

ORDER



Orders
Order / Rev: 1202053
Alt Order #: 07425545
Product Desc: BOEHNER-CON 10/4
Estimate: 2172
Flight Dates: 10/04/14 - 10/16/14
Original Date / Rev: 10/02/14 / 10/02/14
Order Type: General

WXIX
Primary AE: Aaron Ashe
Sales Office: T-DC
Sales Region: National

Agency Name: Crossroads Media
Buying Contact:
Billing Contact:
 66 Canal Center Plaza
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Boehner, J/R/Congress/Ohio
Demographic: A35+
Product Codes: PL810
Priority: P 5
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/16/14	60	\$15,320.00	\$13,022.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	60	\$15,320.00	\$13,022.00	0.00
Totals	60	\$15,320.00	\$13,022.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WXIX	10/10/14	10/10/14	M-F 4-6P M-F 4-6P	Comm	M-F 4-6P (4:00 PM-5:00 PM)	----1--	1:00	1	\$200.00	P 5	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/06/14	10/12/14	----1--		1		\$200.00		0.00					
E 2	WXIX	10/10/14	10/10/14	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	----1--	1:00	1	\$350.00	P 5	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/06/14	10/12/14	----1--		1		\$350.00		0.00					
E 3	WXIX	10/10/14	10/10/14	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	----1--	1:00	1	\$180.00	P 5	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/06/14	10/12/14	----1--		1		\$180.00		0.00					
E 4	WXIX	10/06/14	10/06/14	News Extra 10-11A News Extra 10-11A	Comm	M-F 10-11A (10:00 AM-10:30 AM)	1-----	1:00	1	\$150.00	P 5	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/06/14	10/12/14	1-----		1		\$150.00		0.00					
E 5	WXIX	10/13/14	10/13/14	M-F 4-6P M-F 4-6P	Comm	M-F 4-6P (4:00 PM-5:00 PM)	1-----	1:00	1	\$200.00	P 5	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/13/14	10/19/14	1-----		1		\$200.00		0.00					
E 6	WXIX	10/13/14	10/13/14	News @ 5a News @ 5a	Comm	5a-6a (5:00 AM-5:30 AM)	1-----	1:00	1	\$130.00	P 5	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/13/14	10/19/14	1-----		1		\$130.00		0.00					

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Advertiser: POL/Boehner, J/R/Congress/Ohio
 Product Desc: BOEHNER-CON 10/4
 Estimate: 2172
WXIX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WXIX	10/06/14	10/06/14	SYN 5-6P M-F 5-6P M-F	Comm	5-6P (5:00 PM-5:30 PM)	1-----	1:00	1	\$240.00	P 5	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/06/14	10/12/14	1-----		1		\$240.00		0.00					
E 8	WXIX	10/13/14	10/13/14	SYN 6-630P M-F 6-630P M-F	Comm	6-630P	1-----	1:00	1	\$350.00	P 5	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/13/14	10/19/14	1-----		1		\$350.00		0.00					
E 9	WXIX	10/06/14	10/13/14	News @ 6a News @ 6am	Comm	6a-7a (6:30 AM-7:00 AM)	1-----	1:00	1	\$400.00	P 5	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/06/14	10/12/14	1-----		1		\$400.00		0.00					
		Week: 10/13/14	10/19/14	1-----		1		\$400.00		0.00					
E 10	WXIX	10/06/14	10/06/14	SYN 730-8P M-F Jeopardy	Comm	730-8P	1-----	1:00	1	\$800.00	P 5	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/06/14	10/12/14	1-----		1		\$800.00		0.00					
E 11	WXIX	10/06/14	10/06/14	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	1-----	1:00	1	\$350.00	P 5	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/06/14	10/12/14	1-----		1		\$350.00		0.00					
E 12	WXIX	10/06/14	10/13/14	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	1-----	1:00	1	\$180.00	P 5	0.00	NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/06/14	10/12/14	1-----		1		\$180.00		0.00					
		Week: 10/13/14	10/19/14	1-----		1		\$180.00		0.00					
E 13	WXIX	10/04/14	10/11/14	News 8-10A Sat News 8-10A Sat	Comm	8-10A Sa (8:00 AM-8:30 AM)	-----1-	1:00	1	\$120.00	P 5	0.00	NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	-----1-		1		\$120.00		0.00					
		Week: 10/06/14	10/12/14	-----1-		1		\$120.00		0.00					
E 14	WXIX	10/04/14	10/11/14	News 8-10A Sat News 8-10A Sat	Comm	8-10A Sa (8:30 AM-9:00 AM)	-----1-	1:00	1	\$120.00	P 5	0.00	NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	-----1-		1		\$120.00		0.00					
		Week: 10/06/14	10/12/14	-----1-		1		\$120.00		0.00					
E 15	WXIX	10/04/14	10/11/14	News 8-10A Sat News 8-10A Sat	Comm	8-10A Sa (9:00 AM-9:30 AM)	-----1-	1:00	1	\$120.00	P 5	0.00	NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	-----1-		1		\$120.00		0.00					
		Week: 10/06/14	10/12/14	-----1-		1		\$120.00		0.00					
E 16	WXIX	10/04/14	10/11/14	News 8-10A Sat News 8-10A Sat	Comm	8-10A Sa (9:30 AM-10:00 AM)	-----1-	1:00	1	\$120.00	P 5	0.00	NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	-----1-		1		\$120.00		0.00					
		Week: 10/06/14	10/12/14	-----1-		1		\$120.00		0.00					
E 17	WXIX	10/05/14	10/12/14	FOX News Sunday Fox News Sunday	Comm	10-11am	-----1	1:00	1	\$100.00	P 5	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	-----1		1		\$100.00		0.00					
		Week: 10/06/14	10/12/14	-----1		1		\$100.00		0.00					
E 18	WXIX	10/05/14	10/12/14	Late News Sunday 11P Late News Sun 11P	Comm	11P-1130P	-----1	1:00	1	\$300.00	P 5	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	-----1		1		\$300.00		0.00					
		Week: 10/06/14	10/12/14	-----1		1		\$300.00		0.00					
E 19	WXIX	10/05/14	10/12/14	News 8-10A Sun News 8-10A Sun	Comm	8-10A Sun (8:00 AM-8:30 AM)	-----1	1:00	1	\$120.00	P 5	0.00	NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	-----1		1		\$120.00		0.00					

