

Annual EEO Public File Report
WTXF IS AN EQUAL OPPORTUNITY EMPLOYER

Coverage Period: April 1, 2012 to March 31, 2013

Station's Comprising Station Employment Unit: WTXF - FOX Philadelphia, PA

Section 1: Vacancy Information		
Full-time Positions Filled by Job Title	Date of Hire	Recruitment Source of Hiree
Producer	4/4/2012	Employee Referral
Account Executive	4/30/2012	Employee Referral
Assignment Editor	5/15/2012	Internal Promotion
Chief Meteorologist	6/4/2012	Agent – Rick Ramage/NS Beinstock
Senior Web Producer	6/4/2012	Internal Promotion
Account Executive	7/9/2012	Employee Referral
Web Producer	8/20/2013	Fox 29 Website
Director of Finance	9/10/2012	Fox 29 Website
Sales Assistant	9/17/2012	Employee Referral
Assignment Editor	10/8/2012	Fox 29 Website/Formal EE
Promotions Producer	10/15/2012	Internal Promotion
Associate Producer	10/15/2012	Internal Promotion
Traffic Coordinator	10/15/2012	Internal Promotion
Executive Producer	10/22/2012	Employee Referral
Director	10/25/2012	Fox 29 Website
Human Resource Director	11/5/2012	Craigslist.org
Traffic Director	11/19/2012	Spots N Dots
Traffic Coordinator	12/26/2012	Employee Referral
VP/News Director	12/31/2012	WNYW/WWOR Internal Transfer
Reporter/Anchor	2/11/2013	Agent – Carol Perry/IF Management
Director	3/18/2013	TVJobs.com

Total Number of Persons Interviewed During Applicable Period: 126

Section 2: Recruitment Source Information		
Recruitment Source (Company, Address, Telephone #, Contact Person)	Total Number of Interviewees This Source Has Provided During this Period (If Any)	Full-time Positions For Which Source Was Utilized
Fox 29 Website	32	Producer
330 Market Street, Philadelphia, PA		Account Executive
215 982-5520		Assignment Editor
Paul Ruppel		Chief Meteorologist
		Senior Web Producer
		Account Executive
		Web Producer
		Director of Finance
		Sales Assistant

		Assignment Editor
		Promotions Producer
		Associate Producer
		Traffic Coordinator
		Executive Producer
		Director
		Human Resource Director
		Traffic Director
		Traffic Coordinator
		VP/News Director
		VP/General Sales Manager
		Director
Fox Station Sales	1	Producer
810 7 th Avenue, 7 th Floor		Account Executive
New York, NY, 10019		Assignment Editor
Iris Sierra		Chief Meteorologist
212 452-5701		Senior Web Producer
		Account Executive
		Web Producer
		Director of Finance
		Sales Assistant
		Assignment Editor
		Promotions Producer
		Associate Producer
		Traffic Coordinator
		Executive Producer
		Director
		Human Resource Director
		Traffic Director
		Traffic Coordinator
		VP/News Director
		VP/General Sales Manager
		Director
Broadcasting & Cable	0	Producer
28 East 28th Street, 12th floor		Account Executive
New York, NY		VP/News Director
212 378-0400		
Louis Hilleson		
Newscheck Media	0	Producer
238 Crosshill Road		
Wynnewood, PA 19064		Account Executive
610-649-7989		
James Donnellan		
Spots n Dots	6	Traffic Director
Emily McKay		
1635 Oakdale Road		

Johnson City, NY 13790		
888 884-2630		
Greater Philadelphia Urban Affairs	0	Assignment Editor
shigginbotham@uac.org		Chief Meteorologist
Sharon Higginbotham		Senior Web Producer
1207 Chestnut Street		Account Executive
Philadelphia, PA 19107		Web Producer
		Director of Finance
		Sales Assistant
		Assignment Editor
		Promotions Producer
		Associate Producer
		Traffic Coordinator
		Executive Producer
		Director
		Traffic Director
		Traffic Coordinator
		VP/News Director
		VP/General Sales Manager
		Director
Medialine	0	Producer
Medialine@medialine.com		Account Executive
P.O. Box 51909		Assignment Editor
Pacific Grove, CA 93950		Chief Meteorologist
(800) 237-8073		Senior Web Producer
Mark Shilstone		Account Executive
		Web Producer
		Director of Finance
		Sales Assistant
		Assignment Editor
		Promotions Producer
		Associate Producer
		Traffic Coordinator
		Executive Producer
		Director
		Traffic Director
		Traffic Coordinator
		VP/News Director
		Director
NAHJ	0	Producer
Kevin Olivas		Account Executive
kolivas@nahj.org		Assignment Editor
202-662-7145		Chief Meteorologist
1050 Connecticut Ave NW, 10 th Floor		Senior Web Producer
Washington, DC 20036		Account Executive
		Web Producer

