# 98.1 The Max Cumulus Memphis

Sydney Nabors, Public Service Director Jeremy Park, cityCurrent Host WXMX, Public Affairs Programming

> 2nd Quarter, 2018 July 10, 2018

# WXMX / City Current / Agenda 2nd Quarter 2018

## April 1, 2018

#### 7:00am – 8:00am

## St. Jude Children's Research Hospital

Laura Hamel, PhD in Molecular Medicine at St. Jude Research Hospital *talked about her* research at St. Jude regarding Hepatoblastoma which is Childhood Liver Cancer and her better understanding the development of these tumors and hope provide cures for these rare tumors as well as improve the lives of those affected by the disease. She also had details of the week- long Taste of Science, the nationwide festival to promote science and research topics for the general public. They hope to break down the barriers between science and society and go beyond just what makes the news. The event lets the public get a taste of the wealth of information, and the search for more, but to also see that scientists are approachable everyday people. A special part of the week is a presentation by Isaac Rodriguez, CSO and Co-founder of Sweet Bio Inc. The local company is creating biodegradable medical devices that will help treat injuries. One of their main products, made with a Manuka-honey base, is designed to help heal a variety of wounds for dental, chronic ulcer and veterinary applications.

## **Porter Leath**

Times have changed in Memphis, as have the goals and services at Porter-Leath. Today, war and disease are no longer the main cause of family disruption in our country. Now it can be conflicts within the families themselves—whether they are financial, emotional or social—that can cause disorder. Porter-Leath remains strong, however, serving as a safety net when possibilities for a brighter future may look dim. Porter-Leath now serves over 10,000 children and families every year through a variety of programs including residential services, foster and adoptive care, early childhood and parent education, senior services and more. The depth of services offered is constantly expanding and being enhanced to give at-risk families the best possible care. While the future brings more change, one certainty remains: Porter-Leath will continue to provide the needed social services to at-risk children and families in Memphis and advancing the mission of its stalwart founders over 160 years ago.

Lisa Arnold, Foster Parent, Recruiter & Trainer at Porter-Leath, discussed how their recruiting campaign works and explained their PATH (Parents As Tender Healers) training program. Porter Leath recently opened their new Early Childhood Development Center.

## **Ballet On Wheels Dance School & Company**

Dance is a joyous celebration of life. Dance is mastery of the human body. Dance is a path of personal growth. These are some of the guiding principles of Ballet On Wheels Dance School (BOW)— Memphis ' only non-profit, pre-professional, community-based classical ballet school

and youth dance company. Students learn the fundamentals of dance while developing qualities that make for a successful and happy life: self-discipline, perseverance, creativity, and more. In 2002, Ballet On Wheels Dance School was birthed six months after the untimely death of the Artistic Director's mentor, Carlton Lee Johnson. Johnson's dance legacy, inspiration and true commitment to quality instruction and performance flair is very much alive in the organization's current dance culture.

Perhaps their mission statement best sums up their goal: to develop and define art education and appreciation of classical ballet and other dance genres, through self-discipline, creative expression and performance exposure, in young people of diverse backgrounds.

Professional teachers provide instruction to their diverse student body in the art form and theory of classical ballet, creative movement, pointe, modern, adult ballet, and hip hop dance genres. Classes run eleven months out of the year and more advanced students can participate in master class dance intensives and audition or be selected for our acclaimed, Ballet On Wheels' pre-professional youth dance company.

Ballet On Wheels Dance School sponsors annual innovative dance projects and community service dance events throughout the city. We also take our name literally, teaching classes in numerous Shelby County Schools and local youth organizations. Community service also figures prominently in the school's curriculum. We believe in developing all sides of students' lives and helping the less fortunate is one way to instill gratitude and appreciation for the blessings we have.

They make learning ballet fun, and celebrate the art of dance in its many forms.

Chauniece Thompson, Executive Artistic Director of Ballet On Wheels Dance School & Company talked about their Summer Dance Classes as well as The Princess' Grand Tea Party and Annie: The Dance-sical.

## April 8, 2018

## 7:00am – 8:00am

## **The Bodine School**

In 1972, Richard and Virginia Bodine founded Bodine School in memory of their only son, Rick. While attending The Mills School in Florida due to the lack of resources for students with learning disabilities in the Memphis area, Rick had a fatal accident. Honoring his memory became a mission of the Bodine family, and establishing the school has helped countless numbers of students in the Mid-South gain access to their education. Today, Bodine School remains the only school in the Mid-South and in all of Tennessee that is solely committed to teaching children with dyslexia and other reading-related learning differences to read and succeed.

John Murphy, Head of School, The Bodine School talked about their mission to teach and help students with dyslexia, as well as how to identify it. He discussed how the school provides instruction that is targeted to students with dyslexia as well as some ways to get involved with to support the school's mission.

