

WMEQ
Eau Claire, WI
Quarterly Issues/Programs List
Second Quarter, 2013
07/01/2013

WMEQ
Quarterly Issues/Programs List

WMEQ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Community Engagement:** Community Events/State Budget Approval
- **COMMUNITY INVOLVEMENT:** Mother's Day Community Events - Various churches/comm groups events
- **Environmental:** DNR - Fishing Season/Chippewa Sturgeon Spearing/Water Quality
- **Health & Human Services:** Obesity and Men/Fathers // Farmers Market // HPV & HBV Vaccines
- **Home Ownership:** Housing Issues - West Central WI--Home Buyer Education--first time//lack of housing
- **Miscellaneous:** Red Cross Spring Update/flood danger--another call for blood donors
- **Sex Trafficking in Schools:** Sex Trafficking in Chippewa Valley schools/what it is/to look for/impact on kids/families / EVENT

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM/ TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Sex Trafficking in Schools	Wisconsin Today	Sex Trafficking in Chippewa Valley schools/what it is/to look for/impact on kids/families / EVENT	Jenny Almquist - Director	04/07/2013 07:29 AM	024:59
Miscellaneous	Wisconsin Today	Red Cross Spring Update/flood danger--another call for blood donors	Sue Gonsior - Red Cross WW	04/14/2013 07:29 AM	025:15
Miscellaneous	Wisconsin Today	Community Events: Medicare Seminar/Special Olympics Fundraiser/Chipp Valley for Haiti	Tess Morgan - Hostess	04/21/2013 07:29 AM	024:47

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Kids/Durand			
Miscellaneous	Wisconsin Today	Community Events: American Legion/UW-Stout Early Childhood Education Conference/Relay for Life	Tess Morgan - Hostess	04/28/2013 07:29 AM	025:00
COMMUNITY INVOLVEMENT	Wisconsin Today	Mother's Day Community Events - Various churches/comm groups events	Tess Morgan - Hostess	05/12/2013 07:29 AM	025:14
COMMUNITY INVOLVEMENT	Wisconsin Today	Community Calendar - Memorial Day/Cancer Benefit/Various churches/comm groups events	Tess Morgan - Hostess	05/19/2013 07:29 AM	023:43
Home Ownership	Wisconsin Today	Housing Issues - West Central WI--Home Buyer Education-first time//lack of housing	Tess Morgan - Hostess	05/26/2013 07:29 AM	026:04
Environmental	Wisconsin Today	DNR - Fishing Season/Chippewa Sturgeon Spearing/Water Quality	Tess Morgan - Hostess	06/02/2013 07:29 AM	025:16
Health & Human Services	Wisconsin Today	Continuing Education - retraining/work skills	Hope Exec Dir: Sandi Polzin	06/09/2013 07:29 AM	022:02
Health & Human Services	Wisconsin Today	Continuing Education - retraining/work skills	Hope Exec Dir: Sandi Polzin	06/16/2013 07:29 AM	022:02
Community Engagement	Wisconsin Today	Community Events/State Budget Approval	Tess Morgan - Hostess	06/23/2013 07:29 AM	023:30
Health & Human Services	Wisconsin Today	Obesity and Men/Fathers // Farmers Market // HPV & HBV Vaccines	Tess Morgan - Hostess	06/30/2013 07:29 AM	024:01

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

Weekly Public Affairs Program

QUARTERLY ISSUES REPORT, APRIL-JUNE, 2013

Show # 2013-14

Date aired: 4/7/2013 Time Aired: 6:00 AM

Michael C. Harper, expert in employment discrimination law, Barreca Labor Relations Scholar and Professor of Law, Boston University School of Law

Prof. Harper discussed the growing influence of age discrimination in today's job market. He explained the reasons that employers often avoid older job applicants. He said the Age Discrimination in Employment Act, which prohibits employment discrimination against anyone 40 or older, is highly ineffective. Prof. Harper believes the law should be reformed to make it at least as strong a deterrent

as laws that prohibit discrimination on race or gender.

