

**WDWS CHAMPAIGN-URBANA**

**QUARTERLY REPORT**

**THIRD QUARTER 2023**

**JULY, AUGUST, SEPTEMBER 2023**

## **WDWS PROGRAM DESCRIPTIONS**

**Champaign Multimedia, LLC acquired WDWS, WHMS, WKIO from News-Gazette, Inc. in November 2019**

**Since 1990 WDWS has been a News-Talk-Sports programmed station. Locally produced talk programming 5A-11A, 4P-6PM, Monday thru Friday. Live local programs Saturday 8A-11A, Sunday 6A-10AM. The station has the market advantage of being a 24 News Operation which enables WDWS to respond instantly to situations and emergencies that affect our local communities.**

**Below are the programs from which we generate our response and/or coverage regarding local issues as identified on the following pages. The topics addressed are just a small sample of how WDWS serves our communities all day, all night, all weekend.**

**PNY: “A Penny For Your Thoughts” A daily (M-F) live local two hour talk show airing from 9a til 11a. This program allows for listener participation via the phone, email and text. Content ranges from newsmaker interviews, local civic leader interviews, celebrity interviews to open line segments. During open line listeners drive the topics. Everyone is welcome to participate. (Public Affairs)**

**MS: “Morning Show” Interview segments during the Morning Show between 5-9am (M-F). Newsmakers and local leaders are interviewed by the morning show crew. (Public Affairs)**

**NWS: “News Segment” Specific extended stories or special series packages prepared and delivered by our joint broadcast and print news department.**

**CI: “Citizen Involvement” A series of pre-recorded programs. (Public Affairs)**

**SA: “Station Announcement” A series of short messages in support and or in conjunction with WDWS community engagement projects.**

### Key Third Quarter 2023 Issues

**Guns & Crime** Incidents involving the discharge of a firearm continues to be a strong community concern. Also, the on-going discussion about assault rifles (i.e. AR-15) Addressed in newscasts on: July 3<sup>rd</sup>, July 5<sup>th</sup>, July 6<sup>th</sup>, July 7<sup>th</sup>, July 10<sup>th</sup>, July 11<sup>th</sup>, July 12<sup>th</sup>, July 13<sup>th</sup>, July 14<sup>th</sup>, July 17<sup>th</sup>, July 20<sup>th</sup>, July 21<sup>st</sup>, August 4<sup>th</sup>, August 15<sup>th</sup>, August 18<sup>th</sup>, August 21<sup>st</sup>, August 23<sup>rd</sup>, August 28<sup>th</sup>, August 29<sup>th</sup>, August 30<sup>th</sup>, August 31<sup>st</sup>, September 6<sup>th</sup>, September 11<sup>th</sup>, September 12<sup>th</sup>, September 14<sup>th</sup>, September 21<sup>st</sup>, September 22<sup>nd</sup>, September 25<sup>th</sup>, September 26<sup>th</sup>, September 28<sup>th</sup>, September 29<sup>th</sup>.

**Local Economy** A variety of positive growth patterns of tourism, retail, health care, new businesses, infrastructure and more. Addressed in newscasts on: July 3<sup>rd</sup>, July 5<sup>th</sup>, July 7<sup>th</sup>, July 10<sup>th</sup>, July 11<sup>th</sup>, July 14<sup>th</sup>, July 17<sup>th</sup>, August 4<sup>th</sup>, August 16<sup>th</sup>, August 18<sup>th</sup>, August 22<sup>nd</sup>, August 25<sup>th</sup>, August 29<sup>th</sup>, August 30<sup>th</sup>, August 31<sup>st</sup>, September 12<sup>th</sup>, September 13<sup>th</sup>, September 20<sup>th</sup>, September 26<sup>th</sup>, September 27<sup>th</sup>, September 29<sup>th</sup>.