## **Slingshot Memphis**

Justin Miller, CEO, Slingshot Memphis, Inc. discussed Memphis being the most generous and most impoverished city in America. Along with that, comes an opportunity for organizations to invest in their IMPACT FUND which goes 100% to the work, not the expenses of their organization. They capitalize on the compounding interest of human life, and they have outlined 3 phases to help build Slingshot Memphis:

#### PHASE I: BUILDING THE PORTFOLIO (2017)

Phase I consisted of measuring and providing support to help their first four nonprofit partner organizations maximize impact, recruiting investors/donors to join our Impact Fund, and allocating Impact Fund dollars to start generating the most effective poverty-fighting return on investment.

#### PHASE II: DIVERSIFYING THE PORTFOLIO (2018)

In Phase II, they add a layer of additional nonprofit partner organizations into their poverty alleviation portfolio. Having generated more capacity to effectively measure and scale, they will focus on recruiting more investors/dollars for our Impact Fund.

PHASE III: EXPANDING & REBALANCING THE PORTFOLIO (2019)

In Phase III, they partner with even more nonprofit partner organizations. After another year of analysis and fundraising, Slingshot Memphis is positioned to scale their platform, accelerating (or slingshotting) more of our city's most highly effective poverty-fighting solutions. Following their three-year launch, they will continue adjusting our charitable investment platform.

## **Belltower Artisans**

Opened in November 2017, Belltower Artisans was started by two college students from Memphis who are passionate about making things and investing in the city and culture in which they live.

Micah Dempsey and Christopher Galbreath, Co-Founders and Owners of Belltower Artisans explained that they wanted to become like a belltower, a meeting place and a landmark on the skyline, by supporting local artists in a place with a high volume of traffic in Memphis. They dream of growing the city's makers and small businesses, and want to help our community through things like the after-school refugee class they offered last spring, various fundraisers for non-profits in town, education on how to combine craft and business, and community development in so many other ways.

We developed our love for pottery and handcrafting things in high school, attended Lipscomb University in Nashville and soon realized how much they wanted pottery back in their lives. What began as a storage unit, grew into a successful pop-up coffee shop and pottery studio which gave them the confidence to make this a permanent fixture in our community. They discussed their classes and their goal for craft education in the community,

## April 15, 2018

7:00am – 8:00am

## Alice Faye Duncan, author

Alice Faye Duncan, Librarian and Writer for Young Readers, explained her love of writing. She is her mother's only child and Memphis is her home. She attended library school at the

University of Tennessee (Knoxville). While there, Professor Glenn Estes introduced her to picture books. At the University of Memphis, she took a Children's Literature Class from Professor Ramona Mahood. She introduced her to author, Charles Turner, who inspired her to write WILLIE JEROME-- her very first book. Macmillan published it in 1995. Her current nspiration to write the book that took her 10 years to write is Rev. Henry Logan Starks. He was the first Black professor at the Memphis Theological Seminary. She plans on donating some of the money from this book to the Henry Logan Scholarship Fund at the Memphis Theological Seminary.

## **Ronald McDonald House**

Taylor Oaks, with the Red Shoe Society of the Ronald McDonald House talked about the Network of professionals, the group that puts on social events and brings awareness about The Ronald McDonald House. Taylor, along with Carol Matthews, Corporate Giving and Grants Manager of the Ronald McDonald House discussed the upcoming annual Red Shoe Gala fundraiser as well a the annual Drive it Home car giveaway with 1 of Memphis' local Ford Motor Company dealers.

# PeopleCap Advisors, LLC

PeopleCap works with growing companies that value their people as their greatest asset. They are not career consultants. Their expertise comes from decades of working as executives and board members in and for high-growth organizations. They understand that no two organizations are alike, which is why all their solutions are customized to fit each client's unique culture, business strategy, and resources. They work with clients to develop an ongoing strategy with action steps that fit that company, then stay engaged as a partner to help the company successfully execute the plan and adjust it when circumstances change. Meg Crosby, Principal and Katie Spencer, Strategist, talked about trends in the Human Capital Management space including data analytics and talent development. They also covered non-profit sustainability with regard to profitability, impact & leadership as well as non-profit talent development.

# April 22, 2018

## 7:00am – 8:00am

## **Creative Aging**

Creative Aging improves quality of life for Mid-South seniors by stimulating their minds, creativity, and sense of self through arts programs that engage, educate, and entertain. Hiring local professional artists, we present high quality performances and workshops to older adults where they live and gather. Mia Henley, Executive Director discussed the importance of aging creatively, keeping active in the community, and participating in music and arts events as music and art stimulate the brain, improve cognitive vitality and overall health and well-being. Creative Aging brings professional music performances and hands-on workshops to 60 senior communities (residential and non-residential) in the greater Memphis area. There are over 600

shows a year including the upcoming Senior Arts Series which offers diverse, accessible professional theater and musical events for seniors. The next one is at Theater Memphis and features the Side Street Steppers and the Memphis Symphony Orchestra String Quartet.

