

98.1 The Max

Cumulus Memphis

Sydney Nabors, Public Service Director
Jeremy Park, cityCurrent Host
WXMX, Public Affairs Programming

4th Quarter, 2018
January 10, 2019

4th Q WXXM 2018

October 7, 2018

Puppy Up Foundation

The PuppyUp Foundation was established to discover the links between canine and human cancers through comparative oncology research. Their organization accomplishes that mission through Education and Awareness in relaying the early warning signs of canine cancer through seminars, speaking engagements, social media, and events. In addition, through their PuppyUp Walks, they are building one of the largest pet and people cancer communities in the world; a partnership forged with the singular purpose of ridding the world of the greatest global killer. So far, they have organized over 170 PuppyUp Walks across the country.

The PuppyUp Foundation's scientific objectives are: Broadening their understanding of the links between human and companion animal cancer, creating a cross-institutional collaborative platform, developing new approaches to research, and funding translational cancer studies that benefit both pets and people. The PuppyUp Foundation has funded \$600,000 in cancer research, and Ginger Morgan, Executive Director, talked about the walk.

Church Health Center

Church Health is a faith-based, non-profit organization, located in Memphis, Tennessee, that provides comprehensive healthcare and health services to individuals with little or no access to affordable healthcare. Since inception in 1987, Church Health has served more than 70,000 people and has extended training, education and outreach to countless individuals and organizations.

Jenny Koltnow, Director, Communications and Development, Church Health discussed the milestones in Church Health's first full fiscal year in Crosstown Concourse, their upcoming Party on the Plaza signature event and opportunities for the community to engage with Church Health- cooking classes, wellness programs, congregational outreach and training.

Alzheimer's Association

Held annually in more than 600 communities nationwide, the Alzheimer's Association Walk to End Alzheimer's® is the world's largest event to raise awareness and funds for Alzheimer's care, support and research. This inspiring event calls on participants of all ages and abilities to join the fight against the disease. By participating in the Walk, your fundraising dollars fuel their mission, and your participation in the event helps to change the level of Alzheimer's awareness in your community. The Alzheimer's Association provides free, easy-to-use tools and staff support to help participants reach their fundraising goal. Bailey Jones, Walk Manager and Brittany Murray, Walk Committee Chairperson talked about the basics of and personal connections to the Alzheimer's Association as well as services, resources, the 24/7 hotline and the walk.

October 14, 2018

Leadership Memphis

Leadership Memphis LM is about community leadership which is important as not every great city has great community leadership because it takes knowledge, understanding and practice. David Williams, President & CEO discussed the 40th anniversary of LM, its history, what they do, and had info on Graduate Memphis and Volunteer Memphis.

Hernando DeSoto Habitat for Humanity

Habitat for Humanity houses are built with volunteer labor and tax deductible donations of money and materials. Habitat houses are then sold to partner families at no profit, financed with affordable, no-interest loans. The homeowners' monthly mortgage payments are recycled into a revolving Fund for Humanity that is used to build more houses. Homeowners are required to invest 300 hours of "sweat equity" into their house and a combination of other Habitat houses

The local Habitat affiliate has built homes for 26 deserving families. This year's home is located in Horn Lake, Mississippi.

The success of the HomeRun for Habitat depends on community participation and sponsorship. The goal is to raise \$60,000 to build ONE HOME. Habitat for Humanity's vision is *a world where everyone has a decent place to live*. The Hernando-DeSoto chapter selects deserving families from a pool of applicants to be awarded a home. The selected family participates in the construction and commits to pay a 20 year, 0% interest mortgage. In 2013, the first Habitat award recipient paid off her mortgage and now owns her home debt free!

Donnie Chambliss, Founder of Home Run for Habitat discussed this "largest running event of its kind in DeSoto County", with the entire 5k course completely inside the Snowden Grove Park and noted that the Fall Festival has been held at the Amphitheater plaza for 9 years, had over 9500 participants, raised over \$240,000 for the local chapter Hernando-DeSoto Chapter of Habitat for Humanity.-)

New Leaders

Last year, 6 out of the 9 non-charter "Reward Schools" in Shelby County were led by New Leaders. This year, 8 New Leader schools made the list. The iZone schools are the fastest-gaining turnarounds in Tennessee, and half of them are led by New Leader Principals.

