



WBFH Quarterly Issues January through March 2024

Issue: The community's desire to hear high school sports events broadcast live for those who don't go to the game but want to hear it on the radio or online via the internet.

Programming: WBFH broadcasts Bloomfield Hills High School varsity football, boys and girls basketball games, girls volleyball games, boys and girls hockey games, boys and girls soccer games, cross-country meets, wrestling meets, boys baseball games, girls softball games, lacrosse games, powder-puff Football and student-faculty basketball games. Programs aired: **Boys Varsity Basketball** airing live from **Bloomfield Hills High School: Friday, January 26** vs Farmington; **Friday, February 2** vs Clawson; **Tuesday, February 6** vs Athens; **Friday, February 9** vs Troy; **Tuesday, February 13** vs Pontiac.

Issue: The community's desire to hear entertainment programming on the weekends.

Programming: WBFH continued to include four pre-recorded features to its weekend lineup. **The Herman Show**, airing **Saturdays from 10:00 p.m. to 11:59:00 p.m.** offered interviews with nationally-known musicians, entertainers and special guests of interest to our listeners; **World Pop**, airing **Sundays from 7:00 p.m. to 7:59:00 p.m.** samples what music is popular in different countries from around the world; **Musical Memories**, airing **Sundays from 6:00 a.m. to 8:59 a.m.** presents a big-band format; and, **Flower Power Hour**, offered great music from the 60s and 70s, airing **Sundays from 9:00 p.m. to 11:59 p.m.**

Other Issues

WBFH continued to air a two-hour block of Asian programming: a one-hour Asian-centric episodic program, **DCRTV** and a broadcast of the world-renown **Peking Opera** which aired **Sundays from 2:00 p.m. to 4:00 p.m.**

WBFH continued to use its **automated weather forecast service, ATMOS**, which allows WBFH to provide current up-to-date weather information for its listening area to keep its listeners informed for future weather activity. The one-minute forecast was heard at or near the bottom-of-the hour—every hour—during the 24-hour broadcast day.

Public Service Announcements

WBFH is mindful of its obligation to present community-related information for the benefit of its listening audience. Public service announcements are a key part of daily programming, airing up to three (3) times per hour at ::20, ::30 and ::45 past the hour. These announcements were obtained from local, state and national sources; other announcements are written, produced and recorded by student staffers. Topics include everything from veterans' affairs and radon testing to health topics and women's issues.