

WMEQ  
Eau Claire, WI  
Quarterly Issues/Programs List  
Second Quarter, 2022  
04/16/2019

WMEQ  
Quarterly Issues/Programs List

WMEQ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Children	Minnesota Community	David Sharkis from Children's Dyslexia Centers explains programs they have for dyslexic children.	David Sharkis	04/03/2022 07:30 AM	029:50
COVID-19	Minnesota Community	Dr. Dara Kass shares information on a new recommendation for COVID-19 booster shots.	Dr. Dara Kass	04/10/2022 07:30 AM	029:50
Animal Rescue	Minnesota Community	Kelly Walstrom from a local MN animal rescue explains their efforts to rescue bearded dragons.	Kelly Walstrom	04/17/2022 07:30 AM	030:00
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	The Marino Campus is an accredited postsecondary school that prepares young adults with autism and other disabilities for gainful employment, social competence, and independent living by earning national industry certifications and gaining necessary skills vital to employment. Partin talked about resources that parents can use to help navigate through autism.	Mary Partin	04/24/2022 07:30 AM	030:00
Public Health ,	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Khan focused on community and the role local organizations play in expanding	Dr. B. Kahn,	05/01/2022 07:30 AM	030:00

Mental Health		access to high quality and affordable health care. Dr. Khan discussed common barriers from different patient populations and how to overcome the fear of COVID-19 vaccinations.	A. Rush		
Public Health, Military Appreciation	IHEARTRADIO COMMUNITIES: PUBLIC	Dr. Riklon shared how the COVID-19 pandemic has impacted AANHPI community as well as communities of color. He says it's essential to help families understand the need to stay protected from COVID-19, regardless of whether they've been vaccinated.	Dr. S. Riklon, S. Holley	05/08/2022 07:30 AM	030:00
Public Health, Osteoporosis A	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Lovenheim discussed how the Public Affairs division works to ensure the public hears about top Departmental priorities and initiatives tied to the Health and Human Service mission of building a healthier America	S. Lovenheim, C. Hostinak	05/15/2022 07:30 AM	030:00
Military Appreciation, Mental	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Admiral Bird joins the show to discuss the creation and significance of the USAA Poppy Honor Wall; how the poppy came to symbolize Memorial Day; and how people can join in remembrance if they can't make it to the wall in person.	J. Bird, C. Reynolds	05/22/2022 07:30 AM	030:00
GRIEF COUNSELING	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	The CDC just recommended that kids ages 5 to 11 get booster doses. Dr. Koppaka explained the rationale behind recommending boosters for kids and gave us	Dr. R. Koppaka, B. Carroll	05/29/2022 07:31 AM	030:00

		the latest information on boosters for all ages.			
Mental Health , Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dillon develops technology solutions that improve the health and well-being of adolescents and young adults. Pride month kicks off June 1 and Dillon focused on Pride Month and LGBTQ+ teen mental health. He discussed the launching of a new, free digital tool called imi (eye-me) for LGBTQ+ teen mental health and well-being.	F. Dillon, M. Follman	06/05/2022 07:30 AM	030:00
Public Safety , Climate Change	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dan breaks down the expectations for the 2022 hurricane season. He also explains how these storms develop, what to watch for as a storm is approaching, and how to read the hurricane models seen on TV and online.	D. Kotlowski, S. Gregory	06/12/2022 07:31 AM	030:00
Public Safety , Climate Change	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Alexander discusses the rise in COVID-19 cases in certain parts of the country, different COVID-related issues impacting children who contract the virus, the latest COVID vaccination guidance for	K.Alexander , K. Navies	06/19/2022 07:31 AM	030:00

		children, and ways to keep the family and kids safe during summer vacations and activities			
Children's Health, Public Saf	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	COVID vaccines were just authorized for children under 5. Dr. O'Leary talked about how 13 million children under age 18 in the US have gotten COVID and why the impact on children has increased. He discussed the important milestone of vaccinations at this stage of the pandemic and what parents need to know about vaccinating their youngest children.	Dr. S. O'Leary, J. Garner	06/26/2022 07:31 AM	030:00