The RAND Corporation has definitively concluded that students enrolled in schools led by New Leaders have higher achievement gains than their peers. Researchers at RAND also found that New Leaders is the principal-preparation provider with the strongest evidence of positive impact.

New leaders is a critical part of Shelby County's principal pipeline. This year alone, nearly 30% (7 out of 24) of the District's first-year principals were New Leaders. Two-thirds of our Memphis-trained Aspiring Principals currently occupy leadership roles in Shelby County. More than three-quarters have served as principals.

In their recent Memphis alumni survey, 96% percent of respondents agreed that New Leaders equipped them for success in their subsequent role. Dr. Caroll Johnson Dean, Regional Executive Director of Programs discussed how the schools led by New Leaders have benefitted.

October 21, 2018

Vitalant, formerly Lifeblood

Vitalant serves about 40 states, has 127 donation centers and collects about 1.8 million donations of blood each year from about 780,000 donors. According to Vitalant, about 5,000 blood donations are needed daily to meet the “constant need for blood” in the U.S. The organization supports close to 1,000 hospital and health care entities in the nation. Julie Scott, Director of Strategic Donor Marketing talked about the September 24th launch bringing together 10 different blood donor organizations over 40 states with 5 local centers.

Dolvett Quince

Dolvett Quince, who is a City Current guest speaker for an upcoming event was one of the coaches on *The Biggest Loser*. In November 2013, **Dolvett Quince** released his first book, *The 3-1-2-1 Diet*. In his signature style, he helps readers reshape themselves mentally to transform themselves physically. His effective eating plan ensures readers never feel deprived because it is flexible enough to fit into any lifestyle (with cheat dates included!).

Quince can be seen on NBC’s hit series *The Biggest Loser*, where in his first two seasons, he led his team and contestant to the win. For its 14th season, the show tackled childhood obesity and focused on helping teenagers lose weight and get healthy—a mission Quince is extremely passionate about and speaks on often.

Apelah Home and Community Based Services and Meritan

Apelah Home and Community Based Services, a subsidiary of Meritan, recently launched its programs that support elderly, disabled, and persons living with AIDS/HIV. Services include supportive in-home care such as light house keeping, ambulation support, meal prep, medication assistance to aging and vulnerable veterans and civilians. Additionally, Programs that support persons living with HIV/AIDS provide help by supplying Wraparound Care that support individuals whom are at risk of homelessness or are homeless. Wraparound services serve individuals by coordinating care with intensive case management that calls upon a holistic team approach to supporting those impacted by AIDS/HIV. Coordinated care is an enhanced way of serving individuals with connection with other services which all work in conjunction to promote healthy change. Tammy Pierce, Associate VP of Development with Memphis non-profit Meritan and MaKay Russa, Program Director of Home and Community based services with the Mississippi-based arm of Meritan, Apelah, discussed all their care and programs.

October 28, 2018

March of Dimes

Lea Carr, Co-Chair of March of Dimes Signature Chefs Event and Chef Josh Steiner, Lead Chef of Strano talked about March of Dimes upcoming events and current initiatives. The March of Dimes - Tennessee Chapter is host to the 2018 Memphis Signature Chefs Auction, as Memphis’ finest culinary talent come to support the March of Dimes, Thursday November 15th. This year's event marks the 80th anniversary for March of Dimes, and they're celebrating at The Guest House at Graceland. The Signature Chefs Auction is a high profile black-tie gala that pays tribute to the culinary excellence of our prominent chefs, while raising money to improve the health of all moms and babies. The work that the March of Dimes is doing impacts local NICUs and family support centers.

Streets Ministries

In 1987, God called Ken Bennett to a life of service in one of the most desperate neighborhoods in Memphis. With the firm conviction that the only path to true and enduring change was through the hope found in Jesus Christ, Ken began Streets Ministries with only a van, a basketball, and a heart to trust God on a daily basis. Today STREETS operates in two Memphis locations with the help of a wide array of partners. Now, nearly three decades later, STREETS serves nearly 400 students a day providing opportunities and resources to help them find their path to academic, spiritual and physical achievement. Eric Ballentine, Executive Director, Streets Ministries talked about their mentoring opportunities and their bowling fundraiser.