		Director of Finance
		Sales Assistant
		Assignment Editor
		Promotions Producer
		Associate Producer
		Traffic Coordinator
		Executive Producer
		Director
		Traffic Director
		Traffic Coordinator
		VP/News Director
		Director
National Hispanic Media Coalition	0	Producer
info@nhmc.org		Account Executive
55 S. Grand Avenue		Assignment Editor
Pasadena, CA 91105		Chief Meteorologist
626-792-6462		Senior Web Producer
Inez Gonzalez		Account Executive
		Web Producer
		Director of Finance
		Sales Assistant
		Assignment Editor
		Promotions Producer
		Associate Producer
		Traffic Coordinator
		Executive Producer
		Director
		Traffic Director
		Traffic Coordinator
		VP/News Director
		Director
Philadelphia Workforce Development Corp	0	Producer
Sdevan@pwdc.org		Account Executive
Sonia Devan		Assignment Editor
1617 John F Kennedy Blvd		Chief Meteorologist
Philadelphia, PA 19103		Senior Web Producer
		Account Executive
		Web Producer
		Director of Finance
		Sales Assistant
		Assignment Editor
		Promotions Producer
		Associate Producer
		Traffic Coordinator
		Executive Producer

		Director
		Traffic Director
		Traffic Coordinator
		VP/News Director
		Director
TVjobs.com	2	Producer
admin@tvjobs		Account Executive
Mark Holloway		Assignment Editor
P.O. Box 4116		Chief Meteorologist
Oceanside, CA 92052		Senior Web Producer
		Account Executive
		Web Producer
		Director of Finance
		Sales Assistant
		Assignment Editor
		Promotions Producer
		Associate Producer
		Traffic Coordinator
		Executive Producer
		Director
		Human Resource Director
		Traffic Director
		Traffic Coordinator
		VP/News Director
		Director
NAACP	0	Producer
philadelphianaacp@comcast.net		Account Executive
1619 Cecil B. Moore Ave.		Assignment Editor
Philadelphia, PA 19121		Chief Meteorologist
215-978-7500		Senior Web Producer
J. Whyatt Mondesire		Account Executive
		Web Producer
		Director of Finance
		Sales Assistant
		Assignment Editor
		Promotions Producer
		Associate Producer
		Traffic Coordinator
		Executive Producer
		Director
		Traffic Director
		Traffic Coordinator
		VP/News Director
		Director

Philadelphia Youth Network	0	Producer

info@pyninc.org		Account Executive
714 Market Street, Suite 304		Assignment Editor
Philadelphia, PA 19106		Chief Meteorologist
		Senior Web Producer
		Account Executive
		Web Producer
		Director of Finance
		Sales Assistant
		Assignment Editor
		Promotions Producer
		Associate Producer
		Traffic Coordinator
		Executive Producer
		Director
		Traffic Director
		Traffic Coordinator
		VP/News Director
		Director
New Jersey Department of Labor	0	Producer
Gail.lammatteoe@dol.state.nj.us		Account Executive
800 822-2259 (fax)		Assignment Editor
Gail lammatteoe		Chief Meteorologist
1 John Fitch Plaza/P.O. Box 110		Senior Web Producer
Trenton, NJ 08625		Account Executive
		Web Producer
		Director of Finance
		Sales Assistant
		Assignment Editor
		Promotions Producer
		Associate Producer
		Traffic Coordinator
		Executive Producer
		Director
		Traffic Director
		Traffic Coordinator
		VP/News Director
		Director
Philadelphia Black Journalist Association	0	Producer
pabj@pabj.org		Account Executive
Johann Calhoun, President		Assignment Editor
215-893-5739 (work)		Chief Meteorologist
215-735-3612 (fax)		Senior Web Producer
215-292-8568 (cell)		Account Executive
P.O. Box 8232		Web Producer
Philadelphia, PA 19101		Director of Finance
		Sales Assistant
		Assignment Editor