## Memphis Jewish Community Center and Facing History

Located on 24 amazing acres in the heart of East Memphis, The Memphis Jewish Community Center has something for everyone of all shapes and sizes. We have an amazing Early Childhood Center, an expanded Fitness Center, a large outdoor water park, an Art House, Senior Adult gatherings, Summer Camp, After School activities, and most importantly a welcoming environment.

For over 60 years, we have provided enriching and inspiring services and programs for the entire community. We pride ourselves on being an inclusive, open and inviting place where everyone is welcome and anyone can be a member.

Marcy Stagner, Program Director of Cultural Arts and Adult Services at The Memphis Jewish Community Center and Marti Tippens-Purphy, Executive Director of Facing History and Ourselves talked about the upcoming event Toward Justice: A City-Wide Upstanders' Project with keynote speaker Bob Zellner and film screening of Besa: The Promise.

## RestoreCorps

Restore Corps exists to eradicate human trafficking by empowering survivors, equipping communities, and seeking justice through systemic change. Their team of abolitionists began as the anti-trafficking team of Operation Broken Silence in 2010 providing case management to twenty-eight human trafficking victims and were consulted for training or expert advice to multiple agencies and professionals throughout the state of Tennessee, including St. Francis Hospital, AGAPE Child and Family Services, The Exchange Club, Department of Child Services, and the Tennessee Bureau of Investigation, among others. They have served as expert panelists or speakers for conferences hosted by the University of Memphis Law School, University of Memphis Social Work Department, Union University Social Work, and University of Tennessee Health Sciences, and they are an appointed member of the Tennessee Human Trafficking Task Force. Their team authored and lobbied for nineteen legislative changes all of which are now in effect. Under these legislative changes, Tennessee is recognized nationally as the leading state in anti-trafficking law. Restore Corps is composed of the former anti trafficking team of Operation Broken Silence along with some additional staff and volunteers that have joined since the development of this new nonprofit.

Rachel Sumner Haaga, Executive Director of RestoreCorps talked about their upcoming move to a new location, their need to hire people and urged people to partner with them.

April 29, 2018

7:00am – 8:00am

## St. George's Independent School

St. George's Independent School is an Episcopal school dedicated to the pursuit of excellence, preparing students for a life of learning and meaningful contribution in an inclusive learning community that nurtures outstanding academic achievement, relationships, leadership and character reinforced by Judeo-Christian values.

Amy Michalak, Director of Counseling and Guidance, and Elizabeth Bran, Director of Counseling and Guidance, at St. George's discussed their roles regarding teen stress and that being a precursor of anxiety and depression. They've seen a rise in occurrences in the last 10 or so years as college admissions are so competitive, parents wanting to ensure their child has every opportunity and students' self-imposed pressure to be excellent at everything including academics, sports, social skills, leadership, etc. They take a student-centered approach with emphasis on the whole child – academic, social and emotional, whether in middle or high school. They work on adolescent balance and autonomy, building relationships, responding to student needs like sleep and reasonable schedules and appropriate high school courses of study.

#### **Moore Tech**

Skip Redmond, President of Moore Tech talked about their current programs including Welding, Machine Shop, HVAC, Industrial Electricity, Property Maintenance, and Plumbing. He noted that they'll offer a new Auto Tech Program starting in September and discussed their duel enrollment, placement rate, affordable tuition and financial aid that's available.

#### **Delta Water**

Artesian by nature, crystal clear, soft and refreshing, Delta Water is responsibly sourced from our very own natural mineral water spring located in Memphis, Tennessee. This natural resource gives Delta Water the chance to make a positive community impact and be a force for the good. They are privately owned and operated, making Delta Water a labor of love from A to Z. **Jereme Cavallo**, Brandon Arrindell **and** Andrew McCarroll **with Delta Water talked about how they started**, the bottled water market, their biggest challenge thus far and the effect that the new rules proposed by the Ground Water Control Board have on Delta Water. They discussed current initiatives such as water research, water stewardship of our natural resources, their growth strategy, public benefit and future goals for Delta Water.

#### May 6, 2018

7:00am – 8:00am

#### **Tennessee Small Business Development Center**

Rory Thomas, Executive Director of the Tennessee Small Business Development Center at Southwest Tennessee Community College there being over 900 centers across the country. They recently hosted Small Business Development Center Day and had Google in town. He explained the purpose of SBDC Day and share more about the partnership with Google as well as last year's launch of a paid internship program, where students worked at local small businesses.