Issues covered: **Length: 8:41**
Age Discrimination
Workplace Matters
Senior Citizens

Jeff Blyskal, Senior Editor at Consumer Reports

Americans are used to being monitored for security reasons as they shop, but Mr. Blyskal said an increasing number of walk-in retailers are taking spying to a whole new level. He said stores are installing hidden video cameras, video analytics software, smartphone tracking and wi-fi hotspots to gather a surprising amount of data about their individual customers. The goal of this intense surveillance is to target shoppers with customized marketing, to convince them to shop more and spend more.

Issues covered: **Length: 8:29**
Consumer Matters
Personal Privacy

Frances Newton, financial advisor, founder of Frances Insights

Ms. Newton said this is an excellent time of year for consumers to dig through credit card statements and bank receipts, and get their finances in order. She said getting organized will not only help a consumer to save money during the year, but it will also boost financial confidence.

Issues covered: **Length: 4:58**
Personal Finance
Consumer Matters

Show # 2013-15

Date aired: 4/14/2013 Time Aired: 6:00 AM

Frederick M. Hess, Resident Scholar and Director of Education Policy Studies at the American Enterprise Institute, author of *"The Same Thing Over and Over: How School Reformers Get Stuck in Yesterday's Ideas"*

Mr. Hess believes that even bitter opponents who argue about how to improve schools agree on more than they realize. He suggested that uniformity frequently gets in the way of quality education and that the American education system must change radically. He also said that schools need to implement a much wider variety of schooling options that would better meet student needs.

Issues covered: **Length: 9:23**
Education Reform
Government Policies

Kristen Kirkpatrick, MS, RD, LD, Dietician and Wellness Manager, The Cleveland Clinic Wellness Institute and The Cleveland Clinic Lifestyle 180 Program

Ms. Kirkpatrick said that consumers need to put more thought into the foods that they buy. She offered suggestions to help people read nutrition labels, which will help them make wiser choices. She said locally-produced meat and locally-grown produce is usually a healthier choice. She explained how to find a local farm or produce supplier, which usually can provide information about their food more accurately than a supermarket.

Issues covered: **Length: 7:44**
Nutrition
Personal Health

Lance Dodes, MD, psychiatrist and psychoanalyst, Assistant Clinical Professor of Psychiatry at Harvard Medical School, author of "*Breaking Addiction: A 7-Step Handbook for Ending Any Addiction*"

Dr. Dodes explained how to identify an addiction and recognize key moments in addictive behavior. He said that every addictive act is normally preceded by a feeling of helplessness or powerlessness. He offered both long- and short-term advice for those dealing with an addiction.

Issues covered: **Length: 4:46**
Addiction
Mental Health

Show # 2013-16

Date aired: 4/21/2013 Time Aired: 6:00 AM

Gaby Chapman, retired teacher, former school board president, author of "*Let Them Have Books: A Formula for Universal Reading Proficiency*"

Ms. Chapman offered advice for parents who want to encourage a love of reading in their children. She explained why youngsters who read for fun do better in school. She also talked about the importance of allowing kids to choose their own reading material.

Issues covered: **Length: 8:48**
Literacy
Education

Jeff Reeves, financial journalist, editor of InvestorPlace.com

Mr. Reeves outlined the most common mistakes investors make when handling their 401(k) investments. He explained how frequently an investor should do some housekeeping with their mutual fund portfolio and how to decide when to rebalance investments that have changed in value.

Issues covered: **Length: 8:19**
Retirement Planning
Senior Citizens

Sarah Brokaw, author of "*Fortytude: Making the Next Decades the Best Years of Your Life*"

Age 40 is a harrowing milestone for many women. Ms. Brokaw talked about the reasons behind this, and how women can navigate the transition into midlife with more enjoyment. She said society sends women many conflicting messages about being their own person and yet conforming to traditional expectations.