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WXIX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 19	WXIX	10/05/14	10/12/14	News 8-10A Sun News 8-10A Sun	Comm	8-10A Sun (8:00 AM-8:30 AM)	-----1	1:00	1	\$120.00	P 5	0.00	NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/06/14	10/12/14	-----1		1		\$120.00		0.00					
E 20	WXIX	10/05/14	10/12/14	News 8-10A Sun News 8-10A Sun	Comm	8-10A Sun (8:30 AM-9:00 AM)	-----1	1:00	1	\$120.00	P 5	0.00	NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	-----1		1		\$120.00		0.00					
		Week: 10/06/14	10/12/14	-----1		1		\$120.00		0.00					
E 21	WXIX	10/05/14	10/12/14	News 8-10A Sun News 8-10A Sun	Comm	8-10A Sun (9:00 AM-9:30 AM)	-----1	1:00	1	\$120.00	P 5	0.00	NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	-----1		1		\$120.00		0.00					
		Week: 10/06/14	10/12/14	-----1		1		\$120.00		0.00					
E 22	WXIX	10/05/14	10/12/14	News 8-10A Sun News 8-10A Sun	Comm	8-10A Sun (9:30 AM-10:00 AM)	-----1	1:00	1	\$120.00	P 5	0.00	NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	-----1		1		\$120.00		0.00					
		Week: 10/06/14	10/12/14	-----1		1		\$120.00		0.00					
E 23	WXIX	10/09/14	10/16/14	News Extra 10-11A News Extra 10-11A	Comm	M-F 10-11A (10:00 AM-10:30 AM)	---1---	1:00	1	\$150.00	P 5	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/06/14	10/12/14	---1---		1		\$150.00		0.00					
		Week: 10/13/14	10/19/14	---1---		1		\$150.00		0.00					
E 24	WXIX	10/16/14	10/16/14	News @ 5a News @ 5a	Comm	5a-6a (5:00 AM-5:30 AM)	---1---	1:00	1	\$130.00	P 5	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/13/14	10/19/14	---1---		1		\$130.00		0.00					
E 25	WXIX	10/09/14	10/09/14	SYN 6-630P M-F 6-630P M-F	Comm	6-630P	---1---	1:00	1	\$350.00	P 5	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/06/14	10/12/14	---1---		1		\$350.00		0.00					
E 26	WXIX	10/09/14	10/09/14	News @ 6a News @ 6am	Comm	6a-7a (6:30 AM-7:00 AM)	---1---	1:00	1	\$400.00	P 5	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/06/14	10/12/14	---1---		1		\$400.00		0.00					
E 27	WXIX	10/16/14	10/16/14	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	---1---	1:00	1	\$350.00	P 5	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/13/14	10/19/14	---1---		1		\$350.00		0.00					
E 28	WXIX	10/16/14	10/16/14	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	---1---	1:00	1	\$350.00	P 5	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/13/14	10/19/14	---1---		1		\$350.00		0.00					
E 29	WXIX	10/07/14	10/07/14	News Extra 10-11A News Extra 10-11A	Comm	M-F 10-11A (10:00 AM-10:30 AM)	-1-----	1:00	1	\$150.00	P 5	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/06/14	10/12/14	-1-----		1		\$150.00		0.00					
E 30	WXIX	10/07/14	10/14/14	SYN 5-6P M-F 5-6P M-F	Comm	5-6P (5:00 PM-5:30 PM)	-1-----	1:00	1	\$240.00	P 5	0.00	NM	2	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/06/14	10/12/14	-1-----		1		\$240.00		0.00					
		Week: 10/13/14	10/19/14	-1-----		1		\$240.00		0.00					
E 31	WXIX	10/07/14	10/07/14	SYN 6-630P M-F 6-630P M-F	Comm	6-630P	-1-----	1:00	1	\$350.00	P 5	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/06/14	10/12/14	-1-----		1		\$350.00		0.00					
E 32	WXIX	10/07/14	10/14/14	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	-1-----	1:00	1	\$350.00	P 5	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/06/14	10/12/14	-1-----		1		\$350.00		0.00					

