



WQAD-TV
3003 Park 16th St
Moline, IL 61265
(309) 764-8888

CONTRACT

<u>Contract / Revision</u> 167724 /		<u>Alt Order #</u> 07853887
<u>Product</u> 7/21 CONSERVATIVES SOLUTI		
<u>Contract Dates</u> 01/25/16 - 02/02/16		<u>Estimate #</u> 1516
<u>Advertiser</u> Conservatives Solutions PAC		<u>Original Date / Revision</u> 07/21/15 / 01/26/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WQAD-TV	<u>Account Executive</u> Tim Scanlan	<u>Sales Office</u> NSO Los Angeles
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
<u>IDB#</u> 1944	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> TARG/		<u>Advertiser Ref</u>

And:

Target Enterprises, LLC
15260 Ventura Blvd
Suite 1240
Sherman Oaks, CA 91403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	8	01/25/16	01/29/16	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	5	\$3,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/25/16	01/31/16	MTWTF--				5	\$775.00	0.00			
D 2	8	02/01/16	02/02/16	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	0	\$0.00
N 3	8	01/25/16	01/29/16	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/25/16	01/31/16	MTWTF--				5	\$300.00	0.00			
D 4	8	02/01/16	02/02/16	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	0	\$0.00
N 5	8	01/25/16	01/29/16	M-F 5p-530p	5p-530p		:30				NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/25/16	01/31/16	MTWTF--				5	\$750.00	0.00			
D 6	8	02/01/16	02/01/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	0	\$0.00
N 7	8	01/25/16	01/29/16	M-F 10p-1035p	10:00 PM-10:35 PM		:30				NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/25/16	01/31/16	-TWTF--				5	\$1,500.00	0.00			
D 8	8	02/01/16	02/01/16	M-F 10p-1035p	10:00 PM-10:35 PM		:30				NM	0	\$0.00
N 9	8	01/30/16	01/30/16	Sa 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/25/16	01/31/16	-----1-				1	\$500.00	0.00			
N 10	8	01/31/16	01/31/16	Su 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/25/16	01/31/16	-----1				1	\$400.00	0.00			
N 11	8	01/25/16	01/29/16	M-F 9a-10a	9a-10a		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/25/16	01/31/16	MTWTF--				3	\$300.00	0.00			
N 12	8	01/25/16	01/29/16	M-F 1p-2p	1p-2p		:30				NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/25/16	01/31/16	MTWTF--				4	\$200.00	0.00			
N 13	8	01/30/16	01/30/16	Sa 7a-8a	7a-8a		:30				NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/25/16	01/31/16	-----S-				1	\$225.00	0.00			

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<u>Contract Dates</u> 01/25/16 - 02/02/16	<u>Product</u> 7/21 CONSERVATIVES	<u>Estimate #</u> 1516
<u>Advertiser</u> Conservatives Solutions		<u>Original Date / Revision</u> 07/21/15 / 01/26/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	8	01/25/16-01/31/16	Sa 7a-8a	7a-8a	-----Sa--	:30		\$225.00	0.00	NM		
	See MG 13.2, 13.3, 13.4												
	2	8	01/30/16-01/30/16	Sa-Su 11a-6p	12:00 PM-5:00 PM	-----Sa--	:30		\$75.00	0.00	NM		
	Ⓜ MG for 13.1 01/30												
	3	8	01/30/16-01/30/16	Sa-Su 11a-6p	12:00 PM-5:00 PM	-----Sa--	:30		\$75.00	0.00	NM		
	Ⓜ MG for 13.1 01/30												
	4	8	01/30/16-01/30/16	Sa-Su 11a-6p	12:00 PM-5:00 PM	-----Sa--	:30		\$75.00	0.00	NM		
	Ⓜ MG for 13.1 01/30												
N 14	8	01/25/16	01/29/16	M-F 5a-6a	5a-6a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	01/25/16	01/31/16	MTWTF--				1	\$150.00	0.00			
N 15	8	01/25/16	01/29/16	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	01/25/16	01/31/16	MTWTF--				3	\$850.00	0.00			
D 16	8	01/27/16	01/29/16	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	0	\$0.00
N 17	8	01/27/16	01/29/16	M-F 9a-10a	9a-10a		:30				NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	01/25/16	01/31/16	--WTF--				4	\$325.00	0.00			
N 18	8	01/27/16	01/29/16	M-F 3p-4p	3p-4p		:30				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	01/25/16	01/31/16	--WTF--				4	\$300.00	0.00			
N 19	8	01/28/16	01/28/16	Thursday Prime Hour 1	7p-8p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	01/25/16	01/31/16	---T---				1	\$800.00	0.00			
N 20	8	01/29/16	01/29/16	Friday Prime Hour 2	8p-9p		:30				NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	01/25/16	01/31/16	----F--				1	\$950.00	0.00			
N 21	8	01/31/16	01/31/16	Sunday Prime Hour 2	7p-8p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	01/25/16	01/31/16	-----S				1	\$1,000.00	0.00			
D 22	8	01/31/16	01/31/16	Sunday Prime hour 3	8p-9p		:30				NM	0	\$0.00
D 23	8	01/31/16	01/31/16	Sunday Prime Hour 4	9p-10p		:30				NM	0	\$0.00
Totals										0.00		47	\$27,400.00

Time Period	# of Spots	Gross Amount	Net Amount
12/28/15 - 01/31/16	47	\$27,400.00	\$23,290.00
Totals	47	\$27,400.00	\$23,290.00

Signature: _____ **Date:** _____

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