

WMEQ  
Eau Claire, WI  
Quarterly Issues/Programs List  
Second Quarter, 2021  
04/16/2019

WMEQ  
Quarterly Issues/Programs List

WMEQ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Wildlife Preservation	Minnesota Community	Sam chats with representatives from two hunger relief organizations	Scott Johnson	04/04/2021 07:30 AM	030:00
Wildlife Preservation	Minnesota Community	Sam features Stan Tekiela as he shares information on Minnesota wildlife handling spring weather.	Stan Tekiela	04/11/2021 07:30 AM	030:00
Wildlife Preservation	Minnesota Community	Julie Orlando from Hope4Youth joins Sam to talk about youth homelessness in MN.	Julie Orlando	04/18/2021 07:30 AM	030:00
Wildlife Preservation	Minnesota Community	Sam shares audio of Gov. Walz, Mayor Frey, and other MN leaders reacting to the Chauvin verdict.	Tim Walz	04/25/2021 07:30 AM	030:00
Wildlife Preservation	Minnesota Community	Gov. Walz & other MN officials share information on a new program called Rent Help MN.	Tim Walz	05/02/2021 07:30 AM	030:00
Wildlife Preservation	Minnesota Community	Gov. Walz announces a plan to lift COVID-19 restrictions in the state.	Tim Walz	05/09/2021 07:30 AM	030:00
Wildlife Preservation	Minnesota Community	Gov. Walz announces the statewide mask mandate is lifted - Sam shares details and audio.	Tim Walz	05/16/2021 07:30 AM	030:00
Hunger	Minnesota Community	Sam is joined by Jessica Francis from Today's Harvest to discuss the fight against hunger in MN.	Jessica Francis	05/23/2021 07:30 AM	030:00

Wildlife Preservation	Minnesota Community	Governor Walz announces a COVID-19 vaccine incentive program.	Tim Walz	05/30/2021 07:30 AM	030:00
Wildlife Preservation	Minnesota Community	Andrew Mueller joins Sam to discuss why Americorps is seeking 1,700 math & reading tutors in MN.	Andrew Mueller	06/06/2021 07:30 AM	030:00
Wildlife Preservation	Minnesota Community	Stan Teikala discusses how MN wildlife handle these long stretches of hot temps.	Stan Tekiela	06/13/2021 07:30 AM	030:00
Wildlife Preservation	Minnesota Community	Sam highlights a growing need for tutors in MN schools following the pandemic.	Andrew Mueller	06/20/2021 07:30 AM	030:00
Education	Minnesota Community	Sam features Emerging Educators - a program that pairs BIPOC tutors with BIPOC students.	Allison Zellmer	06/27/2021 07:30 AM	030:00

#### Section II

##### NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

#### Section III

##### PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	Ad Council	000:29	5
	Ad Council	000:29	1
	ADVANCING JUSTICE	000:29	1
	ADVANCING JUSTICE	000:30	1
	BIG BROTHERS BIG SISTERS	000:30	2
	BIG BROTHERS BIG SISTERS	000:30	3
	MENTAL HEALTH	000:30	1
	MENTAL HEALTH	000:30	1
	MENTAL HEALTH	000:30	2
	PROSTATE CANCER FOUNDATION	000:29	2
	PSA - COVID 19 - Uncertainty 30	000:30	1
	PSA - Fatherhood Involvement - Groan 30	000:30	1
	Save the Children	000:29	1

Adoption	Ad Council	000:15	102
Adoption	Ad Council	000:30	32
Adoption	Ad Council	000:30	25
Adoption	Ad Council	001:00	20
Adoption	PSA - Adoption - Courage 15	000:15	1
Alzheimers Disease	Ad Council	000:15	81
Alzheimers Disease	Ad Council	000:30	66
Alzheimers Disease	Ad Council	001:00	20
Alzheimers Disease	Ad Council	001:00	22
Alzheimers Disease	PSA - Alzheimer's Awareness - Cynthia 15	000:15	1
Alzheimers Disease	PSA - Alzheimer's Awareness - Cynthia 60	001:00	1
Blood Pressure	AMERICAN HEART ASSOCIATION	000:15	82
Blood Pressure	AMERICAN HEART ASSOCIATION	000:30	31
Blood Pressure	AMERICAN HEART ASSOCIATION	001:00	16
Blood Pressure	PSA - AHA - Manage Your Numbers 15	000:15	1
Cancer	CDC - Center Disease Control	000:20	60
Cancer	CDC - Center Disease Control	000:21	47
Cancer	CDC - Center Disease Control	000:30	24
Cancer	CDC - Center Disease Control	000:32	32
Cancer	CDC - Center Disease Control	001:00	14
Cancer	CDC - Center Disease Control	001:00	13
Cancer	Leukemia	000:15	85
Cancer	Leukemia	000:30	31
Cancer	MAKE A WISH	000:15	76
Cancer	MAKE A WISH	000:30	33
Cancer	PSA - CDC - Jimmy Smits 20	000:21	1
Cancer	PSA - CDC - Meryl Street: Control 30	000:30	1
Cancer	PSA - CDC - Terrence Howard: Personal 20	000:19	1
Cancer	PSA - LLS - Patient Support 15	000:14	1
Cancer	PSA - Make A Wish - One Moment 15 2018	000:15	1
Cancer	PSA - Make A Wish - One Moment 30 2018	000:30	1
Cancer	PSA - St Jude - Azalea :15	000:15	1
Cancer	PSA - St Jude - Azalea :30	000:30	1
Cancer	PSA - St Jude - Family 15	000:14	1
Cancer	PSA - St Jude - Family 30	000:30	1
Cancer	PSA - St Jude - Finding Time 30	000:29	1
Cancer	PSA - St Jude - Progress 15	000:14	1
Cancer	PSA - St Jude Finding Bryce 30	000:29	1
Cancer	PSA - St Jude Finding Bryce 30	000:29	1
Cancer	PSA - St Jude Finding Help 30	000:29	1