Issues covered: **Length: 5:03**
Women's Issues
Senior Citizens

Show # 2013-17

Date aired: 4/28/2013 Time Aired: 6:00 AM

H. Gilbert Welch, MD, MPH, Professor of Medicine and Community and Family Medicine at Dartmouth Institute for Health Policy and Clinical Practice at Dartmouth Medical School, co-author of "*Overdiagnosed: Making People Sick in the Pursuit of Health*"

Dr. Welch said the increasing ability of medical tests to detect minuscule abnormalities, along with changing guidelines, have resulted in the overdiagnosis and overtreatment of many patients. He said many diagnoses and treatments are for abnormalities that would never threaten the patient's health.

He explained how patients should decide when to question a doctor's orders for testing.

Issues covered: **Length: 9:21**
Community Health
Consumer Matters

Julie Weeks, Research Advisor at American Express OPEN

Ms. Weeks recently authored a report that analyzed the state of women-owned businesses in the U.S. She found that while women-owned business are rapidly growing and diversifying in all industries, their overall revenue continues to lag behind other businesses. Ms. Weeks talked about the reasons behind these trends.

Issues covered: **Length: 7:47**
Women's Issues
Workplace Matters

Alan Cook, Licensed Contractor, author of "*A Trip to the Number Yard*"

America's math proficiency is rated 24th out of 29 math-tested countries. Mr. Cook talked about the problem of mathematic illiteracy for both do-it-yourselfers and trade professionals, and the mishaps that sometimes occur as a result. He explained which math skills are crucial to these blue-collar endeavors. He believes the main problem is that that our nation's schools have failed to teach math in an engaging manner.

Issues covered: **Length: 4:41**
Education
Workplace Matters

Show # 2013-18

Date aired: 5/5/2013 Time Aired: 6:00 AM

Felicia Cosman, MD, Senior Clinical Director and Chair of the National Osteoporosis Foundation, author of "*What Your Doctor May Not tell you about Osteoporosis*"

Recent medical studies about the use of calcium to prevent osteoporosis have had conflicting findings. Dr. Cosman explained that most experts are still unsure about the value of taking calcium supplements. She stressed the importance of getting calcium through the diet, and offered other advice on how to improve bone health and reduce a person's chance of developing osteoporosis.

Issues covered: **Length: 8:05**
Personal Health
Women's Issues

Deborah Prothrow-Stith, MD, expert in public health and youth/urban violence, Adjunct Professor at Harvard University, former Massachusetts Commissioner of Public Health, former Henry Pickering Walcott Professor of Public Health Practice at the Harvard School of Public Health

Dr. Prothrow-Stith discussed the growing trend of youth violence and gang activity in America. She believes that youth violence should be approached as a public health issue, similar to the way that smoking and lung cancer were dealt with through public education. She talked about the value of school-based programs, which have resulted in decreases in aggressive behavior. She also outlined the common characteristics that link most young violent offenders.

Issues covered: **Length: 9:01**
Youth Violence
Crime
Youth at Risk

Parenting

Karen Simpson-Hankins, mortgage and real estate expert, author of *"Conquer Your Closing: Insider Secrets for Today's Savvy Home Buyer"*

Ms. Simpson-Hankins discussed the four biggest mortgage mistakes most consumers will make. She talked about the questions that every consumer should ask lenders before signing the deal. She also explained why home inspections are crucial in the home-buying process, and how consumers can wisely shop for the best interest rate.

Issues covered:

Length: 4:59

Consumer Matters

Economy

Show # 2013-19

Date aired: 5/12/2013 Time Aired: 6:00 AM

Cathy Steinberg, personal safety expert and trainer, author of *"The Fabulous Girl's Guide to Being Fearless: What Every Girl Should Know"*

FBI statistics say that 1 in 4 females in the US will be a victim of violent crime. Ms. Steinberg talked about the most common types of violence directed at young women, and offered suggestions of how to avoid dangerous situations. She explained why it is so important for prospective college students to evaluate campus security before they make a decision on where to go to school.