Exceptional Foundation of West Tennessee

The mission of the Exceptional Foundation of West Tennessee is to enrich the lives of our special needs population by offering social, recreation and continued education. They are a mostly low income underserved population and grants and donations are important to as they do not get any government funding. Jo Anne Fusco, Executive Director, discussed the upcoming Chili Cook-Off Overton Square Courtyard, noting that the money raised goes to scholarships and program enhancement. Other main fund raisers include the Exceptional Fashion Show in January and The Farm to Table Dinner in May. They offer a summer program for ages 10 and up, as well as a Fall and Spring and afterschool programs. PRIDE is their job readiness program that volunteers with their community partners like Platos Closet, Southern Reigns, West Cancer Center and Plough towers which teaches skills to do these jobs. They sell grain- free dog treats, holiday and everyday greeting cards, and Kickers children's books to fundraise as well.

November 4, 2018

Memphis Riverparks

Memphis River Parks Partnership works with and for the people of Memphis to trigger the transformative power of our river. The Memphis Riverfront Concept is a vision document prepared by Studio Gang for the City of Memphis and Memphis River Parks Partnership describing a sequence of actionable investments to build a connected, catalytic and fun riverfront. Ruby Zielinski, Design Strategist, discussed the role of the Memphis River Parks Partnership, the importance of the riverfront as Memphis' unique asset, the opening of River Line Trail and River Garden at Mississippi River Park, and plans and timelines for a new Tom Lee Park.

Courage Thru Cancer

Courage Thru Cancer is here to make certain that any person diagnosed with cancer does not face this crisis alone. They are here to share the stories of courage and inspiration of others who, like you, have faced cancer. No matter a patient's outcome, they exist not only a living tribute, but also that no story goes untold.

Jon Neal, Co-Founder of Courage Thru Cancer shared his personal story with cancer and had details about the upcoming 4th Annual Courage Thru Cancer Celebration which honors those who beat it and memorializes those who didn't. He discussed the mission and future plans for 2019.

901 Nutrition

At **901 Nutrition**, **Erin Dragutsky** and **Kristi Edwards** provide individual and family nutrition counseling and coaching sessions to bring peace with food and a sense of empowerment and control over your food choices. Through your visits with them, they will help guide you through the confusing world of nutrition and food to help you feel confident and empowered to make healthy decisions that are sustainable and realistic. Kristi Edwards and Erin Dragutsky, licensed and registered dietitians and nutritionists shared reasons they launched their own practice in the area of nutrition, its mission, approach, telehealth platform and how can the community play a role in their efforts.

November 11, 2018

Shotwell Candy

Jerrod Smith is something of a superman. Corporate lawyer by day, confectioner by night, and dad by both, **Shotwell Candy's** head confectioner and founder churns out some of the creamiest and most delightful caramels around. These small-batch, buttery soft caramels were inspired by Jerrod's great-grandfather "Grandpa Shot," who owned a general goods store that the family would sneak bites of candy from. From this treasured family memory, Shotwell Candy was founded to offer the timeless flavors found only in the most carefully crafted, highest quality sweets. Jerrod Smith, Founder & Owner, talked about his start in the candy business in his home kitchen and how it has quickly become one of the country's hottest and most coveted caramel and toffee makers.

Baker Donelson

For 130 years, **Baker Donelson** has built a reputation for achieving results for their clients, both nationally and internationally, on a wide range of legal matters. While providing legal services is their focus, it is how they deliver them that sets them apart. Their goal is to provide clients with more than what they have come to expect from a law firm.

Matt White, Shareholder, concentrates his practice in the areas of securities litigation, litigation involving financial institutions, broker-dealer and investment adviser law and regulation, and investigations and enforcement proceedings involving the SEC, FINRA, and other government agencies and self-regulatory organizations. He talked about recent significant Pro Bono cases and victories such as Driver's License Suspension Cases and the constitutionality of the suspension of drivers licenses of indigent Tennesseans for failing to pay Court debts and Traffic debts. They have been asked by dozens of indigent individuals for assistance in restoring licenses that had been suspended were for failing to pay court and traffic debt that they could never pay. This created a cycle of entrapping folks in poverty-- Tennessee's system lacked basic constitutional protections such as an inquiry into their ability to pay, and effectively treated indigent Tennesseans more harshly. They filed two class action cases in Federal Court in Nashville each challenging one of Tennessee's suspension laws. The ruling has the potential to help hundreds of thousands of Tennesseans whose licenses were suspended solely based on their inability to pay court/traffic debt. These are also the first rulings finding such suspensions unconstitutional nationwide.