		Promotions Producer
		Associate Producer
		Traffic Coordinator
		Executive Producer
		Director
		Traffic Director
		Traffic Coordinator
		VP/News Director
		Director
AAJA - National	0	Producer
National@aaia.org		Account Executive
5 Third Street Suite 1108		Assignment Editor
San Francisco, CA 94103		Chief Meteorologist
Paul Cheung		Senior Web Producer
		Account Executive
		Web Producer
		Director of Finance
		Sales Assistant
		Assignment Editor
		Promotions Producer
		Associate Producer
		Traffic Coordinator
		Executive Producer
		Director
		Traffic Director
		Traffic Coordinator
		VP/News Director
		Director
AAJA – Philadelphia Chapter	0	Producer
aaiaphiladelphia@gmail.com		Account Executive
Julie Shaw, President		Assignment Editor
2617 Aspen Street		Chief Meteorologist
Philadelphia, PA 19130		Senior Web Producer
		Account Executive
		Web Producer
		Director of Finance
		Sales Assistant
		Assignment Editor
		Promotions Producer
		Associate Producer
		Traffic Coordinator
		Executive Producer
		Director
		Traffic Director
		Traffic Coordinator
		VP/News Director
		Director

SBE Society of Broadcast Engineers	0	Producer
kjones@sbe.org		Account Executive
9102 North Meridian Street, Suite 150		Assignment Editor
Indianapolis, IL 46260		Chief Meteorologist
317-846-9000		Senior Web Producer
Scott Jones		Account Executive
		Web Producer
		Director of Finance
		Sales Assistant
		Assignment Editor
		Promotions Producer
		Associate Producer
		Traffic Coordinator
		Executive Producer
		Director
		Traffic Director
		Traffic Coordinator
		VP/News Director
		Director
Associated Services for the Blind, Philadelphia	0	Producer
info@asb.org		Account Executive
Annette Cannistraci		Assignment Editor
919 Walnut Street #5		Chief Meteorologist
Philadelphia, PA 19107		Senior Web Producer
		Account Executive
		Web Producer
		Director of Finance
		Sales Assistant
		Assignment Editor
		Promotions Producer
		Associate Producer
		Traffic Coordinator
		Executive Producer
		Director
		Traffic Director
		Traffic Coordinator
		VP/News Director
		Director
American Sportscaster Assoc.	0	Producer
Lschwa8918@aol.com		Account Executive
212-227-8080		Assignment Editor
225 Broadway, Suite 2030		Chief Meteorologist
New York, NY 10007		Senior Web Producer
Louis O. Schwartz		Account Executive
		Web Producer
		Director of Finance
		Sales Assistant

		Assignment Editor
		Promotions Producer
		Associate Producer
		Traffic Coordinator
		Executive Producer
		Director
		Traffic Director
		Traffic Coordinator
		VP/News Director
		Director
Council for Spanish Speaking Organizations	0	Producer
215 627-3100		Account Executive
705 North Franklin Street		Assignment Editor
Philadelphia, PA 19123		Chief Meteorologist
		Senior Web Producer
		Account Executive
		Web Producer
		Sales Assistant
		Assignment Editor
		Promotions Producer
		Associate Producer
		Traffic Coordinator
		Executive Producer
		Director
		Traffic Director
		Traffic Coordinator
		VP/News Director
		Director
National Congress of American Indians	0	Producer
202 466-7767		Account Executive
1516 P Street NW		Assignment Editor
Washington, DC 20005		Chief Meteorologist
		Senior Web Producer
		Account Executive
		Web Producer
		Director of Finance
		Sales Assistant
		Assignment Editor
		Promotions Producer
		Associate Producer
		Traffic Coordinator
		Executive Producer
		Director
		Traffic Coordinator
		VP/News Director
		Director