Issues covered:

Length: 8:18

Sexual Assault

Crime

Women's Issues

Chadwick Wasilenkoff, founder and CEO of Fortress Paper, a specialty paper company that produces secure paper for currencies around the world

Mr. Wasilenkoff discussed the measures that governments take to prevent counterfeiting of currencies. He said that a large percentage of counterfeit US bills are believed to be produced by state-sponsored operations in countries such as North Korea. He explained why new measures, such as the improved \$100 bill, do slow down counterfeiters temporarily. However, he said criminals eventually adapt to such changes, so it is a never-ending battle. He explained how consumers can try to identify counterfeit bills.

Issues covered:

Length: 8:55

Counterfeiting

Crime

Government Regulations

Megan Moreno, MD, researcher at Seattle Children's Research Institute and Associate Professor of Pediatrics at the University of Washington

Dr. Moreno recently conducted a study that found that teens who smoke cigarettes are 23 times more likely to smoke marijuana, compared to those who don't use tobacco. She talked about the reasons behind this finding. She also explained how the recent legalization of marijuana in several states may affect its use nationwide.

Issues covered:

Length: 5:04

Substance abuse

Government Regulations

Show # 2013-20

Date aired: 5/19/2013 Time Aired: 6:00 AM

Michael Moss, Pulitzer Prize-winning reporter for The New York Times, author of *"Salt Sugar Fat: How the Food Giants Hooked Us"*

Every year, the average American eats thirty-three pounds of cheese, seventy pounds of sugar and double the recommended amount of salt--most of it from processed foods. Mr. Moss said that the use of salt, sugar and fat increases sales of processed foods, reduces manufacturing costs, and enables these foods to sit in warehouses or on the grocery shelf for months. He offered suggestions for consumers on how to read product labels.

Issues covered: **Length: 8:01**
Personal Health
Consumer Matters

Debra Donston-Miller, editor and writer for InformationWeek.com, expert in social networking and information technologies

Ms. Donston-Miller said social media has essentially become an online resume, and that job hunters who do not use it are at a huge disadvantage. She discussed the most effective strategies for using social media in job searches and networking with colleagues. She explained which social networks are the most useful and why. She also recommended sharing content on social networks, such as reports or videos, to demonstrate expertise and abilities.

Issues covered: **Length: 8:59**
Employment
Workplace Matters

Tim Lohrentz, Program Manager of the Insight Center for Community Economic Development, a nonprofit

organization that focuses on policies to build economic health in lower income communities. Mr. Lohrentz recently conducted a study of payday loans and their net impact on the US economy. He found that the burden of repaying the high-interest loans results in \$774 million in lost consumer spending and 14,000 job losses annually. He outlined the alternatives to payday loans that are available to low-income borrowers.

Issues covered: **Length: 5:10**
Payday Loans
Poverty
Government Regulations

Show # 2013-21

Date aired: 5/26/2013 Time Aired: 6:00 AM

Lester Brickman, expert on tort reform, Professor at the Benjamin N. Cardozo School of Law of the Yeshiva University, visiting scholar at the Manhattan Institute, author of *"Lawyer Barons: What Their Contingency Fees Really Cost America"*

Mr. Brickman talked about the corrosive effects that contingency fees have on the nation's legal and political system. He explained how these financial incentives dramatically increase costs for litigants and consumers. He also made recommendations for potential reform of the civil justice system.

Issues covered: **Length: 8:04**
Legal Issues
Consumer Matters

Clark Aldrich, education reform expert and consultant, educational game designer, author of *"Unschooling Rules: 55 Ways to Unlearn What We Know About Schools and Rediscover Education"*

Mr. Aldrich explained why schools are very resistant to change and are stuck in 19th century modes of education. He talked about critical skills that are seldom taught in high schools and why he believes that testing and homework don't work. He talked about the innovative methods of education he found among home schooling families, and how those principles could be applied to public school settings.