The Gleaning Ministry

At Collierville United Methodist Church they strive to provide you with the opportunity to Serve God, Serve the Community, to Know Him and Make Him Known. Tommy Hart, Founding Member, talked about the Ministry's beginnings. A church member who was shopping at Costco that was throwing away some items like fruit and asked if he could pick them up to donate to people in need like food pantries and senior facilities.

November 18, 2018

Southwest Tennessee Community College

The mission of Southwest Tennessee Community College is to provide the citizens of Shelby and Fayette counties and the surrounding Mid-South region with a high quality and affordable post-secondary education that prepares them for associate degrees, future educational opportunities, and successful employment.

Dr. Tracy D. Hall, President of Southwest Tennessee Community College, talked about their economic impact, the city and state increased tax revenues and the financial benefits for students. Southwest ALUMNI generated \$45.1 million in added income for the region. The \$45.1 million in student spending represents students' higher earnings, increased output of the businesses that employed the students, and the multiplier effects that occurred from students and employers spending. She also discussed their Student-Centric Culture through Achieving the Dream, the Southwest Foundation which awards book vouchers and emergency loans, the Veterans Resource Center TAP Apprenticeship Program with TCAT and The MMBC Continuum. Recently, Dr. LaDonna Young was awarded the Melinda Gates Mindset Scholar. The Mindset Scholars Network launched in the Fall 2016 to explore how learning environments shape the mindsets students develop about learning and school. Southwest is the first TBR community college to participate in the network. Every year the foundation focuses on a body of research that changes every year with this year focusing on the sense of belonging. Dr. Young led the effort of high impact practices at Southwest and incorporated mindset into the Southwest branding. Funding for the network is provided by the Bill & Melinda Gates Foundation, Joyce Foundation, Overdeck Family Foundation, and Raikes Foundation which brings instructional practices on a state and national scale. Southwest was #1 in the state in applicants for the program.

LITE Memphis

Let's Innovate through Education (LITE) was born in a Teach for America classroom in 2013. The goal of the program was to challenge students to dream of innovative ways to change their community through entrepreneurial ideas. Over a 4 year period, LITE grew from a tiny classroom to an established organization teaching 21st century skills to over 1,000 students across the city of Memphis. LITE partners with several community organizations including Bridges, Streets Ministries, Memphis Athletic Ministries, Code Crew, Boys & Girls Club, and Reach Memphis to find and recruit talented students for its prestigious Finalist Program. Pitch Night is the culmination of the 16-week Finalist program. 35 students have been developing entrepreneurial ideas and now have the opportunity to pitch their projects to a crowd of 400 Memphis community members. Attendees help in selecting thousands of dollars in additional funds for student ideas. Adrian Smith, Program Associate for LITE, Daariq Burton, Founder of Rec-It-Up and Tatiyana Muhammad, Founder of Clean talked about the LITE Finalist Program, Pitch Night voting and the importance of community support of students. The also discussed their ideas and inspiration and the importance of product & benefit for customers.

Big Brothers Big Sisters

Susan George, Executive Director Big Brothers Big Sisters of the Mid-South is excited to introduce its new modernized look and brand repositioning. The new brand positioning emphasizes the urgency of creating meaningful connections and clearing the path for youth to reach their full potential. The mission of Big Brothers Big Sisters of the Mid-South is not changing, because the need in our community is more urgent than ever. The new brand positioning allows Big Brothers Big Sisters of the Mid-South to grow and evolve in order to meet the need in Mid-South by recruiting more volunteers and creating more one-to-one mentorship relationships. The following are potential questions regarding the new BBBS brand positioning and look. Q: Why did Big Brothers Big Sisters redesign their logo? Q: Did the Big Brothers Big Sisters mission change? Q: What does the new logo symbolize? Q: Are girls left out of this new logo? Q: How has the new look been received? Q: Are there other changes coming? Current Initiative: The intense recruitment of men for the boys on our waiting list. They are also recruiting girls for the significant number of women that have enrolled to become mentors.

