Assisted Living**

According to AARP, nearly 40 million Americans served as a caregiver for an adult in the past year. Here to talk with us today about the importance of Adult Day Programs are Margaret Morton and Julie Repking from Trezvant. Julie Repking, Administrator and Margaret Morton, Recreational Therapist discussed their newest service, the adult day program and how our community amenities and activity engagement programming makes them so unique. They detailed their Equine Therapy program that is about to start again in September and also the importance of caregivers having time for themselves.

## **Tutor Doctor**

Reggie Manning, Education Consultant, talked about his involvement with many charitable organizations, coordinating ACT Test Prep classes to assist students with college planning. He has also provided diagnostic assessments for quite a few students in reading as well as math, delivered workshops to teachers for in-service training, managed after school programs, etc. Not all tutoring services are the same. In fact, Tutor Doctor of Germantown stands out by offering in-home tutoring tailored to each and every student. They care about helping your child succeed not just in the classroom, but in life. Their qualified tutors pair invaluable "executive skills" with our tutoring services, from help with organization to task follow through to study skills. They aim to give students the tools they need to excel, no matter the subject.

The process start with an initial assessment, which allows them to identify learning gaps, educational preferences, and personality, matching the right Memphis tutor with your child. The goal is to teach students how to learn, not just how to memorization information.

## **August 26**

### **DeNeuville Learning Center**

The purpose of the DeNeuville Learning Center is to guide women from all backgrounds and cultures in learning the skills needed to make positive choices for themselves and their families. It is accomplished through education, counseling, and promoting ways to enhance one's self worth and dignity. DeNeuville offers classes in computer Studies, GED Preparation, English as a Second Language, Job Readiness and search assistance, Money Management, Citizenship Test Preparation classes, parenting, Anger Management classes and arts and crafts such as sewing and Cake Decorating. In addition, DeNeuville also provides counseling services and assists women with babysitting, and emergency needs. The DeNeuville Learning Center Staff (seventy five percent are professional Volunteers) assists the Sisters of the Good Shepherd in carrying out its mission. Lori Bramblette, Executive Director, and Dr. Kathy Tuberville, honorary Gala Chair for the 17th Annual DLC Auction and Gala talked about the center and the event.

### **West Cancer Center**

What began in 2013 as a small bike ride around one of our clinic locations has now grown into a multi-sport celebration of the cancer-fighting spirit of our community. As the signature fundraising event for The University of Tennessee/ West Institute for Cancer Research, West FIGHT ON has raised over \$2.5 million dollars for cancer research and patient services in the past six years. With a full suite of fitness activities including three different cycling distances, a 5K run and a 1 mile walk and culminating with post-race festivities in Celebration Village, West FIGHT ON is an experience unlike any other. Celebration Village hosts vendors, sponsors, kids' activities, brunch, entertainment, and touching tributes to honor and remember those affected by cancer. Whether you cycle, run, walk, volunteer, sponsor or simply fundraise and cheer on our participants, you are showing your commitment to our community and to anyone whose life has

been touched by cancer. Your generosity ensures that none of our almost 40,000 patients fights alone.

Jordan Walker Manager of Special Events for West Cancer Center and the UT/West Institute discussed the Fight On event and what exactly it funds, as well as community outreach, programs, and services.

## **Blockchain 901**

Blockchain901 is a nonprofit organization focused on promoting Memphis as a blockchain and emerging technology hub. They are enthusiasts, business professionals and academics providing support, education and facilitating collaboration around the globe. Blockchain901 is an active promoter of blockchain technology in the community. They connect individuals and businesses together to develop solutions using the blockchain platform. They also partner with organizations to bring blockchain focused events to the Memphis area. Christine Fahey, Co-founder and Executive and Brian Wentzloff, Co-founder, detailed the organization.