Workforce New Jersey	0	Producer
732 286-5616		Account Executive
1027 Hooper Avenue		Assignment Editor
Toms River, NJ 08753		Chief Meteorologist
John Standal		Senior Web Producer
Lucille Brown		Account Executive
		Web Producer
		Director of Finance
		Sales Assistant
		Assignment Editor
		Promotions Producer
		Associate Producer
		Traffic Coordinator
		Executive Producer
		Director
		Traffic Coordinator
		VP/News Director
		Director
Puerto Rican Unity for Progress	0	Producer
856 541-1418		Account Executive
818 South Broadway		Assignment Editor
Camden, NJ 08103		Chief Meteorologist
prup@verizon.net		Senior Web Producer
Prup.wilma@yahoo.com		Account Executive
Wilma Lebron		Web Producer
		Sales Assistant
		Assignment Editor
		Promotions Producer
		Associate Producer
		Traffic Coordinator
		Executive Producer
		Director
		Traffic Coordinator
		VP/News Director
		Director
Television Bureau of Advertising	0	Assignment Editor
212-486-1111		Chief Meteorologist
info@tvb.org		Senior Web Producer
3 East 54 th Street, 10 th Floor		Account Executive
New York, NY 10022-3108		Web Producer
Steve Lanzano		Director of Finance
		Sales Assistant
		Assignment Editor
		Promotions Producer

		Associate Producer
		Traffic Coordinator
		Executive Producer
		Director
		Human Resource Director
		Traffic Director
		Traffic Coordinator
		VP/News Director
		Director
Urban League of Philadelphia	0	Producer
215 985-3002		Account Executive
121 South Broad Street		Assignment Editor
Philadelphia, PA 19107		Chief Meteorologist
Carla Betsis		Senior Web Producer
info@urbanleaguephia.org		Account Executive
		Web Producer
		Director of Finance
		Sales Assistant
		Assignment Editor
		Promotions Producer
		Associate Producer
		Traffic Coordinator
		Executive Producer
		Director
		Traffic Director
		Traffic Coordinator
		VP/News Director
		Director
Women's Resources Center	0	Producer
610 687-6391		Account Executive
113 West Wayne Avenue		Assignment Editor
Wayne, PA 19087		Chief Meteorologist
Michelle Daly		Senior Web Producer
		Account Executive
		Web Producer
		Director of Finance
		Promotions Producer
		Associate Producer
		Traffic Coordinator
		Executive Producer
		Director
		Traffic Director
		Traffic Coordinator
		VP/News Director
Professional Service Group	0	Producer

psgnewbr@dol.state.nj.us		Account Executive
Barbara.miles@dol.state.nj.us		Assignment Editor
856-614-3160		Chief Meteorologist
2600 Mt. Ephram Avenue, Suite 102		Senior Web Producer
Camden, NJ 08104		Account Executive
Barbara Miles		Web Producer
		Director of Finance
		Sales Assistant
		Assignment Editor
		Promotions Producer
		Associate Producer
		Traffic Coordinator
		Executive Producer
		Director
		Traffic Director
		Traffic Coordinator
		VP/News Director
		Director
PA CareerLink Suburban Station	0	Producer
215-557-2625		Account Executive
1617 John F. Kennedy Blvd.		Assignment Editor
Philadelphia, PA 19104		Chief Meteorologist
		Senior Web Producer
		Account Executive
		Web Producer
		Director of Finance
		Sales Assistant
		Assignment Editor
		Promotions Producer
		Associate Producer
		Traffic Coordinator
		Executive Producer
		Director
		Traffic Director
		Traffic Coordinator
		VP/News Director
PA CareerLink Northeast	0	Producer
215-281-1038		Account Executive
3210 Red Lion Road		Assignment Editor
Philadelphia, PA 19114		Chief Meteorologist
		Senior Web Producer
		Account Executive
		Web Producer
		Director of Finance
		Sales Assistant
		Assignment Editor