# **Youth Villages**

Youth Villages provides help for children and young people across the United States who face a wide range of emotional, mental and behavioral problems. They work to find solutions using proven treatment models that strengthen the child's family and support systems and dramatically improve their long-term success. Youth Villages helped more than 25,000 children young people and their families this year Portia Williams, trainer recruiter with Youth Villages Foster Care had general information about the Memphis chapter and an overview of their foster programs. Foster Care Awareness Month begins May 1, and she previewed upcoming events, and urged people to learn more about fostering.

## **ARK Farms**

Abby Mauwong, Executive Director of ARK Farms had an overview of the farm. It is a nonprofit resource training young people in everything from animal care and restorative therapy to driving tractors and building wind turbines. They facilitate using real power tools so the kids can build projects they dream up to improve life on the farm. The farm is all about empowering youth through real life work on the farm, helping to restore land and repurpose materials for rescue animals.

This June, youth ages 11-17 can attend 2 week "Internships", gaining skills confidence, and courage to become meaningful contributors in their community. In the process they develop powerful work ethic, teamwork, and resiliency to counter adversity. Interns also come away with 20 community service hours and will qualify to become paid staff for farm events. A letter of recommendation is written for their work, and they can use the internship as leadership experience on their high school resume. In July, the farm will be open to a younger group by request from kids in the area. FARM Camp for rising 3rd, 4th, and 5th graders will be July 9 - 13 and 16 - 20th. These kids will get first hand building experience, horsemanship, get to work with all kinds of animals, see inside the bee hives, and enjoy the great outdoors the farm life has to offer. She also noted they host school STEM field trips.

## May 13, 2018

#### 7:00am – 8:00am

## **Bluff City Batman**

Bluff City Batman serves the citizens of Memphis, West Tennessee, and beyond. Whether you need an extra special visit for a birthday party (young or old) or a visit from the Caped Crusader to put a smile on anyone's face, Bluff City Batman can do the job. He has visited several area hospitals and medical facilities, including St. Jude Children's Research Hospital and LeBonheur Children's Hospital. Bluff City Batman has also made appearances at local sports events, like the Redbirds Superhero Family Night at Autozone Park, and at special events for organizations like the Junior League of Memphis.James Fyke, Director and Jeremy Jones, Assistant Director of Bluff City Batman talked about their children's hospital visits and what it means to the kids.

# **The Levitt Shell**

Anne E. Pitts, Executive Director of The Levitt Shell previewed their upcoming Orion Free Concerts Series that begins May 31st with 50 free concerts. Also, Stars at the Shell fundraising events are coming up July 13 with Robert Cray and September 29 with Lake Street Dive. This is the 10th Anniversary season of the Levitt Shell.

## **Mid South National MS Society**

David Haddock, President of Mid South National MS Society, Colleen Slattery, Development Specialist of NMSS & Renee Bustamante, Corporate VP FedEx Corporation talked about what MS is and had statistics about those living with MS. They noted that research dollars are raised to fight the disease, and detailed some programs and services they offer. The Bike MS event is coming up in Memphis, and they let people know details.

## May 20, 2018

## 7:00am – 8:00am

## Victory Bicycle & Pedaltown

Pedaltown Bicycle Company is a full-service bike shop in the Broad Avenue Arts District. Located next to Victory Bicycle Studio. Victory focuses on cycling enthusiasts, Pedaltown honors the everyday rider. In the last two years, Victory Bicycle Studio has donated over 100 adult and children bicycles to the Carpenter Art Garden Bike Shop. Sister store, Pedaltown Bicycle Company, is about to take the program to a new level. Their goal is to increase the number of donations by offering trade-in discounts for a new bike. Clark Butcher, Owner, discussed the company and its programs. With Pedaltown's program, customers can trade-in used bicycles they've outgrown or no longer ride. They get a 10% discount on a new bicycle in the store, and their old bike is donated to the Carpenter Art Garden Bike Shop.

"Every time, the customer is blown away by the idea their bike is going to someone who could use and benefit from it, right here in Binghampton," says Clark. "You can see the impact of your effort. Your bicycle will be ridden and enjoyed by a student of the Carpenter Art Garden." Located in Binghampton, The Carpenter Art Garden (CAG) matches volunteers with neighborhood children and adults to provide vocational job training and opportunities. Each They work on art installations, take-home projects, and gardening.

One division, opened in 2016, is The Carpenter Street Workshop. Part of the curriculum includes bicycle mechanics and the Build-a-Bike program where students repair and tune-up bicycles, and then donate them to a child in need.