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E 32	WXIX	10/07/14	10/14/14	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	- 1-----	1:00	1	\$350.00	P 5	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/06/14	10/12/14	- 1-----		1		\$350.00		0.00					
		Week: 10/13/14	10/19/14	- 1-----		1		\$350.00		0.00					
E 33	WXIX	10/07/14	10/14/14	SYN 730-8P M-F Jeopardy	Comm	730-8P	- 1-----	1:00	1	\$800.00	P 5	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/06/14	10/12/14	- 1-----		1		\$800.00		0.00					
		Week: 10/13/14	10/19/14	- 1-----		1		\$800.00		0.00					
E 34	WXIX	10/07/14	10/07/14	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	- 1-----	1:00	1	\$350.00	P 5	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/06/14	10/12/14	- 1-----		1		\$350.00		0.00					
E 35	WXIX	10/08/14	10/15/14	M-F 4-6P M-F 4-6P	Comm	M-F 4-6P (4:00 PM-5:00 PM)	-- 1----	1:00	1	\$200.00	P 5	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/06/14	10/12/14	-- 1----		1		\$200.00		0.00					
		Week: 10/13/14	10/19/14	-- 1----		1		\$200.00		0.00					
E 36	WXIX	10/08/14	10/15/14	News @ 5a News @ 5a	Comm	5a-6a (5:00 AM-5:30 AM)	-- 1----	1:00	1	\$130.00	P 5	0.00	NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/06/14	10/12/14	-- 1----		1		\$130.00		0.00					
		Week: 10/13/14	10/19/14	-- 1----		1		\$130.00		0.00					
E 37	WXIX	10/15/14	10/15/14	SYN 5-6P M-F 5-6P M-F	Comm	5-6P (5:00 PM-5:30 PM)	-- 1----	1:00	1	\$240.00	P 5	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/13/14	10/19/14	-- 1----		1		\$240.00		0.00					
E 38	WXIX	10/15/14	10/15/14	SYN 6-630P M-F 6-630P M-F	Comm	6-630P	-- 1----	1:00	1	\$350.00	P 5	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/13/14	10/19/14	-- 1----		1		\$350.00		0.00					
E 39	WXIX	10/15/14	10/15/14	News @ 6a News @ 6am	Comm	6a-7a (6:30 AM-7:00 AM)	-- 1----	1:00	1	\$400.00	P 5	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/13/14	10/19/14	-- 1----		1		\$400.00		0.00					
E 40	WXIX	10/08/14	10/08/14	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	-- 1----	1:00	1	\$350.00	P 5	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/06/14	10/12/14	-- 1----		1		\$350.00		0.00					
E 41	WXIX	10/08/14	10/08/14	SYN 730-8P M-F Jeopardy	Comm	730-8P	-- 1----	1:00	1	\$800.00	P 5	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/06/14	10/12/14	-- 1----		1		\$800.00		0.00					
E 42	WXIX	10/08/14	10/08/14	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	-- 1----	1:00	1	\$180.00	P 5	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/06/14	10/12/14	-- 1----		1		\$180.00		0.00					

Totals 60 \$15,320.00