## Section II

### NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

## Section III

### PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Ad Council	Ad Council	000:30	1
Adoption	Ad Council	000:15	76
Adoption	Ad Council	000:30	74
Adoption	Ad Council	001:00	27
Alzheimers Disease	Ad Council	000:15	218
Alzheimers Disease	Ad Council	000:15	52
Alzheimers Disease	Ad Council	000:30	54
Alzheimers Disease	Ad Council	000:30	27
Alzheimers Disease	Ad Council	000:30	34
Alzheimers Disease	Ad Council	001:00	20

Alzheimers Disease	Ad Council	001:00	17
ANIMAL WELFARE	Shelter Pet Project.org	000:29	1
ANIMAL WELFARE	Shelter Pet Project.org	000:29	1
Cancer	American Cancer Society	000:15	59
Cancer	American Cancer Society	000:15	58
Cancer	American Cancer Society	000:30	21
Cancer	American Cancer Society	000:30	21
Cancer	CDC - Center Disease Control	000:20	89
Cancer	CDC - Center Disease Control	000:21	59
Cancer	CDC - Center Disease Control	000:30	28
Cancer	CDC - Center Disease Control	000:32	26
Cancer	CDC - Center Disease Control	001:00	22
Cancer	CDC - Center Disease Control	001:00	21
Cancer	MAKE A WISH	000:15	77
Cancer	MAKE A WISH	000:30	24
Cancer	St. Jude Children's Research	000:14	160
Cancer	St. Jude Children's Research	000:15	82
Cancer	St. Jude Children's Research	000:29	144
Cancer	St. Jude Children's Research	000:29	23
Cancer	St. Jude Children's Research	000:30	48
Cancer	St. Jude Children's Research	000:30	28
Cancer	St. Jude Children's Research	000:59	38
Cancer	St. Jude Children's Research	001:00	19
Cancer	St. Jude Children's Research	001:00	34
Cancer	St. Jude Children's Research	001:00	49
Cancer	STAND UP TO CANCER	000:15	145
Cancer	STAND UP TO CANCER	000:15	77
Cancer	STAND UP TO CANCER	000:30	129
Cancer	STAND UP TO CANCER	001:00	48
Cancer	STAND UP TO CANCER	001:00	26
Car Seat Safety	Ad Council	000:30	26
Car Seat Safety	Ad Council	001:00	22
Catholic Churches	Catholic Charities	000:30	26
Catholic Churches	Catholic Charities	001:00	25
Climate Change	UN GOALS	000:30	25
Community Engagement	CE PSA: Generic	000:07	195
Community Engagement	Rotary	000:29	24
Community Engagement	Rotary	001:00	24
COVID-19	American Lung Assoc	000:30	2
Drug Prevention	CDC - Center Disease Control	000:15	211

Drug Prevention	CDC - Center Disease Control	000:15	74
Drug Prevention	CDC - Center Disease Control	000:30	81
Drug Prevention	CDC - Center Disease Control	000:30	25
END RACISM	STOP AAPI HATE	000:30	8
ENVIRONMENT	iHEART RADIO EARTH	000:28	1
ENVIRONMENT	iHEART RADIO EARTH	000:30	2
ENVIRONMENT	iHEART RADIO EARTH	000:30	2
Fair Housing	Housing & Urban Development	000:30	49
Fair Housing	Housing & Urban Development	000:30	24
Fair Housing	Housing & Urban Development	001:00	49
Fair Housing	Housing & Urban Development	001:00	23
Family	United Negro College Fund	000:14	1
Family	US Dept. Health & Human Svc	000:30	26
Family	US Dept. Health & Human Svc	001:00	25
Flu Vaccine	Ad Council	000:30	9
Flu Vaccine	Ad Council	001:00	9
Flu Vaccine	AMERICAN HEART ASSOCIATION	000:15	77
Flu Vaccine	AMERICAN HEART ASSOCIATION	000:30	26
Health	AMERICAN HEART ASSOCIATION	000:15	73
Health	AMERICAN HEART ASSOCIATION	000:30	28
HEALTH AND FITNESS	MAKE-A-WISH	000:30	6
Heart Health	Ad Council	000:30	26
HEP C.	CDC - Center Disease Control	000:28	14
HEP C.	CDC - Center Disease Control	000:29	25
HEP C.	CDC - Center Disease Control	000:56	38
HPV	PREVENT CANCER FOUNDATION	000:30	23
HPV	PREVENT CANCER FOUNDATION	001:00	29
Hunger	Ad Council	000:30	53
Hunger	Ad Council	000:30	25
Hunger	Ad Council	001:00	20
Hunger	Ad Council	001:00	25
Hunger	Ad Council	001:00	29
Hunger	Feeding America	000:15	71
Hunger	Feeding America	000:15	71
Hunger	Feeding America	000:30	24
Hunger	Feeding America	001:00	14
Hunger	Feeding America	001:00	18
Job Training	Ad Council	000:15	69
Job Training	Ad Council	000:30	25
Job Training	Ad Council	001:00	24