November 25, 2018

Verizon Business

For more than 100 years, **Verizon** has been at the center of the communications revolution. Verizon is one of the largest communication technology companies in the world. We help people, businesses and things communicate better. The digital world promises consumers a better, more connected life, and we're the ones delivering it. We make it possible for people to stay in touch and businesses to connect with their customers. We're also bringing technology and hands-on learning opportunities directly to kids who need it most. Our goal is to inspire tomorrow's creators to use technology to build brighter futures for themselves, their families and the world. Candace Morgan, Managing Partner-Strategic Business Solutions explains the responsibilities of her team including driving customer growth, revenue, profitability and customer experience to medium and large size companies in Tennessee, Arkansas, and Mississippi. Their services include device management, failover, Microsoft office, vehicle tracking, business image, data management, voip, paperless forms, digital signage and more. She is also very active in the community and leads several different women's groups and serve on boards and discussed Verizon Innovative learning schools.

Kosten Foundation

The Kosten Foundation for Pancreatic Cancer Research was founded in 2003 by the family of Herb Kosten after his death due to pancreatic cancer. Kosten's family sought to improve community support, awareness, and funding for pancreatic cancer, one of the deadliest known cancers. The organization has raised close to \$2,000,000 for pancreatic cancer research and hosts a very active monthly support group meeting for patients, their families, and anyone interested in learning more about pancreatic cancer. Dr. Steve Behrman, M.D., Professor at UTHSC and Head of Surgery at Baptist Hospital, and Kathryn Gilbert Craig, a 6 year pancreatic cancer survivor and Director of Community Engagement for the Kosten Foundation discussed November being Pancreatic Cancer Awareness Month. Pancreatic Cancer is the 3rd leading cause of cancer related deaths in the United States. It is predicted that by 2020, it will be the 2nd leading cause of cancer related deaths. Currently, the 5 year survival rate is 9%. - Locally, the Kosten Foundation works to raise awareness for this deadly disease through newsletters, social media and events such as the annual 5K which will be April 7, 2018. Mr. Kosten's family wanted to do something for others

suffering this disease and thus created the Kosten Foundation for Pancreatic Cancer. The Foundation hosts a free pancreatic cancer support group whose aim it is to provide hope and support for those suffering from pancreatic cancer. They also talked about symptoms and treatment.

Dr. Angela Speaks

Dr. Angela Anderson, CEO of Dr. Angela Speaks as well as #1 international best-selling author of *Now What?! Get OVER Yourself and MOVE!* and internationally certified executive trainer, speaker, and coach for the John C. Maxwell Team, shared the story of and motivation behind the book. She was a panelist in the 2018 FedEx Women in Leadership 360 Summit and does going work with youth at various schools and universities. This month she was featured as the cover story in HimPower magazine, will serve as the keynote speaker for the 2019 ReImagine Your Life Wwomen's conference in Cozumel, Mexico.

December 2, 2018

Life Together

Bishop David A. Hall Sr. has embraced a theme that reflects a nonprofit group's resolve to more directly affect the course of revitalization in the inner-city section of South Memphis that is re-emerging as South City.

“South City, can we have a Life Together?” That’s the theme associated with the Life Together 501 (c) 3, which Hall champions as pastor of historic Temple Church Of God In Christ (COGIC). The City of Memphis is moving forward on its \$250 million South City revitalization project, which includes a remake of the area that housed the Foote Homes and Cleaborn Homes housing developments. Temple COGIC – known as the Mother Church – looks west toward Booker T. Washington High School and is next door to a boarded-up facility that has served the community in multiple incarnations, most recently as the Martin Luther King Center and Boys & Girls Club. Hall has presented city officials with plans designed to breathe life into the vacant structures. The plans feature a cybercafé, medical clinic, senior citizens’ initiatives, a community theatre, youth initiatives and an entrepreneurial school. Bishop Hall and Patricia Rogers, community leader, discussed Life Together.

Youth Villages

This year, **Youth Villages** will help more than 27,000 children across the nation. Many of them need someone to become their Holiday Hero. Join Youth Villages this holiday season to help make the holidays a happy time for more than 1,000 children and young adults in West Tennessee. They work to ensure that every child in their care has gifts to celebrate the season, and rely on the support of community partners and individuals to make that happen. Please help by becoming a Holiday Hero and shopping for or sponsoring a child. They ask that Heroes spend \$100 per child. All donations – 100% – will go to help the children they serve in West Tennessee. Any support is greatly appreciated and will make a huge difference in the lives of the children they serve. Sabrina Remaley, Community and Development Manager talked about the Holiday Heroes program, the kids they serve, why this program is important, who and why it helps and how to donate.

