

# Buy Detail Report

Revision #:      Date: 10/30/2014

**Client:** Jensen for Congress  
**Media:** TV  
**Product:** General  
**Market:** Lexington-Fayette

**Estimate:** 1452  
**Description:** Jensen for Congress 10/31-11/4/2014 TV Add  
**Flight Start Date:** 10/31/2014 05:00 AM  
**Flight End Date:** 11/4/2014 01:00 PM  
**Survey:** May13 DMA Nielsen Live+1  
**Buyer:** Caroline Bahng

**Send Billing To:** Screen Strategies Media  
 11150 Fairfax Blvd  
 Suite 505  
 Fairfax, VA 22030  
**Phone:** 703-272-7300

**Separation between spots:** 15

Line No	Daypart Program	Daypart Code	STN Gross	Days Dur	Fri 10/31	Mon 11/3	Total Spots
<b>EKYT-TV</b>							
1	MTuWThF 6:30p- 7:00p Family Feud	PA	\$90.00	30	1	1	2
	Sold Out: Lowest Rate to Clear per EKYT						
				<b>Total Spots:</b>	1	1	2
	<b>Total Cost:</b>		\$180.00				2

**Signature:** \_\_\_\_\_

**Disclaimer:**