Issues covered: **Length: 9:14**
Education
Government Policies

Richard M. Gersberg, PhD, Professor and Head of the Division of Environmental Health in the Graduate School of Public Health, and Acting Director of the Coastal and Marine Institute at San Diego State University

Cigarettes are the most common form of litter in the world, with more than 5.6 trillion filters finding their way into the environment every year. Dr. Gersberg recently led a study that found that 50% of fish died when exposed to water polluted by cigarette butts. He talked about the reasons behind the findings and the overall environmental impact.

Issues covered: **Length: 5:06**
Pollution
Environmental Issues

Show # 2013-22

Date aired: 6/2/2013 Time Aired: 6:00 AM

Peter A. Sacco, PhD, psychologist who specializes in addictions, author of *"Right Now Enough Is Enough"*

Dr. Sacco discussed the biggest misconceptions about addictions and bad habits. He said pornography and gambling are the least recognized addictions among Americans today. He explained how addicts are able to frequently able to hide their behavior and lead seemingly normal lives. He also talked about the most effective routes to recovery.

Issues covered: **Length: 8:04**
Substance Abuse
Mental Health

Jeff Speck, AICP, City Planner and Architectural Designer who advocates for smart growth and sustainable design, author of *"Walkable City: How Downtown Can Save America, One Step at a Time"*

In the typical American city, the car is still king. Mr. Speck said that downtown areas and local economies can be dramatically improved by becoming pedestrian-friendly. He explained how simple decisions have cascading effects, and how citizens can influence their elected representatives to make wise choices for their communities.

Issues covered: **Length: 9:14**
Urban Planning
Government Policies
Economy

John P. Thyfault, PhD, Professor of Nutrition and Exercise Physiology, Director of the Health Activity Center at the University of Missouri

Statins, the most widely prescribed type of cholesterol-lowering drugs, have prevented millions of heart attacks and saved countless lives. But Dr. Thyfault conducted a study that found that statins may also counteract the benefits of exercise, the other tried-and-true way to boost cardiac health. He explained why doctors usually prescribe drugs, rather than recommending exercise or dietary change. He also talked about how much exercise can be effective for people dealing with high cholesterol.

Issues covered:
Personal Health

Length: 5:06

Show # 2013-23

Date aired: 6/9/2013 Time Aired: 6:00 AM

Jeff Eisenberg, nationally-recognized expert on bed bugs, CEO of PestAway, Inc., author of *"The Bed Bug Survival Guide"*

Mr. Eisenberg talked about the explosion of bed bug infestations across America, and why the problem has grown so dramatically. He talked about the health concerns related to bed bugs and offered suggestions to avoid bringing them into a home. He also outlined the most effective methods of dealing with a bed bug problem.

Issues covered:
Community Health

Length: 9:02

Guy Winch, PhD, licensed psychologist, author of *"The Squeaky Wheel: Complaining the Right Way to Get Results, Improve Your Relationships and Enhance Self-Esteem"*

Dr. Winch talked about the mental health aspects of complaining and poor customer service. He said constant complaining can leave to depression, low self esteem and damaged relationships. He offered psychologically-grounded advice on how to determine what to complain about, and what to let slide. He also suggested strategies for effectively complaining to get satisfying results.

Issues covered:
Mental Health
Consumer Matters

Length: 8:08

Brendan Burchard, motivational speaker, founder of Experts Academy, author of *"The Millionaire Messenger"*

Mr. Burchard believes that most people have some unique area of expertise that can inspire others to live a better life, serve their community or run a better business. He explained how a budding expert can also earn money, by sharing their message through websites, books, consulting, and online programs.

Issues covered:
Employment

Length: 5:06

Show # 2013-24

Date aired: 6/16/2013 Time Aired: 6:00 AM

This showed aired but the report failed to list the information for an unknown reason.