		Promotions Producer
		Associate Producer
		Traffic Coordinator
		Executive Producer
		Director
		Traffic Director
		Traffic Coordinator
		VP/News Director
PA CareerLink Nueva Esperanza	0	Producer
215-324-0746		Account Executive
4261 North 5 th Street		Assignment Editor
Philadelphia,PA 19140		Chief Meteorologist
Steven Hernandez		Senior Web Producer
		Account Executive
		Web Producer
		Director of Finance
		Sales Assistant
		Assignment Editor
		Promotions Producer
		Associate Producer
		Traffic Coordinator
		Executive Producer
		Director
		Traffic Director
		Traffic Coordinator
		VP/News Director
Indeed.com	4	Human Resource Director
177 Broad Street 6 th Floor		Traffic Director
Stamford, CT 06901		
Rick Ramage/NS Beinstock	4	Chief Meteorologist
250 West 75 th Street, Suite 333		
New York, NY 10107		
212-765-3040		
Eatman Media Services	1	Chief Meteorologist
5901 N. Cicero Avenue, Suite #307		
Chicago, IL 60646		
773-777-5463		
Todd Foof		
Carol Perry/IF Management	1	Reporter/Anchor
carol@ifmanagement.com		
152 West 57 th Street, 14 th Floor		
New York, NY 10019		

Employee Referral	34	Producer
		Account Executive
		Assignment Editor
		Chief Meteorologist
		Senior Web Producer
		Account Executive
		Web Producer
		Sales Assistant
		Assignment Editor
		Executive Producer
		Director
		Traffic Coordinator
		VP/News Director
		VP/General Sales Manager
		Director
Internal Employee	18	Assignment Editor
		Senior Web Producer
		Assignment Editor
		Promotions Producer
		Associate Producer
		Traffic Coordinator
		Traffic Director
		Traffic Coordinator
		Producer
		VP/News Director
Intern	2	Assignment Editor
		Associate Producer
Collective Talent	0	Assignment Editor
Michael Billie		Chief Meteorologist
info@michaelsmedia.com		Senior Web Producer
813-254-9695		Account Executive
26150 Hersheyvale		Web Producer
Franklin. MI 48025		Director of Finance
		Sales Assistant
		Assignment Editor
		Promotions Producer
		Associate Producer
		Traffic Coordinator
		Executive Producer
		Director
		Traffic Director
		Traffic Coordinator
		VP/News Director
		Director

Emma Bowen Foundation	0	Producer
Sandra D. Rice		Account Executive
524 West 57 th Street		Assignment Editor
New York, NY 10019		Chief Meteorologist
sdrice@cbs.com		Senior Web Producer
212-975-2597		Account Executive
		Web Producer
		Director of Finance
		Sales Assistant
		Assignment Editor
		Promotions Producer
		Associate Producer
		Traffic Coordinator
		Executive Producer
		Director
		Traffic Director
		Traffic Coordinator
		VP/News Director
		Director
Philly Ad Club	2	Account Executive
Lou Yager		Account Executive
610-664-7374		
P.O. Box 1155, c/o Seamless Events		
Havertown, PA 19083		
Star Ad Agency	1	Producer
3532 Katella Avenue #205		
Los Alamitos, CA 90720		
562-799-1555		
Chris Sandberg		
Traffic.com	1	Assignment Editor
SHRM – Philadelphia Chapter	0	Account Executive
info@phillyshrm.org		Chief Meteorologist
		Senior Web Producer
SHRM – National	5	Human Resource Director
Craigslist.org	1	Human Resource Director
Philadelphia Inquirer	1	Director of Finance
Monster.com	4	Director of Finance
Media Financial Professionals	0	Director of Finance

World Now	1	Senior Web Producer

WNYW/WWOR	1	Producer
New York, NY		Account Executive
Iris Sierra		Assignment Editor
212 452-5701		Chief Meteorologist
		Senior Web Producer
		Account Executive
		Web Producer
		Sales Assistant
		Assignment Editor
		Promotions Producer
		Associate Producer
		Traffic Coordinator
		Executive Producer
		Director
		Human Resource Director
		Traffic Director
		Traffic Coordinator
		VP/News Director
		VP/General Sales Manager
		Director
KTTV	0	Producer
Los Angeles, CA		Account Executive
Vivian Rodriguez		Assignment Editor
310 5834-2287		Chief Meteorologist
		Senior Web Producer
		Account Executive
		Web Producer
		Sales Assistant
		Assignment Editor
		Promotions Producer
		Associate Producer
		Traffic Coordinator
		Executive Producer
		Director
		Human Resource Director
		Traffic Director
		Traffic Coordinator
		VP/News Director
		VP/General Sales Manager
		Director