## **September 2**

### **Christian Brothers University**

CBU's September of Service is a student-led service initiative started in 2012 that provides CBU students, faculty, staff, alumni, and friends with 30 different opportunities to serve in the month of September! By putting CBU's Lasallian values of faith, service, and community into action, CBU's S.O.S. benefits Memphis agencies and the clients they serve. At the same time we will become more aware of the needs in Memphis and how we can directly have a positive impact on our community. It is truly a "win-win." September of Service is the perfect way to get your daily dose of service activities in September! CBU will host a different service project each day in September, allowing you and your friends to get out and serve the community. Dr. Tracie Burke, psychology professor and director of the CBU Honors Program, which oversees CBU's September of Service and Nikole Agront Rodriguez, senior psychology student and member of the September of Service student leadership team detailed SOS, when it began and the impact on the CBU community.

### **Renewing the Mind, Body, and Soul**

Renewing the Mind, Body, and Soul is a mentor program to help female students walk into their purpose and build a personal relationship with Christ! Renewing the Mind, Body and Soul is a new non-profit organization founded on Christian principles and values of renewing and keeping one's mind, body, and soul at one with Christ. The organization is a faith-based program that is active in the local school system and community. It is geared towards empowering female youth that are faced with adversities or unfortunate circumstances. Many of our female youth are dealing with low self-esteem, emotional abuse, physical abuse, sexual abuse, drug abuse, pregnancy, and anger management. Girls are the fastest growing population in the juvenile justice system. This population is disproportionately girls of color from low-income communities who are struggling in school. Many of the girls in the juvenile justice system have histories of family

violence, sexual abuse, physical abuse and other adverse childhood experiences that often go unrecognized. The program focuses on assisting youth dealing with mental, emotional, or behavioral issues. Renewing the Mind, Body, and Soul mentoring and education programs will help prevent girls from entering the juvenile justice system and provide a safe environment to nurture them into strong young woman with cardinal values. The program also assists in developing new enhancement techniques that will increase their retention in most complex educational areas. Unlike other after school programs, Renewing the Mind, Body, and Soul operates inside of the schools to have access to participant's teachers, school counselors and administrators, and most importantly parents! The program provides outreach services in an effort to alleviate problems with the youth and promote a healthier lifestyle one school at time. Chasity Torry, Founder & CEO of Renewing the Mind, Body, and Soul talked about the importance of an upcoming retreat and the overall objectives and outcomes she expects.

## **The Morning Center**

The Morning Center is a ministry launched by Samaritan Ministries International in 2011 out of love for mothers and their newborns. The Morning Center provides prenatal through postpartum care to mom's in need, in the name of Jesus, at no charge. The Morning Center hopes to be an outlet that curbs the growing number of abortions and abortion providers in America. Dr. Jeff Brawner- Interim Executive Director discussed what they do, the number of people they have served and shared stories of their current needs and the mothers they have helped.

## **September 9**

### **Brooks Museum of Art**

The Memphis Brooks Museum of Art enriches the lives of our diverse community through the museum's expanding collection, varied exhibitions, and dynamic programs that reflect the art of world cultures from antiquity to the present. Dr. Emily Ballew Neff, Executive Director, previewed their upcoming events and exhibits such as the Rotunda Projects in which Federico Uribe creates magical creatures and playful installations from everyday objects. For the Memphis Brooks Museum of Art, he will install a large-scale site-specific environment in the museum's rotunda. Uribe produces immersive and dreamlike landscapes by transforming materials such as books, colored pencils, wood fragments, and discarded clothing into animals and natural habitats.

In another exhibit, Jaume Plensa produces large-scale sculptures and installations that use language, history, literature and psychology to draw attention to the barriers that separate and divide humanity. In Talking Continents, Plensa used stainless steel to create a floating archipelago of 19 cloud-like shapes. Also coming, another installation of Brooks Outside. The Brooks has invited French artist Julien de Casabianca to enliven Memphis with his Outings Project. The series brings paintings from museum walls onto the streets on buildings, creating an opportunity to discover, appreciate, and understand artwork in a new way. Yet another exhibit is Georgia O'Keeffe: Visions of Hawai'i.

