

Annual EEO Public File Report
WTXF IS AN EQUAL OPPORTUNITY EMPLOYER

Coverage Period: April 1, 2009 to March 31, 2010

Station's Comprising Station Employment Unit: WTXF - FOX Philadelphia, PA

Section 1: Vacancy Information		
Full-time Positions Filled by Job Title	Date of Hire	Recruitment Source of Hiree
Account Executive	6/15/09	Fox Station Sales
Local Sales Manager	6/22/09	Employee Referral
Anchor	7/27/09	Fox News Channel
Sales Assistant	8/10/09	Fox Station Sales
VP/General Manager	9/7/09	WNYW Fox 5
Traffic Coordinator	9/8/09	Fox 29 Website
Traffic Manager	9/15/09	Indeed.com
Traffic Coordinator	2/16/10	Internal Employee
VP/General Sales Manager	3/17/10	Spots n dots

Total Number of Persons Interviewed During Applicable Period: 43

Section 2: Recruitment Source Information		
Recruitment Source (Company, Address, Telephone #, Contact Person)	Total Number of Interviewees This Source Has Provided During this Period (If Any)	Full-time Positions For Which Source Was Utilized
Fox 29 Website	30	All Positions
330 Market Street, Philadelphia, PA		
215 982-5520 Scott Bomboy		
Fox Station Sales	2	All Positions
New York, NY		
Roselyn Barranda		
212 452-4873		
Fox News Channel	1	All Positions
New York, NY		
Bridgette Boyle		
212 301-5043		

Broadcasting & Cable	0	Account Executive
New York, NY		
Zahra 212378-0400		
Newscheck Media	0	Traffic Manager
Wynnewood, PA		
601-649-7989		
Spots n Dots	1	VP/General Sales Manager
Emily McKay		
888 884-2630		
Greater Philadelphia Urban Affairs	0	All Positions
wright@gpuac.org		
Medialine	0	All Positions
Medialine@medialine.com		
NAHJ	0	All Positions
jobbank@nahj.org		
National Hispanic Media Coalition	0	All Positions
cflores@nhmc.org		
Philadelphia Workforce Development Corp	0	All Positions
Sdevan@pwdc.org		
TVjobs.com	1	All Positions
jobs@tvjobs.com		
NAACP	0	All Positions
bgilchrist@naacpnet.org		

South Philly Career Link	0	All Positions
icatrambon@state.pa.us		
Philadelphia Youth Network	0	All Positions
bbattaglia@pyninc.org		
New Jersey Department of Labor	0	All Positions
Robert.petrone@dol.state.nj.us		
Philadelphia Black Journalist Association	0	All Positions
www.pabj.org		
DPT Business School	0	All Positions
mtyler@dptschool.net		

AAJA	0	All Positions
National@aaia.org		
American Sportscasters Assoc.	0	All Positions
212 571-0556 (fax)		
Associated Services for the Blind	0	All Positions
215 922-0692 (fax)		
Council for Spanish Speaking Organizations	0	All Positions
215 627-7440 (fax)		
National Congress of American Indians	0	All Positions
202 466-7797 (fax)		
Career Link Northwest	0	All Positions
215 560-6880 (fax)		
Workforce New Jersey	0	All Positions
732 418-3345 (fax)		
Puerto Rican Unity for Progress	0	All Positions
856 541-1476 (fax)		
Television Bureau of Advertising	0	All Positions
212 561-4524 (fax)		
Urban League of Philadelphia	0	All Positions
215 561-4524 (fax)		
Women's Resources Center	0	All Positions
610 687-2967 (fax)		
New Jersey Dept of Labor	0	All Positions
800 822-2259 (fax)		
Professional Service Group	0	All Positions
732 937-4504 (fax)		
PA CareerLink Suburban Station	0	All Positions
215 567-7773 (fax)		
PA CareerLink Northeast	0	All Positions
215 632-6053 (fax)		
PA CareerLink Nueva Esperanza	0	All Positions
215 324-2542 (fax)		

WNYW	1	All Positions
New York, NY		
Iris Sierra		
212 452-5701		
KTTV	0	All Positions
Los Angeles, CA		
Vivian Rodriguez		
310 5834-2287		
WFLD	0	All Positions
Chicago, IL		
Salina Arslanovski		
312 565-3015		
KRIV/WHBQ	0	All Positions
Houston, TX		
Roberta Hudson		
713 479-2720		
WTTG	0	All Positions
Washington, DC		
202 895-3232		
Heather Frascella		
WJBK	0	All Positions
Detroit, MI		
Cynthia Smith		
248 552-5233		
WFXT	1	All Positions
Boston, MA		
Linda DiStefano		
781 467-1490		
WTVT	0	All Positions
Tampa, FL		
Cynthia Armstrong		
813 870-9636		
KTBC	0	All Positions
Austin, TX		
512 495-7024		
Lisa Cordes		

Section 3: Supplemental Outreach Activities – April 2, 2009 to April 1, 2010

1. Community speaking engagements regarding career opportunities in broadcasting:

General outreach efforts are supported by public speaking engagements by staff which include, but is not limited to schools, civic and church organizations and area colleges. Year round engagements included:

- On April 23, 2009 Michelle Buckman and Shane McEachern spoke to students at Perkiomen Valley Middle School Career Day
- On April 24, 2009 Sheinelle Jones and George Roach participated in Philadelphia High School for Girls Career Fair
- On April 30, 2009 George Roach participated in Glen Mills School Career Day
- On May 13, 2009 Joyce Evans participated in Delta Sigma Theta job fair/career day
- On June 18, 2009 Joyce Evans emcee the Franklin Institute "Student Making A Difference" program
- On July 21, 2009 Neferliti Jaquez was a guest speaker for the Emma Bowen Foundation 60 local students
- On October 10, 2009 Ameena Ali spoke with students at Cheyney University regarding our internship program
- On October 16, 2009 our Meteorologist, John Bolaris, spoke with students at Greenfield Elementary School "Greening Greenfield Project"
- On October 22, 2009 Jennaphr Frederick spoke to the Broadcast performance class at Temple University
- On October 27, 2009 Michelle Buckman spoke to the Mass Media and Society class at Perkiomen Valley High School
- On November 10, 2009 our General Manager, Patrick Paolini was "Principal for the Day" at Chad School
- On November 19, 2009 Mike Jerrick spoke with students at Penn Treaty Middle School Career Day
- On January 30, 2010 our General Manager, Patrick Paolini judged the 5th Senatorial District Presidential Idol Arts Contest
- On February 3, 2010 Sallyann Mosey spoke at Catholic School Week
- On February 27, 2010 Bruce Gordon spoke with students at the National Academy of Television Arts & Sciences
- Duckery School – This K-8 school in North Philadelphia was adopted by FOX 29. We partnered with them for projects throughout the year including Philadelphia Cares "Reading Stars" Program, in which a group of third –graders came to the station once a week and worked with FOX 29 staff member on their reading skills.

2. Station Tours:

The Station provided tours of the facility, one of the purposes of which is to increase interest in pursuing broadcast careers. The groups had the opportunity to watch a live newscast and meet with on-air talent as part of their tour. The lists of groups this year are as follows:

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|---------------------|----------------------------------|
| • April 5, 2009 | Tiger Cub Scout Den #2 |
| • April 16, 2009 | Temple University Class |
| • June 22, 2009 | Sports Broadcasting Camp |
| • October 9, 2009 | Bethel Homeschoolers |
| • October 23, 2009 | Temple University Class |
| • November 6, 2009 | Chesterbrook Academy |
| • February 17, 2010 | Emerald Academy |
| • March 5, 2010 | Quakertown Community High School |
| • March 19, 2010 | Boys Scouts |

News Corporation and WTXF are national sponsors of *Groundhog Job Shadow Day*. On February 2, 2010, WTXF participated in the program by hosting 10 students from the Science Leadership Academy. Students shadowed staff members.

3. Internship Program:

WTXF provided internships to 48 students for college credit during the semester from Spring 2009 to Fall 2009. The students interned in News, Sports, Good Day Philadelphia, Sales and Traffic, Finance, Promotions and Human Resources Departments. The interns included students from Temple University, LaSalle University, Rowan University, Widener University, Rowan University, West Chester University, Messiah College, Elizabethtown College, Clemson University, Pennsylvania State University, James Madison University, and George Washington University. Our internships are "for credit only".

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|---------------|-------------|
| - Spring 2009 | 17 Students |
| - Summer 2009 | 15 Students |
| - Fall 2009 | 16 Students |

4. Job Fairs:

Our Stations regularly participate in local and national career/job fairs. Job Fairs provide applicants and potential candidates with the opportunity to learn about Fox Television Stations and the job opportunities and internship/mentoring programs available within our groups. Examples for this past year include

August 6-8, 2009 NABJ Job Fair held in Tampa, FL

February 19, 2010 Philadelphia Ad Club's Education Workshop - Management and Anchors hosted 60 students learning about the Television Business and seeking advice about how to get their first job.

January 28, 2010, FOX 29 teamed up with JobCircle.com, the leader in professionally produced career fairs in the Mid-Atlantic region. The job fair was held at the Wachovia Center located at 3601 S. Broad Street in South Philadelphia. The Career Fair was free of charge and included special services for job seekers, including:

- Free resume critiques
- Free Business portraits for the unemployed, for use on LinkedIn, Facebook or resumes
- Free style advice on how to dress appropriately for an interview by Adrienne Simmons
- Free career service advice from PA CareerLink representatives

Over 6000 people were in attendance.

5. Staff Training:

Emma L Bowen Foundation for Minority Interest in Media-

Established in 1989, the Emma L Bowen Foundation for Minority Interests in Media is a non-profit organization whose mission is to create career opportunities in the media industry for minority youth through a program that focuses on scholastic achievement, direct work experience and professional development. Students in the program work in media companies each summer and during school breaks, from high school through college. The students earn both salaries and matching scholarship funds to be used for college tuition and related expenses. Over a period of up to five years, the students experience numerous aspects of corporate operation and develop professional and practical skills that will help prepare them for their careers, many of which begin at the companies where the student interned. Fox Television Stations have been a corporate partner in this program since its inception and two of the Company's executives are on the Foundation's Board.

The station has a policy of promoting from within and therefore offers many internal cross training opportunities. The training program is designed to enable station personnel to acquire skills that could qualify them for higher level positions. In this reporting year the station has trained and promoted internal the following positions:

- Accounts Payable to GL Accountant
- Production Assistant to Assignment Editor
- Administrative Assistant to Web Producer

On Air Notice: Organizations that regularly distribute information about employment opportunities to job seekers or refer job seekers to employers may request WTXF to provide them with information about full-time openings at the station. Such requests must include the organization's name, mailing address, e-mail address if applicable, telephone number and contact person, and identify the category or categories of job openings for which it requests notices. Requests should be directed to FOX 29 WTXF TV, Attention: Human Resources Director, 330 Market Street, Philadelphia, PA 19106. We appreciate your organization's help in publicizing our job openings! WTXF is an Equal Opportunity Employer.