Cancer	St. Jude Children's Research	000:14	174
Cancer	St. Jude Children's Research	000:15	88
Cancer	St. Jude Children's Research	000:29	178
Cancer	St. Jude Children's Research	000:29	28
Cancer	St. Jude Children's Research	000:30	60
Cancer	St. Jude Children's Research	000:59	34
Cancer	St. Jude Children's Research	001:00	22
Cancer	St. Jude Children's Research	001:00	39
Catholic Churches	Catholic Charities	000:30	29
Catholic Churches	Catholic Charities	001:00	19
Catholic Churches	PSA - Catholic Charities - Client's Prayer 30	000:30	1
Community Engagement	CE PSA: Generic	000:07	1
Community Engagement	CE PSA: Generic	000:07	209
Community Engagement	CE PSA: Generic	000:07	1
COVID-19	Ad Council	000:15	84
COVID-19	Ad Council	000:15	167
COVID-19	Ad Council	000:15	82
COVID-19	Ad Council	000:30	67
COVID-19	Ad Council	000:30	33
COVID-19	Ad Council	000:30	29
COVID-19	PSA - COVID 19 - Grief 15	000:14	1
COVID-19	PSA - COVID 19 - Healthy Routine 15	000:15	1
COVID-19	PSA - COVID 19 - Healthy Routine 30	000:29	1
COVID-19	PSA - COVID 19 - Loneliness 15	000:14	1
COVID-19	PSA - COVID 19 - Uncertainty 15	000:14	1
Fair Housing	Housing & Urban Development	000:30	31
Fair Housing	Housing & Urban Development	001:00	23
Fair Housing	PSA - HUD - Imagine 30	000:30	1
Family	PSA - Fatherhood Involvement - Forklift 15	000:15	1
Family	PSA - Fatherhood Involvement - Forklift 30	000:30	1
Family	PSA - Fatherhood Involvement - Frank 15	000:14	1
Family	PSA - Fatherhood Involvement - Frank 30	000:29	1
Family	PSA - Fatherhood Involvement - Rockstar 30	000:29	1
Family	US Dept. Health & Human Svc	000:15	152
Family	US Dept. Health & Human Svc	000:15	65
Family	US Dept. Health & Human Svc	000:30	85
Family	US Dept. Health & Human Svc	000:30	34

Family	US Dept. Health & Human Svc	000:30	21
Family	US Dept. Health & Human Svc	001:00	35
Family	US Dept. Health & Human Svc	001:00	16
HEP C.	CDC - Center Disease Control	000:28	30
HEP C.	CDC - Center Disease Control	000:29	31
HEP C.	CDC - Center Disease Control	000:56	17
HPV	PREVENT CANCER FOUNDATION	000:30	30
HPV	PREVENT CANCER FOUNDATION	001:00	20
Hunger	Feeding America	000:15	82
Hunger	Feeding America	001:00	16
Hunger	PSA - Feeding America - Child Hunger 15	000:15	1
Job Training	Ad Council	000:15	77
Job Training	Ad Council	000:30	29
Job Training	Ad Council	001:00	16
Job Training	PSA - Wokforce Rediness - A Way Out 15	000:14	1
Job Training	PSA - Wokforce Rediness - A Way Out 30	000:29	1
Job Training	PSA - Wokforce Rediness - A Way Out 60	001:00	1
LITERACY	Ad Council	000:15	141
LITERACY	Ad Council	000:30	32
LITERACY	PSA - News Lit Project	000:15	1
ORGAN DONATION	PSA - Organ Donation - Made Possibel By Steve 30	000:30	1
ORGAN DONATION	PSA - Organ Donation - Made Possible By Roxanne 6	001:00	1
ORGAN DONATION	PSA - Organ Donation - Made Possible By Steve 60	001:00	1
ORGAN DONATION	US Dept. Health & Human Svc	000:30	31
ORGAN DONATION	US Dept. Health & Human Svc	000:30	32
ORGAN DONATION	US Dept. Health & Human Svc	000:30	62
ORGAN DONATION	US Dept. Health & Human Svc	000:59	18
ORGAN DONATION	US Dept. Health & Human Svc	001:00	19
ORGAN DONATION	US Dept. Health & Human Svc	001:00	15
ORGAN DONATION	US Dept. Health & Human Svc	001:00	15
Pet Adoption	Best Friends Animal Society	000:29	26
Pet Adoption	Best Friends Animal Society	000:30	33
Pet Adoption	Best Friends Animal Society	000:30	21
Pet Adoption	Best Friends Animal Society	000:32	31
Pet Adoption	PSA - Best Friend Animal Society - Puppy Mills	000:31	1
Pet Adoption	PSA - Best Friend Animal Society - Tuna	000:29	1
POISON CONTROL	PSA - Poison Control - Make The Call vl 15	000:14	1