### **The Arc Northwest Mississippi**

The Arc Northwest Mississippi is an advocacy organization for individuals of all ages with intellectual and developmental disabilities and their families. The Arc Northwest Mississippi creates educational

programs and events that bring together the special needs community with their typically functioning peers in a fun and friendly environment of love and understanding. Additionally, The Arc NWMS helps families find services, programs, and information to help their disabled loved ones live a healthy, rewarding, and fulfilling life.

The Arc NWMS is having a one day mini-conference called Operation Opportunity on November 1 at Cornerstone Church in Southaven featuring speakers Frank Campagna "Autism Daddy" and Dr. Sheila Williamson, along with sessions offering information for special needs families. (Medicaid, Social Security, MSU Access Program, IEP Support, Person Centered Planning, etc.) Rebecca Treadway, Executive Director, discussed Operation Opportunity, as well as their new Job Readiness Program and their fundraising gala, Boots & BBQ.

## **StoryBoard Memphis**

StoryBoard uses collaborative storytelling to continually ask the central question: What Makes Memphis, Memphis? In re-examining Memphis' glorious and painful pasts, in putting under a microscope the decisions and planning taking shape today, and in exploring possible futures for our city month after month, StoryBoard will return to that which makes Memphis unique. Mark Fleischer, Publisher, discussed the inaugural issue of StoryBoard in print as a monthly journal, free for pickup. He also revealed his motivations, catalysts and mission in producing this "For Memphis" publication.

## **September 16 World Relief Memphis**

Around the world there are over 68 million displaced persons, and of the 25 million refugees, over half are under 18. Refugees and immigrants bravely leave behind everything familiar to seek safety, a life free from fear, and the chance for a new start. In Memphis, World Relief has worked for years to welcome and resettle the refugees entering the area, but they've run up again and again against one of the most common barriers to integration: language. To meet that need, they're launching the Connect Language Center to provide ESOL services and training to Memphis's foreign born population. At World Relief Memphis, they partner with churches and a broader community to come alongside these new neighbors as they make their home here. WRM connects people in meaningful relationships that foster mutual transformation and lay a foundation for future generations. PJ Moore, Director, talked about the organization and the importance of the Connect Language Center.

## **Do It For Shelby**

Heroin-related overdose deaths have more than quadrupled since 2010. Among new heroin users, approximately three out of four report having abused prescription opioids prior to using heroin.

"DoItForShelby" was started in memory of Franklin Shelby Simmons by his mother, Mimi Harder. Shelby was a brilliant, funny, and compassionate young man. Yet Shelby was lost to a heroin/fentanyl overdose in Memphis, TN on March 7th, 2017. Shelby's father, Sheperd, authored a beautiful obituary. He concluded on a request: "Please pray hard for an end to the epidemic of heroin." That request led to a radio interview with his mother on the Drake in the Morning show on March 31st, 2017.

Helping Mimi to prepare for the interview led family and friends to resources that they wish they had found when Shelby was still with us, such as information on where to get help as well as just how deep this issue goes in our community. DoitforShelby is not a non profit YET, but it's a free community service Mimi provides with resources to get help with drug/alcohol addiction, helping the homeless, and grief support. She also writes a blog and has joined the Shelby County Opioid Task Force, in addition to being an official facilitator of the Grief Recovery After a Substance Passing (GRASP) Memphis chapter, a national organization that provides peer to peer grief support.

## **Support Solutions**

Support Solutions is a leading provider of support services for people with intellectual and developmental disabilities. Their goal is providing a happy, healthy and safe environment where supported persons can pursue their dreams, establish significant relationships and connect to their communities. Dr. Larry Durbin, Managing Member, talked about the array of services across Tennessee and North Carolina to include children's services as well as their recent national accreditation through CARF, their upcoming strategic planning event, and the expansion of their Mental Health Clinic.

## **September 23**

### **Memphis Symphony**

The Memphis Symphony Orchestra exists to enrich the lives of our diverse community through exceptional music and dynamic programs. Robert Moody, Music Director & Peter Abell, President & CEO, previewed the upcoming season of the Memphis Symphony which includes names like David Porter, Elvis, and Star Wars. It will also feature the greats one expects to hear at MSO's classic concerts like Dvorak, Mozart, Rachmaninoff, Tchaikovsky, and Beethoven.

