

ORDER



Orders
Order / Rev: 474146
 Alt Order #:
Product Desc: NATHAN FLETCHER FOR SUPERVISO
Estimate: 1304
Flight Dates: 10/16/18 - 10/22/18
Original Date / Rev: 10/08/18 / 10/18/18
Order Type: GENERAL

KGTV
Primary AE: Joy Jennings
Sales Office: SanDN
Sales Region: NAT

Agency Name: BlueWest Media
Buying Contact:
Billing Contact:
 5130 East 18th Avenue
 Denver, CO 80220

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Fletcher/Democrat/County Supervisor
Demographic: A25-54
Product Codes: PL State Candidate
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: DEF

New Business Thru:
Advertiser External ID: 240784
Agency External ID: 103052
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/22/18	12	\$5,815.00	\$4,942.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	12	\$5,815.00	\$4,942.75	0.00
Totals	12	\$5,815.00	\$4,942.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joy Jennings			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KGTV	10/16/18	10/22/18	M-F Good Morning Ame M-F Good Morning America	CM	7-9am	11--1--	:30	3	\$375.00	P-3	0.00	NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/18	10/22/18	11--1--		3				\$375.00		0.00			
N 2	KGTV	10/16/18	10/16/18	M-F 5-6pm News M-F 5-6pm News	CM	5-6pm	-1-----	:30	1	\$340.00	P-3	0.00	NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/18	10/22/18	-1-----		1				\$340.00		0.00			
N 3	KGTV	10/16/18	10/19/18	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	-1111--	:30	4	\$675.00	P-2	0.00	NM	4	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/18	10/22/18	-1111--		4				\$675.00		0.00			
N 4	KGTV	10/16/18	10/22/18	M-F 7-730pm News M-F 7-730pm News	CM	7-730pm	11-----	:30	2	\$525.00	P-3	0.00	NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/18	10/22/18	11-----		2				\$525.00		0.00			
N 5	KGTV	10/16/18	10/22/18	M-Su 11-1135pm News M-Su 11-1135pm News	CM	11-1135pm	11-----	:30	2	\$300.00	P-6	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/18	10/22/18	11-----		2				\$300.00		0.00			

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Advertiser: Fletcher/Democrat/County Supervisor
 Product Desc: NATHAN FLETCHER FOR SUPERVISC **KGTV**
 Estimate: 1304

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/16/18	10/22/18	11-----			2			\$300.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
2	KGTV	10/16/18-10/22/18		M-Su 11-1135pm News	11-1135pm		MT-----	:30	(\$300.00)		0.00	NM			
See MG 5.3															
[PRE EMPT DUE TO OVERSOLD FG 10.16]															
3	KGTV	10/16/18-10/22/18		Su 8-9am News	8-9am		-----Su	:30	\$300.00		0.00	NM			
Ⓜ MG for 5.2 10/22															
Totals													12	\$5,815.00	