CAG, partnered with Cornerstone/Lester Prep and Victory Bicycle Studio will add bike racks to the property. "We hope the children who have earned bikes will ride to school," says Erin Harris, Founder and Executive Director of CAG, "But bicycle donations are key to the continued implementation and success of these programs."

## **Green Dot Public Schools Tennessee**

Green Dot Public Schools is a non-profit organization whose mission is to help transform public education so ALL students graduate prepared for college, leadership and life.

Unique in the nation for a major non-profit charter management organization, Green Dot is proving it can achieve better student outcomes with the same student population, lower per pupil funding than the district and a unionized workforce. We are the leading charter school operator in Los Angeles and one of the top three largest in the nation.

The U.S. Department of Education has featured Green Dot as a national leader in school turnarounds, and we are the only charter school operator in the country to lead the turnaround of a 3,000-plus student high school.

Green Dot Public Schools was founded in 1999 in direct response to the poor state of public high schools in the Los Angeles area. Los Angeles Unified School District's (LAUSD's) high schools were not graduating over 50% of their students, and those that were making it through were rarely prepared for college. The vast majority of the students failing out of the system were children from low-income families. Green Dot had a vision of creating small, successful charter schools and in doing so, demonstrating to the school district and the public-at-large that there was a more effective way to provide public education to low-income, high-risk youth. In August 2000, Green Dot opened its doors with just one 9th grade class of 140 students. Today, our organization has successfully grown to serve more than 11,000 students in communities across Los Angeles, CA, Memphis, TN, and Tacoma, WA.

The U.S. Department of Education has featured Green Dot as a national leader in school turnarounds, and we are the only charter school operator in the country to lead the turnaround of a 3,000-plus student high school. Green Dot schools have been featured in "America's Best High Schools" by Newsweek, U.S. News and World Report, and The Daily Beast. In June 2013, Green Dot received authorization from the Achievement School District to turn around several middle and high schools in Memphis starting August 2014, when it reopened Fairley High School. In August 2015, Green Dot reopened Wooddale Middle School as its first transformation middle school in Memphis, and Destiny Middle School in Tacoma. Dr. Megan Quaile, Executive Director, & Jocquell Rodgers, Director of Community Engagement, of Green Dot Public Schools talked about recruiting students and teachers, applying for an elementary school in Whitehaven, the Hillcrest and Fairley Football teams and the new Bluff City High. They also noted their community partners Kirby Middle and Wooddale Middle as well as Big Green and SCS Nutrition Services presenting Wooddale Middle with the Farm to School Learning Garden Award for being a leader in garden-based education, and supporting a thriving garden at the school.

## **Music Export Memphis**

Music Export Memphis is an export office for Memphis music.

Modeled after an international music export office, Music Export Memphis creates opportunities for Memphis musicians to showcase outside the city, driving talent attraction, music tourism and economic development, and giving artists needed national and international platforms to advance their work.

They do this three ways: experiences, ambassadors and the export bank.

Music Export Memphis was founded by Elizabeth Cawein in 2015 with the goals of promoting contemporary Memphis music and Memphis music tourism; offering invaluable exposure for contemporary Memphis musicians on national and international stages; and impacting talent

attraction and retention efforts by supporting the music community, retaining a creative classes who desire to live in creative cities.

Elizabeth Cawein, Founder and Director, discussed their mission and goals and talked about the MEM Ambassador Program for which fundraising began this spring for this innovative tour support program that launches July 1. MEM will provide cash grants to Memphis musicians who are touring outside the city, mobilizing them as ambassadors for our city. Musicians will also receive content creation support (like video and photos) and take custom set ups for their merch tables at shows that help promote Memphis.

May 27, 2018

## 7:00am – 8:00am

## **Arthritis Foundation Memphis chapter**

May is Arthritis Awareness Month, and the Foundation's mission is to boldly pursue a cure for America's #1 cause of the disability while championing the fight against arthritis with life-changing resources, science, advocacy, and community connections.

Michelle Dooner, Executive Director for the Memphis office of the Arthritis Foundation discussed the History of the Arthritis Foundation and current mission as well as the annual Walk to Cure Arthritis event June 2nd.

Dr. Cathy Chapman, Medical Honoree and Rheumatologist with Rheumatology & Dermatology had basic information about the disease states, the number and types of arthritis there are, the type of people who get arthritis and what rheumatologists do to diagnose and treat it. Dorie Whitaker, mother of Ellis and Langford Whitaker, who are Youth Honorees at this year's Memphis Walk shared her story of when her young sons were diagnosed with arthritis and the journey of having children with arthritis.

## Lucky Cat Restaurant

Zachary Nicholson, Chef and Owner talked about how the name come about, balancing the roles of chef and business co-owner, the origins of ramen and how his style is unique, his culinary education and former pop up shops, sourcing, and advice for becoming a chef.