POISON CONTROL	PSA - Poison Control - Make The Call v1 15	000:15	1
POISON CONTROL	PSA - Poison Control - Make The Call v1 30	000:30	1
POISON CONTROL	PSA - Poison Control - Make The Call v2 15	000:14	1
POISON CONTROL	PSA - Poison Control - Make The Call v2 30	000:30	1
POISON CONTROL	PSA - Poison Control - Make The Call v2 30	000:30	1
POISON CONTROL	US Dept. Health & Human Svc	000:15	157
POISON CONTROL	US Dept. Health & Human Svc	000:15	165
POISON CONTROL	US Dept. Health & Human Svc	000:30	61
POISON CONTROL	US Dept. Health & Human Svc	000:30	65
Prescriptions	CDC - Center Disease Control	000:30	124
Prescriptions	PSA - CDC - RX Awareness	000:30	1
PROSTATE CANCER FOUNDATION	PROSTATE CANCER FOUNDATION	000:29	1
Scam Alert	PSA - Social Security Admin - Scam Alert :15	000:15	1
Scam Alert	Social Security Administratio	000:15	84
Scam Alert	Social Security Administratio	000:31	32
Scam Alert	Social Security Administratio	001:01	17
School	Communities In Schools	000:30	30
School	Communities In Schools	000:30	14
School	Communities In Schools	001:00	22
School	Communities In Schools	001:00	11
School	Nat'l Fed of State HS Assoc	000:30	30
School	Nat'l Fed of State HS Assoc	001:00	24
School	Nat'l Fed of State HS Assoc	001:00	43
School	Nat'l Fed of State HS Assoc	001:00	23
School	PSA - Communities In Schools - Headcount :30	000:29	1
School	PSA - NFHS - Lost and Found 60	001:00	1
School	PSA - NFHS - Simple Math 30	000:31	1
School	PSA - NFHS - The Power of You 60	000:59	1
School	PSA - TEACH - Teachers 15	000:14	1
School	PSA - TEACH - Teachers 30	000:30	1
School	TEACH	000:15	80
School	TEACH	000:30	28
School	TEACH	001:00	20
Smoking	CDC - Center Disease Control	000:30	23
Smoking	CDC - Center Disease Control	000:30	31

Smoking	CDC - Center Disease Control	000:30	30
Smoking	CDC - Center Disease Control	000:30	29
Smoking	CDC - Center Disease Control	000:31	32
Smoking	CDC - Center Disease Control	001:00	22
Smoking	CDC - Center Disease Control	001:02	18
Smoking	PSA - CDC - Cessation Tips 30	000:31	1
Smoking	PSA - CDC - Jessica's Asthma Tip 30	000:30	1
Smoking	PSA - CDC - One Brain :30	000:30	1
Smoking	PSA - CDC - Tiffany's Daughter Tip 30	000:30	1
Smoking	PSA - CDC - Tiffany's Mother Tip 30	000:29	1
Smoking	PSA - CDC - Tiffany's Tip 60	001:00	1
Social Justice	Ad Council	000:15	78
Social Justice	Ad Council	000:30	29
Social Justice	Ad Council	001:00	21
Social Justice	PSA - Racial Justice Series - Louder 15	000:15	1
Social Justice	PSA - Racial Justice Series - Louder 30	000:29	1
Terrorism	PSA - Homeland Security - See Something Say Somet	000:15	1
Terrorism	US Dept of Homeland	000:15	84
Terrorism	US Dept of Homeland	000:30	31
Terrorism	US Dept of Homeland	001:00	21
Veteran Support	PSA - VA - 2021 Safe At Home 30	000:29	1
Veteran Support	PSA - VA - Innovation	000:15	1
Veteran Support	PSA - VA - Stand With Us 30	000:29	1
Veteran Support	VETERANS ASSISTANCE	000:15	90
Veteran Support	VETERANS ASSISTANCE	000:29	30
Veteran Support	VETERANS ASSISTANCE	000:30	22
Veteran Support	VETERANS ASSISTANCE	000:59	17
Vision	Ad Council	000:30	30
Vision	Ad Council	001:00	22
WOMENSHEART	CDC - Center Disease Control	000:30	24
WOMENSHEART	CDC - Center Disease Control	000:31	27
WOMENSHEART	CDC - Center Disease Control	001:00	12
WOMENSHEART	CDC - Center Disease Control	001:01	13
WOMENSHEART	PSA - CDC - Code de Pablo 30	000:31	1