United Housing

United Housing works to support sustainable homeownership throughout West Tennessee by providing homebuyer education, foreclosure prevention counseling, affordable lending products and construction services. UHI has helped nearly 10,000 families resulting in more than a \$500 million economic impact on Memphis and the Mid-South. Amy Schaftlein, Executive Director of United Housing recapped their Night at the Brewery event and shared impactful client stories. She also discussed their post-purchase workshop series that helps clients understand how to move forward after becoming a homeowner. The offer homebuyer education and have had 831 graduates. In May, 246 graduated, which contributed an estimated \$33 million into our economy. There were 267 new homeowners and 94 homes saved from foreclosure. Their lending program offers affordable mortgage and home repair loan products that have resulted in 24 loans financed for families for a total of \$513,543.

December 9, 2018

Bruce Elementary School

Part of Shelby County Schools, Bruce Elementary School prepares children to become confident lifelong learners, creative problem solvers, and responsible citizens in their communities and in the world. Archie Moss, Jr., Principal, talked about the instructional shifts they made to move from a Level 1 school to a Level 5 State of TN Reward School. They talked about the things that make their school unique and special such as core values, community meetings, advisory time, mentorship programs, etc. They also started Shelby County Schools' first ever Elementary Basketball League and discussed upcoming events like their holiday program, Mother-Son/Father-Daughter Event and spring basketball league.

Bible Museum on the Square

Bible Museum on the Square, located on historic Main Street Collierville, was founded in 1997 in Collierville by Don and Nancy Bassett. In the mid-90s, founders Don and Nancy Bassett combined their love of archaeology with their passion for the Bible and formed a unique vision for an independent, non-denominational museum of the Bible. The vision began to take hold through a series of meetings around the kitchen table of founding board member, B'Lou Carter. Subsequent travels to Bible lands and negotiations with institutions like the Louvre in Paris and the British Museum in London led to the acquisition of a fine collection of archaeological artifacts and exact full-sized replicas of major archaeological discoveries from Bible lands. In 1997, the doors of the Biblical Resource Center & Museum were opened in Collierville, Tennessee. Today, visitors come from around the globe to this museum on what Parade Magazine has called "America's Finest Main Street" on Collierville's historic town square. Craig Gyergyo, Executive Director talked about the reason for their existence being to influence worldview. They use history and culture to help people understand the Scriptures and support the construct of a Biblical worldview. They have exhibitions (Generations of Faith, Jesus Revealed, Ancient Worlds Uncovered, Away in 100 Mangers, etc), programs (Bible Study on the Square, Kids Workshop series, scholarly lectures, etc), and the ministry Give the Bible (a program that puts the Scriptures in the hands of people both locally and abroad).

Mempops

Mempops is a Memphis-based, locally sourced popsicle company with three store fronts, on Ridgeway, in Collierville and in Crosstown Concourse. Chris Taylor, owner discussed giving back to the community via donations and popsicles in kind. Through their donations program they've raised more than \$35,000 that went to local charities including Playback Memphis, Caritas Village, St. Jude and the National Civil Rights Museum last year, not to mention the free pops that go to schools and area fundraisers. They hire high school students and pay a good wage which inspires and encourages students to be great Front-of-House ambassadors. Customer service is key for them, and they plan on trying to expand to festivals and other locations besides Memphis in the future.

December 16, 2018

Med Haul

MedHaul offers cloud-based solutions that ease burdens of managing patient transportation. Hospitals, patients, and medical transportation providers now have the convenience to book medical transportation to or from various locations, while streamlining the management of day-to-day transportation operations. MedHaul's primary goal is to make it easier to connect healthcare and transit. Erica Plybeah, Founder, explained what MedHaul is as well as the importance of considering social detriments in healthcare care such as the lack of access to food, transit, housing, etc. She also shed a light on growing a tech start-up in Memphis as a black female founder of a company.

Gridiron Ministries

Memphis Gridiron Ministries is an outreach ministry created to administer, support and oversee youth tackle football programs in East Memphis and the Binghampton community. Memphis Gridiron Ministries is unabashedly a Christ-centered youth football organization for early grade school boys, focused on sharing and modeling the Gospel of Christ by way of spiritual coaching, mentoring, relationship building and defeating the "Win-at-all-Cost Mentality" that is pervasive in many youth sports today. Wade West, Chairman of the board explained Gridiron, its focus, when and how it began, their challenges and the things that set them apart from other youth football / recreational programs.

