

CONTRACT

WKBN
3930 Sunset Blvd
Youngstown, OH 44512
(330) 782-1144

<u>Contract / Revision</u> 842333 /		<u>Alt Order #</u> 25137559
<u>Product</u> TV		
<u>Contract Dates</u> 10/04/16 - 10/10/16		<u>Estimate #</u> 4559
<u>Advertiser</u> POL/Priorities USA Action		<u>Original Date / Revision</u> 10/03/16 / 10/03/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WKBN	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>Agy Code</u>	<u>Advertiser Code</u> 750	<u>Product 1/2</u> 760
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Targeted Platform Media
1291 Hollywood Avenue
Annapolis, MD 21403
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WKBN	10/04/16	10/10/16	CBS This Morning M-F	CBS This Morning		:30				NM	4	\$1,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	MTWTF--				4	\$330.00				
N 2	WKBN	10/04/16	10/10/16	1st News @ 6a M-F	1st News @ 6a M-I		:30				NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	MTWTF--				5	\$450.00				
3	WKBN	10/04/16	10/10/16	CBS 11a-12p M-F	CBS 11a-12p M-F		:30				NM	3	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	MTWTF--				3	\$360.00				
4	WKBN	10/04/16	10/10/16	M-F 9a-10a	M-F 9a-10a		:30				NM	3	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	MTWTF--				3	\$160.00				
5	WKBN	10/04/16	10/10/16	1st News @ Noon M-F	1st News @ Noon		:30				NM	4	\$2,340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	MTWTF--				4	\$585.00				
6	WKBN	10/04/16	10/10/16	M-F Day PM Rotator 12-3p	M-F Day PM Rotat		:30				NM	3	\$1,155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	MTWTF--				3	\$385.00				
7	WKBN	10/04/16	10/10/16	CBS 10a-11a M-F	CBS 10a-11a M-F		:30				NM	3	\$1,020.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	MTWTF--				3	\$340.00				
8	WKBN	10/04/16	10/10/16	CBS The Talk M-F	CBS The Talk M-F		:30				NM	3	\$885.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	MTWTF--				3	\$295.00				
9	WKBN	10/04/16	10/10/16	1st News @ 5p M-F	1st News @ 5p M-I		:30				NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	MTWTF--				4	\$750.00				
10	WKBN	10/04/16	10/10/16	1st News @ 530p M-F	1st News @ 530p I		:30				NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	MTWTF--				4	\$750.00				
11	WKBN	10/09/16	10/09/16	1st News @ 6p Su	1st News @ 6p Su		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

WKBN
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Youngstown, OH 44512
(330) 782-1144

Contract / Revision	Alt Order #
842333 /	25137559

Contract Dates	Product	Estimate #
10/04/16 - 10/10/16	TV	4559

Advertiser	Original Date / Revision
POL/Priorities USA Action	10/03/16 / 10/03/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S				1	\$750.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WKBN	10/03/16-10/09/16	1st News @ 6p Su	1st News @ 6p Su	-----Su	:30		\$750.00		NM		
Credited													
12	WKBN	10/04/16	10/10/16	1st News @ 6p M-F	1st News @ 6p M-F		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	MTWTF--				2	\$1,200.00				
13	WKBN	10/04/16	10/10/16	M-F 7p-730p	M-F 7p-730p		:30				NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	MTWTF--				4	\$1,200.00				
14	WKBN	10/04/16	10/10/16	M-F 730p-8p	M-F 730p-8p		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	MTWTF--				2	\$1,200.00				
15	WKBN	10/05/16	10/05/16	Wed Hour 3 Prime 10p-11p	Wed Hour 3 Prime		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--W----				1	\$1,600.00				
16	WKBN	10/07/16	10/07/16	Fri Hour 1 Pr 8p-9p	Fri Hour 1 Pr 8p-9p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	----F--				1	\$1,600.00				
N 17	WKBN	10/09/16	10/09/16	Su Hour 2 Prime 8p-9p	Su Hour 2 Prime 8p-9p		:30				NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S				1	\$3,000.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WKBN	10/03/16-10/09/16	Su Hour 2 Prime 8p-9p	Su Hour 2 Prime 8p-9p	-----Su	:30		\$3,000.00		NM		
See MG 17.2, 17.3, 17.4													
	2	WKBN	10/09/16-10/09/16	Sun Hour 1 Prime 7p-8p	Sun Hour 1 Prime	-----Su	:30		\$2,000.00		NM		
	Ⓜ	MG for 17.1 10/09											
	3	WKBN	10/09/16-10/09/16	Sun Prime Other 3	9-11p	-----Su	:30		\$2,000.00		NM		
	Ⓜ	MG for 17.1 10/09											
	4	WKBN	10/04/16-10/04/16	Tue Prime Other 2	9p-11p	-Tu-----	:30		\$2,000.00		NM		
	Ⓜ	MG for 17.1 10/09											
18	WKBN	10/05/16	10/05/16	Wed Hour 1 Prime 8p-9p	Wed Hour 1 Prime		:30				NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--W----				1	\$2,600.00				
19	WKBN	10/10/16	10/10/16	Mon Hour 3 Prime	Mon Hour 3 Prime		:30				NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	M-----				1	\$2,600.00				
20	WKBN	10/04/16	10/10/16	1st @ 11p M-F	1st @ 11p M-F		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	MTWTF--				2	\$1,200.00				
21	WKBN	10/09/16	10/09/16	CBS Sunday Morning	CBS Sunday Morni		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S				1	\$450.00				
22	WKBN	10/08/16	10/08/16	CBS This Morning Sa	CBS This Morning		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S-				1	\$400.00				
23	WKBN	10/09/16	10/09/16	Face The Nation	Face The Nation		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S				1	\$1,000.00				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Totals								0.00				56	\$44,780.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/10/16	56	\$44,780.00	(\$6,717.00)	\$38,063.00
Totals	56	\$44,780.00	(\$6,717.00)	\$38,063.00

Signature: _____ **Date:** _____

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