## **Cop Stop**

Joanna Young, Founder of Cop Stop and Rodney Bright, Deputy Chief of the Germantown Police Department discussed how it was started, how to get involved and how it has helped relationships between citizens and police officers in the community.

Through the Cop Stop program, Deputy Chief Bright said that their officers have engaged with the community in a much deeper and meaningful way that they could not have predicted. He said he finds that community issues, problems and concerns are best addressed through relationships, partnerships and two way dialogue, which is often absent in many facets of our society today. Additionally, members of our community have been provided a very intentional opportunity to let our officers and staff know how much they are appreciated and valued as public servants, through "face to face" conversations, in their homes, over some good food. This has been very important to the morale of the department given the many negative happenings across the country between police agencies and members of the public.

# June 3, 2018

7:00am – 8:00am

# Varsity Spirit

Varsity Spirit is comprised of the leading organizations and brands in the various spirit segments, including cheerleading and dance team training camps and clinics. While Varsity Spirit's heritage is rich and its traditions renowned, it continues to be the innovative global leader in growing cheerleading's influence and profile. The organization's commitment to the health and well-being of the young people who participate is embedded in its high quality educational curriculum and its leadership in establishing instructional safety standards.

Varsity Spirit's commitment to the health and well-being of young people is embedded in our high-quality educational curriculum and our leading role in the establishment of instructional safety standards. We also believe in encouraging cheerleaders and dancers to be leaders on and off the field by getting involved and giving back to their communities.

Bill Seely, President, Varsity Spirit talked about his first year as the second president since taking over after the founder stepped down. He discussed Varsity Spirit business and Memphis as well as his daughter's Album release party at Lafayette's.

# Southeast Transportation Workforce Center at University of Memphis

Dr. Stephanie Ivey, Director, Southeast Transportation Workforce Center (SETWC) at U of M Herff College of Engineering discussed the importance of K-12 focused programs to attract students to transportation. She also talked about her role of SETWC in transportation workforce initiatives as well as East High School and the Transportation Academy for High School Students which is June 11-15.

# **The Levitt Foundation**

Cindy Cogbill, Marketing Director of The Levitt Foundation discussed the history of the Levitt Foundation with regard to the Levitt Shell as well as the 50 yearly free concerts they have and the national acts they bring in twice a year to fundraise. This year, singer-songwriter Paul Thorn to co-headline the 2018 Levitt National Tour which Cindy explained.

# **FedEx Freight**

Sean L. Healy, Senior Vice President, Transportation, International, Planning & Strategy at FedEx Freight. STEM is a curriculum based on the idea of educating students in four specific disciplines — science, technology, engineering and mathematics — in an interdisciplinary and applied approach. He discussed reasons a STEM education is beneficial to the transportation industry and to FedEx. He also discussed what FedEx does to support STEM education and training as well as why they support East High T-STEM.

## June 10, 2018

#### **Youth Villages**

Studies show that children who have at least one consistent, caring adult in their lives benefit from lower school drop-out rates, less trouble with law enforcement, and better preparedness to build good relationships with their own families.

Madeleine Haynes, Mentor Liaison for the Youth Villages Mentor Program talked about becoming a powerful, positive force in the life of a child with emotional and behavioral problems. She discussed the need for mentors, the requirements for a mentor, the children who get mentors, and the process Youth Villages takes to match mentors with the kids.

#### **My Town Miracles**

My Town Miracles' mission is to be the miracle that brings lasting change. They help individuals and families experience Christ's love through compassion, making a generational impact. They are a 501(c)(3) non-profit organization based in Collierville, who partners with the communities they serve and other Memphis area non-profits to provide financial assistance and access to relational resources to people and families in need of a miracle. Brandon Artiles - Executive Director, My Town Miracles talked about their upcoming Chick-fil-A Family Picnic & Field Day benefiting My Town Miracles at the Liberty Bowl noting that proceeds from the event help us fulfill their mission as an organization. The "picnic" part of the event is a new, special addition that includes 10 competitions – a smart car pull, gaga ball, inflatable obstacle courses and more. They are collaborating with some of their non-profit partners, which serve youth in Memphis: MAM, Red Zone Ministries, and Las Americas. Some kids and families served by these organizations will be special guests at the event. Proceeds from the event will allow My Town Miracles to continue their programs helping at-risk youth transition to being adults, as well as responding to requests from people in the community who need a miracle in their lives.

