



WLLX-FM | WWLX-AM | WDXE-FM | WDXE-AM
1212 North Locust Avenue
Lawrenceburg, TN 38464

www.wxonline.com

Issues and Programming Solutions

April 2015

Issue

With the addition of WDXE-AM/FM to our family of stations, the first major public benefit undertaken as a complete network was assisting "Abigail's Plan" achieve its goal of \$350,000 for use in building a rubberized baseball park for children with disabilities.

Programming Solution

The Stations welcomed program founder/chairman Tommy Lee Kidd to broadcast the status of the initiative and the future plans for the charity once funding has been completed. Kidd spoke on all stations in the network and followed the broadcast with near weekly updates. It is estimated that Abigail's Plan will achieve its goal by the summer.



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May 2015

Issue

The Giles County Veterans Alliance seeks annual funding for its service vans to carry veterans to medical appointments at area VA medical facilities.

Programming Solution

The Stations provided the GCVA with ample broadcast time to promote its fundraising breakfast. The station staff also donated a remote from the event to further the reach of the event. The breakfast was deemed a success with funds raised to operate the vehicles for another six months.



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Issues and Programming Solutions

June 2015

Issue

With the arrival of summer, many local outdoor focused groups/nonprofit seek to promote various happenings in the area.

Programming Solution

The Stations work diligently to ensure all groups, both public and private, can receive on-air benefits. To streamline this process, all stations in our family run a "community events calendar" every other hour at a quarter past. The program highlights all happenings submitted to the stations over the course of a three day period to allow for maximum listenership to participate.