### **Safe Kids**

Unintentional pedestrian injuries are the fifth leading cause of injury-related death in the United States for children ages 5 to 19. Teenagers are now at greatest risk. Teens have a death rate twice that of younger children and account for half of all child pedestrian deaths.

Safe Kids Worldwide is a nonprofit organization working to help families and communities keep kids safe from injuries. Most people are surprised to learn preventable injuries are the #1 killer of kids in the United States. Throughout the world, almost one million children die of an injury each year, and almost every one of these tragedies is preventable. Safe Kids works with an extensive network of more than 400 coalitions in the United States and with partners in more than 30 countries to reduce traffic injuries, drownings, falls, burns, poisonings and more.

Shane O'Connor is a communications advisor with FedEx. With more than 20 years' experience in the global citizenship department, Shane manages the road safety focus area of the FedEx Cares program through which FedEx committed to invest \$200 million in 200 communities worldwide by 2020. FedEx road safety efforts are focused on protecting pedestrians and making roads safer worldwide. Shane facilitates global initiatives with several international road safety

organizations reaching more than 90 countries. He represents FedEx on the United Nations Road Safety Collaboration.

Shane along with Susan Helms, Director of Injury Prevention and Safe Kids at Le Bonheur Children's Hospital discussed the reasons Safe Kids and FedEx started working together as well as the environmental safety improvements they've made around schools in Memphis. They also discussed their methods they use to teach kids about road safety and International Walk to School Day.

## **Community Foundation of Greater Memphis**

GiVE 365 is a dollar-a-day giving circle that lets members pool their money and make a positive impact on our community through grants to nonprofits.

Formed in 2010, GiVE 365 was created by a group of community leaders and the Community Foundation of Greater Memphis to encourage philanthropy in a new group of donors. Since its inception, GiVE 365 has grown to 240 member households and has provided \$495,190 in grants to local community groups and initiatives. In addition to the grant pool, GiVE 365 has grown its endowment to just over \$600,000 in its first eight years of operation. Elizabeth M. Warren, Director of Grants & Initiatives, talked about the GiVE 365 program, how it fits within the Community Foundation's mission as well as the Annual Fall Kickoff where people can learn more about GiVE 365.

### **Guests on Drake in the Morning:**

Every Tuesday, David Waters, Editorial Page Editor for The Commercial Appeal previews his positive-driven editorials regarding local topics such as National Voter Registration Day and the forum he and News Anchor Joe Birth held with the TN Gubernatorial candidates.

Every other Tuesday, Kyle Veazey, Deputy COO for Mayor Strickland talks about local topics related to the Mayor's office such as redevelopment of area neighborhoods, city budget issues, de-annexation, plans and goals.

Every Wednesday, Shea Flinn, former Memphis Chamber VP has commentary about local issues such as City Council agendas, city growth and development and budgets and the death of his friend and former co-worker, Chamber CEO, Phil Trenary.

Every Thursday, attorney William Jones offers legal advice to callers and emailers by answering questions.

July 27<sup>th</sup>, Linda Phillips, Director of the Shelby County Election Commission talked about the improvements being made for voting in Memphis and the importance of and how and where to get registered.

July 31<sup>st</sup>, Shelby County Mayoral candidate Lee Harris discussed his goals if elected.

August 1<sup>st</sup>, Shelby County Mayoral candidate David Lenoir discussed his goals if elected. (They both had equal time of 20 minutes).

August 8<sup>th</sup>, Shelby County District Attorney Amy Weirich discussed local topics such as crime rates, Operation Safe Community and Restoration Saturday in which her office is involved as a way for people to get their drivers licenses reinstated.

August 22<sup>nd</sup>, Memphis Animal Services Director Alexis Pugh talked about her first few years as director, the things she has done to turn the shelter around to save animals and get more adopted and their new heartworm services.

September 21<sup>st</sup>, Joshua Ramsey, District Director, Chickasaw Council of the Boy Scouts talked about his new job here, girls being able to join the Boy Scouts and their upcoming recruitment day.