Show # 2013-25

Date aired: 6/23/2013 Time Aired: 6:00 AM

Jaron Lanier, computer and digital network pioneer, author of *"Who Owns the Future?"*

Mr. Lanier explained why he thinks the rise of digital networks has led our economy into recession and decimated the middle class. He said people should be compensated for sharing their personal data with massive digital networks, such as Google, Facebook, Instagram, and in some cases, even the government. He said he is most concerned about the younger generations of Americans who have grown up with reduced expectations of privacy and success.

Issues covered: **Length: 10:25**
Economy
Consumer Matters

Nate Cardozo, staff attorney for the Electronic Frontier Foundation, which champions privacy rights in the digital world

Many Americans might be surprised to learn that the vast majority of new cars today contain a device that continuously monitors the driver's behavior and vehicle performance. Mr. Cardozo said his biggest concern is that consumers have no way to know what data their car is recording or how long it retains it. He explained why loss of privacy is becoming a greater issue today, and how the problem could be addressed.

Issues covered: **Length: 6:45**
Privacy
Consumer Matters
Government Regulation

Rand Ghayad, visiting scholar at the Federal Reserve Bank of Boston

Mr. Ghayad led a study that found that employers frequently screen out job candidates who have been unemployed for more than six months. He found that employers showed about four times more interest in applicants out of work for six months or less, even if they had less experience and fewer qualifications than candidates unemployed for longer periods. He said job seekers must be willing to take any kind of work after a few months of unemployment, to avoid large gaps in their resume that will damage future prospects.

Issues covered: **Length: 4:49**
Unemployment
Career

Show # 2013-26

Date aired: 6/30/2013 Time Aired: 6:00 AM

Seth Godin, workplace expert and marketing guru, author of "*Linchpin: Are You Indispensable?*"

Mr. Godin outlined the biggest reasons that employment security and the workplace have changed so dramatically in the past few years. He suggested ways for employees to increase their value to their company through creativity, innovation and risk taking. He also offered advice for bosses who must find remarkable people to give their company a competitive edge.

Issues covered: **Length: 9:28**
Employment
Workplace Matters

James Goodwin, MD, a geriatrician and researcher at University of Texas Medical Branch in Galveston

Current medical guidelines recommend that people over the age of 50 get a colonoscopy once every ten years. Dr. Goodwin said a surprising number of patients have them more frequently. He explained why this is a risky practice, and why as seniors get older, their need for colon cancer screening actually goes down.

Issues covered: **Length: 7:42**
Personal Health
Senior Citizens
Government Spending

Joe Watson, management consultant who specializes in diversity, author of “*Without Excuses*”

Mr. Watson talked about the importance of diversity in corporate America and why it has been such an elusive goal. He offered advice for minority job-seekers on how to demand fair opportunities.

Issues covered: **Length: 4:52**
Diversity
Minority Issues
Workplace

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Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AARP	Ad Council	000:30	026
AARP	Ad Council	001:00	079
Adoption	Ad Council	000:15	036
Adoption	Ad Council	000:30	146
Adoption	Ad Council	001:00	139
ANIMAL WELFARE	American Kennel Club	001:01	028
Asthma	Ad Council	000:10	134
Asthma	Ad Council	000:15	154
Asthma	Ad Council	000:21	033
Asthma	Ad Council	000:29	027
Asthma	Ad Council	000:30	137
Asthma	Ad Council	000:59	045
Asthma	Ad Council	001:00	123
Autism	Ad Council	000:30	077
Autism	Ad Council	001:00	194
BULLYING	Ad Council	000:30	051
BULLYING	Ad Council	001:00	040
Car Seat Safety	Ad Council	000:30	081
Car Seat Safety	Ad Council	001:00	158