**No Cash Bail/Safe-T Act Implementation** Addressed in newscasts on: July 11<sup>th</sup>, July 12<sup>th</sup>, July 13<sup>th</sup>, July 18<sup>th</sup>, July 19<sup>th</sup>, August 17<sup>th</sup>, September 8<sup>th</sup>, September 14<sup>th</sup>, September 18<sup>th</sup>, September 20<sup>th</sup>, September 21<sup>st</sup>, September 22<sup>nd</sup>.

**Education** Plenty of discussion within community school districts, private schools, Parkland Community College, Danville Area Community College and the University of Illinois. Primary focus on how the various items affect local *families*. Addressed in newscasts on: July 12<sup>th</sup>, July 21<sup>st</sup>, August 3<sup>rd</sup>, August 4<sup>th</sup>, August 11<sup>th</sup>, August 15<sup>th</sup>, August 16<sup>th</sup>, August 18<sup>th</sup>, August 25<sup>th</sup>, September 11<sup>th</sup>, September 14<sup>th</sup>, September 15<sup>th</sup>, September 21<sup>st</sup>, September 22<sup>nd</sup>.

**Willard Airport** The work being done to attract additional scheduling and new airlines. Also the discussion about the U of I's administration of the airport. Addressed in newscasts on: July 19<sup>th</sup>, September 15<sup>th</sup>, September 27<sup>th</sup>, September 29<sup>th</sup>.

**Immigration** Impact locally, within Illinois and nationally on the continuous flow of immigrants. The stress it is placing on governmental resources. Addressed in newscasts on: August 15<sup>th</sup>, August 21<sup>st</sup>, August 24<sup>th</sup>, August 25<sup>th</sup>, August 31<sup>st</sup>, September 1<sup>st</sup>, September 5<sup>th</sup>, September 7<sup>th</sup>.

**Kingfisher** The U of I student movement to adopt a first time ever university mascot. Addressed in newscasts on: July 17<sup>th</sup>, August 3<sup>rd</sup>, August 17<sup>th</sup>, August 29<sup>th</sup>, September 6<sup>th</sup>, September 7<sup>th</sup>.

**Local Police and Fire Administration** Changes in the Champaign Fire Department, Urbana Police Department and the U of I Police Department. Addressed in newscasts on: July 20<sup>th</sup>, August 3<sup>rd</sup>, August 4<sup>th</sup>, August 11<sup>th</sup>, August 17<sup>th</sup>, August 23<sup>rd</sup>, August 28<sup>th</sup>, August 29<sup>th</sup>, September 7<sup>th</sup>, September 14<sup>th</sup>, September 18<sup>th</sup>, September 20<sup>th</sup>, September 26<sup>th</sup>.

**Each weekday morning the DWS Morning Show devotes time talking with various newsmakers and journalists, all live, mostly in studio.**

3rd Quarter 2023 WDWS Morning Show guests:

**July:**

|       |                |                               |
|-------|----------------|-------------------------------|
| 07/03 | Sue Gray       | United Way                    |
| 07/05 | Deb Feinen     | Mayor Champaign IL            |
| 07/07 | Jim Rossow     | News-Gazette                  |
| 07/12 | Grant Thompson | WDWS General Manager          |
|       | Russell Buhr   | Penfield Farm days            |
| 07/13 | Chapin Rose    | State Senator                 |
| 07/14 | Jim Rossow     | News-Gazette                  |
| 07/19 | Diane Marlin   | Mayor Urbana IL               |
| 07/20 | Paul Barrett   | Publisher News-Gazette        |
| 07/21 | Jim Rossow     | News-Gazette                  |
| 07/26 | Mike Marron    | Illinois State Representative |
| 07/28 | Steve Beckett  | Attorney                      |

