

CONTRACT

WKBN 27
3930 Sunset Blvd
Youngstown, OH 44512
(330) 782-1144

Contract / Revision 842366 /		Alt Order # 25137561
Product TV		
Contract Dates 10/18/16 - 10/25/16		Estimate # 4561
Advertiser POL/Priorities USA Action		Original Date / Revision 10/17/16 / 10/17/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WKBN	Account Executive Katz Washington	Sales Office Katz/Washingto
Special Handling		
Demographic Adults 18+		
Agency Code	Advertiser Code 750	Product 1/2 760
Agency Ref		Advertiser Ref

And:

Targeted Platform Media
1291 Hollywood Avenue
Annapolis, MD 21403
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WKBN	10/18/16	10/24/16	CBS This Morning M-F	CBS This Morning		:30				NM	2	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	MTWTF--				2	\$330.00				
2	WKBN	10/18/16	10/24/16	1st News @ 6a M-F	1st News @ 6a M-F		:30				NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	MTWTF--				3	\$450.00				
N 3	WKBN	10/18/16	10/24/16	CBS 11a-12p M-F	CBS 11a-12p M-F		:30				NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	MTWTF--				1	\$360.00				
N 4	WKBN	10/18/16	10/24/16	M-F 9a-10a	M-F 9a-10a		:30				NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	MTWTF--				1	\$160.00				
N 5	WKBN	10/18/16	10/24/16	1st News @ Noon M-F	1st News @ Noon		:30				NM	2	\$1,170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	MTWTF--				2	\$585.00				
N 6	WKBN	10/18/16	10/24/16	M-F Day PM Rotator 12-3p	M-F Day PM Rotator		:30				NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	MTWTF--				1	\$385.00				
N 7	WKBN	10/18/16	10/24/16	CBS 10a-11a M-F	CBS 10a-11a M-F		:30				NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	MTWTF--				1	\$340.00				
N 8	WKBN	10/18/16	10/24/16	CBS The Talk M-F	CBS The Talk M-F		:30				NM	1	\$295.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	MTWTF--				1	\$295.00				
N 9	WKBN	10/18/16	10/24/16	1st News @ 5p M-F	1st News @ 5p M-F		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	MTWTF--				2	\$750.00				
N 10	WKBN	10/18/16	10/24/16	1st News @ 530p M-F	1st News @ 530p M-F		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	MTWTF--				1	\$750.00				
11	WKBN	10/23/16	10/23/16	1st News @ 6p Su	1st News @ 6p Su		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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Contract / Revision	Alt Order #
842366 /	25137561

Contract Dates	Product	Estimate #
10/18/16 - 10/25/16	TV	4561

Advertiser	Original Date / Revision
POL/Priorities USA Action	10/17/16 / 10/17/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				1	\$750.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WKBN	10/17/16-10/23/16	1st News @ 6p Su	1st News @ 6p Su	-----Su	:30		\$750.00		NM		
See MG 19.2,19.3													
12	WKBN	10/18/16	10/24/16	1st News @ 6p M-F	1st News @ 6p M-F		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	MTWTF--				2	\$1,200.00				
N 13	WKBN	10/18/16	10/24/16	M-F 7p-730p	M-F 7p-730p		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	MTWTF--				2	\$1,200.00				
14	WKBN	10/18/16	10/24/16	M-F 730p-8p	M-F 730p-8p		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	MTWTF--				2	\$1,200.00				
D 15	WKBN	10/21/16	10/21/16	Fri Hour 2 Prime 9p-10p	Fri Hour 2 Prime 9p		:30				NM	0	\$0.00
D 16	WKBN	10/23/16	10/23/16	Reg Season Browns (LIT)	Reg Season Brown		:30				NM	0	\$0.00
N 17	WKBN	10/24/16	10/24/16	Mon Hour 3 Prime	Mon Hour 3 Prime		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	M-----				1	\$2,600.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WKBN	10/24/16-10/30/16	Mon Hour 3 Prime	Mon Hour 3 Prime	M-----	:30		\$2,600.00		NM		
See MG 19.2,19.3													
18	WKBN	10/23/16	10/23/16	Sun Hour 1 Prime 7p-8p	Sun Hour 1 Prime		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				1	\$4,000.00				
19	WKBN	10/18/16	10/18/16	Tue Hour 3 Prime	Tue Hour 3 Prime		:30				NM	2	\$3,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-T-----				1	\$2,600.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WKBN	10/17/16-10/23/16	Tue Hour 3 Prime	Tue Hour 3 Prime	-Tu-----	:30		\$2,600.00		NM		
See MG 19.2,19.3													
	2	WKBN	10/24/16-10/24/16	Mon Hour 3 Prime	Mon Hour 3 Prime	M-----	:30		\$3,000.00		NM		
Ⓜ MG for 17.1,11.1,19.1													
	3	WKBN	10/22/16-10/22/16	Sa Hour 2 Prime 9p-10p	Sa Hour 2 Prime 9	-----Sa--	:30		\$550.00		NM		
Ⓜ MG for 17.1,11.1,19.1													
20	WKBN	10/18/16	10/24/16	1st @ 11p M-F	1st @ 11p M-F		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	MTWTF--				2	\$1,200.00				
21	WKBN	10/23/16	10/23/16	CBS Sunday Morning	CBS Sunday Morni		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				1	\$450.00				
22	WKBN	10/22/16	10/22/16	CBS This Morning Sa	CBS This Morning		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S-				1	\$400.00				
23	WKBN	10/23/16	10/23/16	Face The Nation	Face The Nation		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				1	\$1,000.00				
D 24	WKBN	10/18/16	10/24/16	1st News @ 5a M-F	1st News @ 5a M-F		:30				NM	0	\$0.00
D 25	WKBN	10/25/16	10/25/16	Tue Hour 3 Prime	Tue Hour 3 Prime		:30				NM	0	\$0.00