# **CREA and Family Safety Center**

By locating the core services of 10 of their 31 partner agencies in one place, Family Safety Center is more effectively able to serve the hurting families of Memphis and Shelby County who are caught up in the trauma of domestic violence. They provide assistance to the victims by helping them navigate through the many services available to them. Ultimately, they strive to reduce incidents of domestic violence and strengthen families in Memphis and Shelby County. The mission of the Family Safety Center is to effectively combine civil, criminal, health and social services for victims of family violence in one location.

Ultimately, their vision is a thriving community that embodies a spirit of compassion, collaboration and progressive change that values mutual respect, safety and serenity for all residents.

COORDINATED RESPONSE TO ELDER ABUSE (CREA)

In 2015, the Plough Foundation funded the Coordinated Response to Elder Abuse (CREA) after extensive research about the most pressing issues facing older adults in Memphis and Shelby County. CREA represents a comprehensive, community-wide effort to make Shelby County a

safe community for people of all ages. CREA addresses elder abuse by improving the protection of older adults and giving them a voice.

Chassity Taylor, CREA Care Coordinator and Peder Brue, Director of Navigation Programs explained what CREA is, who is involved and their role within the Family Safety Center and the CREA initiative. They discussed World Elder Abuse Awareness Day and their partners who are involved in WEAAD locally as well as the importance of these issues in Shelby County.

#### June 17, 2018

#### 7:00am – 8:00am

#### ThinkProxi

Sridhar Sunkara, Co-Founder of eBiz Solutions, Co-Founder and CEO of ThinkProxi, and the author of the new blog, Digital Current, discussed today's rapidly evolving digital landscape, and his recent blog post relating to the reasons digital transformation is important to every company. In that post he compares Blockbuster and Netflix and how innovation led one company to thrive and lack of innovation led to the other's demise. Another post titled "Leadership Role in Digital Transformation" is about leadership in most companies reacting to threats instead of being proactive about the future.' He discussed it and talked about the steps to take to handle problems like this.

## **The Fourth Bluff**

The Fourth Bluff project is part of a larger national initiative: reimagining the civic commons. This initiative seeks to revitalize and connect public spaces— such as parks, plazas, trails and libraries— to bring together people from different backgrounds, to counter the economic and social issues in American cities. This project represents an unprecedented collaboration of organizations and partners who are jointly invested in the future of downtown and the riverfront. They believe that when people are more connected to their city, they are more connected to each other, and that communities become safer, stronger, and healthier as a result. Everything being done at the Fourth Bluff is focused on this belief. It will be a beautiful stage for community-driven programming and a well-designed space to enjoy no matter the occasion. Shamichael Hallman, Civic Engagement Coordinator of The Fourth Bluff talked about the role of public spaces in helping to bridge the divide and trust issues in Memphis as well as create welcoming spaces for all. He talked about 2 events as well. People's Day on the River and the upcoming Fourth Bluff Civic Hack in August.

## **PRIZM Ensemble**

The PRIZM Ensemble builds community through chamber music education and performance. They are a group of classically-trained Memphis musicians who are the ensemble-in-residence at Shady Grove Presbyterian Church. They are committed to developing and highlighting local talent. They have attended the world's great music schools and they perform high-level, interactive chamber music concerts that focus on giving audiences the necessary tools to be engaged and active listeners. Typically, at PRIZM concerts, there is child care available, and with an interest in early exposure to music, children from the nursery are invited into the hall to enjoy select movements from the performance.

The PRIZM Ensemble also teaches and performs at the PRIZM Chamber Music Festival which is the only festival of its kind in the state of Tennessee that brings together amateur, professional and student musicians. It combines chamber music playing/training, orchestral playing/training through performance in an un-conducted orchestra, and educational programs such as workshops and master classes. This format cultivates a love for classical music, specifically chamber music. The PRIZM Chamber Music Festival was first held in June 2009 and runs for a period of 5 consecutive days. By proactively promoting classical music, specifically chamber music, the festival is making an outstanding contribution to Memphis' diverse cultural heritage and acts as a window, displaying the talents of Memphis' young and amateur musicians.

Rod Vester, Executive Director of PRIZM Ensemble talked about The PRIZM Music Camp & International Chamber Music Festival, PRIZM in schools and the PRIZM Ambassadors trip to South Africa.

## June 24, 2018

## 7:00am – 8:00am

## **Memphis International Airport**

Scott Brockman, President and Chief Executive Officer of Memphis International Airport discussed the current Concourse B Modernization, had an air service update including new flights and talked about the UAS IPP Unmanned Aerial Systems Integrated Pilot Program or Drones.

#### **Shelby County Schools**

Talia Palacio, Bilingual Communications Analyst with Shelby County Schools talked about Bilingual Communication Efforts and partnering with Multicultural Ministries and other Latinx focused organizations. She also discussed the SCS Block Party dates and early registration for the upcoming school year.