**August:**

|       |                |                               |
|-------|----------------|-------------------------------|
| 08/01 | Mike Frerichs  | State Treasurer               |
| 08/02 | Deb Feinen     | Champaign Mayor               |
| 08/04 | Jim Rossow     | News-Gazette                  |
| 08/07 | Sue Gray       | United Way                    |
| 08/08 | Max Armstrong  | Farm Progress Show            |
| 08/09 | Grant Thompson | WDWS General Manager          |
| 08/10 | Chapin Rose    | Illinois State Senator        |
| 08/11 | Jim Rossow     | News-Gazette                  |
| 08/14 | Russell Buhr   | Farm Progress Show            |
| 08/15 | David Bernthal | Judge                         |
| 08/16 | Diane Marlin   | Urbana Mayor                  |
| 08/17 | Paul Barrett   | Publisher News-Gazette        |
| 08/18 | Jim Rossow     | News-Gazette                  |
| 08/21 | Russell Buhr   | Farm Progress Show            |
|       | Jody Kalbas    | Former Classmate              |
|       | Tony Eckstein  | Former Classmate              |
| 08/22 | Max Armstrong  | Farm Progress Show            |
| 08/23 | Mike Marron    | Illinois State Representative |
| 08/25 | Steve Beckett  | Attorney                      |
| 08/30 | Russell Buhr   | Farm Progress Show            |

**September:**

|       |                |                               |
|-------|----------------|-------------------------------|
| 09/01 | Jim Rossow     | News-Gazette                  |
| 09/05 | Mike Frerichs  | State Treasurer               |
| 09/08 | Jim Rossow     | News-Gazette                  |
| 09/13 | Grant Thompson | WDWS General Manager          |
| 09/14 | Chapin Rose    | State Senator                 |
| 09/15 | Jim Rossow     | News-Gazette                  |
| 09/19 | David Bernthal | Judge                         |
|       | Dick Durbin    | Illinois Senator              |
| 09/20 | Diane Marlin   | Urbana Mayor                  |
| 09/22 | Steve Beckett  | Attorney                      |
| 09/27 | Mike Marron    | Illinois State Representative |
| 09/28 | Paul Barrett   | Publisher News-Gazette        |
| 09/29 | Jim Rossow     | News-Gazette                  |

**For over 60 years WDWS has provided a daily show where listeners talk about the issues of the day and well as hear from newsmakers. This daily interactive show “A Penny for Your Thoughts” airs two hours daily M-F from 9 til 11AM.**

**Penny Guests for July-September 2023**

**JULY 2023**

Monday July 10.....Jim Dey—News Gazette  
Wed July 12.....Mike Namoff local event sponsor  
Wed July 12.....Paul Faraci— State Senator  
Thurs July 13.....Colin Likas —News Gazette  
Thurs July 13.....Jason Free —Pavlov Media on Internet questions  
Thurs July 13.....Andy Giza—Krannert Center on Guitar Festival  
Friday July 14.....remote at Game Day Spirt in Champaign —grand opening  
Monday July 17.....Sue Grey/ Becca Guyette —United Way 100th year  
Tuesday July 18....Dave Clark—Illini Quarterback Club  
Wed July 19.....Sam Limentato—local attorney / former County Judge  
Friday July 21.....Karras football family —Ted Karris III and Ted Karris Jr.  
Monday July 24....Les Mennega —OSF Ambulance service  
Tuesday July 25.....Tom Bruno, local attorney—former Champaign City Council  
Wed July 26.....Big Ten Media Day—Bret Bielema, Josh Whitman, Isaiah Williams  
Thurs July 27.....Jim Dey, News Gazette  
Thurs July 27.....Sara Hook —UI Department of Dance  
Thurs July 27.....Dan Marker , Hickory Point Bank, Jim Goss, Atkins Group  
Monday July 31.....Paul Hutchinson—producer—Sound of Freedom Movie  
Monday July 31.....Clarissa Nickerson Fourman—former Champaign City Council