Mid-America Apartment Communities

Headquartered in Germantown, TN, MAA is a real estate investment trust (REIT) that focuses on the acquisition, selective development, redevelopment and management of multifamily homes throughout the Southeast, Southwest, and Mid-Atlantic regions of the United States. As of September 30, 2018, MAA owns or has ownership interest in 101,441 homes, 304 communities, in 17 states. Eric Bolton, Chairman and CEO of MAAC, discussed the general state of the apartment real estate market, the main factors that impact the industry, and what sets MAA apart from others

December 23, 2018

STS Enterprise Corporation

STS Enterprise Corporation is a leadership development organization, dedicated to cultivating wiser, more disciplined and productive young men and women. Through authentic, transformative and excellence-driven programs, they are encouraging students to exceed expectations, defy stereotypes, and create an unyielding mindset. Their group coaching approach allows students to have access to a wide variety of community leaders, while learning and growing alongside their peers. STS offers year-round programming for high school and college students in urban communities that are crafted to help our students form leadership skills and obtain post-secondary opportunities. At STS, their goal is to make excellence the norm. Recently, they were a recipient of a 2018 SPARK Award by cityCURRENT. Jeremy Calhoun, STS Co-Founder and Board President and Alton Cryer, STS Co-Founder and Board Vice-President talked about the founding and overall mission of STS Enterprise, their programmatic focuses, and some highlights for the nonprofit in 2018. They discussed their efforts and plans for 2019 and had suggestions about donating to STS Enterprise.

STEAM Academy

Friends of Maxine Smith STEAM Academy exists to support the students, teachers and administration of this new Memphis institution. The **Maxine Smith STEAM Academy** develops students' creativity, teamwork, communication, and problem-solving skills, which are all necessary for success in today's world. With an emphasis on post-secondary readiness, the STEAM (Science, Technology, Engineering, Arts, and Mathematics) curriculum will prepare students for college, career and beyond while producing environmentally literate students. Andy Demster, Principal, talked about their program, focused on Science, Technology, Engineering, Arts, and Math as well as leadership development and new leaders.

Community Legal Center

The Community Legal Center Civil Program provides access to civil legal counsel for Shelby County residents. They charge sliding scale fees based on household income and provided they have an income between 125% and approximately 300% of the federal poverty level as defined by the U.S. Department of Health and Human Services. After meeting with a Community Legal Center staff attorney at their weekly legal clinic, clients are either assigned to a staff attorney or placed with a volunteer attorney. They handle many types of civil cases. Those whose income fall below our guidelines are referred to Memphis Area Legal Services. Those whose income exceeds their guidelines are referred to private attorneys.

Brittany Bane of Equal Justice Works Fellowship at Community Legal Center discussed the How my Equal Justice Works Fellowship which has enabled her to launch the Community Legal Center's Civil Immigrant Justice Program, the first program in Memphis to offer civil legal aid tailored to the immigrant community. Memphis has 70,000 immigrant residents and previously no affordable options for civil legal services in areas including divorce, adoption, guardianship, landlord tenant disputes, and consumer contract violations and educational workshops to inform the immigrant community about their rights and empower them to stand up to people who take advantage of them. Their upcoming event, Financial Literacy 101 workshop on January 15, will cover topics including how to pay taxes if you are paid in cash, how to open a bank account as an immigrant, and budgeting and debt management.

December 30, 2018

She's a Victor

The She's A Victor non-profit helps females deal with abuse after the founder's her sister was a domestic violence victim. Desiree Allen, Founder and founder of Allentines Day also the wife of Memphis Grizzlies basketball player, "The Grindfather" Tony Allen discussed her non-profit and how it and its name came about, who it serves and the upcoming event, the 8th annual Allentines Day which is a pampering day for women in local shelters to remind them of their worth.

Madonna Learning Center

Madonna Learning Center provides a nurturing faith-based educational and social environment that empowers children and young adults with special needs to reach their full potential while offering support to their families. They're a small independent school for children and adults with intellectual disabilities working with students from age 4 all the way through adulthood and providing academic, social, and vocational training to help them lead a more independent life and become productive members of the community Executive Director, Jo Gilbert and Carrie Roberts discussed their 49 –year history, 4 year-old renovation, programs and upcoming events. They educate the children while they prepare adults to better communicate, cook, engage in fun activities, etc. They have several fundraising events as well as an upcoming 5K, Fashion Fling and more.