WFLD	0	Producer
Chicago, IL		Account Executive
Rafael Meza		Assignment Editor
312 565-3015		Chief Meteorologist
		Senior Web Producer
		Account Executive
		Web Producer
		Sales Assistant
		Assignment Editor
		Promotions Producer
		Associate Producer
		Traffic Coordinator
		Executive Producer
		Director
		Human Resource Director
		Traffic Director
		Traffic Coordinator
		VP/News Director
		VP/General Sales Manager
		Director
KRIV/WHBQ	0	Producer
Houston, TX		Account Executive
Roberta Hudson		Assignment Editor
713 479-2720		Chief Meteorologist
		Senior Web Producer
		Account Executive
		Web Producer
		Sales Assistant
		Assignment Editor
		Promotions Producer
		Associate Producer
		Traffic Coordinator
		Executive Producer
		Director
		Human Resource Director
		Traffic Director
		Traffic Coordinator
		VP/News Director
		VP/General Sales Manager
		Director
WTTG	1	Producer
Washington, DC		Account Executive
Ilesha Henry		Assignment Editor
202 895-3232		Chief Meteorologist

		Senior Web Producer
		Account Executive
		Web Producer
		Sales Assistant
		Assignment Editor
		Promotions Producer
		Associate Producer
		Traffic Coordinator
		Executive Producer
		Director
		Human Resource Director
		Traffic Director
		Traffic Coordinator
		VP/News Director
		VP/General Sales Manager
		Director
WJBK	0	Producer
Detroit, MI		Account Executive
Cynthia Smith		Assignment Editor
248 552-5233		Chief Meteorologist
		Senior Web Producer
		Account Executive
		Web Producer
		Sales Assistant
		Assignment Editor
		Promotions Producer
		Associate Producer
		Traffic Coordinator
		Executive Producer
		Director
		Human Resource Director
		Traffic Director
		Traffic Coordinator
		VP/News Director
		VP/General Sales Manager
		Director
WFXT	1	Producer
Boston, MA		Account Executive
Marquerite Kerr		Assignment Editor
781 467-1490		Chief Meteorologist
		Senior Web Producer
		Account Executive
		Web Producer
		Sales Assistant
		Assignment Editor

		Promotions Producer
		Associate Producer
		Traffic Coordinator
		Executive Producer
		Director
		Human Resource Director
		Traffic Director
		Traffic Coordinator
		VP/News Director
		VP/General Sales Manager
		Director
WTVT	0	Producer
Tampa, FL		Account Executive
Cynthia Armstrong		Assignment Editor
813 870-9636		Chief Meteorologist
		Senior Web Producer
		Account Executive
		Web Producer
		Sales Assistant
		Assignment Editor
		Promotions Producer
		Associate Producer
		Traffic Coordinator
		Executive Producer
		Director
		Human Resource Director
		Traffic Director
		Traffic Coordinator
		VP/News Director
		VP/General Sales Manager
		Director
KTBC	0	Producer
Austin, TX		Account Executive
512 495-7024		Assignment Editor
Lisa Cordes		Chief Meteorologist
		Senior Web Producer
		Account Executive
		Web Producer
		Sales Assistant
		Assignment Editor
		Promotions Producer
		Associate Producer
		Traffic Coordinator
		Executive Producer
		Director
		Human Resource Director

		Traffic Director
		Traffic Coordinator
		VP/News Director
		VP/General Sales Manager
		Director

