



## ISSUES AND PROGRAMMING SOLUTIONS

WLLX-FM WLXA-FM WWLX-AM WTNX-FM WDXE-AM WKSR-AM

1st Quarter 2017

### Issue

Locals need timely reporting on happenings within the community including local government, school board, and other of the like meetings.

### Program Solution

The stations each aired PSAs for the organization to raise funds and items to give to those in need during the months of November and December. The stations also hosted the organization's packing and shipping efforts from our Lawrenceburg community room. This year's event was again cited as a success.

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### Issue

Fire damages several homes within our service area annually. An uptick of such disasters usually happens during the coldest months of the year.

### Program Solution

The stations host a house band weekly within our community room theater to raise money for our in-house charity, X Cares. The organization uses such funds to provide care to those who've lost items in house fires. Though some have full insurance, several do not and such considerations are made when providing assistance to those in need. The funds are also used to support those with illnesses as well.