

EEO PUBLIC FILE REPORT

SMG – REDDING, LLC

Dates: 8/1/2021-7/31/2022

Station Employment Unit					
Call Sign	Fac. Id.	Community of License	Call Sign	Fac. Id	Community of License
KQMS	87171	Redding, CA	KNRO	51639	Redding, CA
KRDG	41620	Shingletown, CA	KALF	40919	Red Bluff, CA
KRRX	41241	Burney, CA			
KSHA	51641	Redding, CA			
KWLZ	54039	Shasta Lake, CA			

Recruitment Sources			
Source	Contact	Address	Phone
Station Websites	Duane Davis	3360 Alta Mesa Dr. Redding, Ca. 96002	530-226-9500
Regional Help Wanted	Janette Storer	3360 Alta Mesa Dr. Redding, Ca. 96002	530-226-9500
Employee Referrals	Teresa Hanna Janette Storer Duane Davis	13960 Blue Ridge Dr. Redding, Ca. 96003 janetestorer@yahoo.com 3360 Alta Mesa Dr. Redding, Ca. 96002	530-722-7858 530-949-4932 530-226-9500
Indeed/LinkedIn	Steve Dennis	2448 East 81st Street, #5700, Tulsa, OK 74137	918-492-2660
CareerEco Virtual Career Fairs	Steve Dennis, HR Bob Thornton,	2448 East 81 st Street, #5700, Tulsa, OK 74137 www.careereco.com	918-492-2660

Vacancies Filled During Period				
Position Filled	Date Filled	Source	# of Interviewee(s)	Hired
Traffic Specialist	9/13/21	Indeed	1	0
		Regional Help Wanted	1	0
		Referral – Teresa Hanna	1	1
		Total:	3	1
Traffic Specialist	3/30/22	Indeed	2	1
		Station website	1	0
		Total:	3	1
Traffic Manager	5/20/22	Indeed	2	1
		Station website	1	0
		Total:	3	1
Traffic Specialist	6/13/22	Station website	0	0
		Indeed	2	1
		Total:	2	1

Position filled	Date Filled	Source	# of Interviewee(s)	Hired
Account Executive	06/20/22	Career Eco Job Board / Career Fair	0	0
		Station Website	0	0
		Referral from Duane Davis	1	1
		Indeed	1	0
			Total: 2	1
Position Filled	Date Filled	Source	# of Interviewee(s)	Hired
Market Manager	06/21/22	Linked In	0	0
		Referral from Janette Storer	1	0
		Indeed	2	1
			Total: 3	1

Menu Options			
Date	Menu Number	Total Complete	Description
03/29/22	4	.25	Duane Davis, Janette Storer and Teresa Hanna attended a webinar with CBA on political advertising rules and regulations. The California Broadcasters Association went over all new and existing state and federal rules regarding political advertising.
03/23/22	1	.25	10 Big 12 Schools participating in a virtual career fair open to students and graduates of the participating universities. 1843 Students & Alumni participated in this virtual career fair where Full Time opportunities in all our markets were posted for Sales and On-Air positions
04/06/22	1	.25	29 SEC & ACC Schools Participating in a virtual career fair open to students and alumni of the participating universities. 2025 Students & Alumni participated in this virtual career fair where Full Time opportunities in all our markets were posted for Sales & On-Air positions
02/01/2021 – Ongoing	9	1	Established Station Mentorship Program by creating Format Captains that mentor staff on on-air, programming, promotions, and other duties in their respective format. This program allows the Format Captains to be able to share their expertise and experience mentoring team members to find growth and development opportunities and acquire new skills.
07/01/2022 – 07/22/2022	14	1	1 Manager completed & passed Preventing Harassment & Discrimination for California Supervisors. 6 Employees completed & passed Preventing Harassment & Discrimination for California Employees.
Total Menu Options Completed: 2.75			