KMSP	0	Producer
Minn, MN		Account Executive
952 946-5607		Assignment Editor
Kate O'Hara		Chief Meteorologist
		Senior Web Producer
		Account Executive
		Web Producer
		Sales Assistant
		Assignment Editor
		Promotions Producer
		Associate Producer
		Traffic Coordinator
		Executive Producer
		Director
		Human Resource Director
		Traffic Director
		Traffic Coordinator
		VP/News Director
		VP/General Sales Manager
		Director
KSAZ	0	Producer
Phoeniz, AZ		Account Executive
Diana Pike		Assignment Editor
602 262-5150		Chief Meteorologist
		Senior Web Producer
		Account Executive
		Web Producer
		Sales Assistant
		Assignment Editor
		Promotions Producer
		Associate Producer
		Traffic Coordinator
		Executive Producer
		Director
		Human Resource Director
		Traffic Director
		Traffic Coordinator

		VP/News Director
		VP/General Sales Manager
		Director
WOFL	0	Producer
Orlando, FL		Account Executive
Jean Fromm		Assignment Editor
407 741-5169		Chief Meteorologist
		Senior Web Producer
		Account Executive
		Web Producer
		Sales Assistant
		Assignment Editor
		Promotions Producer
		Associate Producer
		Traffic Coordinator
		Executive Producer
		Director
		Human Resource Director
		Traffic Director
		Traffic Coordinator
		VP/News Director
		VP/General Sales Manager
		Director
WTVT	0	Producer
Tampa, FL		Account Executive
Cynthia Armstrong		Assignment Editor
813 870-9636		Chief Meteorologist
		Senior Web Producer
		Account Executive
		Web Producer
		Sales Assistant
		Assignment Editor
		Promotions Producer
		Associate Producer
		Traffic Coordinator
		Executive Producer
		Director
		Human Resource Director
		Traffic Director
		Traffic Coordinator
		VP/News Director
		VP/General Sales Manager
		Director
WAGA	1	Producer

Atlanta, GA		Account Executive
Regina Davis		Assignment Editor
404 898-0269		Chief Meteorologist
		Senior Web Producer
		Account Executive
		Web Producer
		Sales Assistant
		Assignment Editor
		Promotions Producer
		Associate Producer
		Traffic Coordinator
		Executive Producer
		Director
		Human Resource Director
		Traffic Director
		Traffic Coordinator
		VP/News Director
		VP/General Sales Manager
		Director
TVHO	1	Producer
New York, NY		Account Executive
Heather Frascella		Assignment Editor
212-301-5853		Chief Meteorologist
		Senior Web Producer
		Account Executive
		Web Producer
		Sales Assistant
		Assignment Editor
		Promotions Producer
		Associate Producer
		Traffic Coordinator
		Executive Producer
		Director
		Human Resource Director
		Traffic Director
		Traffic Coordinator
		VP/News Director
		VP/General Sales Manager
		Director

1. Community speaking engagements regarding career opportunities in broadcasting:

General outreach efforts are supported by public speaking engagements by staff which include, but is not limited to schools, civic and church organizations and area colleges. Year round engagements included:

- April 17, 2012 – Neumann University – Sue Serio spoke to students about communications and broadcasting
- April 24, 2012 – Sharon Hill School – Sue Serio spoke to students studying weather
- April 24, 2012 – Buckingham Elementary School – Caitlin Roth spoke to students studying weather
- May 16, 2012 – Girls in Focus with Technology Conference – Caitlin Roth
- May 18, 2012 – Relay for Life – Sue Serio was a Keynote speaker
- June 12, 2012 – Shawnette Wilson hosted the PAL Scholarship Luncheon
- June 15, 2012 – US Wiggins College Preparatory Lab – Scott Williams was the commencement speaker at 6th grade graduation
- August 9, 2013 – National Liberty Museum – Sue Serio emceed the Young Heroes Awards
- October 12, 2012 – Strath Haven High School – Jeff Cole spoke to a public speaking class
- October 22, 2012 – Adult Explorers Presentation on Election Politics – Bruce Gordon was the Keynote speaker
- October 24, 2012 – Temple University – Bruce Gordon spoke to students from the Department of Strategic Communication
- November 16, 2012 – Penn Grove Middle School – Chris O'Connell was a speaker at Career Day
- January 23, 2013 – University of Pennsylvania – Sheinelle Jones was the emcee at their annual Martin Luther King Jr Commemoration
- January 25, 2013 – Strath Haven Middle School – Scott Williams spoke to students in an Earth Science class
- February 28, 2013 – Samuel Michele School – Sheinelle Jones spoke to the Parents Diversity Coalition