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Colorectal Cancer	CDC - Center Disease Control	000:18	047
Colorectal Cancer	CDC - Center Disease Control	000:31	020
Colorectal Cancer	CDC - Center Disease Control	000:33	047
Colorectal Cancer	CDC - Center Disease Control	001:01	095
Colorectal Cancer	CDC - Center Disease Control	001:03	052
Community Engagement	Ad Council	000:15	156
Community Engagement	Ad Council	000:30	112
Community Engagement	Ad Council	001:00	172
Dating Violence Prevention	Ad Council	000:30	056
Dating Violence Prevention	Ad Council	001:00	079
Diabetes	1400 PSA - YMCA/Diabetes :20	000:20	040
Drunk Driving	Ad Council	000:15	043
Drunk Driving	Ad Council	000:30	158
Drunk Driving	Ad Council	000:59	043
Drunk Driving	Ad Council	001:00	278
Environmental	UA Department of Energy	000:15	051
Environmental	UA Department of Energy	000:29	049
Family	Ad Council	000:30	092
Family	Ad Council	000:58	042
Family	Ad Council	000:59	043
Family	US Dept. Health & Human Svc	000:30	036
Feeding America	Ad Council	000:30	026
Feeding America	Ad Council	001:00	037
Financial Literacy	Ad Council	000:15	081
Financial Literacy	Ad Council	000:30	139
Financial Literacy	Ad Council	000:59	043
Financial Literacy	Ad Council	001:00	201
Finincial Education	Ad Council	000:30	084
Finincial Education	Ad Council	000:31	025
Finincial Education	Ad Council	001:00	163
Health & Human Services	Ad Council	000:30	058

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Housing & Urban Development	Ad Council	000:15	080
Housing & Urban Development	Ad Council	000:30	054
Housing & Urban Development	Ad Council	001:00	077
Hunger Prevention	Ad Council	000:30	199
Hunger Prevention	Ad Council	001:00	159
MILITARY	Dept Veterans Affairs	000:15	049
MILITARY	Dept Veterans Affairs	000:30	205
Miscellaneous	American Council on Education	000:30	014
Miscellaneous	Found. Better Life - Values	000:14	012
Miscellaneous	Found. Better Life - Values	000:30	011
Miscellaneous	Nat. Highway Traffic Safety	000:15	012
Miscellaneous	Nat. Highway Traffic Safety	000:30	012
Miscellaneous	USA.gov	000:30	010
Nature	Ad Council	000:29	051
Nature	Ad Council	000:30	031
Nature	Ad Council	000:58	038
Nature	Ad Council	000:59	080
Oral Health	Ad Council	000:30	025
Oral Health	Ad Council	001:00	041
Pulmonary Awareness	Woment in Govt dot org	000:28	054
Pulmonary Awareness	Woment in Govt dot org	001:01	050
Reading	Ad Council	000:29	104
Reading	Ad Council	000:30	163
Reading	Ad Council	000:57	032
Reading	Ad Council	000:58	083
Reading	Ad Council	000:59	115
Reading	Ad Council	001:00	082
Save the Children	Ad Council	000:30	025
Save the Children	Ad Council	001:00	039
US Army	Ad Council	000:15	039
US Army	Ad Council	000:30	114

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
US Army	Ad Council	001:00	167
US Dept of Energy	Ad Council	000:15	127
US Dept of Energy	Ad Council	000:29	077
US Dept of Energy	Ad Council	000:59	077
US Dept of Energy	Ad Council	001:00	038
US Forest Service	Ad Council	000:15	032
US Forest Service	Ad Council	000:29	056
US Forest Service	Ad Council	000:30	161
US Forest Service	Ad Council	000:56	023
US Forest Service	Ad Council	000:58	042
US Forest Service	Ad Council	000:59	107
US Forest Service	Ad Council	001:00	084
US Forest Service	Ad Council	001:01	043
USDA	Ad Council	000:30	112
USDA	Ad Council	001:00	161
WELLNESS	Ad Council	000:30	113