**AUGUST 2023**

Tuesday August 1.....Cast of CUTC The Music Man  
Wed August 2.....Appellate Justice Robert Steigmann  
Monday August 7.....Doug Fink—CU Kiwanis Club  
Tuesday August 8.....Hub Burnett—local pastor on violence in Rantoul  
Wed August 9.....Brad Swanson on collectibles  
Thur August 10.....Lisa Dixon —Illinois Theater  
Thur August 10.....Jim Dey, News Gazette  
Mon August 14.....Glen Rhodes—Arthur Mennonite Sale  
Mon August 14.....Tim Brando —Fox Sports on college football  
Tues August 15.....Chelsea Norton, Laura Auteberry —Champaign Park Dist.  
Wed August 16.....Paul Polusky—President Urbana School Board  
Wed August 16.....Dan Marker, Hickory Point Bank on local charity support  
Wed August 16.....Willie Comer, Kent Hollis on YFC Golf Outing  
Thurs August 17.....Julie Gunn, Lyric Theater at Illinois  
Friday August 18.....Kathy Reiser —News Gazette Mailbag questions  
Mon August 21.....Jan Seeley , 9/11 Run to Remember

Mon August 21 .....Brad Swanson, State Farm Center on SFC hiring  
 Tues August 22.....Aaron Ammons, Champaign County Clerk  
 Wed August 23.....Max Armstrong, National Farm Broadcaster  
 Thurs August 24.....Jim Dey, News Gazette  
 Thurs August 24.....Candy Foster, local musician on scholarship fundraiser  
 Friday August 25.....Brad Swanson, Barry Houser on Marching Illini concert  
 Mon August 28.....Loren Tate, News Gazette  
 Tues August 29.....Dr. Shelia Boozer, Dr James Harden , Unit 4 schools  
 Wed August 30.....Urbana Mayor Diane Marlin, Urbana Police Chief Larry Boone  
 Wed August 30.....UI Deputy Chief Joe McCullough —football traffic  
 Thurs August 31.....Scott Golden, former UI wide receiver from 1983 Champs  
 Thurs August 31.....David Murphy—services for local veterans

**SEPTEMBER 2023**

Friday Sept 1.....Jack Trudeau, Former Illini quarterback 1983 champs  
 Friday Sept 1.....Barry Houser, Marching Illini —Derrick Burson UI SID  
 Friday Sept 1.....J. Leman, BTN commentator  
 Monday Sept 4.....Loren Tate  
 Tues Sept 5.....Prairie Dragon Paddlers event  
 Wed Sept 6.....Kay Greene, CU Ballet on needing young actors  
 Wed Sept 6.....Seon Williams, Local Businessman  
 Thurs Sept 7.....Chad Hoffman, Habitat for Humanity  
 Thurs Sept 7..... Stephanie Wrembel —Guitarist  
 Friday Sept 8.....Tom Bruno, local attorney  
 Friday Sept 8.....Martin O'Donnell, Illini Sports Network Analyst  
 Mon Sept 11.....Loren Tate  
 Tues Sept 12.....Julia Reitz, Champaign County State's Attorney  
 Wed Sept 13.....Ian Hobson, Maestro —Sinfonia Da Camera  
 Wed Sept 13.....Jim Dey and Legislative Inspector General Mike McCuskey  
 Thurs Sept 14....Rabbi Dovid Teichtel —Illini Chabad  
 Friday Sept 15.....Matt Sinclair —former Illini LB, Football coach at Fisher  
 Friday Sept 15.....Derrick Burson, UI SID, Barry Houser, Marching Illini  
 Mon Sept 18.....Loren Tate  
 Tues Sept 19.....Jared White, Prairielands Boy Scouts  
 Wed Sept 20.....Appellate Justice Robert Steigmann  
 Thurs Sept 21.....Alexandra Barbier —UI Department of Dance  
 Friday Sept 22.....Cassie Arner and Barry Houser DIA/ Marching Illini  
 Friday Sept 22.....Brit Miller, former Illini—Football Coach Decatur St. Teresa  
 Mon Sept 25.....Jason Benetti , Fox Sports on college football  
 Wed Sept 27.....Nicole Millage—City of Champaign recycling electronics  
 Wed Sept 27.....Deanna Woodard —UI Rebounders Ladies Luncheon  
 Thurs Sept 28.....Dr. David Fletcher on Covid, Flu Shots  
 Thurs Sept 28.....Tracy Wahlfeldt, Parkland Foundation, Dan Mar