2. Station Tours:

The Station provided tours of the facility, one of the purposes of which is to increase interest in pursuing broadcast careers. The groups had the opportunity to watch a live newscast and meet with on-air talent as part of their tour. The lists of groups this year are as follows:

- April 5, 2012 – Cub Scout Troop 199
- April 20, 2012 – Folsom Elementary School
- May 23, 2012 – Ss Coleman-John Neumann School
- May 29, 2012 – The Girls Leadership Program at the Women's Resource Center
- June 11, 2012 – Temple University Introduction to Public Relations students
- July 11, 2012 – Campbell's Soup Family Program
- July 13, 2012 – Woodlyne Middle School
- July 17, 2012 – Southeast Philadelphia Summer Work-Study Program
- August 15, 2012 – ChildSpace Day Care
- December 6, 2012 – Meltdown Media
- December 18, 2012 – Girl Scouts Troop toured the building with Scott Williams to earn their meteorology badge
- February 8, 2012 – National Association of Black Journalists

3. Internship Program:

WTXF provided internships to 45 students for college credit during the semester from Spring 2011 to Fall 2011. The students interned in News, Sports, Good Day Philadelphia, Sales and Traffic, Finance, Promotions and Human Resources Departments. The interns included students from Temple University, LaSalle University, Drexel, Long Island University, Widener, Rowan University, West Chester University, George Mason University, Art Institute of Philadelphia, Penn State, Delaware Valley College, Boston University, Point Park, East Stroudsburg, University of Virginia, Wilmington University, Syracuse University, Ursinus College, Elon University. Our internships are "for credit only".

- Spring 2012	15 Students
- Summer 2012	17 Students
- Fall 2012	12 Students

4. Job Fairs:

Our Stations regularly participate in local and national career/job fairs. Job Fairs provide applicants and potential candidates with the opportunity to learn about Fox Television Stations and the job opportunities and internship/mentoring programs available within our groups: Examples for this past year include

- Emma Bowen Career Fair – June 27, 2012 – New York, NY – Roselyn Barranda
- National Association of Black Journalists – July 10, 2012 – New Orleans, LA – Ameena Ali
- Unity Convention – August 1-3, 2012 – Las Vegas, NV – Vivian Rodriguez
- IRTS Multicultural Career Fair – March 5, 2012 – New York, NY – Roselyn Barranda

6. Staff Training:

The station has a policy of promoting from within and therefore offers many internal cross training opportunities. The training program is designed to enable station personnel to acquire skills that could qualify them for higher level positions. In this reporting year the station has trained and promoted internal the following positions:

- Paul Ruppel, Sr. Web Producer
- Jacolyn Eckert, Assignment Editor
- Ashley Hall, Promotions Producer
- Aaron Inver, Associate Producer
- Lisa Hernandez, Traffic Coordinator

7. Participation in Scholarship programs

Emma L Bowen Foundation for Minority Interest in Media-

Established in 1989, the Emma L Bowen Foundation for Minority Interests in Media is a non-profit organization whose mission is to create career opportunities in the media industry for minority youth through a program that focuses on scholastic achievement, direct work experience and professional development. Students in the program work in media companies each summer and during school breaks, from high school through college. The students earn both salaries and matching scholarship funds to be used for college tuition and related expenses. Over a period of up to five years, the students experience numerous aspects of corporate operation and develop professional and practical skills that will help prepare them for their careers, many of which begin at the companies where the student interned. Fox Television Stations have been a corporate partner in this program since its inception and two of the Company's executives are on the Foundation's Board.

On Air Notice: Organizations that regularly distribute information about employment opportunities to job seekers or refer job seekers to employers may request WTXF to provide them with information about full-time openings at the station. Such requests must include the organization's name, mailing address, e-mail address if applicable, telephone number and contact person, and identify the category or categories of job openings for which it requests notices. Requests should be directed to FOX 29 WTXF TV, Attention: Human Resources Director, 330 Market Street, Philadelphia, PA 19106. We appreciate your organization's help in publicizing our job openings! WTXF is an Equal Opportunity Employer.