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 26	WKBN	10/18/16	10/24/16	CBS This Morning M-F	CBS This Morning		1:00				NM	1	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	10/17/16	10/23/16	-TWTF--	1			\$660.00					
	Week:	10/24/16	10/30/16	-----	0			\$0.00					
N 27	WKBN	10/18/16	10/24/16	1st News @ Noon M-F	1st News @ Noon		1:00				NM	1	\$1,170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	10/17/16	10/23/16	-TWTF--	1			\$1,170.00					
	Week:	10/24/16	10/30/16	-----	0			\$0.00					
N 28	WKBN	10/18/16	10/24/16	1st News @ 5p M-F	1st News @ 5p M-F		1:00				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	10/17/16	10/23/16	-TWTF--	1			\$1,500.00					
	Week:	10/24/16	10/30/16	-----	0			\$1,500.00					
N 29	WKBN	10/18/16	10/24/16	M-F 7p-730p	M-F 7p-730p		1:00				NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	10/17/16	10/23/16	-TWTF--	1			\$2,400.00					
	Week:	10/24/16	10/30/16	-----	0			\$0.00					
N 30	WKBN	10/18/16	10/24/16	1st News @ 5a M-F	1st News @ 5a M-F		1:00				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	10/17/16	10/23/16	-TWTF--	1			\$700.00					
	Week:	10/24/16	10/30/16	-----	0			\$700.00					
N 31	WKBN	10/18/16	10/24/16	CBS 11a-12p M-F	CBS 11a-12p M-F		1:00				NM	1	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	10/17/16	10/23/16	-TWTF--	1			\$720.00					
	Week:	10/24/16	10/30/16	-----	0			\$720.00					
N 32	WKBN	10/18/16	10/24/16	M-F 9a-10a	M-F 9a-10a		1:00				NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	10/17/16	10/23/16	-TWTF--	1			\$320.00					
	Week:	10/24/16	10/30/16	-----	0			\$320.00					
N 33	WKBN	10/18/16	10/24/16	M-F Day PM Rotator 12-3p	M-F Day PM Rotator		1:00				NM	1	\$770.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	10/17/16	10/23/16	-TWTF--	1			\$770.00					
	Week:	10/24/16	10/30/16	-----	0			\$770.00					
N 34	WKBN	10/18/16	10/24/16	CBS 10a-11a M-F	CBS 10a-11a M-F		1:00				NM	1	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	10/17/16	10/23/16	-TWTF--	1			\$680.00					
	Week:	10/24/16	10/30/16	-----	0			\$680.00					
N 35	WKBN	10/18/16	10/24/16	CBS The Talk M-F	CBS The Talk M-F		1:00				NM	1	\$590.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	10/17/16	10/23/16	-TWTF--	1			\$590.00					
	Week:	10/24/16	10/30/16	-----	0			\$590.00					
N 36	WKBN	10/18/16	10/24/16	1st News @ 530p M-F	1st News @ 530p M-F		1:00				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	10/17/16	10/23/16	-TWTF--	1			\$1,500.00					
	Week:	10/24/16	10/30/16	-----	0			\$1,500.00					
N 37	WKBN	10/23/16	10/23/16	Reg Season Browns (LIT)	Reg Season Brown		1:00				NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	10/17/16	10/23/16	-----S	1			\$9,000.00					
N 38	WKBN	10/21/16	10/21/16	Fri Hour 2 Prime 9p-10p	Fri Hour 2 Prime 9p		1:00				NM	1	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					

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Week:		10/17/16	10/23/16	----F--				1	\$5,200.00				
Totals								0.00				42	\$51,180.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/24/16	42	\$51,180.00	(\$7,677.00)	\$43,503.00
Totals	42	\$51,180.00	(\$7,677.00)	\$43,503.00

Signature: _____ **Date:** _____

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