Mental Health	CHILD MIND INSTITUTE	000:29	1
Mental Health	Nat'l Alliance on Mental Ill	000:30	1
MILITARY AND VETERANS	HOME BASE	000:30	12
ORGAN DONATION	US Dept. Health & Human Svc	000:30	25
ORGAN DONATION	US Dept. Health & Human Svc	000:30	26
ORGAN DONATION	US Dept. Health & Human Svc	000:30	54
ORGAN DONATION	US Dept. Health & Human Svc	000:59	23
ORGAN DONATION	US Dept. Health & Human Svc	001:00	24
ORGAN DONATION	US Dept. Health & Human Svc	001:00	18
ORGAN DONATION	US Dept. Health & Human Svc	001:00	28
Pet Adoption	Best Friends Animal Society	000:29	23
Pet Adoption	Best Friends Animal Society	000:30	32
Pet Adoption	Best Friends Animal Society	000:30	10
Pet Adoption	Best Friends Animal Society	000:32	21
POISON CONTROL	US Dept. Health & Human Svc	000:15	144
POISON CONTROL	US Dept. Health & Human Svc	000:15	142
POISON CONTROL	US Dept. Health & Human Svc	000:30	53
POISON CONTROL	US Dept. Health & Human Svc	000:30	51
Prescriptions	CDC - Center Disease Control	000:30	109
Prescriptions	National Assoc of Boards of P	000:15	54
Prescriptions	National Assoc of Boards of P	000:30	22
Prescriptions	National Assoc of Boards of P	001:00	26
Scam Alert	Social Security Administratio	000:30	26
Scam Alert	Social Security Administratio	001:00	20
School	Communities In Schools	000:30	26
School	Communities In Schools	001:00	30
School	Nat'l Fed of State HS Assoc	000:30	74
School	Nat'l Fed of State HS Assoc	001:00	100
School	TEACH	000:15	71
School	TEACH	000:15	70
School	TEACH	000:30	22
School	TEACH	000:30	25
School	TEACH	001:00	26
School	TEACH	001:00	24
SELF ESTEEM	US Air Force	000:32	24
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	9
Smoking	Ad Council	000:15	70
Smoking	Ad Council	000:30	25
Smoking	CDC - Center Disease Control	000:30	22
Smoking	CDC - Center Disease Control	000:30	28

Smoking	CDC - Center Disease Control	000:30	27
Smoking	CDC - Center Disease Control	000:30	22
Smoking	CDC - Center Disease Control	000:31	24
Smoking	CDC - Center Disease Control	001:00	27
Smoking	CDC - Center Disease Control	001:02	24
SSI	Social Security Administratio	000:30	28
SSI	Social Security Administratio	001:00	22
Sudden Infant Death	National Institutes of Health	000:30	51
Sudden Infant Death	National Institutes of Health	001:00	24
Veteran Support	Dept Veterans Affairs	000:30	1
Veteran Support	Disabled Amer Vets	000:30	103
Veteran Support	Disabled Amer Vets	001:00	93
Veteran Support	VETERANS ASSISTANCE	000:15	92
Veteran Support	VETERANS ASSISTANCE	000:29	25
Veteran Support	VETERANS ASSISTANCE	000:30	9
Veteran Support	VETERANS ASSISTANCE	000:59	20
WOMENSHEART	CDC - Center Disease Control	000:30	27
WOMENSHEART	CDC - Center Disease Control	000:31	26
WOMENSHEART	CDC - Center Disease Control	001:00	27
WOMENSHEART	CDC - Center Disease Control	001:01	17