Regional One Health Foundation

The Regional One Health Foundation, founded in the mid 1980s advances medical excellence and realizes a bright future for healthcare in Memphis and across a five-state region. Their Foundation raises funds to support special, nonoperational projects throughout the entire Regional One Health system. Through generous gifts, Regional One Health Foundation continues to fund improvements and advancements in healthcare. Every gift they receive is important and potentially life saving. These are just a few of the ways donations have supported the bright future of healthcare at Regional One Health:

- Expansion and renovation of the Firefighters Burn Center at Regional Medical Center
- Establishment of a Nurse Residency Program in conjunction with the University of Memphis
- Providing training opportunities on trauma assessment skills for first responders in neighboring Arkansas and Mississippi
- Building a state-of-the-art infusion room, where all infusion services are administered in one soothing, healing environment
- Funding no-cost mammograms for uninsured patients
- Purchasing state-of-the-art laparoscopic simulation equipment to help train medical residents on new surgical procedures

Patrick Byrne, Development Director and Megan Williams, Manager of the Complex Care Program, discussed the foundation as well as how One Health helps the underserved community.

Guests on Drake in the Morning

David Waters, Editorial Editor for the Commercial Appeal discusses his latest columns on Tuesdays and sheds a light on good news in the city.

Attorney Bill Jones is on Thursdays with legal advice to listeners' questions.

October 19, Tre Hargett, TN Secretary of State, talked about early voting totals in Tennessee and Shelby County and urged people to vote.

October 26, Shelby County District Attorney talked about Restoration Saturday, an event she helped create with pastors, prosecutors and police to try to improve the lives of our citizens and make Memphis a safer place to live.

Restoration Saturday, a multi-agency event in which helps help hundreds of residents get their driver's licenses restored by resolving their only roadblock: money.

Still, there are thousands of Memphians driving on licenses that have been revoked for failure – very often an inability - to pay past fines and court costs. Driving while poor, as some might call it.

These revolving-door cases have long been a problem for another reason. They clog already-crowded court dockets and take up valuable time and resources that could – and should be – devoted to prosecuting violent criminal cases.

So on Sept. 1, she implemented a policy which called for these cases to simply be dismissed. She did not announce the change immediately because she wanted to compile some data to see if the policy improved anyone's life and it has.

For the month of September, 3,643 cases of driving while license suspended, revoked or cancelled were dismissed. In General Sessions Criminal Court which handled a total of 8,387 cases that month, those dismissals accounted for a full 43 percent of the docket.

That means drivers did not accumulate even more fines and court costs (on top of the ones they already could not pay) and, just as important, prosecutors could devote their energies to handling cases involving violent crime.

Reverend Kenneth Whalum Jr has commentary every Friday to shed light on how he thinks the city, its leaders and its people can improve and work together to advance Memphis. He also highlights positive news stories.

November 26, Shelby County District Attorney talked about the annual Day of Remembrance at City Hall where the general public is invited to place a special ornament on the Christmas tree to commemorate and honor those loved ones who have passed due to violence.

December 18, Kevin Kane, President and CEO of Memphis Tourism, formerly The Memphis Convention and Visitors Bureau, discussed the development and redevelopment of areas of the city as well as his new book, Memphis: 200 Years of Heart and Soul

SPECIAL EVENTS

November 2, 98.1 The Max held its Annual Radiothon to benefit The Ronald McDonald House which, at no charge to their guests, provides supportive services and keeps families close while their children are receiving treatment for cancer and other catastrophic childhood illnesses at St. Jude Children's Research

Hospital. Ronald McDonald House Charities® of Memphis is an independent, community supported 501(c)3 not-for-profit organization.

Ronald McDonald House of Memphis is a residential housing unit only – the patients receive no medical attention or treatments at the house. Ronald McDonald House is nondiscriminatory and non-sectarian. Since opening in 1991, we have housed more than 9,600 children from nearly every state and 45 countries. All families stay completely free of charge. Our doors are open to every patient of St. Jude Children’s Research Hospital, regardless of religion, ethnicity, race, gender, national origin, and age. In 2017, Ronald McDonald House of Memphis provided a home for more than 380 families and children, all because of the love and generous donations of our donors and volunteers. 44 days is the average length of stay. Radiothon was live on air from 7am to 7pm and raised over \$457,300.