## Just My Memphis

JustMyMemphis was the first community-powered platform to be launched by JustMyCities. Their goal is to be a catalyst of support for local community ideas -a place where every article makes a difference in the community, where young ideas can be heard, where everything they do is for the good of the community. It's a place where a portion of every dollar in revenue goes back into the community to support local creators of change. By the community writing their ideas and sharing them on JustMy, they are helping to bring positive exposure to the good in their community.

Jerome Robinson, Founder, and Alden Zuck and Duy Nguyen with Just My Memphis talked about the organization and its programs such as the bike program, the massive community baby shower for Orange Mound, and the concert for a young man raising money for St Jude. They also talked about their involvement with Meritan and shared the story about the Night of 1000 STARS.

#### Guests on Drake in the Morning

April 5, Carol Coletta the new RDC President and CEO discussed what the city might do with Memphis' 6 miles of riverfront. She has helped redesign parts of other cities, and plans were released in the fall on how areas downtown will connect. 2 projects are already funded, but the plan is to reshape and remake Tom Lee Park by first, connecting it better and slowing the traffic on Riverside Dr.

April 6, Matt Cunningham with the MPD and MPA discussed the need for the city to restore pensions and retiree healthcare for the MPD and attempting to get 40,000 signatures on a referendum for a vote by the citizens.

April 11, Larry Colbert, President and CEO of Junior Achievement of Memphis discussed JA Biztown as April is Financial Literacy Month. They've been around for 50 years and look to work with all school systems and plan to expand their partnership.

April 13, Jack Sammons with the FedEx St. Jude Classic, previewed the World Golf Championships - FedEx St. Jude invitational beginning next year in Memphis and noted the huge economic boom it will bring thanks to FedEx. It would be equivalent to the Final Four coming here every year, adding flights, full hotel rooms, traffic at restaurants, etc.

April 26, 27 and 30, candidates for mayor of Shelby County, Joy Touliatos, Terry Roland and David Lenoir, respectively, were given equal air time to discuss their respective campaigns.

May 9, outgoing Shelby County Mayor Mark Luttrell talked about his term being up in August and the disappointing fact that only 14% of registered voters voted in the primaries. He explained the different "schools of thought" that led to the lack of people voting. He said we have to increase the "how it affects you" aspect to get more people engaged and out voting. That job falls on politicians to show themselves as trustworthy and reliable. He is presenting his budget this morning to the commission and he plans on lowering taxes, but education is his top priority noting Pre-K is the cornerstone. Workforce development is the other priority, noting educational programs. He added that all candidates running for county commission attend today's commission meeting. His staff is currently building a "transition book" for the next mayor who will be elected August 2.

June 5, WMC-TV anchor Joe Birch promoted the upcoming long-time 5K that used to be the Gibson Guitar 5K and now called the Orion 5K to benefit St. Patrick Learning Center.

June 6-8, Drake in the Morning was broadcast live from the FedEx St. Jude Classic Golf Tournament which benefits St. Jude Children's Research Hospital in Memphis.

June 20, Shelby County District Attorney General Amy Weirich discussed this Saturday's event called Restoration Saturday to bring services to the community for those whose licenses have been revoked to start the process of getting them back. She also talked about their truancy reduction programs as well as the "13 Reasons Why" to series that describes the reality troubles and suicide of teens in California.

June 22, Kevin Kane, President and CEO of the former Memphis Convention and Visitors Bureau, now the newly renamed "Memphis Tourism Corp" discussed the new name and new city slogan, Memphis: Home of Blues, Soul &Rock and Roll. They unveiled it last night at The New Daisy, giving Penny Hardaway the Spirit of Memphis Award and honored Al Green as well as music is the #1 thing that drives tourism here. Approximately 12 million come to Memphis per year, mostly from Australia, Canada and the UK and it resonates well with visitors as the population is "so nice." The Riverparks people are redesigning the riverfront and the Convention Center and Brooks and new hotel will be completed in 2 to 5 years. He noted that Mud Island is a great residential area, but we've got to think about how to improve the amphitheater and reimagine the wasted space. Hopefully he Pinch District can come back "online" soon as St. Jude grows and condenses it to 2 blocks. He compared Memphis to the booming development in capital cities like Nashville, noting that our time is about to come.

Every Tuesday, David Waters, Editorial Page Editor for The Commercial Appeal previews his positive-driven editorials regarding local topics.

Every other Tuesday, Kyle Veazey, Deputy Director of Communications for Mayor Strickland talks about local topics related to the Mayor's office such as redevelopment of area neighborhoods, city budget issues, de-annexation, plans and goals.

Every Wednesday, Shea Flinn, former Memphis Chamber VP has commentary about local issues such as City Council agendas, city growth and development and budgets.